

NANCE VENDING SERVICE, INC.

Nance's Vend-A-Rama — "Vending From Soup To Nuts"

N. Bragg Blvd.

(See Pages 29 and 45 Buyers' Guide)

Dial 497-3111



Powers - Swain Chevrolet, Inc.

SALES



SERVICE

Tel. 497-2128

135 Bragg Blvd.

Hobson - Parker Tire Co.

Tires



Recapping

Front End Alignment—Batteries—Accessories

406 Hwy. 210 North

Tel. 497-3556

Commercial & Industrial Bank



Cumberland County's
Only

Locally Owned Bank

(SEE PAGES 11 and 36 BUYERS' GUIDE)



DIAL 497-2182

118 N. MAIN ST.

W. A. HOLLAND ENTERPRISES

RENTALS

Apartments—Houses—Trailers
Commercial

Dial 497-2124

SUPER FLAME GAS CO.



Bulk and Bottled
Gas and Electric
Appliances

Dial HYatt 7-1674



102 Hwy. 210 North

R. T. "Bob" DARDEN

INSURANCE

HEALTH—FIRE—LIFE—GROUP—AUTOMOBILE

(See Pages 34 and 35 Buyers' Guide)



Tel. HYatt 7-2892

Sharpe's Super Market

OLDEST PER MARKET QUALITY GROCERIES

35 Bragg Blvd.

Dial 497-2124

"WE DELIVER"

118 N. MAIN ST.

P.O. BOX 324

"Thoughtful Design for Southern Living"
In Evergreen Estates • Holiday Park
• Montclair by



Realtors 1374 Bragg Blvd.
3614 Reelford Rd.

Real Estate—Mortgage Bankers
Insurers—Appraisers

Dial 485-1131



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UNIVERSITY OF
NORTH CAROLINA



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NORTH CAROLINIANA
PRESENTED BY
Greensboro Chamber of Commerce

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PAGE SALE BUILDING SUPPLY, INC.

Live With Page"

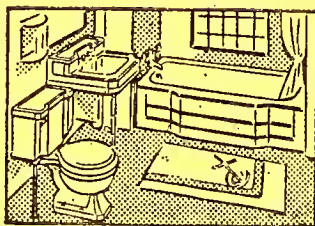
"Everything To Build With"

● BUILDING SUPPLIES

● APPLIANCES

● PLUMBING SUPPLIES

● FIR LUMBER



PHONE HEmlock 3-2176

127-131 South Broad St.

P. O. Box 867

FAYETTEVILLE, N. C.

HILL DIRECTORY COMPANY'S

D
R
U
G

CO.



124 N.
Main

(See Page
20
Buyers'
Guide)

Tel.

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*You save more than money
with*

**UNITED
STATED
SAVING
BANK**

This book must not
be taken from the
Library building.

DALE'S Sundries

• Sick Room Supplies • Toiletries • Toys • Gifts
• Film Service • Magazines • Notions
• Baby Supplies

Tel. HYatt 7-2612—N. MAIN ST.

C

1962

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HILL'S SPRING LAKE

(CUMBERLAND COUNTY, N. C.)

CITY DIRECTORY

1963

Including Lakeview Gardens, Manchester and Williams Heights

Containing an Alphabetical Directory of Business Concerns and Private Citizens, Including Rural Route Residents, a Directory of Householders, Occupants of Office Buildings and Other Business Places, Including a Complete Street and Avenue Guide, a Numerical Telephone Directory and Much Information of a Miscellaneous Character; also a

**BUYERS' GUIDE
and a Complete
CLASSIFIED BUSINESS DIRECTORY**

FOR CONTENTS SEE INTRODUCTION AND GENERAL INDEX

PRICE \$25.00

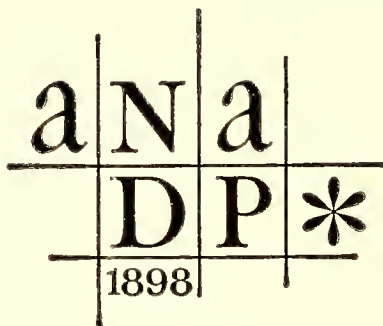


HILL DIRECTORY COMPANY, Publishers

2910 W. Clay St., P. O. Box 6874, Richmond 30, Va.

Member Association of North American Directory Publishers

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WILLFUL INFRINGEMENT FOR PROFIT.—Any person who willfully and for profit shall infringe any copyright secured by this title, or who shall knowingly and willfully aid or abet such infringement, shall be deemed guilty of a misdemeanor, and upon conviction thereof shall be punished by imprisonment for not exceeding one year or by a fine of not less than \$100 nor more than \$1,000, or both, in the discretion of the court.

PUBLISHERS NOTE

The information in this Directory is gathered by an actual canvass and is compiled in a way to insure maximum accuracy.

The publishers cannot and do not guarantee the correctness of all information furnished them nor the complete absence of errors or omissions, hence no responsibility for same can be or is assumed.

The publishers earnestly request the bringing to their attention of any inaccuracy so that it may be corrected in the next edition of the directory.

Hill Directory Company, Publishers

*Association of North American Directory Publishers

INTRODUCTION AND GENERAL INDEX

HILL DIRECTORY COMPANY, publishers of Southeastern Directories, present to subscribers and the general public, this, the 1963 edition of the Spring Lake City Directory, which also includes Lakeview Gardens, Manchester, William Heights and Rural Route Residents.

This is the first Hill Directory of Spring Lake, and is completely standardized according to the policies and practices of the Association of North American Directory Publishers.

Confidence in the growth of Spring Lake's industry, population and wealth, and in the advancement of its civic and social activities, will be maintained as sections of this Directory are consulted, for the Directory is a mirror truly reflecting Spring Lake to the world.

The enviable position occupied by HILL'S Directories in the estimation of the public, has been established by rendering the best in Directory service. With an unrivaled organization, and having had the courteous and hearty cooperation of the business and professional men and residents, the publishers feel that the result of their labors will meet with the approval of every user, and that the Spring Lake Directory will fulfill its mission as a source of authentic information pertaining to the community.

Five Major Departments

The five major departments are arranged in the following order:—

I. THE BUYERS' GUIDE constitutes the first major department, printed on goldenrod paper, and contains the advertisements of leading manufacturing, business and professional interests of Spring Lake. The advertisements are indexed under headings descriptive of the business represented. This is reference advertising at its best, and merits a survey by all buyers eager to familiarize themselves with sources of supply. In a progressive community like Spring Lake, the necessity of having this kind of information immediately available, is obvious. General appreciation of this fact is evidenced by the many reference users of this City Directory service.

II. THE CLASSIFIED BUSINESS DIRECTORY is the second major department, printed on canary paper. This department lists the names of all business and professional concerns in alphabetical order under appropriate headings. This feature constitutes an invaluable and indispensable catalog of the numerous interests of the community. The Directory is the common intermediary between buyer and seller. As such, it plays an important part in the daily activities of the commercial, industrial and professional world. More buyers and sellers meet through the Classified Business Directory than through any other medium.

III. THE ALPHABETICAL LIST OF NAMES of residents and business and professional concerns, is the third major department, printed on white paper. This is the only record in existence that aims to show the name, marital status, occupation and address of each adult resident of Spring Lake, and the name, official personnel, nature and address of each firm and corporation in the community.

IV. THE DIRECTORY OF HOUSEHOLDERS, INCLUDING STREET AND AVENUE GUIDE is the fourth major department, printed on green paper. In this section the numbered streets are arranged in numerical order, followed by the named streets in alphabetical order; the numbers of the residences and business concerns are arranged in numerical order under the name of each street, and the names of the householders and concerns are placed opposite the numbers. The names of the intersecting streets appear at their respective crossing points on each street. Special features of this section are the designation of tenant-owned homes and the listing of telephone numbers.

V. THE NUMERICAL TELEPHONE DIRECTORY is the fifth major department, printed on blue paper.

Community Publicity

The Directory reflects the achievements and ambitions of the community, depicting in unbiased terms what it has to offer as a place of residence, as a business location, as a manufacturing site and as an educational center. To broadcast this information, the publishers have placed copies of this issue of the Directory in Directory Libraries, where they are readily available for free public reference, and serve as perpetual and reliable advertisements of Spring Lake and vicinity. There are more than 1,000 of these Directory Libraries, installed and maintained in cities and towns throughout the U. S., Canada and Puerto Rico through the courtesy of members of the Association of North American Directory Publishers, under whose supervision the system is operated and of which Hill Directory Company is a member.

The publishers appreciatively acknowledge the recognition by those progressive business and professional men who have demonstrated their confidence in the City Directory as an advertising medium, with assurance that it will bring a commensurate return.

HILL DIRECTORY COMPANY,
Publishers.

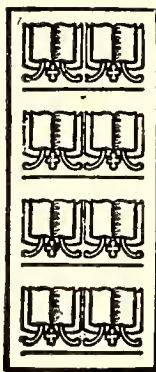


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Power of Advertising

THE CITY DIRECTORY is the power that generates information for the buyer that he may know who deals in the product he wishes to purchase. If your business is not classified properly, and a display advertisement arranged to describe your business, how can you expect the buyer to trade with you?

ADVERTISING is the foundation upon which successful businesses are built. You must apply this to your own particular business.

ADVERTISING is the power of an idea multiplied

Our Service Cannot Be Excelled

This Publication Is The Product of a Member of



—thus assuring you the immediate service that skill and care can produce in the way of City Directories or other reference media, and providing protection against fraudulent advertising schemes which operate under the name of Directories.

The following "Standards of Practice," adopted at the inception of the Association of North American Directory Publishers in 1898, and strictly adhered to over the years, is your guarantee of satisfactory Directory Service.

The publisher of a Directory should dedicate his best efforts to the cause of business uplift and social service, and to this end pledges himself:

1. To consider, first, the interest of the user of the book.
2. To subscribe to and work for truth, honesty and accuracy in all departments.
3. To avoid confusing duplication of listings, endeavoring to classify every concern under the one heading that best describes it, and to treat additional listings as advertising, to be charged for at regular rates.
4. To increase public knowledge of what Directories contain; to study public needs and make Directories to supply them, to revise and standardize methods and classifications, so that what is wanted may be most easily found, and the Directory be made to serve its fullest use as a business and social reference book and director of buyer and seller.
5. To decline any advertisement which has a tendency to mislead or which does not conform to business integrity.
6. To solicit subscriptions and advertising solely upon the merits of the publications.
7. To avoid misrepresentation by statement or inference regarding circulation, placing the test of reference publicity upon its accessibility to seeker, rather than on the number of copies sold.
8. To co-operate with approved organization and individual engaged in creative advertising work.
9. To avoid unfair competition.
10. To determine what is the highest and largest function of Directories in public service, and then to strive in every legitimate way to promote that function.

\$100 Reward will be paid by the Association of North American Directory Publishers for the arrest and conviction of any person or persons engaged in the publishing, collecting or canvassing for any fraudulent or fake directories.

Association of North American Directory Publishers

60 East 56th Street

New York 22, N. Y.

CLASSIFIED
BUYERS' GUIDE
OF THE CITY OF
SPRING LAKE

(NORTH CAROLINA)

1963



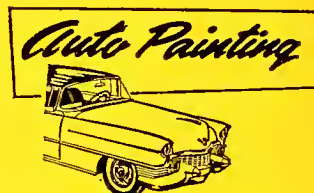
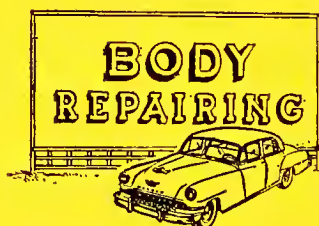
The Buyers' Guide contains the advertisements and business cards of the more progressive business men and firms in the city, classified according to lines of business

HILL DIRECTORY COMPANY
PUBLISHERS

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AUTOMOBILE BODY SHOPS**DONNIE FULLER'S BODY SHOP**

DONNIE FULLER, Prop.

**All Work By Experienced Bodymen****USED PARTS -- GENERAL AUTO REPAIR****MOTORS STEAM CLEANED FOR \$3.50****FREE**
24^{HOUR}
WRECKER
SERVICE
ESTIMATES

(1/2 MILE NORTH OF SPRING LAKE)

Hwy. 210 North (R. D. 1)**Dial HYatt 7-3014**

FERRELL'S SERVICE



We take
the DENTS
out of
ACCIDENTS

AAA EMERGENCY SERVICE

— ESTIMATES —

STATION
146 S. Bragg Blvd.
Dial HYatt 7-2719

24 HOUR
WRECKER
SERVICE

BODY SHOP
Hwy. 210 North
Dial 497-3911

KNOW YOUR DIRECTORY

OCCUPATION

Fina Dorothy M r7657 Ternes
" Martha D (wid John) h7657 Ternes
" Michl (Eva I) auto mech Plymouth h
7639 Ternes
Finch Douglas B (Evelyn) coml artist
Natl Det Publishers h24915 Chicago
" Elsie E h2836 Geneva
Findley Aubrey J (Beatrice C) cable
splicer Det Edison h7501 Yinger
Finedell Alvin former Ford h7017 Freda
apt 15
Fineman Saml (Leona) h22192 Michigan

NAME OF
EMPLOYER

HOW TO LEARN OCCUPATION AND NAME OF EMPLOYER

Credit, Sales and Advertising Departments can quickly check this vital information regarding customers and prospects. Responsibility, probable approximate income and similar questions can be answered instantly by referring to your Directory. Complete information is provided on every employed person.

AUTOMOBILE DEPARTMENT**BRYAN PONTIAC-CADILLAC
COMPANY****SALES****SERVICE****PARTS****SALES****SERVICE****PARTS****QUALITY VALUE AND GOODWILL
USED CARS****WHEEL ALIGNMENT SERVICE
EXPERT BODY SERVICE - AUTO PAINTING****BATTERIES—AUTO ACCESSORIES**

FAYETTEVILLE, N. C.

410-412 W. Russell St.**Phone 432-2126**

DONNIE'S GARAGE

DONNIE FULLER, Prop.

Complete
repairs



**Complete
Motor
Overhaul**

**Motors
Steam
Cleaned**

SCIENTIFIC
MOTOR
TUNE-UP

Generator and Starter Service and Exchange

AUTO PARTS

STARTERS	DISTRIBUTORS
IGNITION	CARBURETORS
GENERATORS	SPRINGS/SHOCKS
WINDSHIELD WIPERS	FUEL PUMPS

NEW AND USED

*We Buy and Sell
New and Used Parts*

**BODY
REPAIRING**



"Where Hundreds Save \$Thousands"

**24^{HOUR}
WRECKER
SERVICE**

(1/2 Mile North of Spring Lake)

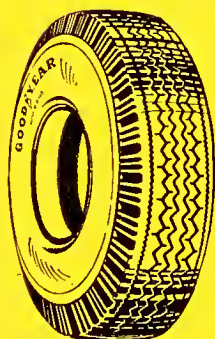
Hwy. 210 North (R. D. 1) Dial HYatt 7-3014

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Experienced Personnel

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Mechanics**

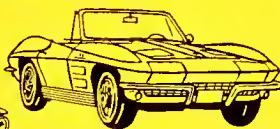
"Drive The Leaders"



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AND THE CHEVY II

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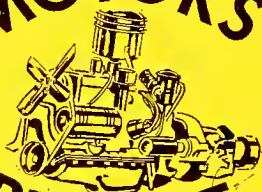
135-139 Bragg Blvd.

R & S Motors

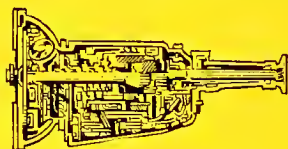


EMERGENCY SERVICE

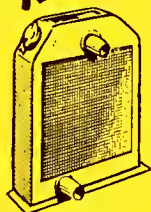
**MOTORS
REBUILT**



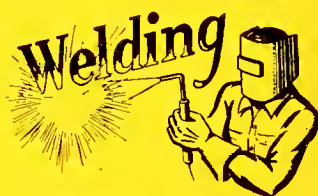
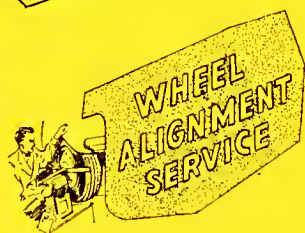
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24 HOUR WRECKER SERVICE

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114 OLD

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HEmlock 2-4103
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RIED
ESTED

**FAYETTEVILLE
NORTH CAROLINA**

**FOR OVER
65
YEARS**

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But, Make Sure Your Barber Is Us . . .



"We Need Your Head
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*Therefore your ad in the City Directory
is seen by buyers from coast-to-coast*

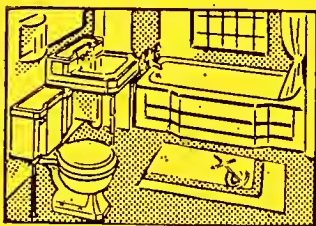
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● FIR LUMBER

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- **CASH OR
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- **NAME BRANDS**

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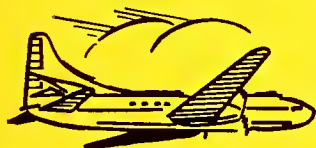
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Albertville	Fert Meads	Wauchula	Aberdeen	Gastonia	Marion
Alexander City	Fert Myers	West Palm Beach	Annagolis	Caldsboro	Maulice
Andalusia	Fert Pierce	Winter Garden	Baltimore	Graham	Myrtle Beach
Anniseta	Fert Walton Beach	Winter Haven	Suburban	Greensboro	Orangeburg
Atmore	Frostproof	Winter Park	Bethesda	Hamlet	Pickens
Auburn	Gainesville	GEORGIA	Chevy Chase	High Point	Rock Hill
Bessemer	Hallandale	Albany	College Park	Jacksonville	Sane Senel
Birmingham	Hialeah	Alpharetta-	Frederick	Kannagolis	Spartanburg
Boaz	Hollywood	Roswell	Fullerton	Kernersville	Sumter
Brewton	Indian River City	Atlanta	Glen Burnia	Kinston	Union
Cullman	Jacksonville	Atlanta Suburban	Hagerstown	Landis	Walterboro
Demogelle	Jacksonville	Augusta	Havre de Grace	Leaksville	Wiansboro
Dethan	Beaches	Bainbridge	Hyattsville	Lincelinton	Yerk
Enterprise	Jensen Beach	Barnesville	Kensington	Madison	TENNESSEE
Eutaula	Key West	Baxley	Landover	Mayodon	Bristol
Fairfax	Kissimmee	Brunswick	Lanham	Morehead City	VIRGINIA
Florence	Lake City	Buford	Laurel	Mount Holly	Arlington
Gadsden	Lake Wales	Calhoun	ML Hayoe	Mouet Olive	Ashland
Huntsville	Lake Worth	Carrollton	ML Ralner	New Bern	Bedford
Leacht	Lakeland	Cartersville	Riverdale	Oxford	Blacksburg
Langdala	Lantana	Cedartown	Rockville	Pine Bluff	Blackstone
Mobile	Large	Columbus	Silver Spring	Plymouth	Bristol
Montgomery	Live Dak	Covington	Westminister	Raleigh	Charlottesville
Muscle Shogale	Marathon	Dalton	MISSISSIPPI	Reidsville	Dilfteen Forge
Northport	Marlanna	Decatur	Brookhaven	Rockingham	Calenial Heights
Opelika	Meibourna	Deugiae	Clarksdale	Rocky Mount	Covlogten
Oxford	Miami	Duluth	Columbia	Rutherfordton	Danville
Ozark	Miami Beach	East Point	Croenville	Sanford	Emporia
Phenix City	Milton	Gainesville	Crownwood	Scotland Neck	Falle Church
Prattville	Mount Dora	Glennville	Gronada	Selma	Farmville
Priebard	Naglee	Criffin	Hattiesburg	Smithfield	Franklin
Shawmut	New Port Richy	Lafayette	Jackson	Smyre	Fredericksburg
Sheffield	New Smyrna	LaCrango	Laurel	Southern Pines	Spray
Talladega	Beach	Lawrenceville	Lyon	Spindale	Front Royal
Tuscaloosa	Ocala	Lyons	Magnolia	Stanley	Hampton
Tnseumbia	Dkechebea	Macon	McComb	Tarboro	Harrisonburg
DELAWARE	Dpa-Locka	Manchester	Meridian	Varina	Hegowell
Dover	Dranga City	Marletta	Mess Point	Wadesboro	Lawrenceville
Wilford	Driando	Menreo	Natchez	Washington	Leesburg
New Castle	Drmond Beach	Newnan	Pascageula	Waynesville	Lynaburg
Newark	Pahekee	Rome	Picayune	Whiteville	Manassaa
Wilmington	Palatka	Savannah	Vicksburg	Williamston	Martinville
Wilmington	Palm Beach	Smyrna	NORTH CAROLINA	Wilson	Newport News
Suburban	Palmetto	Statesborn	Aberdeen	Windser	Norfolk
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Washington	Pensacola	Thomasborn	Alamancia	SOUTH CAROLINA	Petersburg
FLORIDA	Perr	Thomasville	Aibemaria	Anderson	Pertsmouth
Areadia	Plant City	Tocosa	Asheville	Beaufert	Richmond
Arlington	Polk City	Valdosta	Beaufert	Belton	Suburban
Anberndala	Pompaoo Beach	Vidalia	Belmont	Bennottsville	Reanoke
Aves Park	Ponte Vdora	Warner Robbins	Beeson	Bishogvilla	Rocky Mount
Bartow	Beach	Washington	Bravard	Camden	Salem
Belle Glade	Punta Gerda	Waycross	Burlingtona	Chester	South Boston
Boynan Beach	Quincy	West Point	Carboro	Columbia	South Hill
Bradatan	Riviera Beach	LOUISIANA	Chapel Hill	Conway	Staunton
Breksville	St. Agnastina	Abbeville	Charlotte	Darlington	Suffolk
Clearwater	St. Petersburg	Alexandria	China Grove	Dillen	Vinton
Clewiston	St. Petersburg	Baton Rouge	Clinton	Easley	Virginia Beach
Cocoa	Suburban	Bogalusa	Concord	Fort Mill	Waynesboro
Coral Gables	Sanford	Eunice	Cramerton	Caflney	Williamsburg
Crestview	Sarasota	Franklin	Draper	Coorgatowa	PUERTO RICO
Dade City	Sekring	Heuma	Dunn	Crosville	Bayamen
Dania	Starks	Meanea	Durham	Crer	Hata Rey
Dayton Beach	Stuart	Morgan City	Edenton	Hartsville	Mayaguez
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DeLand	Tampa Suburban	New Orleans	Fayetteville	Liberty	Santurce
DeMedie	Targon Springs	Suburban	Forest City	Manning	Saa Juan
Eau Gallie	Tavara	Plasville	Fuquay Springs		
Englewood	Tine	Port Allen			
Escoto	Tinnaville	Thilledaux			
Fernandina Beach	Umatilla	West Mearea			
Fert Lauderdale	Vesica				
	Vera Beach				

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HILL DIRECTORY COMPANY

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Revised 6-62

Established 1870

RICHMOND 30, VA.

TEL. 359-6001

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HOWARD L. HALL, Owner



Sick Room Supplies

- FOUNTAIN SERVICE
- TOYS
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- MAGAZINES
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FREE DELIVERY



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Spring Lake Drug Co.

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124 NORTH MAIN

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"For Finer Flowers"

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NIGHTS DIAL HUDSON 4-4755

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FREE DELIVERY IN FAYETTEVILLE AND FT. BRAGG AREA

- Wedding Flowers ● Corsages ● Funerals
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Floral Decorations for Clubs, Parties, Etc.

THE NEAREST FLORIST TO FORT BRAGG, 5110 BRAGG BLVD.,
BONNIE DOONE, FAYETTEVILLE, N. C.

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Earle Frank ^r1126 Monroe
 " Henry ^r1126 Monroe
 " Isabel L (wid Geo A) ^r5436 Steadman
 " Jack lab DPW&Eng ^r1126 Monroe
 " Jas J USA ^r7810 Neckel
 " Morris fcty wkr ^r1126 Monroe
 " Thos fcty wkr Ford ^r4818 Jonathon
 " Willard mach opr Valor Tool & Mach
 Co ^r181 Burke (RR)

"r"— RESIDENT

"h"— HOUSEHOLDER

"r" AND "h"

Two important symbols are used in your City Directory. The symbol "r," before an address stands for "Resident." That person resides at that address but is not the head of the family or family head. The symbol "h" stands for "Householder"—the person in whose name the home is occupied.

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Gasoline

Kerosene



Fuel Oils

Lubricants



**Our Trucks are Equipped
With Two Way Radios and
Meter Printed Tickets**

**Fuel Oil Deliveries
All Grades**



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AMERICAN OIL PRODUCTS



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HEmlock 3-1167

NIGHTS
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Fayetteville, N. C.

CUMBERLAND & HARNETT OIL CO.

FUEL OIL



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- Spring Lake
- Eureka Springs

- Manchester Township
- Twin Lakes Area

GASOLINE

GROCERIES

FUEL OIL

WORK CLOTHES

KEROSENE

SUNDRIES

LUBRICANTS

Prompt

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HYatt 7-1386

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RICHARD E. TAYLOR

President—Manager

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TO ASSURE YOU
OF
ACCURACY**


**FUEL OIL
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"Shell Furnace Oil"
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**CHANGE NOW!
and
"Feel the Difference"**

**Furnace Cleaning—Oil Burner Service
ALL TRUCKS**

**EQUIPPED WITH GOVERNMENT INSPECTED AND SEALED
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**TRUCKS
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3009 RAEFORD RD.

HEmlock 3-0166
HUdson 4-4924

(FAYETTEVILLE, N. C.)

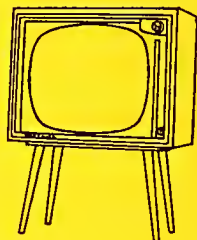
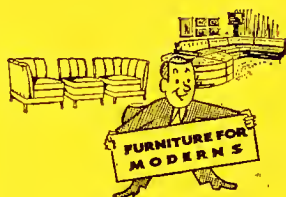
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Spring Lake Furniture Co.

Hotpoint

- FURNITURE
- APPLIANCES
- TELEVISIONS



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GARDEN and LAWN SUPPLIES

SEEDS — FERTILIZERS — FEEDS
BULBS — PLANTS — INSECTICIDES

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SUPPLIES

"If We Don't Have It
Ask
and We Will Get It"



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118 N. MAIN ST.

P. O. BOX 326

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PLUMBER



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Gas Appliances

BOTTLED
GAS



BOTTLED
Electric
Appliances

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**Ranges—Heaters—Washers
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- Milk
- Orange Juice
- Coffee
- Candy
- Watermelon
- Fresh Bread
- Sandwiches
- Barbecue
- Soup
- Pie
- Cigarettes
- Beverages

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Automatic Coin Changer

Also A Self-Service Grocerteria for Your Convenience

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Bragg Blvd.

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WARE**

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● **COSMETICS**

● **TOBACCOS**

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PRIME



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**FEEDS
SEEDS
FERTILIZERS**

DIAL
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WE DELIVER

GARDEN FRESH



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Ask
and We Will Get It"**

DAIRY



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P. O. BOX 326

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31



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Oldest

METAL AWNINGS • WEATHERSTRIPPING
ALUMINUM SIDING

Fiberglas • Rockwool

We Specialize In Electrically Heated Homes

• Insulation Is No Better Than The Way It Is Installed

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NIGHTS DIAL HUDSON 4-8904

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UP TO 36 MONTHS TO PAY—NO DOWN PAYMENT



FREE ESTIMATES

CHAIN LINK FENCING—STORM WINDOWS—STORM DOORS

Cooler In Summer — Warmer In Winter

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4842 BRAGG BLVD.

FAYETTEVILLE, N. C.

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Jas B (Dorothy L) mech Ford h3409
John A
Esveltd Virgil D (Elsie I) wldr Dearborn
Mach Movers h3220 Lincoln
Etchells Harry B (Kath L) div supt
Free Press h16041 Middebury
Etherdy John W whse mn Warm Air
Heating Sup r3723 Hamilton (Det)
Etner Bertha B Mrs nursing atndt St
Joseph's Retreat r23228 Nona

EMPLOYED

HUSBAND'S NAME

HOW TO KNOW WHETHER A WIFE IS EMPLOYED . . . AND WHERE SHE WORKS

This vital information may be secured instantly from your City Directory. Every person of Directory listing age (18 years and over) is listed, including both men and women. The wife is listed with her husband, and also is listed separately if steadily employed.



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REALTOR

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Appraisals — General Insurance



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THE CITY DIRECTORY is the power that generates information for the buyer that he may know who deals in the product he wishes to purchase. If your business is not classified properly, and a display advertisement arranged to describe your business, how can you expect the buyer to trade with you?

ADVERTISING is the foundation upon which successful businesses are built. You must apply this to your own particular business.

ADVERTISING is the power of an idea multiplied.

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- **LIFE**
- **HEALTH**
- **GROUP**

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NATIONWIDE GENERAL INSURANCE CO.
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102 Hwy. 210 North

Dial HYatt 7-2892

"BOB"

R. T. Darden



● **AUTOMOBILE**

● **FIRE**

● **LIFE**

● **HEALTH**

● **GROUP**

CASUALTY AND PENSIONS

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NATIONWIDE MUTUAL FIRE INSURANCE CO.
NATIONWIDE GENERAL INSURANCE CO.
HOME OFFICE: COLUMBUS, OHIO

***"America's Most Progressive
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102 Hwy. 210 North

Dial HYatt 7-2892

COMMERCIAL AND INDUSTRIAL BANK



"Your Friendly Home Bank"

SMALL ENOUGH TO KNOW YOU
LARGE ENOUGH TO SERVE YOU



SPRING LAKE, N. C.

TEL. 497-2182

118 N. MAIN

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Accounts**

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**Borrowers Are Welcome
at This Bank**

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Ray Ave.

Eutaw Shopping Center

HEmlock 2-7177

HEmlock 3-4939

HUDson 4-5362

Owen Dr. Branch Tel. 485-2661

FOR BETTER LUMBER!



McDONALD LUMBER CO.

MANUFACTURERS OF
ROUGH AND DRESSED LUMBER
KILN AND AIR DRIED

WHOLESALE • RETAIL

GRADE MARKED LUMBER

SP1B-No 1 1500f (139)

MEMBER SOUTHERN PINE INSPECTION BUREAU

BUILDING SUPPLIES

- SHEETROCK
- ASBESTOS SIDING
- PLYWOOD
- PAINTS
- DOORS
- ASPHALT SHINGLES
- WINDOWS
- ROOF ROOFING

DIAL HEmlock 3-4181

PROMPT DELIVERY SERVICE

***"Just Lumbering Along—
With Goods From the Woods"***

**126 Cedar Creek Rd. (Hwy. 53) Off Clinton Rd.
Fayetteville, N. C. P. O. Box 1079**

Sharpe's Super Market



**"Meat Makes
the Meal"**

SEA FOOD



**Dressed Poultry
Dairy Products
Quality Groceries
Garden Fresh Produce**

**Garden
Supplies**

DIAL
HYatt 7-1223

**Lawn
Supplies**

118 N. Main St.

P. O. Box 326

MONUMENTS

Fayetteville Monument Works

H. VINCENT CAIN, Proprietor

Manufacturers of Fine Cemetery Memorials in Marble and Granite

BRONZE MARKERS FOR ALL CEMETERIES

The Leader In Quality Memorials

Clinton Road at Cedar Creek Road

Fayetteville, N. C. (P. O. Box 172)

Tel. HEmlock 3-0401



DAWSON-JOYCE Moving & Storage Co.

AGENTS FOR



**BEKINS VAN LINES
LOCAL AND LONG DISTANCE MOVING
PALLETIZED STORAGE**

"ONLY BEKINS OFFER CERTIFIED SERVICE"

533 GILLESPIE ST.

DIAL HEmlock 3-3979

MR. CITIZEN!

**CORRECT INFORMATION
IS VALUABLE TO YOU!**

Cooperate with the City Directory enumerators to see that your name and those of your family are correctly listed in each edition. *Your name, listed correctly in the City Directory, is a great asset.* This has been proved thousands of times, especially in cases of employment application, proof of residence, questions relating to citizenship, applications for welfare assistance, distribution of mail, etc. Be better established . . . be on record as a local citizen by seeing that your name is not missed or incorrectly listed in the Directory.

THE MASTER EXTERMINATORS

- EXTERMINATORS
- SANITATION
- FUMIGATORS
- MOTH PROOFING

TERMITE CONTROL



**RATS — ROACHES — ANTS
MICE — FLEAS — SILVERFISH**

FREE INSPECTION
AND
ESTIMATES

YEARLY RENEWAL SERVICE

N. C. LICENSE NO. 369

MEMBER: NORTH CAROLINA PEST CONTROL ASSN.

111 E. Russell St. Tel. HEmlock 3-3284
P. O. BOX 531

barrett realtors

REALTOR



REALTOR

Mortgage Bankers — Property Management
Appraisals — General Insurance



KINGSBERRY HOMES

Thoughtful Design for Southern Living

IN
EVERGREEN ESTATES
HOLIDAY PARK
MONTCLAIR

DIAL 485-1131

1324 Bragg Boulevard

P. O. Box 3665

Branch Office 3614 Raeford Road

Fayetteville, N. C.

Dial 484-2191



Hubbard Realty & Construction Company

Property Management — Rentals and Insurance
General Contractor

STATE LIC. NO. 3323

"Home Building and Sales A Specialty"

REAL ESTATE
BROKERS



RENTALS AND INSURANCE

1220 FORT BRAGG ROAD—HAYMOUNT

DIAL HUDSON 4-1121

P. O. Box 3334

Fayetteville, N. C.

BLACK'S RENTAL SERVICE



RENTALS

**Apartment
Houses**

**ONE
TWO
OR
THREE
BEDROOMS**

DIAL HYatt 7-2242

511 N. MAIN ST.

Night Tel. HUDson 4-9412

VITAL INFORMATION AT YOUR FINGER-TIPS!

► Tens of thousands of people who were formerly strangers to the City Directory are consulting it on questions of citizenship, employment, sources of supply, communication, etc. Also, Directory usage is **up** among regular subscribers.

More People Are
SEEING CITY DIRECTORY ADS

W. A. Holland Enterprises

REAL ESTATE

APARTMENTS

HOUSES



TRAILERS

RENTALS

BUSINESS

10 Spring Ave.

Dial 497-2124

Nance Vending Service, Inc.

"Vending From Soup to Nuts"



- Milk
- Orange Juice
- Coffee
- Candy
- Watermelon
- Fresh Bread
- Sandwiches
- Barbecue
- Soup
- Pie
- Cigarettes
- Beverages

Open 24 Hours
Automatic Coin Changer

Also A Self-Service Grocerteria for Your Convenience
Nance's Grocerteria



NANCE'S VEND-A-RAMA

Bragg Blvd.

Dial 497-3111

THURMAN F. NANCE, President

THE DIXIE RESTAURANT**"SPRING LAKE'S FINEST"**

New — Modern

96 Seating Capacity

CATERING TO:

Clubs, Organizations, Companies, Etc.

Dial 497-3912



S. Bragg Blvd.

THE KNOWLEDGE OF

WHERE

TO BUY

IS AS IMPORTANT

AS WHERE TO SELL GOODS

FAYETTEVILLE

Savings and Loan Association

4 $\frac{1}{4}$ %

**Current Annual
Dividend Rate**

- **Full Paid Certificates**
- **Semi-Annual Dividends**
- **Pass Book Savings**
- **Save By Mail**
- **Small Accounts Welcome**

**Your Account Here Is Insured
Up to \$10,000 by The Federal
Savings and Loan Insurance Corporation**

FREE PARKING



P. O. Box 943, 202 Green cor. Bow

PHONE HEmlock 2-3598

HOME FEDERAL SAVINGS & LOAN ASSOCIATION

"Where Thousands Save Millions"

•

DIRECT REDUCTION LOANS

ANTICIPATED

4 $\frac{1}{4}$ %

DIVIDEND RATE



241 Green St.

Tel. HEmlock 2-5161

BRANCH

3107 Raeford Road

Tel. HUdson 4-2116

J. FRANK DARDEN — OWNERS — DAVID DARDEN

DARDEN'S SERVICENTER



Fast, Friendly Service



Auto Parts and Accessories

MECHANIC ON DUTY



**CARS PICKED
UP AND
DELIVERED**



ROAD

Dial
HYatt 7-2152

SERVICE

100 HWY. 210 NORTH

SERVICE STATIONS

MACK'S SERVICE

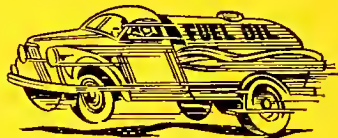
J. I. LEWIS—Prop.



**Tires—Tubes—Batteries
Accessories**

**WHEEL BALANCING -- BRAKE SERVICE
AUTO REPAIR**

FUEL OILS



Immediate Deliveries Throughout the City, County

"Our Oil Makes Warm Friends"

Dial	
DAY	NIGHT
497-2926	7-1535

416 S. MAIN AT BRAGG BLVD.

S. B. SWAIN

C. C. POWERS, JR.

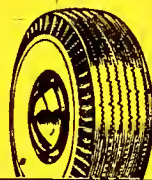
Swain-Powers Texaco Service

SPRING LAKE, N. C.



It Pleases
US
To Please
YOU

COMPLETE
Lubrication Service
Washing - Waxing



TIRES



ACCESSORIES
TIRES - TUBES - BATTERIES

Dial 497-1016

201 S. Bragg Blvd.

SERVICE STATIONS

Spring Lake Service Station



- Mechanic On Duty
- Road Service
- Fordomatic and Powerglide Service and Overhaul
- Adjacent to Fort Bragg

24^{HOUR}
WRECKER
SERVICE

421 S. Bragg Blvd.

Dial HYatt 7-0137

FERRELL'S SERVICE



- ONE STOP SERVICE
- CLEAN USED CARS
- AAA EMERGENCY SERVICE

STATION—146 S. BRAGG BLVD., DIAL HYatt 7-2719
 BODY SHOP—HWY. 210 NORTH, DIAL 497-3911

★

THE ONLY

Complete

★

IMPARTIAL LIST OF BUSINESS CONCERNS

★

★

★

★

★

★

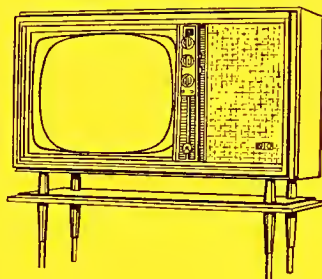
without regard to Size, Importance,
 Location, or Appointments, in your

CITY DIRECTORY CLASSIFIED BUSINESS SECTION

Jones TV & Appliances, Inc.



**COLOR
BLACK and
WHITE**



**Ranges—Refrigerators—Washers
Dryers—Freezers**



ELECTRICAL

Appliances



**Fedders Room Air Conditioners
Complete Home Furnishings**

TERMS

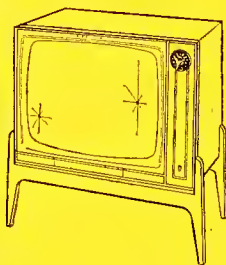
SALES

**Dial
HYatt 7-1172**

SERVICE

121-23 N. Bragg Blvd.

(P. O. Box 862)

ABS TV**Sales and
Service****COLOR****ZENITH****BLACK AND WHITE**

Free Delivery

Dial
HYatt 7-0036

Liberal Terms

136 N. MAIN ST.

Llorens' Radio & TV Service**SALES — SERVICE
PARTS****Pick-Up — Delivery****DIAL HYatt 7-2163****153 S. MAIN ST.****CITY DIRECTORY ADVERTISING
IS *National* ADVERTISING!**

★ Each edition of your City Directory is widely distributed to free-reference City Directory Libraries located at the Chambers of Commerce of hundreds of other cities. ★ *Therefore your ad in the City Directory is seen by buyers from coast-to-coast*

HOBSON-PARKER TIRE CO.



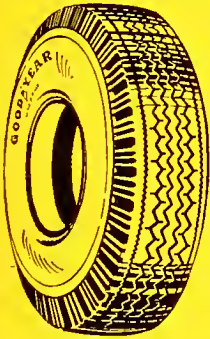
FRONT END ALIGNMENT

WHEEL BALANCING

RECAPPING

BATTERIES

ACCESSORIES



Modern Equipment

Experienced Personnel

Tire Loaner Service

406 Hwy. 210 North

Dial 497-3556

Swain-Powers Trailer Court

**SALES -- RENTALS -- ACCESSORIES
TERMS**



40 Trailer Spaces for Rent

45' by 70'

Clean and Modern

Dial
497-1016

201 S. BRAGG BLVD.

Out of Sight • Out of Mind ★ *Out of Business* ★

The importance of keeping firm and product names in the public eye is recognized by all business men. It is astonishing to see how a firm or product, however meritorious, will slip into the limbo of the forgotten if not persistently advertised.

★

The City Directory is the natural medium for keeping a business or product name in the spotlight.
Insist on being well represented in its pages.

POWERS-SWAIN CHEVROLET, Inc.

Sales -- Service



AUTOMOBILES -- TRUCKS



USED CARS

**Expert Repairs—Factory Trained
Mechanics**

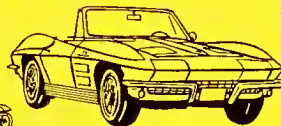
"Drive The Leaders"



CHEVROLET



CORVAIR



CORVETTE

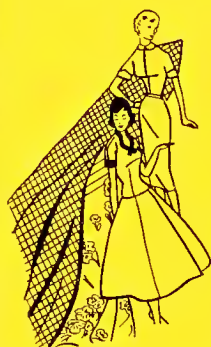
AND THE CHEVY II

Tel. 497-2128

135-139 Bragg Blvd.

HOWARD'S Variety Store

GRADY HOWARD — OWNERS — MRS. ELMA "PAT" HOWARD



CLOTHING

For The ENTIRE Family

NOTIONS -- TOYS

KITCHEN WARE -- JEWELRY

COSMETICS -- LINGERIE

LUGGAGE -- SCHOOL SUPPLIES

GREETING CARDS -- MAGAZINES



Dial

HYatt 7-1719

109-111 N. Main

P. O. Box 345

STANDARD WELL & PUMP CO.

PUMPS



SALES AND SERVICE

WELL DRILLING FROM 2 TO 24 INCHES

NO DOWN PAYMENT

36 MONTHS TO PAY

CALL FOR FREE ESTIMATES

4842 Bragg Blvd. Dial Day HUDson 4-0135

P. O. Box 509 (Fayetteville, N. C.)

Nights HUDson 4-8904

WRECKER SERVICE

R & S MOTORS

**24 HOUR
WRECKER
SERVICE**

GENERAL AUTO REPAIRS

EMERGENCY



SERVICE

Hwy. 210 North

Dial HYatt 7-1145

RTE. 1, BOX 880

(See Pages 8 and 10 Buyers' Guide)

Typical Questions

Your City Directory
Will Answer

ABOUT AN INDIVIDUAL

How does he spell his name?
What is his middle initial?
Is he married? What is his wife's name?
Where does he live?
Does he own his home or rent?
Has he a telephone?
Who are his neighbors?
What does he do for a living?
Where does he work?
Is he the "head of the house" or a resident?
Does he own a business? Is he a member or officer?
Who else is in the same business or profession?
Is the woman single, married or a widow?

ABOUT YOUR CITY

What is the city's history?
What are the latest population figures?
What is the latest statistical and general civic information?
What are the leading industries and activities of the city?
What are the names and locations of the schools?
What are the churches and where located?
Who are the pastors of the churches?
What are the locations of the hospitals, homes and asylums?

ABOUT A LOCALITY

How is the quickest way to get there?
Who lives at a given address?
Is there a telephone at the address or nearby?
What is the character of the neighborhood?
Is it a "home-owners" section?
What is the nearest street corner?
What is the nearest store, church, school, garage, shopping center, parking lot, etc.?
Where are the public and office buildings?
If it is a business location, what business?
If an office building, what firms or professional people are in what rooms?

ABOUT A BUSINESS CONCERN

What is the nature of the business?
What is the correct name and address?
Is it a Proprietorship, Partnership or Corporation?
Who are the partners, owners, or officers?
Who else in same or similar lines?

W. A. HOLLAND ENTERPRISES

RENTALS
Apartments—Houses—Trailers
Commercial Dial 497-2124

SUPER FLAME GAS CO.



Bulk and Bottled
Gas and Electric
Appliances
Dial HYatt 7-1674

HILL'S SPRING LAKE

Including Lakeview Gardens, Manchester and Williams Heights

CLASSIFIED BUSINESS DIRECTORY 1963

Copyright, 1963, by Hill Directory Company

Names Appearing Under Headings Marked Thus (*) Are Inserted Only
When Specially Contracted For.

The word street is not used in addresses. Where a designation av, cir, ter, etc., does not appear, the designation st is understood.

*Accountants

Mims Carl C Jr, 220 N Main, Tel HYatt 7-0108

*Advertising—Direct Mail

POLK R L & CO

Polk Building
431 Howard
Detroit 31, Mich

*Advertising—Newspaper

FAYETTEVILLE OBSERVER THE (Daily), 512 Hay PO Box 430, Tel 485-2121, Fayetteville, NC

*Advertising—Telephone Directory

CAROLINA TELEPHONE & TELEGRAPH CO, 517 Hay, Fayetteville, NC, Tel 432-9011

*Air Conditioners—Room

JONES TV & APPLIANCE INC (Feddars), 121-23 N Bragg blvd, PO Box 862, Tel HYatt 7-1172 (See Page 53 Buyers' Guide)

Ambulance Service

Spring Lake Ambulance Service 603 Monroe

Animal Hospitals

CAPE FEAR ANIMAL HOSPITAL, 3309 Bragg blvd (C Co), Fayetteville, NC, Tel Day and Night HUDson 4-0061

MACK'S



SERVICE

"One
Stop
Service"

AUTO
REPAIRS

416 S. Main and Bragg Blvd.
497-2926
(See Page 50 Buyers' Guide)



- SAVINGS
- CHECKING ACCOUNTS
- LOANS
- SAFE DEPOSIT BOXES
- TRUST DEPARTMENT

TIME
RIED
ESTED

FOR OVER
65
YEARS

—DIAL—
HEmlock

2-2141

Fayetteville,
N. C.



(See Page 12
Buyers' Guide)



From The Newest
To The Oldest

Geneva's

"THE STORE WITH A CONSCIENCE"

(SEE PAGE 16 BUYERS' GUIDE)

Dial HYatt 7-1371

127-129 N. Main St.

**YOUR
CITY**

**D
I
R
E
C
T
O
R
Y**

**MIRRORS
THE**

Commercial

**Life
of your
CITY**

POWERS-SWAIN CHEVROLET, Inc.

SALES

Tel. 497-2128



SERVICE

135 Bragg Blvd.

Apartment Buildings

Blalock Apartments 15 Spring av
Easterling Court 712 Manchester rd (M)
Elkins Wilkes 128 S Main
Lewis Apartments 159 S Bragg blvd
Street's Apartments 202 Manchester rd (M)

*Apartments—Furnished

HOLLAND W A ENTERPRISES, 10 Spring av, Tel 497-2124 (See Page 44 Buyers' Guide)

*Apartments—Rentals

BLACK'S RENTAL SERVICE, 511 N Main, Tel HYatt 7-2242,
Night Tel HUDson 4-9412 (See Page 43 Buyers' Guide)

*Appliances—Electrical

JONES TV & APPLIANCES INC (Norge), 121-23 N Bragg blvd,
PO Box 862, Tel HYatt 7-1172 (See Page 53 Buyers' Guide)

Automobile Accessories and Parts—Retail

Bragg Auto Parts Discount Inc 199 Murchison rd
DARDEN'S ESSO SERVICENTER, 100 Highway 210 N, Tel
HYatt 7-2152 (See Page 49 Buyers' Guide)
FIRESTONE HOME & AUTO SUPPLIES, 113 S Bragg blvd,
Tel HYatt 7-0136 (See Page 9 Buyers' Guide)
HOBSON-PARKER TIRE CO, 406 Highway 210 N, Tel 497-
3556 (See Pages 6 and 55 Buyers' Guide)
POWERS-SWAIN CHEVROLET INC, 135 Bragg blvd, Tel 497-
2128 (See Pages 7 and 57 Buyers' Guide)
R & S MOTORS, Highway 210 N Rte 1, Box 880, Tel HYatt
7-1145 (See Pages 8, 10 and 59 Buyers' Guide)
Western Auto Associate Store 412 S Main

*Automobile Body and Fender Work

FULLER'S DONNIE BODY SHOP, Highway 210 N RD 1, Tel
HYatt 7-3014 (See Page 2 Buyers' Guide)

Automobile Body Repairers

Fuller's Donnie Body Shop 801 Highway 210 N

*Automobile Body Shops

FERRELL'S GULF SERVICE, Station: 146 S Bragg blvd, Tel
HYatt 7-2719, Body Shop: Highway 210 N, Tel 497-3911
(See Pages 3, 10 and 52 Buyers' Guide)

Automobile Dealers

BRYAN PONTIAC-CADILLAC CO, 410-412 W Russell, Fay-
etteville, NC, Tel 432-2126 (See Page 4 Buyers' Guide)
COATES MOTORS INC, 4428 Bragg blvd PO Box 682, Fayette-
ville, NC, Tels HUDson 4-6171, HUDson 4-6172 and HUDson
4-6173



The Dixie Restaurant

"Spring Lake's Finest"

New—Modern

Dial 497-3912

S. Bragg Blvd.

GOOD FOOD
is our business





Your Full Service Bank

"Cumberland County's Only Locally Owned Bank"

(SEE PAGES 11 AND 36 BUYERS' GUIDE)
118 N. Main St. Dial 497-2182

DICKINSON BUICK CO, 314 Maiden la, Fayetteville, NC,
Tel HEmlock 3-2111

Hewitt O B Motors Inc 243-45 S Bragg blvd

LA FAYETTE MOTOR SALES INC (Ford), 142 Pittman, Tel
HEmlock 2-7121; Franklin and Robeson and 4411 Bragg
blvd, Fayetteville, NC, Tel HUDson 4-1197, Branch: N
Bragg blvd, Tel 497-2108 (See Page 9 Buyers' Guide)

M & O CHEVROLET CO, 427-33 Franklin, Fayetteville NC,
Tels: Truck Dept HEmlock 3-3454, Office HEmlock 3-2188,
Parts Dept HEmlock 3-1653, Service Dept HEmlock 3-2188,
Used Cars HEmlock 2-6864, Body Dept HEmlock 3-3724
and Branch 3613 Bragg blvd, Tel HUDson 4-7365

POWERS-SWAIN CHEVROLET INC, 135 N Bragg blvd, Tel
497-2128 (See Pages 7 and 57 Buyers' Guide)

Automobile Dealers—Used Cars

B & B Motors 246 S Bragg blvd

FERRELL'S GULF SERVICE, Station 146 S Bragg blvd, Tel
HYatt 7-2719, Body Shop Highway 210 N, Tel 497-3911 (See
Pages 3, 10 and 52 Buyers' Guide)

George's Used Cars 108 S Bragg blvd

POWERS-SWAIN CHEVROLET INC, 135 N Bragg blvd, Tel
497-2128 (See Pages 7 and 57 Buyers' Guide)

R & S MOTORS, Highway 210 N, Rte 1 Box 880, Tel HYatt
7-1145 (See Pages 8, 10 and 59 Buyers' Guide)

Riverview Motor Co 1602 Highway 87 N (M)

*Automobile Insurance

;DARDEN R T "BOB" (Nationwide), 102 Highway 210 N, PO
Box 304, Tel HYatt 7-2892 (See Pages 34 and 35 Buyers'
Guide)

*Automobile Loans

COMMERCIAL & INDUSTRIAL BANK, 118 N Main, Tel 497-
2182 (See Pages 11 and 36 Buyers' Guide)

Automobile Painters

FULLER'S DONNIE BODY SHOP, Highway 210 N, RD 1, Tel
HYatt 7-3014 (See Page 2 Buyers' Guide)

*Automobile Parts—New and Used

FULLER'S DONNIE BODY SHOP, Highway 210 N, RD 1, Tel
HYatt 7-3014 (See Page 2 Buyers' Guide)

R & S MOTORS, Highway 210 N Rte 1, Box 880, Tel HYatt
7-1145 (See Pages 8, 10 and 59 Buyers' Guide)

Automobile Repairing

DONNIE'S GARAGE, Highway 210 N, RD 1, Tel HYatt 7-3014
(See Page 5 Buyers' Guide)

SPRING LAKE FURNITURE CO.

Hotpoint

Appliances—Televisions—Furniture

N. MAIN

TEL. HYatt 7-2484



BRAGG

OIL CO.

All Grades
Fuel Oil



Our Trucks
Are Equipped
With Two Way
Radios and
Meter Printed
Tickets

S. Bragg Blvd.
Box 1227
Fayetteville,
N. C.

Tel. HEmlock
3-1167

Nights Tel.
HEmlock 3-1164

**Basses'
Flower
Mart**



Free
Delivery



DIAL
484-5114

5110
Bragg Blvd.
(Bonnie Doone)
(See Page 21
Buyers' Guide)

Direct
Reduction
Loans

HOME
FEDERAL
SAVINGS
&
LOAN
ASSOCIA-
TION



Insured
Savings
Up To
\$10,000

241
Green St.
Tel. HEMlock
2-5161

Branch 3107
Racford Rd.

Tel. HUdson
4-2116

**CITY DIRECTORY ADVERTISING
is National ADVERTISING!**

NANCE'S VEND-A-RAMA

"Vending From Soup To Nuts"

(See Pages 29 and 45 Buyers' Guide)

N. Bragg Blvd.

Dial 497-3111



Automobile Repairing—Contd

Elliott's Garage 1609 Highway 87 N (M)

Ferrell's Body Shop 400 Highway 210 N

MACK'S SHELL SERVICE, 416 S Main at Bragg blvd, Tel
497-2926 (See Page 59 Buyers' Guide)

POWERS-SWAIN CHEVROLET INC, 135 N Bragg blvd, Tel
497-2128 (See Pages 7 and 57 Buyers' Guide)

R & S MOTORS, Highway 210 N Rte 1 Box 880, Tel HYatt
7-1145 (See Pages 3, 10 and 59 Buyers' Guide)

Shaver Imported Car Service 110 N Betty (WH)

Smith's Auto Body & Paint Shop 206 S Main

Spring Lake Garage 210 S Main

Western Auto Associate Store 410 S Main

Automobile Trailers—Dealers

Brookside Trailer Sales 1420 Highway 87 N (M)

Burkett Trailer Sales 520 Highway 87 N

Well-Worth Trailer Sales 213 S Bragg blvd

*Automobile and Truck Owner Lists

POLK R L & CO

Polk Building
431 Howard
Detroit 31, Mich

*Automobile Wheel Alignment

POWERS—SWAIN CHEVROLET INC, 135 Bragg blvd, Tel 497-
2128 (See Pages 7 and 57 Buyers' Guide)

*Automobile Wheel Alignment and Balancing

HOBSON-PARKER TIRE CO, 406 Highway 210 N, Tel 497-
3556 (See Pages 6 and 55 Buyers' Guide)

*Automobile Wrecker Service

FULLER'S DONNIE BODY SHOP, Highway 210 N, RD 1, Tel
HYatt 7-3914 (See Page 2 Buyers' Guide)

R & S MOTORS, Highway 210 N Rte 1, Box 880, Tel HYatt
7-1145 (See Pages 8, 10 and 59 Buyers' Guide)

*Automobiles

BUICK MOTOR CARS, Dickinson Buick Co Dealers, 314 Maid-
en la, Fayetteville, NC, Tel HEMlock 3-2111

CADILLAC MOTOR CARS, Bryan Pontiac-Cadillac Co Deal-
ers, 410-412 W Russell, Fayetteville, NC, Tel 432-2126 (See
Page 4 Buyers' Guide)

McMillan-Shuler Oil Co., Inc.

Metered Trucks—24 Hour Delivery Service
FAYETTEVILLE, N. C.

708 Winslow St. Dial HEMlock 3-2161
(See Page 25 Buyers' Guide)





Hobson-Parker Tire Co.

TIRES—RECAPPING

Front End Alignment—Batteries—Accessories

406 Hwy. 210 North

Tel. 497-3556

FORD AUTOMOBILES, LaFayette Motor Sales Inc Dealers,
142 Pittman, Tel HEmlock 2-7121, Franklin and Robeson
and 4411 Bragg blvd, Fayetteville NC, Tel HUDson
4-1197, Branch, N Bragg blvd, Tel 497-2108 (See Page 9
Buyers' Guide)

PONTIAC MOTOR CARS, Bryan Pontiac-Cadillac Co Dealers,
410-412 W Russell, Fayetteville, NC, Tel 432-2126 (See
Page 4 Buyers' Guide)

*Automotive Statistics

POLK R L & CO

Polk Building
431 Howard
Detroit 31, Mich

Baby Sitters

Brown Margt J Mrs 113 S Sixth

*Bank Directories

POLK'S BANK DIRECTORY

130 4th av N
Nashville 3, Tenn

Banks and Trust Companies

BRANCH BANKING & TRUST CO, 121 Hay, Fayetteville, NC,
Tel HEmlock 2-3118; Haymount Branches: 1214 Morgan-
ton rd, Fayetteville, NC, Tel HEmlock 2-8906 and 123
Rowan, Fayetteville, NC, Tel 433-3605

COMMERCIAL & INDUSTRIAL BANK, 118 N Main, Tel 497-
2182 (See Pages 11 and 36 Buyers' Guide)

FIRST-CITIZENS BANK & TRUST CO, Green at Market sq,
Fayetteville, NC, Tels HEmlock 2-2141, HEmlock 2-2142
and HEmlock 2-2143 (For Branches See Alphabetical Sec-
tion and Page 12 Buyers' Guide)

Barber Shops

Adams Fred C 212 Wilson av

Horton's Barber Shop 112 S Bragg blvd

NORRIS BARBER SHOP, 131 N Main (See Page 13 Buyers'
Guide)

Battery Dealers and Service

HOBSON-PARKER TIRE CO, 406 Highway 210 N, Tel 497-
3556 (See Pages 6 and 55 Buyers' Guide)

McDONALD LUMBER CO.

BUILDING MATERIAL

P. O. Box 1079
Dial HEmlock 3-4181
126 Cedar Creek Rd.
Fayetteville, N. C.



*"Thoughtful
Design for
Southern
Living"*
In

- Evergreen
Estates
- Holiday
Park
- Montclair

By



Real Estate
Mortgage
Bankers
Insurers
Appraisers

1324 Bragg
Blvd.

DIAL
485-1131

3614 Raeford
Rd.

DIAL
484-2191

Fayetteville,
N. C.



FERRELL'S**SERVICE****COMPLETE****Body Work****SHOP****24 HOUR
WRECKER
SERVICE****HYatt****7-2719**

**Who
Sells
It?**

**Is
Answered
by the
Classified
Business
Lists
in this
Directory**

R. T. "Bob" DARDEN**NATIONWIDE
INSURANCE**

INSURANCE
Health - Fire - Life - Group
Automobile

INSURANCE

102 Hwy. 210 North (See Pages 34 and 35 Buyers' Guide) Tel. HYatt 7-2892

Beauty Shops

Belton Beauty Shoppe 110 Highway 24 W (M)
Charm Beauty Salon 128 N Main
Continental Beauty Salon 252 S Bragg blvd
Elzie's Beauty Shop 204 N Main
Hilda's Beauty Salon 126 S Main
Vera's Beauty Shop 945 Spring av extn (WH)
Verna's Beauty Shop 120 N Main R201

Billiards and Pool

Spring Lake Billiards 138 N Main

***Bottled Gas**

SUPER FLAME GAS CO, 10 Spring av, Tel HYatt 7-1674 (See
Page 28 Buyers' Guide)

***Builders**

HUBBARD REALTY & CONSTRUCTION CO, 1220 Fort Bragg
rd (Haymount), PO Box 3334, Fayetteville, NC, Tel HUD-
son 4-1121 (See Page 42 Buyers' Guide)

***Building and Loan Associations**

FAYETTEVILLE SAVINGS & LOAN ASSN, 202 Green cor Bow,
PO Box 943, Fayetteville, NC, Tel HEMlock 2-3598 (See
Page 47 Buyers' Guide)

HOME FEDERAL SAVINGS & LOAN ASSOCIATION, 241
Green, Fayetteville, NC, Tel HEMlock 2-5161; Branch
3107 Raeford rd, Fayetteville, NC, Tel HUDson 4-2116 (See
Page 48 Buyers' Guide)

Building Materials and Supplies

HIGHLAND LUMBER CO, 325 Blount, PO Box 390, Fayette-
ville, NC, Tel HEMlock 3-3191, Millwork Dept Tel HEM-
lock 3-0526 (See Page 15 Buyers' Guide)

MCDONALD LUMBER CO, 126 Cedar Creek rd (Highway 53)
off Clinton rd, PO Box 1079, Fayetteville, NC, Tel HEM-
lock 3-4181 (See Page 37 Buyers' Guide)

PAGE WHOLESALE BUILDING SUPPLY INC, 127-131 S
Broad, PO Box 867, Fayetteville, NC, Tel HEMlock 3-2176
(See Page A and Page 14 Buyers' Guide)

Spring Lake Wholesale Building Supply Co Inc 155 S Bragg
blvd

Buildings—Office and Public

Professional Building 118-20-22-24 N Main
Town Hall 1 Spring av

Bus Stations

Trailways Bus Station 102 S Main

BRYAN PONTIAC-CADILLAC CO.**"Sales and Service"**

410-412 W. Russell St.
Fayetteville, N. C.
Dial 432-2126



SHARPE'S SUPER MARKET

Quality Groceries—"We Deliver"

118 N. Main St.

P. O. Box 326

Dial HYatt 7-1223

(See Pages 27, 30 and 38 Buyers' Guide)



*Butter

COBLE DAIRY PRODUCTS COOPERATIVE INC, 1234 Ramsey, Fayetteville, NC, Tel 433-2107 (See Page 17 Buyers' Guide)

*Cafes

DIXIE RESTAURANT THE, S Bragg blvd, Tel 497-3912 (See Page 46 Buyers' Guide)

Cemeteries

Forest Lawn Memorial Gardens 1601 Highway 87 N (M)

*Cemetery Memorials

FAYETTEVILLE MONUMENT WORKS, Clinton rd at Cedar Creek rd, Fayetteville, NC, Tel HEMlock 3-0401 (See Page 38 Buyers' Guide)

Chiropractors

Kosterman J A 120 N Main R221

Churches

Bethel AME Zion Church 131 Highway 24 W (M)
Central Baptist Church 606 Spring av
Church of Christ 606 Mont dr
Church of The Covenant 100 Manchester rd (M)
First Baptist Church 201 S Main
First Presbyterian Church 101 Spring av
Hollandale Advent Christian Church 505 Eva cir
Spring Lake Methodist Church 109 N Bragg blvd
Williams Chapel Baptist Church 1222 Highway 87 N (M)

*City Directory Publishers

HILL DIRECTORY COMPANY

2910 W Clay

Richmond 30, Va

Telephone 359-6001

(See Page 18 Buyers' Guide)

Cleaners and Dyers

A & H Cleaners 218 N Main

CREECH CLEANERS INC, Box 40, Fort Bragg NC, Tels 4-2132 and 4-4234 (See Page 15 Buyers' Guide)

Crown Cleaners 109 S Main

Home Folks Cleaners 203 Murchison rd

Post Way Cleaners 403 S Bragg blvd

Speedy Cleaners 117 S Bragg blvd

TED'S LAUNDRY & CLEANERS, 108 S Main, Tel 497-3256



LLORENS' RADIO & TV SERVICE

Sales—Service—Parts

Tel. WYatt 7-2163

153 S. Main St.



HOWARD'S VARIETY STORE

NOTIONS—CLOTHING—PAINTS
"Boosting and Growing With Spring Lake"

TEL. HYatt 7-1719

(See Page 58 Buyers' Guide)
P. O. BOX 345

109-111 N. MAIN ST.

*Cleaners and Landries—Pick Up Stations

GENEVA'S, 127-129 N Main, Tel HYatt 7-1371 (See Page 16
Buyers' Guide)

Clergymen

Candill Russell H (Meth) 207 Scarborough
Chappell Wm H (Presby) 113 Spring av
Johnson John P (Bapt) 501 S 5th
Stanford F L (Meth) Southern Pines NC
Stewart John D (Presby) 105 Manchester rd (M)
Turnage Franklin 407 Virginia dr
Wright Dennis T (Bapt) 602 Spring av

Clinics

Medical Clinic 125 N Main

Clothing—Infant and Children

GENEVA'S, 127-129 N Main, Tel HYatt 7-1371 (See Page 16
Buyers' Guide)

Clothing—Retail

FLEISHMAN'S BIG STORE, 106-08 Hay, Fayetteville, NC,
Tels: Women's Wear HEMlock 3-0373, Children's Wear
HEMlock 3-0444 and Office HEMlock 3-1540
GENEVA'S, 127-129 N Main, Tel HYatt 7-1371 (See Page 16
Buyers' Guide)
HOWARD'S VARIETY STORE, 109-111 N Main, PO Box 345,
Tel HYatt 7-1719 (See Page 58 Buyers' Guide)
Mack's Shermack Fashion Shop 120 N Main
SEARS, ROEBUCK AND CO, 420 Hay, Fayetteville, NC, Tel
432-6171, Catalog Dept Tel 432-6171

Coal Dealers—Retail

CURRIE COAL CO INC, 300 Hillsboro, Fayetteville, NC, Tel
HEMlock 2-5121

Collections

DOCTORS & MERCHANTS CREDIT ASSOCIATION, 850½
Bragg blvd, Fayetteville, NC, Tel 485-3134

*Collections—Reports

CREDIT BUREAU OF FAYETTEVILLE INC, 207 Pittman
bldg, 106 Anderson, PO Box 732, Fayetteville, NC, Tel
HEMlock 2-8161

Community Centers

Hollandale Community Building 200 N 5th

*Concrete Products

CAPE FEAR BLOCK CO, 957 Country Club dr, PO Box 5085,
Fayetteville, NC, Tel HUDson 4-8113



CREECH CLEANERS

Complete Laundry and Cleaning Service
Pickup and Delivery

Fort Bragg, N. C.

Phones 4-2132 and 4-4234



W. A. HOLLAND ENTERPRISES

RENTALS
Apartments—Houses—Trailers
Commercial Dial 497-2124

SUPER FLAME GAS CO.



Bulk and Bottled
Gas and Electric
Appliances
Dial HYatt 7-1674

Concrete Products—Manufacturers

Concrete Inc 906 Manchester rd (M)

Confectionery—Retail

Big Ant Club The 1603 Highway 97 N (M)
Dale's Sundries 110 N Main

Contractors—Building—General

HUBBARD REALTY & CONSTRUCTION CO, 1220 Fort Bragg
rd (Haymount), PO Box 3334, Fayetteville, NC, Tel HUD-
son 4-1121 (See Page 42 Buyers' Guide)
Scruggs Wm D 507 S 5th

Contractors—Plumbing

Parker Earl H 601 Highway 210 N
Stewart & Stevens Plumbing Co 105 S Main

Cosmetics

SPRING LAKE DRUG CO, 124 N Main, Tel 497-0359 (See
Page 20 Buyers' Guide)

Credit Reporting Agencies

CREDIT BUREAU OF FAYETTEVILLE INC, 207 Pittman
bldg 106 Anderson, PO Box 732, Fayetteville, NC, Tel HEm-
lock 2-8161

Dairy Products—Retail

COBLE DAIRY PRODUCTS COOPERATIVE INC, 1234 Ram-
sey, Fayetteville NC, Tel 433-2107 (See Page 17 Buyers'
Guide)

Dancing Schools and Teachers

Nadeau Joan Hula Studio 1000 Highway 87 N

Dentists

Wallace W Mitchell 120 N Main R218-20

Department Stores

BELK-HENSDALE CO, 111-17 Hay, Fayetteville, NC, Tel
HEmlock 2-2186

Geneva's 127-29 N Main

HOWARD'S VARIETY STORE, 109-111 N Main, PO Box 345,
Tel HYatt 7-1719 (See Page 58 Buyers' Guide)

SEARS, ROEBUCK AND CO, 420 Hay, Fayetteville, NC, Tel
432-6171, Catalog Dept Tel 432-6171

*Developers—Real Estate

BARRETT CO, 1324 Bragg blvd, PO Box 3665, Tel 485-1131
Branch Office 3614 Raeford rd, Tel 484-2191 (See Pages
32 and 41 Buyers' Guide)



- SAVINGS
- CHECKING
ACCOUNTS
- LOANS
- SAFE
DEPOSIT
BOXES
- TRUST
DEPART-
MENT

TIME
RIED
ESTED

FOR OVER
65
YEARS

—DIAL—
HEmlock

2-2141

Fayetteville,
N. C.



(See Page 12
Buyers' Guide)

COMPLETE



DOMESTIC OIL CO., Inc.

METERED DELIVERY

(See Page 24 Buyers' Guide)

LINE

2515 Murchison Rd.

Telephone HEmlock 2-8519

POWERS-SWAIN CHEVROLET, Inc.

SALES

Tel. 497-2128



SERVICE

135 Bragg Blvd.

*Dining Rooms

DIXIE RESTAURANT THE, S Bragg blvd, Tel 497-3912 (See Page 46 Buyers' Guide)

*Direct Mail Advertising

POLK R L & CO

Polk Building
431 Howard
Detroit 31, Mich

*Directory Publishers

HILL DIRECTORY COMPANY

2910 W Clay
Richmond 30, Va
Telephone 359-6001
(See Page 18 Buyers' Guide)

Dressmakers

Buckley Ruth M Mrs 312 Poe av

*Drug Sundries

DALE'S SUNDRIES, N Main Tel HYatt 7-2612 (See Page 19 Buyers' Guide)

Druggists—Retail

SPRING LAKE DRUG CO, 124 N Main, Tel 497-0359 (See Page 20 Buyers' Guide)

Druggists' Sundries

DALE'S SUNDRIES, N Main, Tel HYatt 7-2612 (See Page 19 Buyers' Guide)

*Dry Cleaners

CREECH CLEANERS INC, Box 40, Fort Bragg, NC, Tels 4-2132 and 4-4234 (See Page 15 Buyers' Guide)

Dry Goods—Retail

HOWARD'S VARIETY STORE, 109-111 N Main, PO Box 345, Tel HYatt 7-1719 (See Page 58 Buyers' Guide)

*Electrical Appliances

JONES TV & APPLIANCES INC, (Norge), 121-23 N Bragg blvd, PO Box 862, Tel HYatt 7-1172 (See Page 53 Buyers' Guide)

SPRING LAKE FURNITURE CO, N Main, Tel HYatt 7-2484 (See Page 26 Buyers' Guide)

SUPER FLAME GAS CO, 10 Spring av, Tel HYatt 7-1674 (See Page 23 Buyers' Guide)

LaFayette Motor Sales, Inc.

SALES—SERVICE

Main Office 142 Pittman, Fayetteville, N. C.

(SEE PAGE 9 BUYERS' GUIDE)

branch: N. Bragg Blvd., Spring Lake, N. C.





Your Full Service Bank

"Cumberland County's Only Locally Owned Bank"

(SEE PAGES 11 AND 36 BUYERS' GUIDE)
118 N. Main St. Dial 497-2182

Electrical Appliances—Sales and Service

A B S TV, (Zenith), 136 N Main, Tel HYatt 7-0036 (See Page 54 Buyers' Guide)

*Exterminators

MASTER EXTERMINATORS THE, 111 E Russell, PO Box 531, Fayetteville, NC, Tel HEMlock 3-3284 (See Page 40 Buyers' Guide)

Feed Dealers—Retail

SHARPE'S SUPER MARKET, 118 N Main, PO Box 326, Tel HYatt 7-1223 (See Pages 27, 30 and 38 Buyers' Guide)

Fertilizer Dealers

SHARPE'S SUPER MARKET, 118 N Main, PO Box 326, Tel HYatt 7-1223 (See Pages 27, 30 and 38 Buyers' Guide)

Finance Companies

G A C FINANCE CORP, 122 N Main, PO Box 855, Tel HYatt 7-0157

Government Employee's Finance Co 419 S Bragg blvd

*Fire Insurance

DARDEN R T "BOB" (Nationwide), 102 Highway 210 N, PO Box 304, Tel HYatt 7-2892 (See Pages 34 and 35 Buyers' Guide)

Fish and Sea Food Dealers—Retail

B & S Seafood 404 S Main

Florists—Retail

BASSES' FLOWER MART, 5110 Bragg blvd (Bonnie Doone), Fayetteville, NC, Tel 484-5114 (See Page 21 Buyers' Guide)
Spring Lake Florist 1213 Lake av (WH)

*Flowers-By-Wire

BASSES' FLOWER MART, 5110 Bragg blvd (Bonnie Doone), Fayetteville, NC, Tel 484-5114 (See Page 21 Buyers' Guide)

*Fuel Oil

BRAGG OIL CO, S Bragg blvd, Box 1227, Tel HEMlock 3-1167;
Night Tel HEMlock 3-1164 (See Page 22 Buyers' Guide)

CUMBERLAND & HARNETT OIL CO (American), Highway 210 N, Rte 1, Box 340, Tel HYatt 7-1336 (See Page 23 Buyers' Guide)

CURRIE COAL CO INC, 300 Hillsboro, Fayetteville, NC, Tel HEMlock 2-5121

DOMESTIC OIL CO INC, 2515 Murchison rd, Fayetteville, NC, Tel HEMlock 2-8519 (See Page 24 Buyers' Guide)

ABS TV Sales—Service

Color—Black and White

136 N. Main

Tel. HYatt 7-0036



NANCE'S VEND-A-RAMA

"Vending From Soup To Nuts"

(See Pages 29 and 45 Buyers' Guide)

N. Bragg Blvd.

Dial 497-3111



Fuel Oil—Contd

MACK'S SHELL SERVICE, 416 S Main at Bragg blvd, Tel 497-2926 (See Page 50 Buyers' Guide)

McMILLAN-SHULER OIL CO INC, (Shell), 708 Winslow, Fayetteville, NC, Tel HEmlock 3-2161 (See Page 25 Buyers' Guide)

TURLINGTON COAL & OIL CO, 303 W Russell, Fayetteville, NC, Tel HEmlock 3-0166 and 3009 Raeford rd, Fayetteville, NC, Tel HUDson 4-4924 (See Page 26 Buyers' Guide)

Fuel and Range Oil

Mack's Oil Co 416 S Main

Funeral Directors

JERNIGAN-WARREN FUNERAL HOME, 545 Ramsey, PO Box 1014, Fayetteville, NC, Tel HEmlock 3-3131

ROGERS & BREECE, 123 Bow, Fayetteville, NC, Tel HEmlock 2-2191

*Funeral Homes

JERNIGAN-WARREN FUNERAL HOME, 545 Ramsey, PO Box 1014, Fayetteville, NC, Tel HEmlock 3-3131

ROGERS & BREECE, 123 Bow, Fayetteville, NC, Tel HEmlock 2-2191

*Furnace Cleaning

McMILLAN-SHULER OIL CO INC (Shell), 708 Winslow, Fayetteville, NC, Tel HEmlock 3-2161 (See Page 25 Buyers' Guide)

Furniture Dealers—Retail

CAROLINA FURNITURE INC, 2805 Bragg blvd, Fayetteville, NC, Tel 484-1176

CUMBERLAND FURNITURE CO, 210-12 Person, Fayetteville, NC, Tel HEmlock 3-2934

JONES TV & APPLIANCES INC, 121-23 N Bragg blvd, PO Box 862, Tel HYatt 7-1172 (See Page 53 Buyers' Guide)

KIMBRELL'S OF FAYETTEVILLE, N C INC, 120 Person, PO Box 1230, Fayetteville, NC, Tel HEmlock 2-7117

SPRING LAKE FURNITURE CO, N Main, Tel HYatt 7-2484 (See Page 26 Buyers' Guide)

SWAIN FURNITURE CO, 3251 Bragg blvd, Fayetteville, NC, Tel 484-7146

*Garden and Lawn Supplies

SHARPE'S SUPER MARKET, 118 N Main, PO Box 326, Tel HYatt 7-1223 (See Pages 27, 30 and 38 Buyers' Guide)

Gas—Bottled

SUPER FLAME GAS CO, 10 Spring av, Tel HYatt 7-1674 (See Page 28 Buyers' Guide)

R & S MOTORS

GENERAL AUTO REPAIRS

24-Hr. Wrecker Service—Emergency AAA Service

(SEE PAGES 8, 10 AND 59 BUYERS' GUIDE)

Hwy. 210 North, Rte. 1, Box 880

Dial HYatt 7-1145



Hobson-Parker Tire Co.

TIRES—RECAPPING

Front End Alignment—Batteries—Accessories

406 Hwy. 210 North

Tel. 497-3556

*Gas Appliances

SUPER FLAME GAS CO, 10 Spring av, Tel HYatt 7-1674 (See Page 28 Buyers' Guide)

Gas Companies

Super Flame Gas Co 10 Spring av

Gasoline—Wholesale

DOMESTIC OIL CO INC, 2515 Murchison rd, Fayetteville, NC,
Tel HEmlock 2-8519 (See Page 24 Buyers' Guide)

Gasoline Stations

Bruner & Rhyne Gulf Service 309 S Bragg blvd

Curtis 66 Service Station 409 S Bragg blvd

DARDEN'S ESSO SERVICENTER, 100 Highway 210 N, Tel
HYatt 7-2152 (See Page 49 Buyers' Guide)

Ferrell's Gulf Service 146 S Bragg blvd

Ferrell's Shell Service 223 S Bragg blvd

Goins Esso Service Station 1531 Highway 87 N (M)

Knight's One Stop Service 107 S Bragg blvd

Mack's Shell Service 416 S Main

MODERN SERVICE STATION (Shell), 101 N Bragg blvd, Tel
HYatt 7-9947

Pure Service Station 313 Murchison rd

Spring Lake American Station 421 S Bragg blvd

Spring Lake Gas & Tire Co 248 S Bragg blvd

SWAIN-POWERS TEXACO SERVICE, 201 S Bragg blvd, Tel
497-1016 (See Page 51 Buyers' Guide)

*Generators and Starters

DONNIE'S GARAGE, Highway 210 N, RD 1, Tel HYatt 7-3014
(See Page 5 Buyers' Guide)

*Gifts

BASSES' FLOWER MART, 5110 Bragg blvd (Bonnie Doone),
Fayetteville, NC, Tel 484-5114 (See Page 21 Buyers' Guide)

DALE'S SUNDRIES, N Main, Tel HYatt 7-2612 (See Page 19
Buyers' Guide)

HOWARD'S VARIETY STORE, 109-111 N Main, PO Box 345,
Tel HYatt 7-1719 (See Page 58 Buyers' Guide)

Greeting Cards

DALE'S SUNDRIES, N Main, Tel HYatt 7-2612 (See Page 19
Buyers' Guide)

Groceries and Meats—Retail

B & S Superette 406 S Main

Banko's Grocery 315 Murchison rd

Brookside Grocery 1420 Highway 87 N (M)

Cumberland & Harnett Oil Co.

Fuel Oil—Kerosene


Rte. 1, Box 340

Hwy. 210 North

(See Page 23 Buyers' Guide)



Tel. HYatt 7-1386

R. T. "Bob" DARDEN			
 NATIONWIDE INSURANCE	INSURANCE	 INSURANCE	
	Health - Fire - Life - Group		
	Automobile		
102 Hwy. 210 North (See Pages 34 and 35 Buyers' Guide) Tel. HYatt 7-2892			

Groceries and Meats—Retail—Contd

CUMBERLAND & HARNETT OIL CO, Highway 210 N Rte 1,
Box 340, Tel HYatt 7-1386 (See Page 23 Buyers' Guide)

Ferrell's Grocery & Market 104 S Bragg blvd

Fuller Beatrice M Mrs 117 Spring av

Hobson's Super Market 513 N Main

Manchester Grocery 1212 Highway 87 N (M)

NANCE'S GROCERTERIA, N Bragg blvd, Tel 497-3111 (See
Pages 29 and 45 Buyers' Guide)

Odum's Grocery 901 Manchester rd (M)

Oriental Food Market 803 N Main

SHARPE'S SUPER MARKET, 118 N Main, PO Box 326, Tel
HYatt 7-1223 (See Pages 27, 30 and 38 Buyers' Guide)

Spring Lake Superette 202 N Main

V Point Super Market No 2 102 N Main

Viewpoint Super Market 101 Wilson av

White's Grocery 119 N Betty (WH)

Hardware Dealers—Retail

SPRING LAKE HARDWARE CO, 116 N Main, Tel HYatt 7-1691

***Hats—Retail**

GENEVA'S (Parks), 127-129 N Main, Tel HYatt 7-1371 (See
Page 16 Buyers' Guide)

Heating Apparatus and Appliances

Creech Heating & Refrigeration 222 N Main

***Heating Oils**

BRAGG OIL CO, S Bragg blvd, Box 1227, Tel HEMlock 3-1167;
Night Tel HEMlock 3-1164 (See Page 22 Buyers' Guide)

DOMESTIC OIL CO INC, 2515 Murchison rd, Fayetteville,
NC, Tel HEMlock 2-8519 (See Page 24 Buyers' Guide)

McMILLAN-SHULER OIL CO INC (Shell), 708 Winslow, Fay-
etteville, NC, Tel HEMlock 3-2161 (See Page 25 Buyers'
Guide)



TURLINGTON COAL & OIL CO, 303 W Russell, Fayetteville,
NC, Tel HEMlock 3-0166 and 3009 Raeford rd, Fayetteville,
NC, Tel HUDson 4-4924 (See Page 26 Buyers' Guide)

Ice Cream Manufacturers

COBLE DAIRY PRODUCTS COOPERATIVE INC, 1234 Ram-
sey, Fayetteville, NC, Tel 437-2107 (See Page 17 Buyers'
Guide)

***Insulation Companies**

STANDARD INSULATION CO, 4842 Bragg blvd, PO Box 509,
Fayetteville, NC, Tels HUDson 4-0135, Night HUDson 4-8904
(See Page 31 Buyers' Guide)

DONNIE FULLER'S BODY SHOP		
Auto Parts 	General Auto Repair Wrecker Service R. D. 1 (See Page 2 Buyers' Guide) Hwy. 210 North Dial HYatt 7-3014	Body Work 

SHARPE'S SUPER MARKET

Quality Groceries—"We Deliver"

118 N. Main St.

P. O. Box 326

Dial HYatt 7-1223

(See Pages 27, 30 and 38 Buyers' Guide)



*Insurance—Automobile

DARDEN R T "BOB" (Nationwide), 102 Highway 210 N, PO Box 304, Tel HYatt 7-2892 (See Pages 34 and 35 Buyers' Guide)

*Insurance—Fire

DARDEN R T "BOB" (Nationwide), 102 Highway 210 N, PO Box 304, Tel HYatt 7-2892 (See Pages 34 and 35 Buyers' Guide)

*Insurance—General

BARRETT CO, 1324 Bragg blvd, PO Box 3665, Fayetteville, NC, Tel 485-1131 Branch Office 3614 Raeford rd, Tel 484-2191 (See Pages 32 and 41 Buyers' Guide)

*Insurance—Group

DARDEN R T "BOB" (Nationwide), 102 Highway 210 N, PO Box 304, Tel HYatt 7-2892 (See Pages 34 and 35 Buyers' Guide)

*Insurance—Life

DARDEN R T "BOB" (Nationwide), 102 Highway 210 N, PO Box 304, Tel HYatt 7-2892 (See Pages 34 and 35 Buyers' Guide)

Insurance Agents

DARDEN R T "BOB" (Nationwide), 102 Highway 210 N, PO Box 304, Tel HYatt 7-2892 (See Pages 34 and 35 Buyers' Guide)

Darden Robt T Agency 102 Highway 210 N

Insurance Companies

NATIONWIDE MUTUAL INSURANCE CO, 102 Highway 210 N, PO Box 304, Tel HYatt 7-2892 (See Pages 34 and 35 Buyers' Guide)

Interior Decorators

YARDSTICK THE, 5137 Raeford rd, Fayetteville, NC

*Investments

POWELL-KISTLER & CO, 110 Old, Fayetteville, NC, Tel HEmlock 3-2146

*Investments—Real Estate

ASSURANCE INVESTMENT CO INC, 1220 Fort Bragg rd, PO Box 3334, Fayetteville, NC, Tel HUDson 4-1121

Jewelers—Retail

Norris Jewelers 119 S Bragg blvd



Firestone Home & Auto Supplies

J. B. Fall, Owner—Harold E. Fall, Mgr.
Auto Service Department

113 S. Bragg Blvd.

Dial HYatt 7-0136

(See Page 9 Buyers' Guide)





MOTOROLA

Dial HYatt 7-1172

JONES TV & APPLIANCES, INC.SALES—SERVICE
HOME FURNISHINGS

P. O. Box 862



121-23 N. Bragg Blvd.

Justices of The Peace**HAYES W D, 315 Murchison rd, Tel HYatt 7-0086*****Kerosene****BRAGG OIL CO (American), S Bragg blvd, Box 1227, Tel HEMlock 3-1167, Night Tel HEMlock 3-1164 (See Page 22 Buyers' Guide)****DOMESTIC OIL CO INC, 2515 Murchison rd, Fayetteville, NC, Tel HEMlock 2-8519 (See Page 24 Buyers' Guide)*****Ladies' Ready-To-Wear****GENEVA'S, 127-129 N Main, Tel HYatt 7-1371 (See Page 16 Buyers' Guide)****Laundries****Bel Air Laundry & Cleaners 415 S Bragg blvd****Bob's Cleaners & Laundry 115 S Bragg blvd****CREECH CLEANERS INC, Box 40, Fort Bragg, NC, Tels 4-2132 and 4-4234 (See Page 15 Buyers' Guide)****Hayes W D Cleaners & Laundry 315 Murchison rd****Lynn's Laundry & Cleaners 902 Manchester rd (M)****Model Laundry & Dry Cleaners 130 N Main****Ted's Laundry & Cleaners 108 S Main****Laundries—Self Serve****Crown Laundromat 111 S Main****Little Washerette 134 N Main****Moore's Washerette 1208 Highway 87 N (M)****Post Way Coin-O-Matic 407 S Bragg blvd*****Lawn and Garden Supplies****SHARPE'S SUPER MARKET, 118 N Main, PO Box 326, Tel HYatt 7-1223 (See Pages 27, 30 and 38 Buyers' Guide)****Lawyers****Henley Jesse M jr 120 N Main R200****Tally J Oscar 120 N Main R200****Tally Joseph O jr 120 N Main R200****Tally-Tally-Taylor & Henley 120 N Main R200****Taylor Nelson W 120 N Main R200****Libraries****CUMBERLAND COUNTY PUBLIC LIBRARY, 215 Anderson, PO Box 192, Fayetteville, NC, Tel HEMlock 3-3350****CUMBERLAND COUNTY PUBLIC LIBRARY (Spring Lake Branch), N Main behind City Hall, PO Box 192*****Life Insurance****DARDEN R T "BOB" (Nationwide), 102 Highway 210 N, PO Box 304, Tel HYatt 7-2892 (See Pages 34 and 35 Buyers' Guide)**

**U THE ALPHABETICAL SECTION
S TO GET COMPLETE INFORMA-
E TION ON A PERSON OR FIRM.**

W. A. HOLLAND ENTERPRISES

RENTALS
Apartments—Houses—Trailers
Commercial Dial 497-2124

SUPER FLAME GAS CO.



Bulk and Bottled
Gas and Electric
Appliances
Dial HYatt 7-1674

*Lingerie

GENEVA'S, 127-129 N Main, Tel HYatt 7-1371 (See Page 16 Buyers' Guide)

*Loans

CAPE FEAR FINANCE CO, 112 Donaldson, PO Box 126, Fayetteville, NC, Tel HEMlock 3-0305

COMMERCIAL & INDUSTRIAL BANK, 118 N Main, Tel 497-2182 (See Pages 11 and 36 Buyers' Guide)

FIRST-CITIZENS BANK & TRUST CO, Green at Market sq, Fayetteville, NC, Tels HEMlock 2-2141, HEMlock 2-2142 and HEMlock 2-2143 (For Branches See Alphabetical Section; See Page 12 Buyers' Guide)

GAC FINANCE CORP, 122 N Main, PO Box 855, Tel HYatt 7-0157

HOME FEDERAL SAVINGS & LOAN ASSOCIATION, 241 Green, Fayetteville, NC, Tel HEMlock 2-5161, Branch: 3107 Raeford rd, Fayetteville, NC, Tel HUDson 4-2116 (See Page 48 Buyers' Guide)

HOUSEHOLD FINANCE CORP OF FAYETTEVILLE, 234 Hay, Fayetteville, NC, Tel HEMlock 3-2115

NORTH CAROLINA FINANCE CORP, 123 Donaldson, Fayetteville, NC, Tel HEMlock 3-4154

PROVIDENT FINANCE CO, 108 Person, Fayetteville, NC, Tels 432-6137 and 432-6138

SOUTHERN AUTO FINANCE CO, 850 Bragg blvd, Fayetteville, NC, Tel 485-2169

Loans—Automobile

(See also Finance Companies)

COMMERCIAL & INDUSTRIAL BANK, 118 N Main, Tel 497-2182 (See Pages 11 and 36 Buyers' Guide)

Loans—Collateral and Salary

GAC Finance Corp 122 N Main

Loans—Mortgage

BARRETT CO, 1324 Bragg blvd, PO Box 3665, Fayetteville, NC Tel 485-1131; Branch Office 3614 Raeford rd, Tel 484-2191 (See Pages 32 and 41 Buyers' Guide)

HUBBARD REALTY & CONSTRUCTION CO, 1220 Fort Bragg rd (Haymount), PO Box 3334, Fayetteville, NC, Tel HUDson 3-1121 (See Page 42 Buyers' Guide)

Locksmiths

Pleasants James A 311 Lee

MACK'S



SERVICE

"One
Stop
Service"

AUTO
REPAIRS

416 S. Main and Bragg Blvd.
497-2926
(See Page 50 Buyers' Guide)



- SAVINGS
- CHECKING ACCOUNTS
- LOANS
- SAFE DEPOSIT BOXES
- TRUST DEPARTMENT

TIME
RIED
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FOR OVER
65
YEARS

—DIAL—
HEMlock

2-2141

Fayetteville,
N. C.



(See Page 12
Buyers' Guide)



CLOTHING
for the Entire Family

From The Newest
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(SEE PAGE 16 BUYERS' GUIDE)

Dial HYatt 7-1371

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C
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**MIRRORS
THE
Commercial
Life
of Your
CITY**

POWERS-SWAIN CHEVROLET, Inc.

SALES

Tel. 497-2128



SERVICE

135 Bragg Blvd.

Lumber—Retail

HIGHLAND LUMBER CO, 325 Blount, PO Box 390, Fayetteville, NC, Tel HEMlock 3-3191, Millwork Dept Tel HEMlock 3-0526 (See Page 15 Buyers' Guide)

McDONALD LUMBER CO, 126 Cedar Creek rd (Highway 53) off Clinton rd, PO Box 1079, Fayetteville, NC, Tel HEMlock 3-4181 (See Page 37 Buyers' Guide)

PAGE WHOLESALE BUILDING SUPPLY INC, 127-131 S Broad, PO Box 867, Fayetteville, NC, Tel HEMlock 3-2176 (See Page A and Page 14 Buyers' Guide)

*Mailing Lists

POLK R L & CO

Polk Building
431 Howard
Detroit 31, Mich

Meats—Retail

SHARPE'S SUPER MARKET, 118 N Main, PO Box 326, Tel HYatt 7-1223 (See Pages 27, 30 and 38 Buyers' Guide)

*Men's Clothing

FLEISHMAN'S BIG STORE, 106-108 Hay, Fayetteville, NC, Tels: Women's Wear HEMlock 3-0373, Children's Wear HEMlock 3-0444 and Office HEMlock 3-1540

GENEVA'S, 127-129 N Main, Tel HYatt 7-1371 (See Page 16 Buyers' Guide)

HOWARD'S VARIETY STORE, 109-111 N Main, PO Box 345, Tel HYatt 7-1719 (See Page 58 Buyers' Guide)

*Milk Dealers—Retail

COBLE DAIRY PRODUCTS COOPERATIVE INC, 1234 Ramsey, Fayetteville, NC, Tel 433-2107 (See Page 17 Buyers' Guide)

*Milk Dealers—Wholesale

COBLE DAIRY PRODUCTS COOPERATIVE INC, 1234 Ramsey, Fayetteville, NC, Tel 433-2107 (See Page 17 Buyers' Guide)

Monumental Work

FAYETTEVILLE MONUMENT WORKS, Clinton rd at Cedar Creek rd, Fayetteville, NC, Tel HEMlock 3-0401 (See Page 38 Buyers' Guide)

North Carolina Marble & Granite Co 1600 Highway 87 N (M)



The Dixie Restaurant

"Spring Lake's Finest"

New—Modern

Dial 497-3912

•S. Bragg Blvd.





Your Full Service Bank

"Cumberland County's Only Locally Owned Bank"

(SEE PAGES 11 AND 36 BUYERS' GUIDE)
118 N. Main St. Dial 497-2182

*Mortgage Loans

BARRETT CO, 1324 Bragg blvd, PO Box 3665, Fayetteville, NC, Tel 485-1131, Branch Office 3614 Raeford rd, Tel 484-2191 (See Pages 32 and 41 Buyers' Guide)

COMMERCIAL & INDUSTRIAL BANK, 118 N Main, Tel 497-2182 (See Pages 11 and 36 Buyers' Guide)

FAYETTEVILLE SAVINGS & LOAN ASSN, 202 Green cor Bow PO Box 943, Fayetteville, NC, Tel HEMlock 2-3598 (See Page 47 Buyers' Guide)

FIRST-CITIZENS BANK & TRUST CO, Green at Market sq, Fayetteville, NC, Tels HEMlock 2-2141, HEMlock 2-2142 and HEMlock 2-2143 (For Branches See Alphabetical Section and Page 12 Buyers' Guide)

HOME FEDERAL SAVINGS & LOAN ASSOCIATION, 241 Green, Fayetteville, NC, Tel HEMlock 2-5161; Branch 3107 Raeford rd, Fayetteville, NC, Tel HUDson 4-2116 (See Page 48 Buyers' Guide)

HUBBARD REALTY & CONSTRUCTION CO, 1220 Fort Bragg rd (Haymount), PO Box 3334, Fayetteville, NC, Tel HUDson 4-1121 (See Page 42 Buyers' Guide)

Motels

Starlite Motel 1530 Highway 87 N (M)

Moving Vans

DAWSON-JOYCE MOVING & STORAGE CO, 533 Gillespie, Fayetteville, NC, Tel HEMlock 3-3979 (See Page 39 Buyers' Guide)

Newspapers

Spring Lake News Reporter The 120 N Main R203

*Notions

HOWARD'S VARIETY STORE, 109-111 N Main, PO Box 345, Tel HYatt 7-1719 (See Page 58 Buyers' Guide)

Nurses

Shinault Anna Mrs 1216 Highway 87 N (M)

*Oil Burner Service

McMILLAN-SHULER OIL CO INC, 708 Winslow, Fayetteville, NC, Tel HEMlock 3-2161 (See Page 25 Buyers' Guide)

Oils and Lubricants—Dealers

Bragg Oil Co 425 S Bragg blvd

Organizations—Business, Civic and Professional

SPRING LAKE CHAMBER OF COMMERCE, Town Hall, Tel HYatt 7-1720

SPRING LAKE FURNITURE CO.

Hotpoint

Appliances—Televisions—Furniture

N. MAIN

TEL. HYatt 7-2484



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Tel. HEMlock 3-1167

Nights Tel. HEMlock 3-1164

Basses' Flower Mart



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DIAL 484-5114

5110 Bragg Blvd. (Bonnie Doone) (See Page 21 Buyers' Guide)

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SAVINGS
&
LOAN
ASSOCIA-
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\$10,000

241
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Tel. HEmlock
2-5161
Branch 3107
Raeford Rd.
Tel. HUDson
4-2116

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NANCE'S VEND-A-RAMA

"Vending From Soup To Nuts"
(See Pages 29 and 45 Buyers' Guide)

N. Bragg Blvd.

Dial 497-3111



Organizations—Patriotic and Veterans
Post No 230 American Legion 244 S Bragg blvd

Organizations—Welfare and Relief
AMERICAN NATIONAL RED CROSS, CUMBERLAND
COUNTY CHAPTER, 226 Maiden la, Fayetteville, NC, Tel
HEmlock 3-2191

CUMBERLAND COUNTY TUBERCULOSIS ASSOCIATION,
1220 Fort Bragg rd, Fayetteville, NC, Tel HUDson 4-4274
CUMBERLAND COUNTY WELFARE DEPARTMENT, US
Highway 301, South Near State Highway Patrol Headquar-
ters, Fayetteville, NC, Tel HEmlock 2-2161

UNITED SERVICES FUND, 216 Pittman Bldg, 106 Anderson,
Fayetteville, NC, Tel HEmlock 3-2842

Paint—Retail

HOWARD'S VARIETY STORE, 109-111 N Main, PO Box 345,
Tel HYatt 7-1719 (See Page 58 Buyers' Guide)

McDONALD LUMBER CO, 126 Cedar Creek rd (Highway 53)
off Clinton rd, PO Box 1079, Fayetteville, NC, Tel HEmlock
3-4131 (See Page 37 Buyers' Guide)

PAGE WHOLESALE BUILDING SUPPLY INC, 127-131 S
Broad, PO Box 867, Fayetteville, NC, Tel HEmlock 3-2176
(See Page A and Page 14 Buyers' Guide)

SPRING LAKE HARDWARE CO, 116 N Main, Tel HYatt 7-1691

Pest Control

MASTER EXTERMINATORS THE, 111 E Russell, PO Box 531,
Fayetteville, NC, Tel HEmlock 3-3234 (See Page 40 Buyers'
Guide)

Pet Shops and Supplies

Fran's Tropical Aquarium & Pet Shop 205 Murchison rd

*Pharmacy and Prescriptions

SPRING LAKE DRUG CO, 124 N Main, Tel 497-0359 (See Page
20 Buyers' Guide)

*Photo—Film Service

DALE'S SUNDRIES, N Main, Tel HYatt 7-2612 (See Page 19
Buyers' Guide)

Photographers

Little Town Studio 201 Murchison rd

Physicians and Surgeons—MD

Shanahan Eug R Fayetteville NC

*Plumbers

HAIRE PLUMBING CO, 361 Winslow, Fayetteville, NC, Tel
HEmlock 3-2121

McMillan-Shuler Oil Co., Inc.

Metered Trucks—24 Hour Delivery Service
FAYETTEVILLE, N. C.

708 Winslow St.

Dial HEmlock 3-2161

(See Page 25 Buyers' Guide)





Hobson-Parker Tire Co.

TIRES—RECAPPING

Front End Alignment—Batteries—Accessories

406 Hwy. 210 North

Tel. 497-3556

Plumbing Supplies—Dealers

PAGE WHOLESALE BUILDING SUPPLY INC, 127-131 S Broad, PO Box 867, Fayetteville, NC, Tel HEmlock 3-2176 (See Page A and Page 14 Buyers' Guide)

*Prescription Druggists

SPRING LAKE DRUG CO, 124 N Main, Tel 497-0359 (See Page 20 Buyers' Guide)

Produce Dealers—Retail

SHARPE'S SUPER MARKET, 118 N Main, PO Box 326, Tel HYatt 7-1223 (See Pages 27, 30 and 38 Buyers' Guide)

*Property Management

HUBBARD REALTY & CONSTRUCTION CO, 1220 Fort Bragg rd (Haymount), PO Box 3334, Fayetteville, NC, Tel HUDson 4-1121 (See Page 42 Buyers' Guide)

*Public Utilities

SPRING LAKE ENTERPRISES INC, 215 S 4th, Tel 497-2961, Night Tels HYatt 7-1072 and HYatt 7-2020

Publishers

FAYETTEVILLE PUBLISHING CO, 512 Hay, PO Box 430, Fayetteville, NC, Tel 485-4161

*Publishers—Directory

HILL DIRECTORY COMPANY

2910 W Clay

Richmond 30, Va

Telephone 359-6001

(See Page 18 Buyers' Guide)

Radio and Television Repairing

LLORENS' RADIO & TV SERVICE, 153 S Main, Tel HYatt 7-2163 (See Page 54 Buyers' Guide)

Radio and Television Sets—Sales and Service

A B S TV, 136 N Main, Tel HYatt 7-0036 (See Page 54 Buyers' Guide)

Bob's TV & Appliance 203 N Main

*Ranges and Stoves

JONES TV & APPLIANCES INC (Norge), 121-23 N Bragg blvd, PO Box 862, Tel HYatt 7-1172 (See Page 53 Buyers' Guide)

McDONALD LUMBER CO.

BUILDING MATERIAL

P. O. Box 1079
Dial HEmlock 3-4181
126 Cedar Creek Rd.
Fayetteville, N. C.



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3614 Raeford
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Lists
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Directory****R. T. "Bob" DARDEN****NATIONWIDE
INSURANCE****INSURANCE**
Health - Fire - Life - Group
Automobile**INSURANCE**

102 Hwy. 210 North (See Pages 34 and 35 Buyers' Guide) Tel. HYatt 7-2892

Real Estate**BARRETT CO**, 1324 Bragg blvd, PO Box 3665, Fayetteville, NC,
Tel 485-1131, Branch Office 3614 Raeford rd, Tel 484-2191
(See Pages 32 and 41 Buyers' Guide)**HUBBARD REALTY & CONSTRUCTION CO**, 1220 Fort Bragg
rd (Haymount), PO Box 3334, Fayetteville, NC, Tel HUDSON
4-1121 (See Page 42 Buyers' Guide)

Hudson Boyd B 602 S 4th

SPRING LAKE REALTY & INSURANCE CO, S Bragg blvd,
Tel 497-3712, Night Tels 432-3635 and 432-7865

Wellon's Realty Co 102 Spring av

Real Estate—Appraisals*BARRETT CO**, 1324 Bragg blvd, PO Box 3665, Fayetteville, NC
Tel 485-1131, Branch Office 3614 Raeford rd, Tel 484-2191
(See Pages 32 and 41 Buyers' Guide)***Real Estate—Loans****BARRETT CO**, 1324 Bragg blvd, PO Box 3665, Fayetteville, NC
Tel 485-1131, Branch Office 3614 Raeford rd, Tel 484-2191
(See Pages 32 and 41 Buyers' Guide)**HOME FEDERAL SAVINGS & LOAN ASSOCIATION**, 241
Green, Fayetteville, NC, Tel HEMlock 2-5161; Branch 3107
Raeford rd, Fayetteville, NC, Tel HUDSON 4-2116 (See Page
48 Buyers' Guide)***Real Estate—Rentals****BLACK'S RENTAL SERVICE**, 511 N Main, Tel HYatt 7-2242,
Night Tel HUDSON 4-9412 (See Page 43 Buyers' Guide)**HOLLAND W A ENTERPRISES**, 10 Spring av, Tel 497-2124
(See Page 44 Buyers' Guide)***Realtors****BARRETT CO**, 1324 Bragg blvd, PO Box 3665, Fayetteville, NC,
Tel 485-1131, Branch Office 3614 Raeford rd, Tel 484-2191
(See Pages 32 and 41 Buyers' Guide)**HUBBARD REALTY & CONSTRUCTION CO**, 1220 Fort Bragg
rd (Haymount), PO Box 3334, Fayetteville, NC, Tel HUDSON
4-1121 (See Page 42 Buyers' Guide)**Rental Agents**

Black's Rental Service 511 N Main

Blalock Alf 106 S 1st

Holland W A Enterprises 10 Spring av

Restaurants

Bill's Grill 904 Manchester rd (M)

Cupboard The 102 S Main

DIXIE RESTAURANT THE, S Bragg blvd, Tel 497-3912 (See
Page 46 Buyers' Guide)**BRYAN PONTIAC-CADILLAC CO.****"Sales and Service"**410-412 W. Russell St.
Fayetteville, N. C.
Dial 432-2126

SHARPE'S SUPER MARKET

Quality Groceries—"We Deliver"

118 N. Main St.

P. O. Box 326

Dial HYatt 7-1223

(See Pages 27, 30 and 38 Buyers' Guide)



Dot's Grill 250 S Bragg blvd
 Gateway Grill 1605 Highway 87 N (M)
 Horton's Snack Shop 110 S Bragg blvd
 Kneece's Drive In 138 N Main
 Kozy Kitchen 126 N Main
NANCE'S VEND-A-RAMA, N Bragg blvd, Tel 497-3111 (See
 Pages 29 and 45 Buyers' Guide)
 Ola's Drive In 102 S Bragg blvd
 Sharpe Oscar F 923 Manchester rd (M)
 Southern Restaurant 997 Highway 87 N
 Spring Lake Cafe 417 S Bragg blvd
 Starlite Drive In 209 Highway 210 N
 Wee Drive In 247 S Bragg blvd

*Roofers

SMITH CHARLES ROOFING CO, 3223 Fort Bragg rd, Fayetteville, NC, Tel HUDson 4-1343

*Roofing Material

McDONALD LUMBER CO, 126 Cedar Creek rd, (Highway 53)
 Off Clinton rd, PO Box 1079, Fayetteville, NC, Tel HEmlock 3-4181 (See Page 37 Buyers' Guide)

*Safe Deposit Boxes

COMMERCIAL & INDUSTRIAL BANK, 118 N Main, Tel 497-2182 (See Pages 11 and 36 Buyers' Guide)

*Savings

FIRST-CITIZENS BANK & TRUST CO, Green and Market sq, Fayetteville, NC, Tels HEmlock 2-2142 and HEmlock 2-2143 (For Branches See Alphabetical Section and Page 12 Buyers' Guide)

*Savings Banks

COMMERCIAL & INDUSTRIAL BANK, 118 N Main, Tel 497-2182 (See Pages 11 and 36 Buyers' Guide)

Savings and Loan Associations

FAYETTEVILLE SAVINGS & LOAN ASSN, 202 Green cor Bow, PO Box 943, Fayetteville, NC, Tel HEmlock 2-3598 (See Page 47 Buyers' Guide)

HOME FEDERAL SAVINGS & LOAN ASSOCIATION, 241 Green, Fayetteville, NC, Tel HEmlock 2-5161; Branch 3107 Raeford rd, Tel HUDson 4-2116 (See Page 48 Buyers' Guide)

Schools—Public

Spring Lake School 125 S 3d



LLORENS' RADIO & TV SERVICE

Sales—Service—Parts

Tel. WYatt 7-2163

153 S. Main St.



HOWARD'S VARIETY STORE

NOTIONS—CLOTHING—PAINTS
"Boosting and Growing With Spring Lake"

TEL. HYatt 7-1719

(See Page 58 Buyers' Guide)
P. O. BOX 345

109-111 N. MAIN ST.

Seeds—Retail

SHARPE'S SUPER MARKET, 118 N Main, PO Box 326, Tel
HYatt 7-1223 (See Pages 27, 30 and 38 Buyers' Guide)

*Service Stations

BRUNER & RHYNE GULF SERVICE, 309 S Bragg blvd, Tel
HYatt 7-9513

CUMBERLAND & HARNETT OIL CO (American), Highway
210 N, Rte 1, Box 340, Tel HYatt 7-1386 (See Page 23 Buyers'
Guide)

DARDEN'S ESSO SERVICENTER, 100 Highway 210 N, Tel
HYatt 7-2152 (See Page 49 Buyers' Guide)

FERRELL'S GULF SERVICE, Station 146 S Bragg blvd, Tel
HYatt 7-2719, Body Shop, Highway 210 N, Tel 497-3911 (See
Pages 3, 10 and 52 Buyers' Guide)

MACK'S SHELL SERVICE, 416 S Main at Bragg blvd, Tel 497-
2926 (See Page 50 Buyers' Guide)

MODERN SERVICE STATION (Shell), 101 N Bragg blvd, Tel
HYatt 7-9947

R & S MOTORS, Highway 210 N, Rte 1 Box 880, Tel HYatt
7-1145 (See Pages 8, 10 and 59 Buyers' Guide)

SPRING LAKE AMERICAN STATION, 421 S Bragg blvd, Tel
HYatt 7-0137 (See Page 52 Buyers' Guide)

SWAIN-POWERS TEXACO SERVICE, 201 S Bragg blvd, Tel
497-1016 (See Page 51 Buyers' Guide)

Shoe Dealers—Retail

HOWARD'S VARIETY STORE, 109-111 N Main, PO Box 345,
Tel HYatt 7-1719 (See Page 58 Buyers' Guide)

Shoe Repairers

Ritch's Shoe Shop 102 S Main

*Siek Room Supplies

SPRING LAKE DRUG CO, 124 N Main, Tel 497-0359 (See Page
20 Buyers' Guide)

Storage

DAWSON-JOYCE MOVING & STORAGE CO, 533 Gillespie,
Fayetteville, NC, Tel HEmlock 3-3979 (See Page 39 Buyers'
Guide)

Telephone Companies

CAROLINA TELEPHONE & TELEGRAPH CO, 517 Hay,
Fayetteville, NC, Tel 432-9011

*Television and Radio Repairing

LLORENS' RADIO & TV SERVICE, 153 S Main, Tel HYatt
7-2163 (See Page 54 Buyers' Guide)



CREECH CLEANERS

Complete Laundry and Cleaning Service
Pickup and Delivery

Fort Bragg, N. C.

Phones 4-2132 and 4-4234



W. A. HOLLAND ENTERPRISES

RENTALS
Apartments—Houses—Trailers
Commercial Dial 497-2124

SUPER FLAME GAS CO.



Bulk and Bottled
Gas and Electric
Appliances
Dial HYatt 7-1674

*Televisions

DAVIS T V & APPLIANCES, 3235 Bragg blvd, Fayetteville, NC
Tel 484-0161

LLORENS' RADIO & TV SERVICE, 153 S Main, Tel HYatt
7-2163 (See Page 54 Buyers' Guide)

MERCHANDISE MART THE, 3702 Bragg blvd, PO Box 5107,
Fayetteville, NC, Tel HUDson 4-2187

SPRING LAKE FURNITURE CO, N Main, Tel HYatt 7-2484
(See Page 26 Buyers' Guide)

*Televisions—Sales and Service

JONES TV & APPLIANCES INC (Motorola), 121-23 N Bragg
blvd, PO Box 862, Tel HYatt 7-1172 (See Page 53 Buyers'
Guide)

*Termite Control

MASTER EXTERMINATORS THE, 111 E Russell, PO Box
531, Fayetteville, NC, Tel HEmlock 3-3284 (See Page 40
Buyers' Guide)

*Tire Dealers

R & S MOTORS, Highway 210 N Rte 1, Box 880, Tel HYatt 7-1145
(See Pages 8, 10 and 59 Buyers' Guide)

*Tire Dealers—Retail

FIRESTONE HOME & AUTO SUPPLIES, 113 S Bragg blvd,
Tel HYatt 7-0136 (See Page 9 Buyers' Guide)

Tire Dealers and Repairing

CORDER-VOSSLER CO, 225 W Russell, Tel 432-8141 and 534
Bragg blvd, Fayetteville, NC, Tel 485-3187

DARDEN'S ESSO SERVICENTER, 100 Highway 210 N, Tel
HYatt 7-2152 (See Page 49 Buyers' Guide)

HOBSON-PARKER TIRE CO, 406 Highway 210 North, Tel 497-
3556 (See Pages 6 and 55 Buyers' Guide)

Hobson Tire Co No 2 105 S Main
Tire Sales & Service Inc 159 S Main

*Tire Recapping

HOBSON-PARKER TIRE CO, 406 Highway 210 N, Tel 497-3556
(See Pages 6 and 55 Buyers' Guide)

Toilet Articles and Supplies

DALE'S SUNDRIES, N Main, Tel HYatt 7-2612 (See Page 19
Buyers' Guide)

Tourists' Homes

Everhart Tourist Court 254 S Main

COMPLETE



LINE

DOMESTIC OIL CO., Inc.

METERED DELIVERY

(See Page 24 Buyers' Guide)

2515 Murchison Rd.

Telephone HEmlock 2-8519



● SAVINGS

● CHECKING
ACCOUNTS

● LOANS

● SAFE
DEPOSIT
BOXES

● TRUST
DEPART-
MENT

TIME
RIED
ESTED

FOR OVER
65
YEARS

—DIAL—
HEmlock

2-2141

Fayetteville,
N. C.



(See Page 12
Buyers' Guide)

POWERS-SWAIN CHEVROLET, Inc.

SALES

Tel. 497-2128



SERVICE

135 Bragg Blvd.

Toys and Games—Retail

HOWARD'S VARIETY STORE, 101-111 N Main, Tel HYatt
7-1719 (See Page 58 Buyers' Guide)

Trailer Courts and Parks

Brookside Trailer Court 1420 Highway 87 N (M)

Darden's Mobile Home Park 1102 Highway 87 N (M)

Darden's Trailer Court 104 Highway 210 N

Edward's Trailer Court 412 N Grog (WH)

Goins Trailer Court 1531 Highway 87 N (M)

Hair's Trailer Court 1020 Highway 87 N

Holly Hill Trailer Court 1419 Highway 87 N (M)

Law's Trailer Park 15 Murchison rd

Lea's Trailer Park 1218 Highway 87 N (M)

Manchester Trailer Court 850 Manchester rd (M)

McDuffie Creek Mobile Homes Park 113 Manchester rd (M)

McKerrell's Trailer Court 945 Spring av extn

Miller's Trailer Court 100 Pine Tree rd (WH)

O'Kelley's Trailer Park 410 Wilson av

Pine Vue Trailer Court 120 N Betty (WH)

Spires Trailer Court 202 Scarborough

SWAIN-POWERS TRAILER COURT, 201 S Bragg blvd, Tel
497-1016 (See Page 56 Buyers' Guide)

Teen Trailer Court 200-08 Pine Tree rd (WH)

Villa Rosa Trailer Court 112 N Grog (WH)

White's Trailer Court 115 N Betty (WH)

Wilson's Trailer Court 138 Pine Tree rd (WH)

Woodside Court 615 Wilson av

*Trailer Sales

SWAIN-POWERS TRAILER COURT, 201 S Bragg blvd, Tel
497-1016 (See Page 56 Buyers' Guide)

*Truck Dealers

LA FAYETTE MOTOR SALES INC (Ford), 142 Pittman, Tel
HEmlock 2-7121; Franklin and Robeson and 4411 Bragg
blvd, Fayetteville, NC, Tel HUDson 4-1197, Branch: N
Bragg blvd, Spring Lake, NC, Tel 497-2108 (See Page 9
Buyers' Guide)

M & O CHEVROLET CO, 427-33 Franklin, Fayetteville, NC,
Tels: Office HEMlock 3-2188, Parts Dept HEMlock 3-1653,
Service Dept HEMlock 3-2188, Used Cars HEMlock 2-6864,
Truck Dept HEMlock 3-3454, Body Dept HEMlock 3-3724
and Branch 3613 Bragg blvd, Tel HUDson 4-7365

POWERS-SWAIN CHEVROLET INC, 135 N Bragg blvd, Tel
497-2128 (See Pages 7 and 57 Buyers' Guide)

LaFayette Motor Sales, Inc.

SALES—SERVICE

Main Office 142 Pittman, Fayetteville, N. C.

(SEE PAGE 9 BUYERS' GUIDE)

Branch: N. Bragg Blvd., Spring Lake, N. C.





Your Full Service Bank

"Cumberland County's Only Locally Owned Bank"

(SEE PAGES 11 AND 36 BUYERS' GUIDE)
118 N. Main St. Dial 497-2182

Trust Companies

FIRST-CITIZENS BANK & TRUST CO, Green and Market sq, Fayetteville, NC, Tels HEmlock 2-2142 and HEmlock 2-2143 (For Branches see Alphabetical Section) (See Page 12 Buyers' Guide)

Variety Stores

HOWARD'S VARIETY STORE, 109-11 N Main, PO Box 345, Tel HYatt 7-1719 (See Page 58 Buyers' Guide)

Vending Machines

NANCE VENDING SERVICE INC, N Bragg blvd, Tel 497-3111 (See Pages 29 and 45 Buyers' Guide)

Watch, Clock and Jewelry Repairing

Williams Watch & Clock Repair 124 N Main

*Water and Sewer Systems

SPRING LAKE ENTERPRISES INC, 215 S 4th, Tel 497-2961, Night Tel HYatt 7-1072 and Tel HYatt 7-2020

Water Supply Companies

Spring Lake Enterprises Inc 215 S 4th

*Wedding and Funeral Flowers

BASSES' FLOWER MART, 5110 Bragg blvd (Bonnie Donne), Fayetteville, NC, Tel 484-5114 (See Page 21 Buyers' Guide)

*Well Drillers

STANDARD WELL & PUMP CO, 4842 Bragg blvd, PO Box 509, Fayetteville, NC, Tels HUDson 4-0135, Nights HUDson 4-8904 (See Page 59 Buyers' Guide)

*Wheel Alignment

R & S MOTORS, Highway 210 N, Rte 1 Box 880, Tel HYatt 7-1145 (See Pages 8, 10 and 59 Buyers' Guide)

*Wheel Balancing

HOBSON-PARKER TIRE CO, 406 Highway 210 N, Tel 497-3556 (See Pages 6 and 55 Buyers' Guide)

*Women's Apparel

GENEVA'S, 127-129 N Main, Tel HYatt 7-1371 (See Page 16 Buyers' Guide)

*Wrecker Service

FERRELL'S GULF SERVICE (A A A), Station 146 S Bragg blvd, Tel HYatt 7-2719, Body Shop Highway 210 N, Tel 497-3311 (See Pages 3, 10 and 52 Buyers' Guide)

ABS TV Sales—Service

Color—Black and White

136 N. Main

Tel. HYatt 7-0036

ZENITH

NANCE'S VEND-A-RAMA

"Vending From Soup To Nuts"

(See Pages 29 and 45 Buyers' Guide)

N. Bragg Blvd.

Dial 497-3111

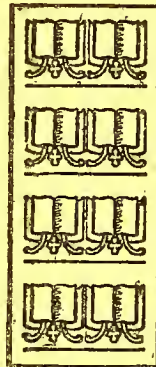


Wrecker Service—Contd

FULLER'S DONNIE BODY SHOP, Highway 210 N, RD 1, Tel
HYatt 7-3014 (See Page 2 Buyers' Guide)

R & S MOTORS (A A A), Highway 210 N, Rte 1, Box 880, Tel
HYatt 7-1145 (See Pages 8, 10 and 59 Buyers' Guide)

SPRING LAKE AMERICAN STATION, 421 S Bragg blvd, Tel
HYatt 7-0137 (See Page 52 Buyers' Guide)



R & S MOTORS

GENERAL AUTO REPAIRS

24-Hr. Wrecker Service—Emergency AAA Service

(SEE PAGES 8, 10 AND 59 BUYERS' GUIDE)

Hwy. 210 North, Rte. 1, Box 880

Dial HYatt 7-1145

Out of Sight - Out of Mind

★ Out of Business ★

The importance of keeping firm and product names in the public eye is recognized by all business men. It is astonishing to see how a firm or product, however meritorious, will slip into the limbo of the forgotten if not persistently advertised.



The City Directory is the natural medium for keeping a business or product name in the spotlight.
INSIST ON BEING WELL REPRESENTED IN ITS PAGES.

Common Sense About City Directory Circulation

THE TRUE VALUE of advertising circulation is circulation consulted.

TO BE EXACT by actual survey in twenty-four average American cities by actual count each City Directory averaged three and one-half consultations for each business day.

TO BE CONSERVATIVE we will eliminate the sixty Sundays and Holidays when no tests were made.

FOR EVERY THOUSAND DIRECTORIES sold there will be an average of three and one-half consultations for each book for **THREE HUNDRED and FIVE** days, therefore $1000 \times 3\frac{1}{2} \times 305 = 1,067,500$.

**CONSULTATIONS OR CIRCULATION
CONSULTED**

ADVERTISING JUDICIOUSLY

CREATES a New Business

REVIVES a Dull Business

ENLARGES an Old Business

RESCUES a Lost Business

PRESERVES a Large Business

SECURES Success in Any Business

SAVES a Failing Business

ENABLES You to Pay Your Taxes

**DIRECTORY ADVERTISING
BRINGS SATISFACTORY RESULTS!**

GENERAL ABBREVIATIONS

acct	accountant	drsmkr	dressmaker	mfg	manufacturing	s or S	South
adj	adjuster	e or E	East	mfr	manufacturer	san	sanitary
admn	administrator	educ	education	mgr	manager	Sav	Savings
	or administration	elec	electrical or	mkr	maker	sch	school
adv	advertising	electn	electric	mkt	market	se	southeast
agcy	agency	electro	electrician	mldr	molder	sec	secretary
agrl	agriculture	electrotyp	electrotypewriter	mlnr	milliner	serv	service
al	agent	clev	elevator	mn	man	ship	shipping
Am	alley	emp	employee	mono	monotype	sht mtl	sheet metal
appr	apprentice	eng	engineer	msngr	messenger	sls	sales
apts	apartments	engr	engraver	mstr	master	smstrs	steamstress
archt	architect	equip	equipment	mtce	maintenance	soc	society
asmbler	assembler	es	east side	mtge	mortgage	solr	sollicitor
assoc	associate	exam	examiner	mtr	motorman or motor	spl	special
asst	assistant	exch	exchange	mus	music	sq	square
atndt	attendant	exp	express	mut	mutual	srtr	sorter
atty	attorney	fcty	factory	n or N	North	ss	south side
aud	auditor	fdry	foundry	Natl	National	sta	station
av	avenue	Fed	Federal	ne	northeast	sta eng	stationary engineer
bgemn	baggage	fl	floor	nw	north side	stat	statistician or
bicbdr	bookbinder	fnshr	finisher	ofc	office	stat	statistical
bkr	bookkeeper	formn	foreman	opp	opposite	sten	stenographer
bldr	builder	forwn	forewoman	opr	operator	stereo	stereotype
blk	block	frt	freight	optn	optician	stge	storage
blksmith	blacksmith	ft	foot	optm	optometrist	stnfr	steamfitter
blmkr	bollemaker	ftr	fitter	osteo	osteopath	sttr	setter
blvd	boulevard	furn	furniture	PS	Public School	stud	student
bmo	business machine	furngs	furnishings	PTS	Postal	stvd	stavedore
	operator	gdnr	gardener	Trans	Transportation Service	sup	supply
br	branch	gds	goods	pass	passenger	supt	superintendent
brklyr	bricklayer	geol	geologist	pharm	pharmacist	supvr	supervisor
brknan	brakeman	govt	government	photog	photographer	sw	southwest
bur	bureau	gro	grocer	phys	physician	swtchmn	switchman
CSP	Christian	h	householder	pk	park	sys	system
Science	Practitioner	hairdrsr	hairstress	pk	packer	tchr	teacher
cabtmkr	cabinetmaker	hdwr	hardware	pkwy	parkway	tech	technician
carp	carpenter	hlpr	helper	pl	place	tel	telephone
cash	cashier	hndlr	handler	plmb	plumber or	teleg	telegraph
chauf	chauffeur	hosp	hospital		plumbing	telev	television
chem	chemist or	hq	headquarters	plshr	polisher	ter	terrace
	chemical	hskpr	housekeeper	plstr	plasterer	tmkpr	timekeeper
chf	chief	htg	heating	pntr	painter	tndr	tender
chkr	checker	Hts	Heights	pres	president	tob	tobacco
cir	circle	implts	implements	prfrdr	proofreader	trans	transportation
civ	civil	ins	insurance	prin	principal	trav	travelling
clk	clock	insp	inspector or	priv	private	treas	treasurer
cln	cleaning or	instr	inspection	prntr	printer	trmr	trimmer
clo	clothing	int	interior	prod	produce	trmn	trainman
collr	collector	int dec	decorator	prof	professor	tstr	tester
coml	commercial	inv	investment	prsfdr	press feeder	twp	township
comn	commission	jan	janitor	prsmn	pressman	typ	typist
comr	commissioner	jwlr	jeweler	prsr	presser	USA	U S Army
comp	composer	kpr	keeper	ptrnmkr	patternmaker	USAF	US Air Force
condr	conductor	la	lane	pub	public	USCG	U S Coast Guard
cnfr	confectioner	lab	laborer	publ	publishing or	USMC	U S Marine Corps
constn	construction	labr	laboratory	purch	purchasing	USN	US Navy
contr	contractor	lbr	lumber	resldes or rooms	resides or rooms	undwtr	underwriter
cor	corner	librn	librarian	R	room	Univ	University
corres	correspondent	lino	linotype	RC	Roman Catholic	uphol	upholsterer
ct	court	litho	lithographer	RD	Rural Delivery	vet	veterinary
ctr	cutter	lndrs	laundress	rd	road	vulc	vulcanizer
custdn	custodian	lndry	laundry	real est	real estate	w or W	West
del	delivery	ltd	limited	rec	receiving	whol	wholesale
dep	deputy	lwy	lawyer	recept	receptionist	whsmn	warehouseman
dietn	dietitian	mach	machinist or	refgr	refrigeration or	wid	widow
dir	director	mdse	merchandise	rep	representative	wkr	worker
dispr	dispatcher	mech	mechanic	repr	representor	wks	works
dist	district	med	or mechanical	restr	restaurant	wldr	welder
div	division	Met	Metropolitan	ret	retail	ws	west side
dtr	dealer	meter rdr	meter reader	Rev	Reverend	wtchmn	watchman
dmnstr	demonstrator			rm	room	ydmn	yardman
do	ditto or same					ydmstr	yardmaster
dr	drive						
drftsmn	draftsman						

ABBREVIATIONS OF GIVEN NAMES

Abr	Abraham	Chas	Charles	Jas	James	Richd	Richard
Alex	Alexander	Danl	Daniel	Jos	Joseph	Robt	Robert
Alf	Alfred	Edw	Edward	Kath	Katherine	Sami	Samuel
Arth	Arthur	Ellz	Elizabeth	Margt	Margaret	Sol	Solomon
Aug	August	Eug	Eugene	Michl	Michael	Steph	Stephen
Benj	Benjamin	Fredk	Frederick	Nathl	Nathaniel	Theo	Theodore
Cath	Catherine	Geo	George	Patk	Patrick	Thos	Thomas
						Wm	William

W. A. HOLLAND ENTERPRISES

RENTALS
Apartments—Houses—Trailers
Commercial Dial 497-2124

SUPER FLAME GAS CO.



Bulk and Bottled
Gas and Electric
Appliances
Dial HYatt 7-1674

HILL'S SPRING LAKE CITY DIRECTORY

Including Lakeview Gardens, Manchester, Williams
Heights and Rural Route Residents

1963

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For List of General Abbreviations See Opposite Page

EXPLANATION

Wives names are listed with husbands, the name of the wife is shown in parenthesis following the husband's as follows: Gregory Richd M (Mary L).

In case of a widow by death, wherever possible the name of the deceased husband is shown in parenthesis as follows: Gregory Mary L (wid Richd M).

The occupation and place of employment is listed as follows: Gregory Richd M (Mary L) salesman Starr Clothing Co.

Names in **heavy type** denote advertisers in this City Directory.

Ownership or co-ownership of a firm is indicated by showing the individual's name in parenthesis following the firm name, as follows: Carson Grocery Co (Geo B and Paul N Carson).

A firm name enclosed by parenthesis indicates ownership or co-ownership by the individual whose name precedes, as follows: Carson Geo B (Carson Grocery Co).

The head of the house is indicated by h preceding the street address, other members of the family and roomers are indicated by r preceding the street address.

The word street is not used in addresses. Where a designation av, cir, ter, etc., does not appear, the designation st is understood.

Alphabetical List of Names

A A A EMERGENCY SERVICE, R & S Motors Representatives, 24 Hour Wrecker Service, General Auto Repair, Highway 210 N Rte 1, Box 880, Tel HYatt 7-1145 (See Pages 8, 10 and 59 Buyers' Guide)

A B S TV (Frank Fox and R D Valentine), Zenith Television, Sales and Service, Color, Black and White, Free Delivery, Liberal Terms, 136 N Main, Tel HYatt 7-0036 (See Page 54 Buyers' Guide)

A & H Cleaners (Norman Adams Henry H Hughes) 218 N Main
Abernathy Burl (Ethel) h301 Olive

MACK'S

SERVICE



"One
Stop
Service"

AUTO REPAIRS

416 S. Main and Bragg Blvd.
497-2926
(See Page 50 Buyers' Guide)



- SAVINGS
- CHECKING ACCOUNTS
- LOANS
- SAFE DEPOSIT BOXES
- TRUST DEPARTMENT

TIME
RIED
ESTED

FOR OVER
65
YEARS

—DIAL—
HEmlock

2-2141

Fayetteville,
N. C.



(See Page 12
Buyers' Guide)



From The Newest
To The Oldest

Geneva's

"THE STORE WITH A CONSCIENCE"

(SEE PAGE 16 BUYERS' GUIDE)

Dial HYatt 7-1371

127-129 N. Main St.

**YOUR
CITY**

**D
I
R
E
C
T
O
R
Y**

**MIRRORS
THE
Commercial
Life
of your
CITY**

POWERS-SWAIN CHEVROLET, Inc.

SALES

Tel. 497-2128



SERVICE

135 Bragg Blvd.

Abernathy Janice Mrs clk-typ GAC Finance r Hwy 210
Abnerathy Andrew (Eliz F) USA h410 Laura ct
Acosta John USA r315 Murchison rd
Adams Ernest P (Minnie H) USA h502 Weaver
Adams Fred C (Lucy H) barber 212 Wilson av h do
Adams Jerry R (Kathy H) teller Coml & Industrial Bank
h105 Rupe

Adams John W (Patricia L) USAF h144 S Main
Adams Marshall A r RD 1 Box 573
Adams Minnie H Mrs waitress r502 Weaver
Adams Norman (A & H Cleaners) r Fayetteville NC
Adams Thos M (Sarah C) USA h118 N 6th
Adkins Lonnie (Victoria B) USA h202 Lee
Adkins Oscar J (Mary J) USA h26 Priddy
Adkison Alcus r RD 1 Box 113

Ahumada Geo (Avis J) USA h620 Eva cir
Alaims Michl (Louise M) USA h113b Lacock
Alderman Garland r RD 1 Box 36A
Alexander Eug (Rita S) USA h300 Elizabeth
Alfonso Eug V r RD 1 Box 640

Allen Clarence W (Hazel T) slsmn Kirby Co (Fayetteville)
h109B S 1st

Allen Donald H (Betty B) USA h107 S 6th
Allen Howard (Kiva M) emp Ft Bragg h511 Eva cir
Allen James S (Mary J) USA h112 Lacock
Allen R C (Julia) USA h212 Hickory dr
Allen Thos L (Sara) USA h117 S 5th

Allen Wm E (Virginia L) emp Ft Bragg h1220 Lake av (WH)
Allison Roy (Barbara D) USA h159 S Bragg blvd apt 8
Altman Richd W (Cynthia H) USA h rear 1212 Hwy 87N (M)
Alva Bernard M (Frances A) USA h15 Spring av apt 16
Alvis Alf L r RD 1 Box 169

Amacker Louis (Anna D) USA h704 Poe av
Amburger Joseph USA r315 Murchison rd

**AMERICAN NATIONAL RED CROSS, Cumberland County
Chapter, Mrs Juliette M Brantley Exec Dir, 226 Maiden
la, Fayetteville, NC, Tel HEMlock 3-2191**

**AMERICAN OIL PRODUCTS, Bragg Oil Co Distributors,
Fuel Oil, Kerosene, Gasoline and Lubricants, Two Way
Radios, Meter Printed Tickets, S Bragg blvd, Box 1227,
Tel HEMlock 3-1167, Night Tel HEMlock 3-1164 (See Page
22 Buyers' Buide)**

Amos Lewis F r RD 1 Box 870

Anderson Duane (Mary M) USA h123 S 5th

Anderson Elbert atndt Modern Serv Sta

Anderson Milton A (Mary Y) USA h107 N Grog (WH)

Anderson Robt L (Geraldine R) USA h110b S Mitchley

Anderson Wm (Mary B) USA h508 Graham

Andrews Clyde atndt Ferrell's Shell Serv r Wilson av

Andrews Grey D Mrs clk Dale's Sundries r509 Spring av



The Dixie Restaurant

"Spring Lake's Finest"

New—Modern

Dial 497-3912

S. Bragg Blvd.

**GOOD FOOD
is our business**





Your Full Service Bank

"Cumberland County's Only Locally Owned Bank"

(SEE PAGES 11 AND 36 BUYERS' GUIDE)
118 N. Main St. Dial 497-2182

Andrews Leon W (Grey D) slsmn h509 Spring av
Andrews Paul E (Ida T) h319 Lee
Andrews Thos guard State r509 Spring av
Angle Morris B (Aneliese) USA h701 Wilson av
Anglin Donald (Ruth R) USA h708 Poe av
Aponte Javier F (Linda V) USA h104 N 4th
Arceneaux Robt E (Lana C) USA r1020 Hwy 87N
Archer Richd (Muguette) USA h301 Wilson av
Armistead Billy L (Martha H) USA r0120 Hwy 87N
Armstrong Sylvester r RD 1 Box 748
Aro John E r RD 1 Box 621
Arrowood Robt W r RD 1 Box 975
Arroyo Hermogenes (Eliz) USA h309 Rutherford
Ashley David F (Kitty C) USA h504 Lake av
Ashley Harley L r RD 1
Ashley Otis (Janice C) USA h200 Pine Tree rd (WH)
Ashley Thos R r RD 1
ASSURANCE INVESTMENT CO INC, J Abner Hubbard Pres,
Real Estate Investments, 1220 Fort Bragg rd, PO Box
3334, Fayetteville, NC, Tel HUDson 4-1121
August Richd L r RD 1 Box 954
Auman Francis C (Gladys C) USA h507 Parker
Austin Leroy (Marie W) emp Ft Bragg h210 Hendon
Austin Lessie Mrs curb wm Starlite Drive In r Fort Bragg NC
B & B Motor (Lee Bruner Roney W Bailey) used cars 246 S
Bragg blvd

B & S Seafood (Jack S Setzer) 404 S Main
B & S Superette (Jack S Setzer) gro 406 S Main
Baber Clyde H (Edith) USA h306 N Grog (LG)
Bachelor Dail (Clelma L) USA h413 Laura ct
Bailey Buford W (Maria T) USA h120 N 6th
Bailey Roney W (Sallie P; B & B Motors; Spring Lake Gas
& Tire Co) h406 Spring av

Baird Wm C (Alize L) USA h200a Scarborough
Baker James A mgr GAC Finance Corp treas Spring Lake
Chamber of Commerce r Fayetteville NC

Baker Joseph M r RD 1
Baker Robt E (Lisselotte) USA h702 Poe av
Baker Robt N (Margt) USA h1404 Fay av (LG)
Baldrige Chas (Mary H) USA h109 Allen
Baldwin Dennis M jr r RD 1 Box 175
Baldwin Nancy C Mrs tchr Spring Lake Sch r Fayetteville
NC

Ball Omer F (Eleanor B) USA h rear 1212 Hwy 87N (M)
Banko Laura G Mrs mgr Law's Trailer Park
Banko's Grocery (Wm S Wellon) 315 Murchison rd
Barefoot Carlisle C (Elizie A) mgr Fort Bragg Exchange h505
Monroe

Barefoot Eldridge R r RD 1
Barefoot Elzie A Mrs (Elzie's Beauty Shop) r505 Monroe



BRAGG

O
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CO.

All Grades
Fuel Oil



Our Trucks
Are Equipped
With Two Way
Radios and
Meter Printed
Tickets

S. Bragg Blvd.
Box 1227
Fayetteville,
N. C.

Tel. HEmlock
3-1167

Nights Tel.
HEmlock 3-1164

Basses' Flower Mart



Free
Delivery



DIAL
484-5114

5110
Bragg Blvd.
(Bonnie Doone)
(See Page 21
Buyers' Guide)

SPRING LAKE FURNITURE CO.

Hotpoint

Appliances—Televisions—Furniture

N. MAIN

TEL. HYatt 7-2484

Direct
Reduction
Loans

HOME
FEDERAL
SAVINGS
&
LOAN
ASSOCIA-
TION



Insured
Savings
Up To
\$10,000

241
Green St.

Tel. HEmlock
2-5161

Branch 3107
Raeford Rd.

Tel. HUDson
4-2116

CITY DIRECTORY ADVERTISING
is *National* ADVERTISING!

NANCE'S VEND-A-RAMA

"Vending From Soup To Nuts"

(See Pages 29 and 45 Buyers' Guide)

N. Bragg Blvd.

Dial 497-3111



Barefoot Garland r RD 1
Barefoot Johanna K r RD 1
Barefoot Martin B r RD 1
Barefoot Ottis (Frances S) contr h626 Eva cir
Barefoot Virginia N Mrs emp Ft Bragg Commissary r703 Eva cir

Barefoot Wm F (Virginia N) acct Ft Bragg h703 Eva cir

Barker Alton (Jane S) USA h507a Eva cir

Barker James H (Paula M) USA h402 Lake av

Barker Joe T r RD 1 box 201

Barker Sadie S r RD 1 Box 859

Barnard Chas E (Mary E; Spring Lake Florist) h1213 Lake av (WH)

Barnes see also Barns

Barnes Festus (Nina M) USA h306 Olive

Barnes Thos C (Betty L) USA h200c Scarborough

Barnes Thos G (Winnifred J) with Crown Clns h103 Johnson

Barney Isaiah r RD 1 Box 376

Barney Nola J r RD 1 Box 366

Barns see also Barnes

Barns Wade (Mamie W) emp Spring Lake Gas & Tire Serv h405 Virginia

Barrett Billy (Zita) mech r945 Spring av extn (WH)

BARRETT CO, Homer Barrett Pres, M J Weeks V-Pres, Jim Holland Loan and Rental Ofcr, J W Pate Jr Controller, John Kennedy, Cecil Highsmith, Lonnie Player, Robt Brown, Bob Cole, Bob Averitte, Jack McCloskey, Joe Hauer and Jack Terry Associates, Realtors, Insurers, Mortgage Bankers and Property Management, Developers, Kingsberry Homes in Evergreen Estates, Holiday Park and Montclair, 1324 Bragg blvd, PO Box 3665, Tel 485-1131, Branch 3614 Raeford rd, Tel 484-2191 (See Pages 32 and 41 Buyers' Guide)

Barrett Zita Mrs sten Ft Bragg r945 Spring av extn (WH)

Barrington Carl (Woodside Court) r Fayetteville NC

Barrow R Don (Nora) USA h105 S 1st

Bartlett Dexter (Romona S) USA h328b John

Bartlett Donald Ar RD 1 Box 200

Barton Robt J (Patricia G) USA h128 N 6th

Basinger Wm O (Dorothy A) USA h303 Elizabeth

Bass Alf mgr Bragg Oil Co r Fayetteville NC

Bass Lois Mrs matches Speedy Clns r Murchison rd

Bass Sam USA r315 Murchison rd

BASSES' FLOWER MART (Lucille N and Jenny Bass), "For Finer Flowers" We Wire Flowers, Wedding Flowers, Corsages, Funerals, Cut Flowers, Potted Plants, Floral Decorations for Clubs, Parties, Etc, The Nearest Florist to Fort Bragg, 5110 Bragg blvd (Bonnie Doone), Fayetteville, NC, Tel 484-5114 (See Page 21 Buyers' Guide)

Batchelor Grover R r RD 1

McMillan-Shuler Oil Co., Inc.

Metered Trucks—24 Hour Delivery Service
FAYETTEVILLE, N. C.

708 Winslow St.

Dial HEmlock 3-2161

(See Page 25 Buyers' Guide)





Hobson-Parker Tire Co.

TIRES—RECAPPING

Front End Alignment—Batteries—Accessories

406 Hwy. 210 North

Tel. 497-3556

Bathrick Chas M (Brenda W) USA h112 N Grog (WH)
 Batton Peggy r315 Murchison rd
 Bauguss M M (Edna M) driver h707 Eva cir
 Baumgartner Allen (Eileen H) USA h112c Georgia
 Baxley Harvey slsmn Powers-Swain Chevrolet
 Bayer Donald H r RD 1 Box 800
 Bazzell Chas r410 Wilson av
 Beach Gerald (Glenda J) USAF h414a Weaver
 Bear Donald G (Darlene G) USAF h1511 Hwy 87N (M)
 Beard Myrtle B r RD 1 Box 73AA
 Beard Robt A r RD 1 Box 735
 Beard Woodrow servmn Hobson Tire Serv r Fayetteville NC
 Beasley James (Sandra C) USAF h302 Lee
 Beasley John USA r410 Wilson av
 Beatty Jan M Mrs tchr Spring Lake Sch r O'Kelley's Trailer
 ct

Beaulieu Phillip (Julia) USA h15 Spring av apt 23
 Beck Larry (Sue L) USA h134b Rainbow ct
 Bedsole Ernest L (Ruby B) h406 Wilson av
 Beecham Ronnie atndt Spring Lake Am Sta r Monroe
 Bel Air Laundry & Cleaners Mrs Verna Keith mgr 415 S
 Bragg blvd

Belfield Freddy J (Clementine B) USA r200 Pine Tree rd
 (WH)

BELK-HENSDALE CO, John W Hensdale Sec-Treas-Mgr,
Department Store, 111-17 Hay, Fayetteville, NC, Tel HEM-
lock 2-2186

Belk Preston J (Jimmie M) USA h118 N 1st
 Bell Alice S r RD 1 Box 10
 Bell Frances M r RD 1 Box 800
 Bell John C jr r RD 1 Box 862
 Bell John F jr h108b S Grog (WH)
 Bell Johnny (Lily) USA h rear 714 Hwy 87N
 Bell Kenneth (Francis) USA h129 S 4th
 Bell Wm L (Ann N) USA h406 Warfield
 Bellfleur Gilbert (Carol) USA h116 S 5th apt 3
 Belton Athlene Mrs (Belton Beauty Shoppe) r112 Highway 24
 W (M)

Belton Beauty Shoppe (Mrs Athlene Belton) 110 Highway 24 W
 (M)

Belton Harry S (Athlene) USA h112 Highway 24 W (M)
 Bendure John W (Janice M) carrier PO h205 Scarborough
 Benjamin Darold (Gwen K) USA h122c L B Wilson cir
 Bennett Joseph W (Betty E) USAF h1504 Hwy 87N (M)
 Benson Jesse M r RD 1 Box 417
 Benson Raymond E r RD 1 Box 175
 Benson Wm C r RD 1
 Bentley Lloyd J r RD 1 Box 185
 Benton Roy (Tsuyuko) USA h313 Rutherford
 Berkowski John (Janet) USAF h111 S 5th



*"Thoughtful
 Design for
 Southern
 Living"*

In

- Evergreen Estates
- Holiday Park
- Montclair

By



Real Estate
 Mortgage
 Bankers
 Insurers
 Appraisers

1324 Bragg
 Blvd.

DIAL
485-1131

3614 Raeford
 Rd.

DIAL
484-2191

Fayetteville,
 N. C.



McDONALD LUMBER CO.

BUILDING MATERIAL

P. O. Box 1079
 Dial HEMlock 3-4181
 126 Cedar Creek Rd.
 Fayetteville, N. C.

FERRELL'S**SERVICE****COMPLETE****Body Work****SHOP**
24 HOUR
WRECKER
SERVICE
HYatt**7-2719**

**Who
Sells
It?**

**Is
Answered
by the
Classified
Business
Lists
in this
Directory**

R. T. "Bob" DARDEN
NATIONWIDE
 INSURANCE

 INSURANCE
 Health - Fire - Life - Group
 Automobile
INSURANCE

102 Hwy. 210 North (See Pages 34 and 35 Buyers' Guide) Tel. HYatt 7-2892

Bernard Benj USA r315 Murchison rd
 Bernstein Minnie (wid Max) h605 N Main
 Best W G (Dora H) with Creech Clns h304 Scarborough
 Bethel A M & Zion Church Rev F L Stanford pastor 131 Hwy
 24 W (M)

Betts Vernon (Emmalue P) USA h103 Priddy

Bibo Hubert (Norma J) USA h404 Morehead

Biddle Vikki T r RD 1 Box 850

Big Ant Club The (Thos Johnson) conf 1603 Highway 87N (M)

Bigney Helen C r RD 1 Box 200

Bilberry Delano R (Lou H) USA h100 Spring av

Bilberry Lou H Mrs bkpr Coml & Industrial Bank r100 Spring
av

Bill's Grill (Ed Fields) 904 Manchester rd (M)

Bilodean Gladys P Mrs hostess Dixie Restr r212 Lee

Bilodeau Willie (Gladys P) h212 Lee

Birge Shaun L (Bonnie M) USA h117 N 1st

Bishop H T (Brigitte L) USA h508 Weaver

Black Donald (Norma) USA h206 Bowen

Black Mattie E emp Fort Bragg h615 N Main

Black Neill F r RD 1 Box 48

Black Paul (Black's Rental Service) r Fayetteville NC

**BLACK'S RENTAL SERVICE (Paul Black), One, Two and
 Three Bedroom Apartments and Houses, Furnished or Un-
 furnished, 511 N Main, Tel HYatt 7-2242, Night Tel HUD-
 son 4-9412 (See Page 43 Buyers' Guide)**

Blackburn Dudley mech Powers Swain Chevrolet r Fayette-
ville NC

Blair John L (Jeraldine W) USA h200h Scarborough

**BLAKE FLORIST (Mrs Elizabeth P Blake), "Flowers For All
 Occasions," Bonded Member Florist, Telegraph Delivery
 Assn, Prince Charles Hotel Bldg, Fayetteville, NC, Tel
 HEmlock 2-4197, Night Tel HUDson 4-0220**

Blalock Alf rental ofc 106 S 1st r Linden NC

Blalock Apartments 15 Spring av

Blanton A E USA h308 W Grog (LG)

Blanton Edw r RD 1 Box 986

Blevins John r410 Wislon av

Blue Calvert L hlpr O B Hewitt Mtrs r Fayetteville NC

Blue Eunice H r RD 1 Box 212

Blue Melvin G h200 Pine Tree rd (WH)

Blue Zona Mrs (Spring Lake Cafe) r RD 2 Cameron NC

Blunk Elmer C (Lena) slsmn h202 Weaver

Bob's Cleaners & Laundry (J A Saunders) 115 S Bragg blvd

Bob's TV & Appliance Robt A Jones mgr 203 N Main

Boddie James B III (Glenda G) USA h15 Spring av apt 24

Bogus M M formn Spring Lake Sanitary Dept r RD 1

Bolen Julian G (Christine S) USAF h610 Poe av

Bolin Johnny G r RD 1

Bolin Marshall J r RD 1

BRYAN PONTIAC-CADILLAC CO.**"Sales and Service"**
 410-412 W. Russell St.
 Fayetteville, N. C.
 Dial 432-2126


SHARPE'S SUPER MARKET

Quality Groceries—"We Deliver"

118 N. Main St.

P. O. Box 326

Dial HYatt 7-1223

(See Pages 27, 30 and 38 Buyers' Guide)



- Bolton James E slsmn Powers-Swain Chevrolet r Fayetteville NC
- Boone W F (Vera) USA h306 Elaine (LG)
- Booth David A (Tesla) USA h15 Spring av apt 17
- Booth Wm (Ermgard) USA h15 Spring av apt 19
- Boswell Albert R (Thelma M) USA r203 Scarborough
- Boucher Sandra Mrs emp Kneece's Drive In h310 John
- Boucher Wm USA r315 Murchison rd
- Bower Dennis L (Peggy G) USAF h509 Parker
- Bower Theo USA r315 Murchison rd
- Box Wylie D (Ellen K) USA h112 N Grog (WH)
- Boxley Harvey (Patty M) emp Powers-Swain Chevrolet h104 Scarborough
- Boxley Patty M Mrs bkpr Nance Vending Serv r104 Scarborough
- Boyette L B bodymn Ferrell's Body Shop r Fayetteville NC
- Boyke John (Florence P) USA h15 Spring av apt 8
- Boykin G L USA h701 Poe av
- Bradford James E r RD 1 Box 143
- Bradford Wayne (Carol) USA h1020 Hwy 87 N
- Bradford Wm J r RD 1 Box 79
- Brady Daisy J r RD 1 Box 137
- Brady Daisy J r RD 1 Box 738
- Bragg Auto Parts Discount Inc Gene H Frazier mgr 199 Murchison rd
- BRAGG OIL CO, Robert E Bryan Sr Pres, Robert E Bryan Jr V-Pres, Eb W Smith Mgr, Distributors American Oil Co Products, S Bragg blvd, Box 1227, Tel HEmlock 3-1167, Night Tel HEmlock 3-1164 (See Page 22 Buyers' Guide)**
- Bragg Oil Co Alf Bass mgr 425 S Bragg blvd
- Bragg Vaughn (Barbara M) USA h406 Morehead
- BRANCH BANKING & TRUST CO, J E Paschall Pres, J S Williams V-Pres and Cashier, James E McDavid Asst V-Pres, Mrs Iula B Chase Asst Cash, W A Drake Asst Cash, C F Jones Jr Asst Trust Officer, H Eugene Rainey Mgr Installment Loan Dept, Member Federal Deposit Insurance Corporation, NC Oldest Bank, Established 1872, 121 Hay, Fayetteville, NC, Tel HEmlock 2-3118, Haymount Branches, 1214 Morgantown rd, Fayetteville, NC, Tel HEmlock 2-8906 and 123 Rowan, Fayetteville, NC, Tel 433-3605**
- Branch Grace r410 Wilson av
- Branch Shirley S r RD 1
- Brandt John USA r410 Wilson av
- Brandt John D (Karen G) USA h130(5) Broad
- Brazell Troy W r RD 1 Box 870
- Brewer Enis (Norma) USA h954 Spring av extn (WH)
- Bridges J B emp Commissary Store r605 Eva cir
- Bridges Lonnie USAF r315 Murchison rd
- Bridgewater Paula H Mrs waitress NCO Club (Fort Bragg) r12 Davis ct (M)



LLORENS' RADIO & TV SERVICE

Sales—Service—Parts

Tel. WYatt 7-2163

153 S. Main St.



HOWARD'S VARIETY STORE

NOTIONS—CLOTHING—PAINTS
"Boosting and Growing With Spring Lake"

(See Page 58 Buyers' Guide)

TEL. HYatt 7-1719

P. O. BOX 345

109-111 N. MAIN ST.

Bridgewater Saml (Paula H) USA h12 Davis ct (M)
 Britt R M (Doris M) USA h115 S Fourth
 Brockett Leroy (Shara M) USA h205 Elizabeth
 Brooks Chas (Thelma) USAF h216 S 7th
 Brookside Grocery (Paul P Pope Herman F Kramer; San Antonio Tex) 1420 Hwy 87 N (M)
 Brookside Trailer Court (Paul P Pope Herman F Kramer; San Antonio Tex) 1420 Hwy 87 N (M)
 Brookside Trailer Sales (Paul P Pope & Herman F Kramer; San Antonio Tex) 1420 Highway 87 N (M)
 Brown Albert (Hilda A) USA h309 Scarborough
 Brown Belle (wid Wm) h1008 Spring av extn (WH)
 Brown Carma S (Margt J) carp h113 S 6th
 Brown Chas R (Barbara S) USA h512 N Main apt 8
 Brown Charline C Mrs emp Ft Bragg r106 Green
 Brown Fred (Jane C) USA h305a Scarborough
 Brown Henry P sec-treas Jones TV & Appliances Inc r Autreyville NC
 Brown Jimmy (Patricia B) USA h226 Lacock
 Brown Leon W (Frances D; Fran's Tropical Aquarium & Pet Shop) h205 Murchison rd
 Brown Margt J Mrs babysitter 113 S 6th r do
 Brown Marvin (Ursula D) USA h106 Frances
 Brown Robt (Beatrice M) USA h600 McNeill rd apt 6
 Brown Robt A (Mozelle) USA h116 S 5th apt 1
 Brown Ronald H (Charline C) USAF h106 Green
 Brown Wm J (Mary L) USA h959 Spring av extn (WH)
 Broxson Kenneth slsmn Spring Lake Hdw
 Bruce Elmer (Shirley L) USA h612 Eva cir
 Bruner Joseph (Lillian S) h200 S 6th
 Bruner Lee (B & B Motors; Bruner & Rhyne Gulf Service; Spring Lake Gas & Tire Co) r Fayetteville NC
BRUNER & RHYNE GULF SERVICE (Lee Bruner and Lloyd T Rhyne), Complete Service, Tires, New and Recaps, Open Week Day 7:30 AM Until 10:00 PM, Sundays 9:00 AM Until 9:00 PM, 309 S Bragg blvd, Tel HYatt 7-9513
 Brunhammer Walter J (Mary) USA h217 S 5th
 Brunner Robt (Winnie L) USA h303 Lee
 Brunton Walter USA r315 Murchison rd
 Bryan Eliz teller Coml & Industrial Bank r217 N Main
BRYAN PONTIAC-CADILLAC CO, Norwood E Bryan Pres-Mgr, Pontiac and Cadillac Motor Cars, Sales and Service, Reconditioned Used Cars, 410-412 W Russell, Fayetteville, NC, Tel 432-2126 (See Page 4 Buyers' Guide)
 Bryant Pat driver Super Flame Gas r Wilkes rd
 Bryda Adelina Mrs waitress r105 Kaye
 Bryda Michl (Adelina M) USAF h105 Kaye
 Buck Arth A (Cath M) USA r1212 Hwy 87 N (M)
 Buckley Ruth M Mrs drsmkr 312 Poe av r do



CREECH CLEANERS

Complete Laundry and Cleaning Service
Pickup and Delivery

Fort Bragg, N. C.

Phones 4-2132 and 4-4234



W. A. HOLLAND ENTERPRISES

RENTALS
Apartments—Houses—Trailers
Commercial Dial 497-2124

SUPER FLAME GAS CO.



Bulk and Bottled
Gas and Electric
Appliances
Dial HYatt 7-1674

Buckley Wm H (Ruth M) h312 Poe av
Bueno Pete (Gertrude) USA h411 Lake av
Bullard Giles hlpr O B Hewitt Mtrs r Fayetteville NC
**BULLARD RUPERT E (Sarah T; Spring Lake Drug Co), 124
N Main, Tel 497-0359, h1932 Dogwood, Fayetteville, NC, Tel
432-6022**

Bullock Claude mech O B Hewitt Mtrs r Fayetteville NC
Bullock James L (Peggy R) USAF h108 N 6 ter apt 2
Bunch Noah (Shirley W) USA h706 McNeill rd
Burce John M jr USAF h704 Wellons av
Burgess Dennis E (Carol T) carp h115 S 1st apt 103
Burgess Robt W (Mary B) USA h107 S Mitchley
Burgess Sam C r RD 1
Burgess Wm (Frances) USA h709 Poe av
Burke Emory W (Eloise P) USAF h504 Spring av
Burke James r410 Wilson av
Burkett Emery (Burkett Trailer Sales) r Fayetteville NC
Burkett Trailer Sales (Emery Burkett) new & used mobile
homes 520 Hwy 87 N

Burkhalter Alf A (Cora Q) USAF h122 N 6th
Burkhalter Perry student r122 N 6th
Burkhard Paul F (Corrine S) USA h1102 Hwy 87 N (M)
Burnell Richd (Frances W) USA h214b Lacock
Burnett Robt W (Peggy K) USAF h203 Holland dr
Burney Otto P r RD 1 Box 512
Burroughs James USAF r315 Murchison rd
Burton Maggie (wid John) nurses aide Fort Bragg Hosp h110
S 1st

Buspirk Alex USA r315 Murchison rd
Butts Richd A (Ada) emp Ft Bragg h215 S Seventh
Butts W USA h423-B N Grog (WH)
Byers C E (Sue R) USA h509 Eva cir
Byrd Gerald N r RD 1 Box 119
Byrd Park (Frances; Modern Service Station) h201 S Spring
av

**CADILLAC MOTOR CARS, Bryan Pontiac-Cadillac Co Dealers,
Sales and Service, 410-12 W Russell, Fayetteville, NC,
Tel 432-2126 (See Page 4 Buyers' Guide)**

Cahall Russell mech O B Hewitt Mtrs r Fay
Cameron Marion Mrs (Charm Beauty Salon) r RD 2 Cameron
NC

Cameron Wm D r RD 1 Box 41
Campbell James USA h120 N Main RM210
Campbell Lucille B Mrs r120 Pine Tree rd (WH)
Campbell Richd USA r315 Murchison rd
Canales Jose (Eva F) USA h123A S 1st
Candelaria David M (Lydia V) USA h159 S Bragg blvd apt 2
Canfield Geo H jr r RD 1 Box 190
Cannon Dean (Martha M) USA h106 Scarborough
Cantell Odis (Peggy H) USAF h112 Green



- SAVINGS
- CHECKING
ACCOUNTS
- LOANS
- SAFE
DEPOSIT
BOXES
- TRUST
DEPART-
MENT

TIME
RIED
ESTED

FOR OVER
65
YEARS

—DIAL—
HEmlock

2-2141

Fayetteville,
N. C.



(See Page 12
Buyers' Guide)

COMPLETE



LINE

DOMESTIC OIL CO., Inc.

METERED DELIVERY

(See Page 24 Buyers' Guide)

2515 Murchison Rd.

Telephone HEmlock 2-8519

POWERS-SWAIN CHEVROLET, Inc.

SALES

Tel. 497-2128



SERVICE

135 Bragg Blvd.

CAPE FEAR ANIMAL HOSPITAL (Dr Willard O Slappey, Robt T Stapleton), 3309 Bragg blvd (C Co), Fayetteville, NC, Tel Day and Night HUDSON 4-0061

CAPE FEAR BLOCK CO, Marvin D Dickens Pres, Glenn W Pleasant V-Pres and Treas, Robert L Dickens Sec, Manufacturers and Distributors, Certified Solite and Standard Concrete Masonry Units, Estimates Gladly Given, 957 Country Club dr, PO Box 5085, Fayetteville, NC, Tel HUDSON 4-8113

CAPE FEAR FINANCE CO, John P Marks Mgr, Loans-Personal, Auto and Household, Cheerful and Confidential Service, 112 Donaldson, PO Box 126, Fayetteville, NC, Tel HEMlock 3-0305

Capps Geo H r RD 1 Box 292

Capps Leonard USA r315 Murchison rd

Caranzi G USA h102 Lake av

Carey James J (Susan K) USA h114a Johnson

Carl Henry (Merle H) USA h110b Lacock

Carmody Jerry J (Annie L) USA h709 N Main

Carney Gerald E (Anita W) USA h114a N Mitchley

Carney Hubert H (Ellen G) USA h117 Frances

CAROLINA FURNITURE INC, John H Clamp Mgr, Complete Home Furnishings, Westinghouse Appliances, Sales and Service, 2805 Bragg blvd, Fayetteville, NC, Tel 484-1176

CAROLINA TELEPHONE & TELEGRAPH CO, C G Fields Mgr, Bobby C Dixon Business Office Mgr, To Architects and Builders, In Planning For Telephone Facilities In New Residences and Buildings Call On Us For Assistance or Advice, 517 Hay, Fayetteville, NC, Tel 432-9011

Carona Jose (Mary) USA h120 N Main R215

Carpenter Joseph D jr r RD 1 Box 794

Carpenter Raymond W (Inez B) USA h107 N 6th

Carr Kenneth W (Artie R) USA h303 S Sixth

Carr Lawrence L S (Christina C) USA h15 Spring av apt 11

Carr Robt L (Margt M) USAF h108 N 6th apt 1

Carter Floyd W r RD 1 Box 860

Carter James (Flowers) USA h127 S 5th

Carter Pauline Mrs bkpr Spring Lake Drug r Fayetteville NC

Carter R E (Dorothy C) USA h405 Morehead

Carter Robt A (Hazel) carrier PO r Fayetteville NC

Carty Elmer E (Ruby G) USA h305 Elaine (LG)

Cashwell M E mgr Ferrell's Body Shop r Fayetteville NC

Cassidy Joseph (Marie L) USAF h103 Kay

Cassie Thos (Jakum) USA h117a Calvin

Castleman Jerry D (Jackie A) USA h109 N 1st

Casto Clarence R (Anna D) USAF h208 Graham

Cates James (Naomi M) USA h130(1) Broad

Caudill Russell H Rev (Estelle R) pastor Spring Lake Meth Ch h207 Scarborough

LaFayette Motor Sales, Inc.

SALES—SERVICE

Main Office 142 Pittman, Fayetteville, N. C.

(SEE PAGE 9 BUYERS' GUIDE)

Branch: N. Bragg Blvd., Spring Lake, N. C.





Your Full Service Bank

"Cumberland County's Only Locally Owned Bank"

(SEE PAGES 11 AND 36 BUYERS' GUIDE)
118 N. Main St. Dial 497-2182

Caudill Estelle R Mrs tchr Spring Lake Elem Sch r207 Scarborough

Causey Jessie J (Lorene) USA h1212 Lake av (WH)

Cavanaugh Gale F r RD 1 Box 492

Cavin Richd S r RD 1 Box 800

Central Baptist Church Rev Dennis T Wright pastor 606 Spring av

Cestrone Anthony (Mary) pres Spring Lake Wholesale Building Supply Co Inc r Fayetteville NC

Cestrone Mary Mrs v-pres Spring Lake Wholesale Building Supply Co Inc r Fayetteville NC

CHAMBER OF COMMERCE (See Spring Lake Chamber of Commerce)

Chandler James D (Reda C) USA h510 N Main

Chaney Earl M (Helen K) USA h134a Rainbow ct

Chapman Carton (Virgie) USA h308 Elizabeth apt 2

Chapman Wm D (Shirley H) USA h100½ Lake av

Chappell Wm H Rev (Hilda V) pastor First Presby Ch h113 Spring av

Charm Beauty Salon (Mrs Marion Cameron) 128 N Main

Chase Charlie jan Spring Lake Sch

Chastain Ernest E (Donnie S) USA h101 Lake av

Cheatham Claude lab Spring Lake Water Co h rear 1222 Highway 87 N (M)

Cherny Walter (Rose J) USA h110a Georgia

Cherry Thos (Etta R) USA h600 McNeill rd apt 4

Chestnut Eug L (Marion) USA h119a Calvin

Chestnut Paul hlpr O B Hewitt Mtrs r Fayetteville NC

Chillcott Betty A Mrs sec Spring Lake Furniture Co r Fayetteville NC

CHILLCOTT WM C (Betty A), Pres Spring Lake Furniture Co, N Main, Tel HYatt 7-2484, h1805 Bragg blvd, Fayetteville, NC, Tel Hudson 4-5797

CHEVROLET AUTOMOBILES AND TRUCKS, Powers-Swain Chevrolet Inc Dealers, 135 Bragg blvd, Tel 497-2128 (See Pages 7 and 57 Buyers' Guide)

Chisholm Wm D (Marjorie M) USA h107 Allen

Choate Mickey G r RD 1

Christiansen Marion (Judy G) USA h109b N Mitchby

Christiansen Myron E r RD 1

Church Donna M dental asst Dr W Mitchell Wallace r113 N 1st

Church Maurice USA r410 Wilson av

Church of Christ 606 Mont dr

Church of The Covenant Rev John D Stewart pastor 100 Manchester rd (M)

Church Pearl Mrs supvr Fort Bragg Nursery r113 N 1st

Church Rocky (Pearl) whsemn Fort Bragg h113 N 1st

Clark John prsr Speedy Clns r Highway 210

Clark Joyce L (Josephine F) USA h1101 Spring av (WH)

Clark Leroy K r RD 1 Box 506

ABS TV Sales—Service

Color—Black and White

136 N. Main

Tel. HYatt 7-0036



NANCE'S VEND-A-RAMA

"Vending From Soup To Nuts"
(See Pages 29 and 45 Buyers' Guide)

N. Bragg Blvd.

Dial 497-3111



Clark Sam r RD 1

CLARK WM G (Ruby M), Sheriff Cumberland County, Court House, Tel HEMlock 3-3318, r Wilmington rd, Rte 7, Box 319, Tel HEMlock 2-6957

Clayton Johnnie C r RD 1

Clayton Robt (Shirley R) USA h2 Scarborough

Clayton Willie C (Mae) emp Fort Bragg h616 Mont dr

Cleary Earl parts mgr Powers Swain Chevrolet r Fayetteville NC

Cline Richd W (Eleanor) USA h706 Poe av

Clouse James J (Shirley S) USAF h1510 Highway 87 N (M)

COATES MOTORS INC, C H Coates Pres, Mrs Sara M Downing Sec-Treas, Franchised Rambler Dealer, Complete Repairs to All Makes and Models, 4428 Bragg blvd, PO Box 682, Fayetteville, NC, Tels HUDson 4-6171, HUDson 4-6172 and HUDson 4-6173

Cobb Wallace E (Dolores H) USA h316 Wilson av

COBLE DAIRY PRODUCTS

COOPERATIVE INC

LLOYD J ELLIS JR

DIVISION MANAGER

CLAYTON BEAMAN

BRANCH MANAGER

"AT YOUR FAVORITE

GROCERY-

OR HOME DELIVERY"

DAIRY PRODUCTS

1234 Ramsey

Fayetteville, NC

Telephone 433-2107

(See Page 17 Buyers' Guide)

Cochran Eug (Gloria G) USA h306 Lee

Coker Chas R USA h852 Manchester rd (M)

Cole Earle (Martha M) USA h505 Weaver

Cole Geo D (Ginsorn H) USA h5 Scarborough

Cole Martha M Mrs tech Womack Hosp r505 Weaver

Cole Wm (Sarah J) plmb h602 Mont dr

Coleman Bertha Mrs mgr Mack's Shermack Fashion Shop r Lillington NC

Collier Fred USA r315 Murchison rd

Collier Gerald USA r945 Spring av extn (WH)

Collins James (Florence M) USA h600 McNeill rd apt 7

Collins Worth B r RD 1

Colussy Ernest (Helen U) USA h118b Lacock

Combo John M r410 Wilson av

Combs Russell (Daisy) USA h506 Wilson av

Combs Shirley Mrs waitress Ola's Drive In r Highway 210

Comitale Joseph P r RD 1 Box 175

R & S MOTORS

GENERAL AUTO REPAIRS

24-Hr. Wrecker Service—Emergency AAA Service

(SEE PAGES 8, 10 AND 59 BUYERS' GUIDE)

Hwy. 210 North, Rte. 1, Box 880

Dial HYatt 7-1145



Hobson-Parker Tire Co.

TIRES—RECAPPING

Front End Alignment—Batteries—Accessories

406 Hwy. 210 North

Tel. 497-3556

COMMERCIAL & INDUSTRIAL BANK, Leonard G McLeod Jr Cashier, C C Powers Jr, Grady Howard, Howard Hall, Lt Col Horace W Ziglar (Ret) and H R Perry Board of Managers, Savings Accounts, Checking Accounts, Personal Loans, Automobile Loans, Safe Deposit Boxes and Many Other Services, 118 N Main, Tel 497-2182, Main Office, Fayetteville, NC, 121 Hay, Tel HEMlock 2-7177, Branches: Eutaw Shopping Center, Tel HUDson 4-5362, Ray av, Tel HEMlock 3-4939, Owen dr, Tel 485-2661 (See Pages 11 and 36 Buyers' Guide)

Como Patk L (Genevieve H) USA h601B N Main

Compton Kenneth (Lynn J) USA h6 Elizabeth

Concrete Inc branch 906 Manchester rd (M)

Continental Beauty Salon (Emory Koczanski) 252 S Bragg blvd

Cook Edwin USA r315 Murchison rd

Cook Joe (Gene) USA h512 N Main apt 1

Cook Sam F r RD 1

Cooley Henry (Sarah M) USA h300 S 4th

Cooper Fredk L r RD 1 Box 282

Cooper Geo J (Helen E) electn h411 Virginia dr

Cooper John (Shirley T) USA h112½ Frances

Cooper Kenneth (Teruko) USA h15 Spring av apt 6

Cooper Wm L parts mn O B Hewitt Mtrs r Fayetteville NC

Copaus James E (Vickie R) USA r100 Pine Tree rd (WH)

Copeland Ray B (Mattie W) USA r200 Pine Tree rd (WH)

CORDER-VOSSLER CO (Frank C Corder and George W Vossler), Wholesale Goodyear Tires and Tubes, Retreading, Auto Accessories and Parts, Service Station and Shop Equipment, Electrical Appliances, Two Locations to Serve You, 225 W Russell, Tel 432-8141 and 534 Bragg blvd, Fayetteville, NC, Tel 485-3187

Cormier Leonard USA h114b L B Wilson cir

Cornett Curtis (Roberta R) USA h116 N 6th

Correll A K USA h206 Wilson av

Cottrell Donald B r RD 1 Box 211

Count Sue student r126b Rainbow ct

Covan Harvey E (Glennie B) USA h301 N Main

Covington J H (Vi G) USA h109b Elizabeth

Covington Viola G Mrs waitress Kozy Kitchen r109b Elizabeth

Cox Andrew r Star Route

Cox Bobby D (Doris L) USAF r1212 Highway 87 N (M)

Cox Robt USA r315 Murchison rd

Cowsert Ted W (Christine F) USA h307 Wilson av

Crawford Marion slsmn Jones TV Furn & Appliance r Grog

Creager Sue A Mrs tchr Spring Lake Sch r Fayetteville NC

CREDIT BUREAU OF FAYETTEVILLE INC, H G Harry

Pittman Bldg, 106 Anderson, PO Box 732, Fayetteville, NC, Tel HEMlock 2-8161

Cumberland & Harnett Oil Co.

Fuel Oil—Kerosene

Rte. 1, Box 340

Hwy. 210 North

(See Page 23 Buyers' Guide)



Tel. HYatt 7-1386

R. T. "Bob" DARDEN



INSURANCE

Health - Fire - Life - Group
Automobile

102 Hwy. 210 North (See Pages 34 and 35 Buyers' Guide) Tel. HYatt 7-2892

CREECH CLEANERS INC, R G Creech Pres, Mrs Sallie B Creech V-Pres-Sec, Complete Laundry and Cleaning Service, No Extra Charge For Pick-Up and Delivery, One Hour Service At The Main Plant, Box 40, Fort Bragg, NC, Tel 4-2132 and 4-4234 (See Page 15 Buyers' Guide)

Creech James E (Ruby M; Creech's Heating & Refrigeration) r RD 1 Box 874

CREECH R G (Sallie B), Pres Creech Cleaners Inc, Box 40, Fort Bragg, NC, Tels 4-2132 and 4-4234, h2408 Fort Bragg rd, Fayetteville, NC, Tel HUDson 4-5791

Creech Rupert v-pres Spring Lake Chamber of Commerce Creech's Heating & Refrigeration (James E Creech) sls & serv 222 N Main

Criey Geo H (Ruth N) USA h703 Wellons av

Crocker Johnny B (Patricia A) cln Verne's The Tailor h rear 714 Highway 87 N

Cromer Clifton slsmn Powers-Swain Chevrolet r Fayetteville NC

Crooks Leo (Mary R) USA h602 N Main

Crotty Wm USAF r315 Murchison rd

Crow Richd (Brenda B) USA h308 Elizabeth apt 5

Crown Cleaners (Martin L Orendine) 109 S Main

Crown Laundromat coin operated 111 S Main

Crowther Jay (Larue T) USA h127a Rainbow ct

Crum David (Luise M) USA h414b Weaver

CUMBERLAND - COUNTY OF

PUBLIC LIBRARY, Mrs Dorothy E Shue Librn, 215 Anderson, PO Box 192, Fayetteville, NC, Tel HEMlock 3-3350

SHERIFF, Wm G Clark Sheriff, Court Hnse, Fayetteville, NC, Tel HEMlock 3-3318

TAX COLLECTOR, June H Goforth Tax Collector, Court House, Fayetteville, NC, Tel HEMlock 3-3401

WELFARE DEPARTMENT, E Lee Hauser Dir, Welfare Department Bldg, US Highway 301 South nr State Highway Patrol Headquarters (Mas H), PO Box 720, Fayetteville, NC, Tel HEMlock 2-2161

CUMBERLAND COUNTY PUBLIC LIBRARY (Spring Lake Branch), Mrs Winifred B Hendrix Librn, N Main behind City Hall, PO Box 192

CUMBERLAND COUNTY TUBERCULOSIS ASSOCIATION, Mrs Roger A Jackson Exec Dir, 1220 Fort Bragg rd, Fayetteville, NC, Tel HUDson 4-4274

CUMBERLAND FURNITURE CO (Jack A and Edith R Mendelsohn), Furniture for the Whole House, It's Easier to Pay the Cumberland Way, 210-212 Person, Fayetteville, NC, Tel HEMlock 3-2934

CUMBERLAND & HARNETT OIL CO (Stuart W Lewis), American Fuel Oil and Kerosene, Prompt Metered Deliveries, Servicing Spring Lake and Surrounding Communities, Highway 210 N, Rte 1, Box 340, Tel HYatt 7-1386 (See Page 23 Buyers' Guide)

DONNIE FULLER'S BODY SHOP

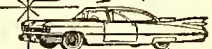
Auto Parts

General Auto Repair
Wrecker Service

R. D. 1

(See Page 2 Buyers' Guide)
Hwy. 210 North
Dial HYatt 7-3014

Body Work



SHARPE'S SUPER MARKET

Quality Groceries—"We Deliver"

118 N. Main St.

P. O. Box 326

Dial HYatt 7-1223

(See Pages 27, 30 and 38 Buyers' Guide)



Cunanan Domingo (Maura) USA h506 Spring av
Cundiff Joe L r RD 1 Box 977
Cunningham Alba (Lois Z) USA h107a Rainbow ct
Cunningham Bessie D Mrs tchr Spring Lake Sch r Fayetteville
NC

Cunningham Donald (Joanne P) USA h15 Spring av apt 9
Cupboard The (M H Knight Mrs Hattie M Winecoff) restr 102
S Main

CURRIE COAL CO INC, Neill A Currie Jr Pres-Treas, Jack
Crane V-Pres, Blue Blazes Bottled Gas, Coal Dealers, Fuel
Oil and Kerosene, Gas Appliances, 300 Hillsboro, Fayette-
ville, NC, Tel HEMlock 2-5121

Curt's 66 Service Station (Curt Southern) 409 S Bragg blvd
Cutrell Ivy D r RD 1

Dailey Gene P r RD 1 Box 175

DALE'S SUNDRIES (Howard L Hall), Drug Sundries, Toilet-
ries, Novelties, Notions, Gifts, Baby Supplies, Greeting
Cards, Film and Fountain Service, Magazines, Toys, N
Main, Tel HYatt 7-2612 (See Page 19 Buyers' Guide)

Daniels Louis USA r410 Wilson av

Dang Geo E (Poggs H) USA h114c L B Wilson cir

Dapper Egon F (Kathryne B) USA r1212 Highway 87 N (M)

DARDEN DAVID K (Iris W; Darden's Esso Servicenter),
100 Highway 210 N, Tel HYatt 7-2152, h Highway 87 N

Darden Gladys Mrs bkpr Western Auto Assoc Store r Fayette-
ville NC

DARDEN FRANK (Magdalene F; Darden's Esso Servicenter),
100 Highway 210 N, Tel HYatt 7-2152, h925 McKimmon rd,
Fayetteville, NC, Tel HUDson 4-1901

DARDEN ROBT T "BOB" (Wanda H), Agent Nationwide Mu-
tual Insurance Co, 102 Highway 210 N, PO Box 304, Tel
HYatt 7-2892, h214 Manchester rd, Tel 497-3937 (See Pages
34 and 35 Buyers' Guide)

Darden Robt T Agency (Robt T Darden) ins 102 Highway 210
N

Darden Troy (Theresa; Darden's Mobile Home Park; Dar-
den's Trailer Court) h1500 Highway 87 N (M)

Darden Wanda H Mrs bkpr Coml & Industrial Bank r214a Man-
chester rd

DARDEN'S ESSO SERVICENTER (J Frank and David K
Darden), One Stop Esso Service, Road Pick Up and Deliv-
ery, Mechanic on Duty, Courtesy Cards Honored, We Give
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(See Page 49 Buyers' Guide)

Darden's Mobile Home Park (Troy Darden) 1102 Highway 87 N
(M)

Darden's Trailer Court (Troy Darden) transients 104 Highway
210 N

Darling Chas E (Anita D) chief Spring Lake Town Police h314
Rutherford



Firestone Home & Auto Supplies

J. B. Fail, Owner—Harold R. Fail, Mgr.

Auto Service Department

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Dial HYatt 7-0136

(See Page 9 Buyers' Guide)





MOTOROLA

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JONES TV & APPLIANCES, INC.SALES—SERVICE
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121-23 N. Bragg Blvd.

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Davidson Gerald (Carrie) USA h110b S 5th

Davis Edw W r RD 1 Box 655

Davis James L (Mitsuko K) USA h318 Lee

Davis John r410 Wilson av

Davis John W (Norma F) USA h512 N Main apt 3

Davis Lee N r RD 1 Box 175

Davis Orville (Inez P) USA h305b Lee

Davis Richd (Nancy) USA h107 S 1st apt 2

DAVIS TV & APPLIANCES (Howard H Nepstad), Sales and Service of Zenith Radio, Television and Steros, Kelvinator Appliances, 3235 Bragg blvd, Fayetteville, NC, Tel 484-0161

Davis W E (Wee Drive In) r Highway 87

Davis Willard E (Dorothy) USAF h16 Davis ct (M)

Dawkins Lonnie R (Mamie H) USA h205 Rose

Dawson Frances G Mrs asst to postmaster PO r Fayetteville NC

DAWSON-JOYCE MOVING & STORAGE CO, J W Dawson Pres, Mrs Patricia R Joyce Sec-Treas, Agents For Bekins Van Lines Co, Local and Long Distance Moving, Palletized Storage, 533 Gillespie, Fayetteville, NC, Tel HEMlock 3-3979 (See Page 39 Buyers' Guide)

Day Odas E (Priscilla E) USA h216 S 4th

Dean Berta S (Speedy Cleaners)

Dean Cecil K (Nancy M) cln Speedy Clns h123 S 1st

Dean Curtis C (Virginia M) USA h118 S 6th

Dean Donald (Ernestine H) USAF h200r Scarborough

Dean Patsy ofc sec Nationwide Ins r Rupe

DeGraffenried Kenneth (Doris) USAF h107b S Betty (WH)

DeLoach Ronald (Shizue H) USA h504 Weaver

Dempsey Stanley E USA h303 Wilson av

Denham Harney D r RD 1 Box 325

Denton Raymond L r RD 1

Denton Walter USA r315 Murchison rd

Derolf Jim USA r315 Murchison rd

Deyton Ethel r RD 1 Box 210

Diaz Robt (Marie O) USA h119 Johnson

Dicke Floyd J H (Linda) USA h1501 Morrison (LG)

Dickerson Walter (Nellie S) USA h104 Rainbow ct

DICKINSON BUICK CO, Wm A Dickinson Pres, Wm A Dickinson Jr Sec-Treas, Buick Sales and Service, 314 Maiden la, Fayetteville, NC, Tel HEMlock 3-2111

Dikes Jimmie L r RD 1 Box 69

Dikes Joe M r RD 1 Box 982B

Diveley Chas (Jo Ann M) USA h112a L B Wilson cir

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Dixon Thos J (Geraldine B) USA h302a Scarborough
Dobbin John H r RD 1 Box 46
Dobbins James A (Barbara H) pres-mgr Spring Lake Enter-
prises Inc h405 Poe av
Dobbins Julian F (Mildred L) USAF h1002 Highway 87 N
Dockery Wm D (June R) USAF r rear 1511 Highway 87 N (M)
DOCTORS & MERCHANTS CREDIT ASSOCIATION (Mrs
Virginia R Higginson), Collecting and Servicing Difficult
Accounts, Affiliate of American Collectors Association,
850½ Bragg blvd, Fayetteville, NC, Tel 485-3134
Dodson Imogene Mrs waitress Horton's Snack Shop r111 S 2d
Dodson Martha L Mrs tchr Spring Lake Sch r Fayetteville NC
DOMESTIC OIL CO INC, Richard E Taylor Pres-Mgr, Earl
Fitzgerald V-Pres, Richard E Taylor Jr Sec-Treas, Com-
plete Line Crown Products, Meter Printed Tickets to
Assure You of Accuracy, 2515 Murchison rd, Fayetteville,
NC, Tel HEmlock 2-8519 (See Page 24 Buyers' Guide)
Donaldson Herbert (Hilda) USA h503 Wilson av
Donnelly James R (Ruby G) adj GAC Finance h115a Calvin
DONNIE'S GARAGE (Donnie Fuller), General Auto Repair,
Generator and Starter Exchange, Motors Steam Cleaned,
Used Auto Parts and Accessories, Complete Body and
Paint Shop, 24 Hour Wrecker Service, Highway 210 North,
RD 1, Tel HYatt 7-3014 (See Page 5 Buyers' Guide)

Dority Robt L USA h700 Manchester rd (M)
Dorman Dick D r RD 1 Box 175
Dot's Grill (Mrs Dorothy Rochester) 250 S Bragg blvd
Douglas Mamie r114 Highway 210 N
Dowell Robt L (Bonnie H) constn wkr h512 N Main apt 2
Downing Roy slsmn Bragg Auto Parts Discount r328 Lawley
la
Doyle Donald W (Carole M) USA h206 Bowen
Doyle P R USA h108b Rainbow ct
Draper Howard D (Ethel T) prin Spring Lake School r Fay-
etteville NC

Droste Gerald (Patricia P) USA h121b Green
Dudley Sam pntr O B Hewitt Mtrs r Wade NC
Duerst Edw (Gloria) USA h208 S 7th
Duffield Clinton G r RD 1 Box 650
Dugan James (Linda) USA h714a N Main
Dugger Jerry (Maria) USA h212b Poe av
Duncan Joseph (Lillian R) USA h121 Frances
Duncan Russell (Joyce) USAF h213 S 7th
Dunleary Evelyn Mrs emp Fort Bragg r945 Spring av extn
(WH)

Dunn James V (Masaka) USA h316 Elizabeth
Dunn Masaka Mrs chkr Model Lndry & Dry Clns r316 Eliza-
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Dunnington Eliz Mrs tchr Spring Lake Sch r Fayetteville NC

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(See Page 12
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 Durden Woodrow W USA h309 N Main
 Earp C D (Robbie C) USA h49 Odell rd (M)
 Easterday Alice Mrs cook Spring Lake Sch r117a S 4th
 Easterday Kenneth (Alice) USA h117a S 4th
 Easterling Court (Wm E Easterling) apts 712 Manchester rd (M)
 Easterling Wm E (Ida L; Easterling Court) h712 Manchester rd (M)
 Easterling Wm E jr r RD 1 Box 150
 Eastin Kenneth L (Dorie W) USA h108b S 5th
 Eberhardt Dennis USA r315 Murchison rd
 Eckard Oscar (Helga) USA h214 S 7th
 Edwards Flora M Mrs maid Ft Bragg r611 Weaver
 Edwards Fred (Flora M) h611 Weaver
 Edwards Jimmy (Lynn's Laundry & Cleaners) r Fayetteville NC
 Edwards Trailer Court transients 412 N Grog (WH)
 Efulghum Robt mkt mgr Sharpe's Super Mkt r Fayetteville NC
 Elkins Richd (Lucille C) USA h129b Rainbow ct
 Elkins Norman student r128 S Main
 Elkins Wilkes (Melba L) furn apts 128 S Main h do
 Eller Joe (Nell) USA h120 N Main R212
 Ellington Harvel H r RD 1 Box 103C
 Elliott Alex r RD 1
 Elliott John P r RD 1 Box 450
 Elliott John R r RD 1 Box 175
 Elliott Wm (Virginia; Elliott's Garage) h1607 Highway 87 N (M)
 Elliott Willie R r RD 1 Box 746
 Elliott's Garage (Wm Elliott) 1609 Highway 87 N (M)
 Ellis Arth L (Jean P) USA h110 N 6th apt 6
 Ellison John S (Beverly R) USA h416 Laura ct
 Elmore Arlene M Mrs clk Howard's Variety Store r114 N 6th
 Elmore Geo R (Arlene M) atndt Ferrell's Gulf Serv r114 N 6th
 Elmore Kermit R r RD 1 Box 467
 Elmore Lucille (wid John R) h114 N 6th
 Elmore Wayman G r RD 1 Box 468
 Elmore Wm G r RD 1 Box 467
 Elzie's Beauty Shoppe (Mrs Elgie A Barefoot) 204 N Main
 Emery Oscar A r RD 1 Box 71
 Engle Wm J (Shirley W) USA h505 Parker
 Ennis Donald W r RD 1 Box 880
 Ennis Dorothy S ofc sec Wellon's Realty r Hwy 210
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 Eubank Mack (Earline D) USAF h308 Scarborough
 Euton Harlan E (Patricia M) USA h302 S 4th
 Evans Carl (Dorothy B) USA r502a Hendon
 Everhart D O (Agnes W; Everhart Tourist Court) h254 S Main
 Everhart Tourist Court (D O Everhart) 254 S Main
 Ewing Edwin (Uta) USA h308 Olive
 Ezell Carroll E (Ruth N) USA h130(4) Broad
 Faber Alf (Freada) USA h204a Wilson av
 Fabri Dominick J (Barbara S) USA h109 N 6th
 Fail Dorothy J teller Coml & Industrial Bank r Highway 210
FAIL HAROLD R (Verlie M), Mgr Firestone Home & Auto Sup-
plies, 113 S Bragg blvd, Tel HYatt 7-0136, h700 Eva cir, Tel
HYatt 7-3623

FAIL J B (Beulah E; Firestone Home & Auto Supplies), 113 S
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Faircloth Burnice formn Spring Lake St Dept r104 N 6th
 Faircloth Burnice jr (Betty W; Spring Lake Cab Co) h104 N 6th
 Faircloth Dovie B (wid John W) h605 Spring av
 Faircloth Leroy carrier PO r611 Eva cir
 Faircloth M D (Helen F) post eng Ft Bragg h611 Eva cir
 Faircloth Myrna r611 Eva cir
 Farmer Betty Mrs opr Verna's Beauty Shop r RD 1 Bunn-
 level NC

Farrington James G (Bobbie S) USA h302 N Grog (LG)

Faust Mary E r RD 1 Box 198D

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Clinton rd at Cedar Creek rd, Fayetteville, NC, Tel HEM-
lock 3-0401 (See Page 38 Buyers' Guide)

FAYETTEVILLE OBSERVER, Richd M Lilly Publisher,
Daily and Sunday Newspapers, Want Ads Produce Re-
sults, 512 Hay, PO Box 430, Fayetteville, NC, Tel 485-2121

FAYETTE PUBLISHING CO (The Fayetteville Observer),
Richd M Lilly Pres, 512 Hay, PO Box 430, Fayetteville,
NC, Tel 485-4161

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T Earl Stewart Exec V-Pres-Treas, R H Olive V-Pres,
Mrs Thadia A Hill Asst Sec-Treas, H G Powell Sec, Miss
Rosa Williams Bookkeeper, 202 Green, PO Box 943, Fay-
etteville, NC, Tel HEMlock 2-3598 (See Page 47 Buyers'
Guide)

Feeder Wayne J (Carol H) emp Wheatley's Mtr h200e Scar-
 borough

Felder Ruth r410 Wilson av

Feliciano Jose (Maria R) USA h110 Rainbow ct

Fenton Ann Mrs opr Elzie's Beauty Shop r Fort Bragg NC

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Fernandez Miguel (Ruby) USA h159 S Bragg blvd apt 7
Ferrell David P (Lois M) mgr Ferrell's Shell Serv h219 S Bragg blvd
Ferrell Geo G (Lenora C; Ferrell's Grocery & Market) h105 S 2d
Ferrell Geo G jr (Dorothy T; Ferrell's Body Shop; Ferrell's Gulf Service) h114 S 2d
Ferrell Lois M Mrs (Ferrell's Shell Service) r219 S Bragg blvd
Ferrell's Body Shop (Geo G Ferrell jr) 400 Highway 210 N
Ferrell's Grocery & Market (Geo G Ferrell) 104 S Bragg blvd
FERRELL'S GULF SERVICE (George G Ferrell Jr), Road and Wrecker Service, Used Cars, AAA Emergency Service, A Complete Body and Paint Shop, 146 S Bragg blvd, Tel HYatt 7-2719, Body Shop Highway 210 N, Tel 497-3911 (See Pages 3, 10 and 52 Buyers' Guide)
Ferrell's Shell Service (Mrs Lois M Ferrell) 223 S Bragg blvd

Fetters John W (Viola O) USA r1020 Highway 87 N
Fields Ed (Bill's Grill) r Pope AFB
Fields Wilbur (Mattie) USA h700 Highway 87 N
Fink John W r RD 1 Box 415

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First Baptist Church Rev John P Johnson pastor 201 S Main

FIRST-CITIZENS BANK & TRUST CO, Robt P Holding Jr Chairman of The Board, Lewis R Holding Pres, Paul Stewart V-Pres, I B Julian V-Pres, R E Rhodes V-Pres, Durant O Cooper Asst V-Pres and Cashier, George K Malone Asst V-Pres, H M Stroup Jr Asst V-Pres, K K Kirby Asst Cashier, John Stewart Asst Cashier, Franklin R Julian Asst Cashier, Robt D Melvin Asst Cashier, B C Garrason Asst Cashier, P M Sharpe Asst Trust Ofcr, Green at Market sq, Fayetteville, NC, Tels HEmlock 2-2141 and HEmlock 2-2142, Branch Offices: 2621 Raeford rd, Tel HUDson 4-8140, 2617 Bragg blvd, Tel HUDson 4-1179, 235 Person, Tel HEmlock 2-4103, 1213 Fort Bragg rd, Tel HUDson 4-4149, Fort Bragg Branch, Tel 3-6212, Pope Field Branch, Tel 4-2269 (See Page 12 Buyers' Guide)

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Fix Donald G r RD 1 Box 650

Flanigan Robt J (Marcella L) USAF h207 Murchison rd

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Dial HEmlock 3-2161

(See Page 25 Buyers' Guide)





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406 Hwy. 210 North

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Fleeman James E (Billie L) USA h1522 Highway 87 N (M)

Fleishman Sophia (wid Carl) r214 S 7th

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108 Hay, Fayetteville, NC, Tels Office HEMlock 3-1540,
Women's Wear HEMlock 3-0373, Children's Wear HEMlock
3-0444

Fletcher Eug J (Ina S) USA h706 Lake av

Flinders L R (Lynne D) USA h114b S Mitchley

Florez Jesus (Evelyn) USA h401 Rutherford

Flounay Thos USA r315 Murchison rd

Flowers Edgar J (Lina W) emp W B Enterprises h107 Eliza-
beth

Flowers James B r RD 1 Box 360

Floyd B F (Dorothy N) USA h200J Scarborough

Floyd Dorothy N Mrs emp Lillington Mfg r200j Scarborough

Floyd Geo (Aiko E) USA h117 Green

Forbes Herbert USA h311 Cedarwood (LG)

Ford Horace (Thelma) USA r200 Pine Tree rd (WH)

Ford John H (Hattie G) USA h200 Pine Tree rd (WH)

Ford Robt C (Johanna W) USA h705 N Main

Forest Lawn Memorial Gardens 1601 Highway 87 N (M)

Formyduval Bettie K r RD 1 Box 200

Forguer Thos E (Gail M) USA h602b Wilson av

Fox Frank (Corene E; ABS TV) h503 Spring av

Fox Wesley G (Kathy I) USA h616 Eva cir

Frady Joseph USA r315 Murchison rd

Fran's Tropical Aquarium & Pet Shop (Leon W Brown) 205
Murchison rd

Frazier Beecher (Delores K) USA h201 Elizabeth

Frazier Gene H mgr Bragg Auto Parts Discount Inc r2211
Bragg blvd

Frazier Homer W r RD 1 Box 296

Frazier James T r RD 1 Box 793

Frazier Ruth Mrs cafeteria wkr Spring Lake Sch r RD 1

Freeman Donald E (Delores T) USA h504 Highway 210 N

Freeman Robt W r RD 1 Box 220

French Keith USA r315 Murchison rd

Friend Robt C USA r315 Murchison rd

Fritts Robt D (Patricia A) USA h112a Georgia

Fritz Gertrude emp Ft Bragg h105a Rainbow ct

Fritz May (wid Harley) h203 Rutherford

Frye Willie C r RD 1 Box 318C

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Fuller Carl (Lessie) emp Ft Bragg h1206 Lake av (WH)



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102 Hwy. 210 North (See Pages 34 and 35 Buyers' Guide) Tel. HYatt 7-2892

FULLER DONNIE (Donnie's Garage; Donnie Fuller's Body Shop), Highway 210 N, RD 1, Tel HYatt 7-3014, h do
Fuller Geo slsmn Western Auto Assoc Store Box 294**FULLER'S DONNIE BODY SHOP** (Donnie Fuller), Complete Body and Paint Shop, General Auto Repair, Used Parts and Accessories, 24 Hour Wrecker Service, Free Estimates, Highway 210 N, Tel HYatt 7-3014 (See Page 2 Buyers' Guide)

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Fundakowski John (Pauline P) USA h310 Wilson av
Furr Homer W mech Powers-Swain Chevrolet r Fayetteville NC

Fussell Mary (wid H D) h206 Lee

Futrell Robt G (Ruby) USA h205 S 5th

G A C FINANCE CORP, James A Baker Mgr, Loans, 122 N Main, PO Box 855, Tel HYatt 7-0157

Gahagan Archie T (Jennie H) USAF h1010 Highway 87 N

Gaine Mary emp Ft Bragg h403 Rutherford

Gallini Adam P (Gloria P) USA h15 Spring av apt 21

Galloway John E (Barbara I) USA h211 Hickory dr

Gann Jimmy slsmn Western Auto Assoc Store r Fayetteville NC

Garcia Gabriel (Carmen H) USA h204 Weaver

Garcia Miguel (Gertrudis) USA h222 S 6th

Garcia Robt G (Mary B) USA h159 S Bragg blvd apt 6

Gardner A h1006 Spring av extn (WH)

Gardner Adell tchr Spring Lake Sch r RD 1 Roseboro NC

Gardner James L (Delores S) USA h114 N 5th

Gardner Kenneth (Janet C) USA h224 Lacock

Gardner Lera tchr Spring Lake Sch r RD 1 Roseboro NC

Gartrell Harvey (Evelyn B) USA h112 Black

Gaskamp Joe r410 Wilson av

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Gateway Grill (Mrs Lugenia McArthur) 1605 Highway 87 N (M)

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Gentry Dennis (Kath) USA h707 Poe av

George's Used Cars E E Tanner mgr 148 S Bragg blvd

German Russell F (Mozelle B) h1014 Highway 87 N

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(See Pages 27, 30 and 38 Buyers' Guide)



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Gipson Argel (Polly W) USA h130 Rainbow ct

Gipson Polly W Mrs emp Bragg Ins r130 Rainbow ct

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Gittings Robt V USA h309 Wilson av

Givens Roy E (Gertraud) USAF h951 Spring av extn (WH)

Glavach Anson W (Phyllis D) USA h rear 104 N Grog (WH)

Glover Oscar K (Eva B) chf of post guard Fort Bragg h121 N 1st

Godbey Jimmy K r RD 1 Box 855

Godfrey Ernest H r RD 1 Box 548

Godfrey Mary W Mrs tchr Spring Lake Sch r Fayetteville NC

Goff Thos B (Carol B) USA h15 Spring av apt 12

Goforth Alf USA r315 Murchison rd

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Goins Abe r RD 1

Goins Albert (Bessie C; Goins Esso Service Station; Goins Trailer Court) h1517 Highway 87 N (M)

Goins Carlton P r RD 1 Box 315

Goins Esso Service Station (Albert Goins) 1531 Highway 87 N (M)

Goins John H r RD 1

Goins Martha A bkpr Coml & Industrial Bank r RD 1 Box 280

Goins Nick atndt Goins Esso Serv Sta h1515 Highway 87 N (M)

Goins Stanley emp Fort Bragg r1517 Highway 87 N (M)

Goins Trailer Court (Albert Goins) 1531 Highway 87 N (M)

Golzer James G (Claudia R) USA h109B N 1st

Gomez Billy (Phyllis) USA r1020 Highway 87 N

Gones Frank R (June R) USAF h115 Rupe

Goney Wm (Pat) USA h109b S Mitchley

Gongloff John A (Pamela C) USA h218 S 7th

Good Clifford (Brenda W) USAF h213 Lee

Goodman Melvina (wid Floyd) h306 Poe av

Goodman Wm R (Kini) USA h102 New (M)

Goodwin Chas R (Sue M) USA h110c L B Wilson cir

Goodwin Herman L r RD 1 Box 92

GOODYEAR AUTOMOBILE AND TRUCK TIRES, Hobson-Parker Tire Co Dealers, 406 Highway 210 N, Tel 497-3556 (See Pages 6 and 55 Buyers' Guide)

Gordon Jerry USA h102b S Mitchley

Gordon Ola Mrs (Ola's Drive In) h200 Spring av

Goss Judy Mrs ofc sec First Bapt Ch r48 Lacock

Gosselin Gretchen S Mrs tchr Spring Lake Sch r9F Hamilton Fort Bragg rd

Government Employee's Finance Co Peter Srebro mgr br 419 S Bragg blvd

Gowan A S (Essie M) driver Checker Cab h215 Lee



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TEL. HYatt 7-1719

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 Graham Romie r RD 1 Box 899

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 NC

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Graves Pearlsten (Mattie C) lab h618 Mont dr

Gravitt Oscar J (Dorothy C) USA h15 Spring av apt 2

Green David L (Joan W) USA h711 Eva cir

Green Jerry (Patricia A) USA h205b Scarborough

Green Otis W r RD 1 Box 190

Green Patricia A dental asst Dr W Mitchell Wallace r205b Scar-
 borough

Green Williard (Myrtice B) USA h127b Rainbow ct

Greer Walton (Florence T) USA h600 McNeill rd apt 12

Gregory John (Margt K) USAF h107a S Betty

Gregory John T r RD 1 Box 955

Griffin Barbara Mrs waitress Wee Drive In r 4th

Griffin Carl J r RD 1

Griffin Faye W r RD 1

Griffin James M r RD 1

Griffin John E r RD 1 Box 176

Griffin Paul r RD 1

Griffin Woodrow r RD 1 Box 612

Griffith Wm III (Roberta M) USA h632 Eva cir

Grimes Brooks R (Magdalene) carrier PO r Fayetteville NC

Grimshaw John L USA r315 Murchison rd

Grismen Chas (Mary K) USA h5 Elizabeth

Grizzard Carl (Mary C) USAF h217 Lee

Gross Allen G (Joan S) USA h200 Pine Tree rd (WH)

Grossi Joe (Rebecca M) h206 Elizabeth

Gruben Danl (Sharon L) USA h15 Spring av apt 7

Grunden Robt G (Dororis M) USAF h412b Weaver

Guajardo Sammy (Irene V) USA h132b Rainbow ct

Guerrero Basilou (Rosa) USA h303 Rutherford

Guevara Richd (Luvane) h159 S Bragg blvd apt 5

Gumm Franklin (Myrtle S) USA h401 Spring av

Gunter John (Eloise) USAF h1104 Highway 87 N (M)

Gutierrez Pete (Doloris C) USA h112b Georgia

Guzman Ramond (Bertha) USA h202c N Main

Gwynne Bessie (wid Thos) r700 Wellons av

Gwynne Norma r700 Wellons av

Hackett Wm emp Ft Bragg r410 Wilson av

Haddock James W (Jean L) recapper Tire Sales & Serv h305
 Wilson av

Haddock Lillian Mrs emp Fort Bragg PX h998 Highway 87
 N

Hager James P (Nan) USA h108 N 5th

Hager Lula (wid I E) h104 Spring av

Hair see also Haire



CREECH CLEANERS

Complete Laundry and Cleaning Service
 Pickup and Delivery

Fort Bragg, N. C.

Phones 4-2132 and 4-4234



W. A. HOLLAND ENTERPRISES

RENTALS
Apartments—Houses—Trailers
Commercial Dial 497-2124

SUPER FLAME GAS CO.



Bulk and Bottled
Gas and Electric
Appliances
Dial HYatt 7-1674

Hair Bunch (Irene S; Hair's Trailer Court) clk Fort Bragg
h1016 Highway 87 N

Hair Earl r RD 1

Hair's Trailer Court (Bunch Hair) 1020 Highway 87 N

Haire Claude J r RD 1

Haire John L r RD 1

Haire Ores H r RD 1 Box 584

Haire Oscar r RD 1 Box 152

HAIRE PLUMBING CO (H R Haire), 24 Hour Plumbing Service, Residential, Commercial and Industrial Contractor, Easy Terms, Free Estimates, 361 Winslow, Fayetteville, NC, Tel HEMlock 3-2121

Hale E J slsmn Spring Lake Hdw r Fayetteville NC

Hale Leonard E (Mary G) USA h300b Olive

Hale Mary G Mrs clk Colonial Stores r300b Olive

Hales Marshall (Naola) barber Horton's Barber Shop h110 S Betty (WH)

Hall Arth USA r315 Murchison rd

Hall Geo W jr r RD 1 Box 800

Hall Harry F jr (Roberta) USA h200 S Main

HALL HOWARD L (Maude Patton; Dale's Sundries), N Main, Tel HYatt 7-2612, Pres Spring Lake Chamber of Commerce, h105 N Bragg blvd, Tel HYatt 7-2761

Hall J W h202 S Grog (WH)

Hall Maude P Mrs asst Dale's Sundries r105 N Bragg blvd

Hall Melvin G r RD 1

Hall Perry pntr h116a Rainbow ct

Hall Richd (Grace S) USAF h409 Laura ct

Hall Richd W (Diana D) USA h407 Laura ct

Hamel Andre A (Henrietta) USA h320 Wilson av

Hamilton Bruce B (Diane L) USA h120a Lacock

Hamilton James L (Ruth H) USA h400 Wilson av

Hamm Wm O (Faye S) USA h119A S 1st

Hancock Errol (Caroline) USA h114 S 5th

Hancock Kenneth J (Spring Lake Realty & Insurance Co)

Hansley W T (Pearl) USAF h108 N Grog (WH)

Harbin Geo W r RD 1 Box 964

Harbin Sam (Blanche) USA h503 Monroe

Hardegree Thos J (Virginia W) USA h706 Weillons av

Harding Richd O (Helen L; Western Auto Associate Store) r Fayetteville NC

Hardison David I r RD 1 Box 418

Hardy Thos H (Thelma R) USA h200 Pine Tree rd (WH)

Hardy W R (Esther P) USA h122 Lacock

Harkey Cecil (Maude W) h108 McCormick rd (WH)

Harkey Cecil jr (Kay H) USAF h100 McCormick rd (WH)

Harkey James H (Marie W; Villa Rosa Trailer Court) h122 N Grog (WH)

Harman Marie Mrs clk Powers-Swain Chevrolet r Fayetteville NC

COMPLETE



DOMESTIC OIL CO., Inc.

METERED DELIVERY

LINE

2515 Murchison Rd.

(See Page 24 Buyers' Guide)

Telephone HEMlock 2-8519



● SAVINGS

● CHECKING
ACCOUNTS

● LOANS

● SAFE
DEPOSIT
BOXES

● TRUST
DEPART-
MENT

TIME
RIED
ESTED

FOR OVER
65
YEARS

—DIAL—

HEmlock

2-2141

Fayetteville,
N. C.



(See Page 12
Buyers' Guide)

POWERS-SWAIN CHEVROLET, Inc.

SALES
Tel. 497-2128



SERVICE
135 Bragg Blvd.

Harper Harold L (Patricia K) USA h108 Frances
 Harrelson Bobby W (Joann C) USA h402 Laura ct
 Harrelson Joann C Mrs bkpr Fort Bragg r402 Laura ct
 Harris Cora M (wid Walter) r105 Priddy
 Harrison C L USA h1405 Highway 87 N (M)
 Harrison Don G (Jean Mc) USAF h407 Spring av
 Harrison Edw L (Rita) USA h507 Wilson av
 Harrison Patricia Mrs bkpr Hobson's Tire Serv r Swain-Powers
 Trailer pk
 Harrison Vivian L waitress Ola's Drive In r RD 1
 Hart Sivern (Olinda Y) USA h114a S Mitchley
 Hartman Mark J (Lora M) USA h206 Rutherford
 Hatfield James C (Mary D; Pure Service Station) r Fayetteville NC
 Hauer Nancy A tchr Spring Lake Sch r Fayetteville NC
 Havill Adrian editor-in-chief The Spring Lake News Reporter
 r Fayetteville NC
 Haworth Chas (Janice T) USA h302b Scarborough
 Haworth Janice T Mrs opr Geneva's Beauty Shop r302b Scarborough
 Hayes Alton P r RD 1 Box 477
 Hayes Garland (Brenda B) USA h128b Rainbow ct
 Hayes James E jr r RD 1 Box 492
 Hayes W D Cleaners & Laundry (Willie D Hayes) 315 Murchison rd
HAYES WILLIE O (Maude B), Justice of the Peace, 315 Murchison rd, Tel HYatt 7-0086, h126 Rainbow ct, Tel HYatt 7-1689
 Heagney John USA r127 N 1st apt 6
 Helms J H slsmn O B Hewitt Mtrs r Fayetteville NC
 Helms Lloyd E (Frances B) USA h109 N Grog (WH)
 Helson John R (Anna S) USAF h108a S Mitchley
 Henderson Aldon (Theressia H) USA h213 Lacock
 Henderson Eddie B r RD 1
 Henderson Robt L (Florence B) USA h200 Pine Tree rd (WH)
 Hendle Erma maid Starlite Motel
 Hendon Ed h500 Hendon
 Hendon Eddie (Mary H) emp Ft Bragg h502b Hendon
 Hendon Larry student r502b Hendon
 Hendon Nelson student r502b Hendon
 Hendrix Curtis (Carol J) USA h208 Scarborough
 Hendrix Winifred B Mrs librn Cumberland County Public Library
 Spring Lake Br r408 Harrill
 Henley Jesse M jr (Tally-Tally-Taylor & Henley) r Fayetteville NC
 Henry James J (Gertrude K) h133 Rainbow ct
 Henry Paul (Micki) USA h304 Wilson av
 Herald York USA r945 Spring av extn (WH)
 Herholz Eddie mech Powers-Swain Chevrolet r Fayetteville NC

LaFayette Motor Sales, Inc.

SALES—SERVICE

Main Office 142 Pittman, Fayetteville, N. C.

(SEE PAGE 9 BUYERS' GUIDE)

branch: N. Bragg Blvd., Spring Lake, N. C.





Your Full Service Bank

"Cumberland County's Only Locally Owned Bank"

(SEE PAGES 11 AND 36 BUYERS' GUIDE)
118 N. Main St. Dial 497-2182

Herrera Larry (Charlotte K) USA h100b N Mitchley
Herring Delton USA r203 Lacock
Herring Foster H (Rosa Belle G) h601 Monroe
Herring J W parts mgr O B Hewitt Mtrs r Fayetteville NC
Herring Leroy (Thosiko) USA r1102 Highway 87 N (M)
Hewitt O B pres O B Hewitt Motors Inc r Fayetteville NC
Hewitt O B Motors Inc O B Hewitt Pres 243-45 S Bragg blvd
Hice James A (Mildred H) USAF r105 N Bragg blvd
Hickman Troy (Daisy D) carp r603 N Main
Hicks Billie r RD 1 Box 800
Hicks Claude r RD 1 Box 200
Hicks Jim r RD 1 Box 298
Highfield Chas E r RD 1 Box 190
HIGHLAND LUMBER CO (John M, John M Jr, James H and George D Wilson), Complete Line of Building Materials, Cash or Convenient Financing, 325 Blount, PO Box 390, Fayetteville, NC, Tel HEmlock 3-3191, Millwork Dept, Tel HEmlock 3-0526 (See Page 15 Buyers' Guide)
Hilburn Bobby E (Alice P) barber Mallone Village h110 Rupe
Hilburn Don (Linda) barber h100a S 2d
Hilburn James V (Wilma P) barber Fort Bragg PX h112 Spring av
Hilda's Beauty Salon (Mrs Hilda Kopeznski) 126 S Main
Hiles Geo (Mary C) USA h210 Lee
Hill Arth J (Peggy) USA h100 Lake av
Hill Athol M jr r RD 1 Box 947

HILL DIRECTORY COMPANY

CITY DIRECTORY

PUBLISHERS

2910 W Clay

Richmond 30, Va

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AUTOMOBILE AND TRUCK

OWNER LISTS

AUTOMOTIVE STATISTICS

DIRECT MAIL ADVERTISING

MAILING LISTS

Polk Building

431 Howard

Detroit 31, Michigan

(See Page 18 Buyers' Guide)

Hill Ronald E r RD 1 Box 705
Hill Thos (Jessie B) cook Fort Bragg h124 Pine Tree rd (WH)
Hindle Shepard A (Irma H) h1405 Morrison (LG)
Hinesley Taft N r RD 1
Hinkle Launa Mrs ofc sec Spring Lake Sch r Highway 210
Hitt Thos R (Shirley P) USA h713 Eva cir
Hobson Betty P Mrs cash Hobson's Super Mkt r404 Harrill

ABS TV Sales—Service

Color—Black and White

136 N. Main

Tel. HYatt 7-0036



NANCE'S VEND-A-RAMA

"Vending From Soup To Nuts"

(See Pages 29 and 45 Buyers' Guide)

N. Bragg Blvd.

Dial 497-3111



HOBSON-PARKER TIRE CO (Vernon M Hobson, Earl H Parker), Goodyear Tires, Modern Equipped Shop For Recapping, Front End Alignment, Wheel Balancing, Experienced Personnel, Free Loaner Tire While We Recap Yours, 406 Highway 210 N, Tel 497-3556 (See Pages 6 and 55 Buyers' Guide)

Hobson Tire Co No 2 Thos B McLamb mgr 105 S Main

HOBSON VERNON M (Betty P; Hobson-Parker Tire Co), 406 Highway 210 N, Tel 497-3556, h404 Harrill, Tel 497-2261

Hobson's Super Market (J D Moss Vernon M Hobson) 513 N Main

Hodges Willie (Pearlene H) h400 Hendon

Hoffman F R (Karen D) USA h2 Elizabeth

Hoffpaur James (Judy) USA h704 Lake av

Holbrook Danl USA r315 Murchison rd

Holden Danl G (Grace H) insp Ft Bragg h217 Lacock

Holden T R (Juanita V) USA h215 Lacock

Holder Charlie M r RD 1 Box 590

Holder Dayton W r RD 1

Holder Doris I r RD 1 Box 170

Holland Jerry P (Allene S) USAF h116b Rainbow ct

Holland Marvin B (Vada W) driver Super Flame Gas h515 Parker

HOLLAND W A ENTERPRISES (Wm A Holland), Real Estate Rentals, Houses, Apartments, House Trailer and Commercial Properties, 10 Spring av, Tel 497-2124 (See Page 44 Buyers' Guide)

HOLLAND WM A (Eva P; W A Holland Enterprises; Super Flame Gas Co), h508 N Main, Tel HYatt 7-0737

Hollandale Advent Christian Church Rev Frank Turnage pastor 505 Eva cir

Hollandale Community Building 200 N 5th

Holly Hill Trailer Court (Arth W Hundley) 1419 Highway 87 N (M)

Hollyfield Lester C h302 Olive

Holman John E clk Sharpe's Super Mkt r306 S Main

Holohan James (Rita R) USA h317 Wilson av

Holsey Memberl (Forestine J) USA r200 Pine Tree rd (WH)

Holsted Vernon (Belleann H) USA h124b Rainbow ct

Holt James (Linda M) USA h115a Lacock

HOME FEDERAL SAVINGS & LOAN ASSOCIATION, Rufus C Brown Chairman of Board, J Mel Thompson Pres, Mrs Juanita M Overton Sec-Treas, 241 Green, Fayetteville, NC, Tel HEMlock 2-5161, Branch 3107 Raeford rd, Fayetteville, NC, Tel HUDson 4-2116 (See Page 48 Buyers' Guide)

Home Folks Cleaners (Mrs Stella M Lamb) 203 Murchison rd

HONDROS CHRIS, Mgr The Dixie Restaurant, S Bragg blvd, Tel 497-3912, r220 Oakridge av, Fayetteville, NC

Hopkins Wendell (Thelma J) USA h200n Scarborough

Horn Wm H (Mary D) USAF h705 Poe av

R & S MOTORS

GENERAL AUTO REPAIRS

24-Hr. Wrecker Service—Emergency AAA Service

(SEE PAGES 8, 10 AND 59 BUYERS' GUIDE)

Hwy. 210 North, Rte. 1, Box 880

Dial HYatt 7-1145



Hobson-Parker Tire Co.

TIRES—RECAPPING

Front End Alignment—Batteries—Accessories

406 Hwy. 210 North

Tel. 497-3556

Horne Robt (June S) USA h103a N Main

Horne Walter W (Mavis T) mkt mgr Hobson's Super Mkt r Fayetteville NC

Horton Daylon G (Ruby; Horton's Barber Shop) h107 S 2d

Horton Phedia Mrs waitress Horton's Snack Shop r111 S 2d

Horton Ruby Mrs (Horton's Snack Shop) r107 S 2d

Horton's Barber Shop (Daylon G Horton) 112 S Bragg blvd

Horton's Snack Shop (Mrs Ruby Horton) 110 S Bragg blvd

HOUSEHOLD FINANCE CORP OF FAYETTEVILLE, Paul F Myers Mgr, Loans Are Made For Any Good Purpose, Sensible Terms, Dependable Service Since 1878, Phone for One Day Service, 234 Hay, Fayetteville, NC, Tel HEMlock 3-2115

Howard Bruce J (Dixie Restaurant) r RD 1

HOWARD ELMA M "PAT" MRS (Howard's Variety Store), 109-111 N Main, PO Box 345, Tel HYatt 7-1719, h108 N Mitchell, Tel 497-3405

Howard Garland W (Martha K) USA h613 Wilson av

HOWARD GRADY (Elma "Pat" M; Howard's Variety Store), 109-119 N Main, PO Box 345, Tel HYatt 7-1719, h108 N Mitchell, Tel 497-3405

Howard R O (Model Laundry & Dry Cleaners) r Carthage NC

HOWARD'S VARIETY STORE (Grady and Mrs Elma M "Pat" Howard), Women's Wear, Shoes, Toys, Novelties, Notions, Men's Furnishings, Paints, Luggage, Kitchenwares, Materials, School Supplies, Greeting Cards, Magazines, Cosmetics, Toiletries, 109-111 N Main, PO Box 345, Tel HYatt 7-1719 (See Page 58 Buyers' Guide)

Howerton Edwin D (Pat D) USAF h117 S 1st apt 107

Hoyle Donald USA r315 Murchison rd

Hubbard Billy J mkt mgr V Point Super Market No 2 r Line rd

Hubbard Dorothy W r RD 1

HUBBARD REALTY & CONSTRUCTION CO, J Abner Hubbard Pres, General Contractor, Realtors, Fire Insurance, Real Estate Brokers, Home Building and Sales A Specialty, 1220 Fort Bragg rd (Haymount), PO Box 3334, Fayetteville, NC, Tel HUDson 4-1121 (See Page 42 Buyers' Guide)

Hubbard Walter R r RD 1 Box 355

Huberdault Joseph E (Linnea) USA h304 Elaine (LG)

Huberdault Lyn society editor Spring Lake News-Reporter

Huckabee Woodrow mech Powers-Swain Chevrolet r Fayetteville NC

Hucks Robbie (wid Willie) domestic wkr Ft Bragg h502a Hendon

Hudson B B jr h1329 Highway 87 N (M)

Hudson Boyd B (Fredis S) real estate 602 S 4th h do

Hudson D F serv mn Hobson's Tire Serv r Highway 210 N

Hudson John (Ethel H) pntr h107 S Main

Huffine Ewing R (Betty B) USA h120 N 1st

Huggins Noah L r RD 1 Box 878

Cumberland & Harnett Oil Co.

Fuel Oil—Kerosene


Rte. 1, Box 340

Hwy. 210 North


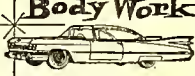
(See Page 23 Buyers' Guide)



Tel. HYatt 7-1386

R. T. "Bob" DARDEN		
	ATIONWIDE INSURANCE	INSURANCE
Health - Fire - Life - Group Automobile		
102 Hwy. 210 North (See Pages 34 and 35 Buyers' Guide) Tel. HYatt 7-2892		

Hughes Henry H (A & H Cleaners) r Fayetteville NC
 Hughes Toni waitress Ola's Drive In r Highway 210
 Hughes Wayne (Billie C) USA h512 N Main apt 5
 Humphrey Emmitt (Letty W) USA h105½ Strickland dr
 Hundley Arth W (Martha H; Holly Hill Trailer Court) h1419
 Highway 87 N (M)
 Hunsaker Paul (Shari B) USA h119 N 1st
 Hunsaker Shari B Mrs tchr Spring Lake Sch r119 N 1st
 Hunter Robt H (Helen G) USA h701 N Main
 Hurst Delores r701 Wellons av
 Hurst Whitney (Evelyn D) h701 Wellons av
 Hussey Jasper J (Shirley B) emp Ft Bragg h701 Eva cir
 Hutcheson Lee jr USA h rear 1511 Hwy 87 N (M)
 Huth Dan (Rita L) USA h122b L B Wilson cir
 Huttner Pete E r RD 1 Box 212
 Ingraham D L (Dorothy B) USAF h104 Frances
 Inman Bynum F (Lizzie F) USA h505 Highway 210 N
 Ipock Sam D (Donna S) USA h121 S 5th
 Iwanowshi Richd J r RD 1 Box 175
 Jackson Alberta N r RD 1 Box 358D
 Jackson Connie C r RD 1 Box 358D
 Jackson Flora (wid Kenneth) r250 Pine Tree rd (WH)
 Jackson Harper M (Cath B) USA h104 N 5th
 Jackson Henry (Bernice G) waiter Fort Bragg Ofers Club h250
 Pine Tree rd (WH)
 Jackson Howard M r RD 1 Box 251
 Jackson Hurley A (Willie M) USA r200 Pine Tree rd (WH)
 Jackson James W r RD 1 Box 42A
 Jackson Ronald (Dorothy S) USA h114d L B Wilson cir
 Jacobs Donald E (Doris F) USA h126 N 6th
 Jacquez Antonio (Eppie A) USA h716 Eva cir
 James Edwin G jr r RD 1 Box 650
 Jenkins Joseph (Virginia F) USA r200 Pine Trce rd (WH)
 Jennings James E (Mary L) USA h1000 Spring av extn (WH)
 Jeranek David A r RD 1 Box 954
JERNIGAN-WARREN FUNERAL HOME (Charles E Warren, Mrs Flossie M Jernigan), Air Conditioned, Lady Attendant, 400 Seat Capacity Chapel, 545 Ramsey, PO Box 1014 Fayetteville, NC, Tel HEMlock 3-3131
 Jewell Andrew A (Mary I) tchr h604 Pate av
 Jewell Gordon (Anna L) USA h609 Eva cir
 Jewell James W (Dolores D) USA h159 S Bragg blvd apt 1
 Jobe Chas E (Minnie B) USA h115a S 6th
 Johns Byron (Theresa D) USA h200 Pine Tree rd (WH)
 Johnson see also Johnston
 Johnson Charlie G (Mamie N) emp Ft Bragg Exchange h209
 Murchison rd
 Johnson Dan (Robert W) USA h600 McNeill rd apt 10
 Johnson David H (Vera W) h217 N Main

DONNIE FULLER'S BODY SHOP		
Auto Parts	General Auto Repair Wrecker Service E. D. 1 (See Page 2 Buyers' Guide) Hwy. 210 North Dial HYatt 7-3014	Body Work
		

SHARPE'S SUPER MARKET

Quality Groceries—"We Deliver"

118 N. Main St.

P. O. Box 326

(See Pages 27, 30 and 38 Buyers' Guide)



Dial HYatt 7-1223

- Johnson David O slsmn Powers-Swain Chevrolet r Fayetteville NC
- Johnson Donald (Heidemarie) USA h115 S 1st apt 102
- Johnson Donald (Grace A) USA h305b Elizabeth
- Johnson Donna H Mrs emp Pizza-Plaza r115a Johnson
- Johnson Eldridge (Albertina D) USA r507 Weaver
- Johnson Fredk G r RD 1 Box 310
- Johnson James (Hazel) h396 Hendon
- Johnson James C (Donna H) USA h115a Johnson
- Johnson Jean W r RD 1 Box 217
- Johnson John P Rev (Louise) pastor First Bapt Ch h501 S 5th
- Johnson Mary r600 McNeill rd apt 10
- Johnson Melvin r RD 1 Box 209
- Johnson Thos (Della H) USA h3 Scarborough
- Johnson Thos (The Big Ant Club) h1603 Highway 87 N (M)
- Johnson Tommie L r RD 1
- Johnson Tommy R tchr Spring Lake Sch r Fayetteville NC
- Johnston John USA r315 Murchison rd
- Johnston Monroe (Helga) USA h312 Wilson av
- Jones Barney (Stella W) emp Fort Bragg Post Ordinance h205 N Grog (WH)
- Jones Billie USA r315 Murchison rd
- Jones Chas P (Lola) USA h15 Spring av apt 18
- Jones Christine restr wkr Fort Bragg h405 Hendon
- Jones Claire H Mrs slswn Fort Bragg Post Exch r106 S 2
- Jones David L (Virginia) v-pres Jones TV & Appliances Inc h119 S 5th
- Jones Delmus (Ruby P) USAF h104 N Grog (WH)
- Jones Evander r RD 1 Box 932
- Jones Floyd T r RD 1 Box 935
- Jones Henry H (Gertrude) USA h1401 Morrison (LG)
- Jones John G r RD 1 Box 261
- Jones Laddie emp Fort Bragg h214 Hendon
- Jones Lindsey (Lillian) emp Fort Bragg PX h rear 714 Highway 87 N
- Jones Lucille maid Spring Lake Sch r RD 1
- Jones Margt C Mrs title clk O B Hewitt Mtrs r Fayetteville NC
- Jones Minda (wid Thos) h rear 714 Highway 87 N
- Jones Newton (Erie K) h671 Weaver
- Jones Robt A (Joyce W) mgr Bob's TV & Appliance h507 Spring av
- Jones Robt L (Mary) USA h207 S 5th
- Jones Rosville R (Lora F) USA h220 Lacock
- Jones Stella B r RD 1 Box 234A
- JONES TV & APPLIANCES INC, Wilton C Jones Pres, David L Jones V-Pres, Henry P Brown Sec-Treas, Motorola Television, Black and White, Color, Norge Electrical Appliances, Fedders Air Conditioners, Sales and Service, Complete Home Furnishings, 121-23 N Bragg blvd, PO Box 862, Tel HYatt 7-1172 (See Page 53 Buyers' Guide)**



Firestone Home & Auto Supplies

J. B. Fail, Owner—Harold R. Fail, Mgr.
Auto Service Department

113 S. Bragg Blvd.

Dial HYatt 7-0136

(See Page 9 Buyers' Guide)





Dial HYatt 7-1172

JONES TV & APPLIANCES, INC.

SALES—SERVICE

HOME FURNISHINGS



P. O. Box 862

121-23 N. Bragg Blvd.

Jones Ted B USA r315 Murchison rd
 Jones Thos jr (Rebecca D) emp Fort Bragg Commissary h714
 Hwy 87 N

Jones Tony (Zena) USA h15 Spring av apt 5
 Jones Virginia Mrs clk Jones TV & Appliances Inc r119 S 5th
 Jones Watson R (Claire H) USAF h106 S 2d
 Jones Wilbert L r RD 1 Box 262
 Jones Willie (Clarice B) hlpr Powers Swain Chevrolet h604d Mc-
 Neill rd

**JONES WILTON C (Marie M), Pres Jones TV & Appliances
 Inc, 121-23 N Bragg blvd, Tel HYatt 7-1172, h621 Eva cir,
 Tel HYatt 7-1422**

Jordan Archie C r RD 1 Box 966
 Jorden Ronald (Gay V) USA h119b Green
 Judson Darrell C r RD 1 Box 830
 Jursic Frank (Sadie) USA h120 N Main R208
 Jursic Sadie Mrs opr Verna's Beauty Shop r120 N Main R208
 Kajkowski Stanley (Sadie M) USA h106 N 5th
 Kalanine Steve (Domenica) USA h409 Lake av
 Kayoukluk Gasford tech ABS TV r Fayetteville NC
 Keele John C jr town clk and treas h122 N Main R206
 Keen David M (Anna M) USA h219 S 7th
 Keith Verna Mrs mgr Bel Air Lndry & Clns r Fayetteville NC
 Kelley see also Kelly

Kelley Gerald F jr USAF r704 Wellons av
 Kelley Reginald (Anna) USA h119B S 1st
 Kellum Clinton A (Leolo C) h504 Wilson av
 Kelly see also Kelley
 Kelly Chas T (Mary D) USAF h212 S 7th
 Kelly Marcia K r RD 1 Box 175
 Kelly Ray USA h112 Rupe
 Kendall Wm L (Barbara S) USA h308 John
 Kennedy Flonnie (wid J M) r101 Lake av
 Kennedy Ray (Karen B) USA h107b Norris
 Kerney Harley J (Joan H) USA h418 Laura ct
 Key Geo USA h15 Spring av apt 15

Kidd Jim (Tony B) USA h112 Frances
 Kierbow Joe W mech O B Hewitt Mtrs r Fayetteville NC
 Kilborn Jerry servmn Bob's TV & Appliance r621 Eva cir
 Kimbrell Lloyd USA r315 Murchison rd

**KIMBRELL'S OF FAYETTEVILLE NC INC, Perry L Page
 Mgr, Credit Cheerfully Granted, Complete Home Furnish-
 ings, 120 Person, PO Box 1230, Fayetteville, NC, Tel HEm-
 lock 2-7117**

Kimmel Gerald (Gale C) USA h105 Strickland dr
 Kimmons Peter USA r315 Murchison rd
 King Betha P Mrs tchr Spring Lake Sch r Fayetteville NC
 King Bobby J (Joeng J) USA h801b N Main
 King Callie B r RD 1 Box 350
 King Cicero D r RD 1 Box 248

**U THE ALPHABETICAL SECTION
 S TO GET COMPLETE INFORMA-
 E TION ON A PERSON OR FIRM.**

W. A. HOLLAND ENTERPRISES

RENTALS
Apartments—Houses—Trailers
Commercial Dial 497-2124

SUPER FLAME GAS CO.



Bulk and Bottled
Gas and Electric
Appliances
Dial HYatt 7-1674

King Dannie jr r RD 1 Box 941
King Don (Betty B) USAF h116 Lacock
King Dotson r RD 1 Box 915
King Frank D r RD 1 Box 204
King James C r RD 1 Box 998
King James W mech Powers-Swain Chevrolet r Fayetteville
NC
King John R (Gertrude L) USA h200 Pine Tree rd (WH)
King Lacy J r RD 1 Box 992
King Owen T (Carol W) USA h300a Olive
King Wilbert D (Ruth J) tchr Lewis Chapel Elem Sch h rear
1212 Highway 87 N (M)
Kinsey D A (Nell) barber Pope Field h126 N 1st
Kinsey Nell Mrs dental asst Pope Field r126 N 1st
Kirby Wm B slsmn Lafayette Mtr Sls r Fayetteville NC
Kirtz Warren r410 Wilson av
Kiser Baxter W USA r315 Murchison rd
Kish Carolyn K Mrs waitress Spring Lake Cafe r124a Rainbow
ct
Kish Richd (Carolyn K) USA h124a Rainbow ct
Kloster Bill S (Ann) USA h315 Rutherford
Kneece Leonard R (Kneece's Drive In; Spring Lake Billiards)
r Bob's Trailer ct
Kneece's Drive In (Leonard R Kneece) cafe 138 N Main
Knight Hazel Mrs (Knight's One Stop Service) r405 Spring av
Knight Juanita Mrs waitress Wee Drive In h307 Rutherford
Knight Leonard H (Hazel; Knight's One Stop Service) h405
Spring av
Knight M H (The Cupboard) h109 Scarborough
Knight Tommy pntr h109 Scarborough
Knight's One Stop Service (Leonard H and Mrs Hazel Knight)
gas sta 107 S Bragg blvd
Knowles Marion (Gale B) USA h108b S Mitchley
Knuckles Doris (Bernice A) USA h326 John
Kollmar Ray USA r410 Wilson av
Koon Cleo C (Betty) USA h110b S 2d
Kopcznski Emory (Hilda; Continental Beauty Salon) r Fay-
etteville NC
Kopcznski Hilda Mrs (Hilda's Beauty Salon) r Fayetteville
NC
Kornegay Louis (Patricia) USA h107 S 1st apt 3
Kosterman J A chiropractor 120 N Main R221 r Fayetteville
NC
Kowalchuk Mike (Edith S) USA h126 S 1st
Kozup Geo (Anna J) USA h1415 Highway 87 N (M)
Kozy Kitchen (Mrs Maggie Taylor) 126 N Main
Krautkramer Roger (Rebecca A; Spring Lake American
Station) h Monroe
Kretschmar Peter (Patricia M) USA h114b Johnson
Krings Joseph USA r315 Murchison rd



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(See Page 12
Buyers' Guide)

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 etteville, NC, Tel HUDson 4-1197, Branch, Robert V Ross
 Mgr, N Bragg blvd, Tel 497-2108 (See Page 9 Buyers' Guide)

LaForgia Virginia B Mrs tchr Spring Lake Sch r Fort Bragg NC

Laird Edgar T (Claudine B) USA h505 N Main

Laird Eliz waitress Spring Lake Cafe r N Main

Lamb Stella M Mrs (Home Folks Cleaners) h622 Eva cir

Lambert Joel W (Reba L; Midway Barber Shop) h111 S Betty (WH)

Lampros James (Christine) sec-treas Spring Lake Wholesale
 Building Supply Co Inc r Fayetteville NC

Lampros Jimmy mgr Spring Lake Whol Bldg Sup r Fayetteville NC

Landers Glenn (Grace D) USA h108 S Mitchley

Lane Willie D r RD 1 Box 919

Langdon Henry O asst pharm Spring Lake Rexall Drug r Raeford NC

Langley David A r RD 1 Box 862

Langston I D (Sarah H) USA h103 S Mitchley

Lanzorotto Phillip (Truissie B) USA n108 Scarborough

Lapinski Albert (Rose H) plmb h214 S Main

Larson Richd H (Norma W) USA h600 Poe av

Lassater James A r RD 1 Box 618

Law's Trailer Park (Wm S Wellon) 315 Murchison rd

Lawrence Joseph A mech Powers-Swain Chevrolet

Lawrence Shirley Mrs emp Ft Bragg Post Exehange h403 Wilson av

Lawson Andrew G (Isabella B) USAF r100 Pine Tree rd (WH)
Lea see also Lee

Lea Doris Mrs waitress Ft Bragg h120b Rainbow ct

Lea Edw E (Dezzree C; Lea's Trailer Park) h1218 Highway 87 N (M)

Lea Edw W r RD 1 Box 20

Lea's Trailer Park (Edw E Lea) 1218 Highway 87 N (M)

Leach Layton (Louise J) driver D R Allen & Son h400 Leach

Leber Jonathan USA r315 Murchison rd

LeBlanc Ralph (Erma M) brick layer h206 Scarborough

Ledbetter James USA r945 Spring av extn (WH)

Ledbetter W C jr (Beverly S) USA h205 Holland dr

Ledford Wm USA r410 Wilson av

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 Leonard Bruce (Hilda S) USA h11 Elizabeth
 Lesesne Chas T (Carra W) mech Simmons Field h114 S 1st
 Lesieur Alf (Pauline L) USA h211 Lacock
 Letenski R E USA r410 Wilson av
 Lewis Apartments 159 S Bragg blvd
 Lewis Avie S r RD 1
 Lewis Carl A (Brenda D) USA h130 S Sixth
 Lewis Geo (Lillian M) emp Ft Bragg PX h604 McNeill rd
 Lewis Harold E r RD 1
 Lewis Homer jr r RD 1 Box 382
 Lewis Jason K (Becky C) USA h614 Eva cir
 Lewis Jerry G r RD 1 Box 382
 Lewis John I r RD 1 Box 319
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S Main, Tel 497-2926, h Rte 1, Box 324, Tel HYatt 7-1535
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 Lewis Mart T (Lottie S) USA h120 S 6th
 Lewis Morris USA r315 Murchison rd
 Lewis Moses jr r RD 1 Box 917
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 Libby Lawrence (Virginia N) USA h132a Rainbow ct
 Linton Maurice (Margery) USA h1413 Highway 87 N (M)
 Litchford Cecil W (Ruth J) USA h109 Strickland dr
 Little Town Studio (Peter D Reinier) photogs 201 Murchison rd
 Little Washerette (Mrs Lessie Loman) 134 N Main
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153 S Main, Tel HYatt 7-2163, h104 Lake av
LLORENS' RADIO & TV SERVICE (Santiago Llorens), TV
and Radios, Sales, Service and Parts, Pick-Up and Deliv-
ery Service, 153 S Main, Tel HYatt 7-2163 (See Page 54
(Buyers' Guide)
 Lloyd Fred N jr (Louise T) asst golf pro Fort Bragg Ofc Golf
 Course h127 N 1st apt 8
 Lockridge Chas M (Patricia B) USA r200 Pine Tree rd (WII)
 Lockwood Gary G (Bonita G) USAF h117 S 1st apt 106
 Lofgren Clara B Mrs tchr Spring Lake Sch r Manchester NC
 Lofton Thos (Nettie H) h714 N Main
 Logan Frank A shop formn O B Hewitt Mtrs r Fayetteville NC
 Logan Robt (Minnie A) h121 Lacock
 Loman Lessie Mrs (Little Washerette) r205 Scarborough
 Long Betty F Mrs tchr Spring Lake Sch r Fayetteville NC
 Long Valley Farm RD 1
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Lucas Ernest serv mgr Powers-Swain Chevrolet r Dunn NC

Lucas Fred H r RD 1 Box 169

Lucas Henry E r RD 1 Box 583

Lucas Henry F r RD 1 Box 586

Lucas Joseph atndt Darden's Esso Servicenter r RD 1

Lucas Ketter B Mrs bkpr O B Hewitt Mtrs r Fayetteville NC

Lucas Leo D r RD 1 Box 282

Lucas Marvin L r RD 1 Box 48E

Lucas Marvin L r RD 1 Box 282

Lucas Wm E r RD 1 Box 235

Luft James A (Barbara W) USA h110b Georgia

Lupo Cobert (Daniele R) USAF h114 Frances

Lusk M D (Joyce H) USA h108 Green

Lynch Coy W (Peggy A) USA h112 N Mitchley

Lynch James (Velma W) USA h600 McNeill rd apt 2

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Maciborski Thos J (Maria H) USA r1020 Highway 87 N

Maciindyre Richd (Lydia) USAF h120a Rainbow ct

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Mack's Shermak Fashion Shop Mrs Bertha Coleman mgr 120 N Main

Madison Robt W (Kathryn) USA h116 S 5th apt 6

Mallernee W V (Virginia M) h709 Wilson av

Malone Jackson (Linda M) USA h4 Scarborough

Manchester Grocery (Mrs Mildred P Moore) 1212 Highway 87 N (M)

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Mann James W (Sandra M) emp Bass Air Conditioning & Refgr h214c Lacock

Mann John H (Rosa G; Hospital PX Barber Shop) h205 Rutherford

Manning Edw (Doris S) USA h110 Frances

Mansfield C F USA r315 Murchison rd

Marcelli Nardo P r RD 1 Box 800

Marks Raymond (Shirley H) USA h120b L B Wilson cir

Marr Ronald H (Janice B) USA h503 Highway 210 N

Marsh Chuck (Jerry) USA h209 Rutherford

Marshall Geo B mgr Burkett Trailer Sls r Fayetteville NC

Martin C O (Doris B) slsmn O B Hewitt Mtrs h212 S 6th

Martin James E r RD 1 Box 665

Martin John (Barbara T) USA h113b N Mitchley

Martin Ray jr (Hildegard K) USA h419 N Grog (WH)

Marvin Terry USA r315 Murchison rd

Mash Frank USA h120 N Main R213

Mashburn Wm T r RD 1 Box 800

Mason Danl R r RD 1

Mason Franklin r RD 1

Mason Henry r RD 1

Mason Herbert R (Janice P) USA r200 Pine Tree rd (WH)

Mason Thos C (Elda) USA h1502 Morrison (LG)

Massey Oliver H bodymn Ferrell's Body Shop r Fayetteville NC

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mite Control, Rats, Roaches, Ants, Mice, Fleas, Silver-
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sons and Insecticides, 111 E Russell, PO Box 531, Fayette-
ville, NC, Tel HEMlock 3-3284 (See Page 40 Buyers' Guide)

Mathison Donald (Gina) USA h208 Rutherford

Matson E G (Delia J) USA h130(3) Broad

Matthews Beulah S r RD 1

Matthews Elvin B r RD 1 Box 419

Matthews Frank C r RD 1

Matthews Gertie R r RD 1 Box 416

Matthews James L r RD 1 Box 405

Matthews Melvin r RD 1 Box 90

Matthews Neill E r RD 1

Matthews Richd T r RD 1 Box 405

Matthews Ruthie M maid Spring Lake Sch r Camden NC

Mayers Walter bkpr Spring Lake Whol Bldg Sup r Fayetteville NC

Mayes LeRoy (Myrtis M) emp Ft Bragg h106 Hendon

McArtan Faye J Mrs bkpr Nance's Groceteria r603 Monroe

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McArtan W Douglas (Faye J; Spring Lake Ambulance Service) h603 Monroe

McArthur Donald V (Mabel K) slsmn h108 New (M)

McArthur H A (Martha K) barber Norris Barber Shop h107 Rupe

McArthur Linda K ofc sec Nance's r107 Rupe

McArthur Lugenia (wid Walter; Gateway Grill) h1605 Highway 87 N (M)

McArthur Saml r RD 1 Box 262

McAulliffe Chas E (Rose N) USA h113 S 5th

McBride Saml (Lawana M) USA h105 Allen

McBroom Loyd (Sigrid) USA h15 Spring av apt 14

McCall Robt collr mgr GAC Finance r Fayetteville NC

McC Campbell John (Karen B) USA h600 McNeill rd apt 3

McClung Bobby J (Forence R) USA h314 Cedarwood (LG)

McClung James USA r719 N Main

McCollum Lewis (Lillian F) USA h210 Lacock

McCormick Bros RD 1

McCormick Dougald S r RD 1 Box 62

McCormick Harriett E r RD 1 Box 335

McCormick Lula (wid James M) h114 Hwy 210 N

McCoy Mahlon R r RD 1 Box 175

McCoy Mary G (wid Theo) h607 Weaver

McCoy Willie student r607 Weaver

McCrimley Ann maid h213 Hickory dr

McCrimmon Helen cafeteria wkr Spring Lake Sch

McCune Deloyd (Faye J) carp h109 Rupe

McCurley Roy L (Josephine) h148 S Main

McDaniel Alton (Myrtle) mgr V Point Super Market No 2 r RD 1 Box 13A Fayetteville NC

McDaniel Jerry (Jane) USA h707 Wilson av

McDermott Thos J (Eileen M) USA h607 Pate av

McDonald Lloyd (Phillis H) USA h405 Laura ct

MCDONALD LUMBER CO (Haywood F McDonald Jr), Building Materials, 126 Cedar Creek rd (Highway 53), Off Clinton rd, PO Box 1079, Fayetteville, NC, Tel HEMlock 3-4181 (See Page 37 Buyers' Guide)

McDonald Martha M r RD 1 Box 427

McDonald Mary A emp US Govt h105 Lake av

McDonald Tom r RD 1 Box 199C

McDonald W G serv mgr Hobson's Tire Serv r Fayetteville NC

McDonnell James (Ila S) USA h110a L B Wilson cir

McDougal Geo H r RD 1 Box 930

McDuffie Creek Mobile Homes Park (James D Sizemore) 113 Manchester rd (M)

McElvoy Herbert W r RD 1 Box 190

McGee Henry (Alian G) USA h604b McNeill rd

McGee Ray clk PO r119 N Main

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(See Pages 27, 30 and 38 Buyers' Guide)



Dial HYatt 7-1223

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 McGregor Maggie (wid Alex) r214 Hendon
 McGregor Wm H r RD 1 Box 372
 McHenry Mary A r RD 1 Box 150
 McIntyre Joseph D (Mary K) pntr Fort Bragg h128 Pine Tree rd (WH)
 McKeithan Geo D r RD 1
 McKerrell Thos (Vera H; McKerrell's Trailer Court) clk Fort Bragg h945 Spring av extn (WH)
 McKerrell Vera H Mrs (Vera's Beauty Shop) r945 Spring av extn (WH)
 McKerrell's Trailer Court (Thos McKerrell) 945 Spring av extn (WH)
 McKinney Thos J r RD 1
 McKay Dillon (Ocie P) greenskeeper Ft Bragg h400 Rutherford
 McKoy Inez D r RD 1 Box 218
 McKoy James L (Betty S) USAF h303 Olive
 McKoy Joe r RD 1 Box 227
 McKoy John jr r RD 1 Box 218
 McKoy John N r RD 1 Box 218
 McLamb Elsie M Mrs emp Howard's Variety Store r112 Scarborough
 McLamb Ernest W r RD 1 Box 77
 McLamb Hettie G Mrs tchr Spring Lake Sch r Fayetteville NC
 McLamb Jessie G r RD 1 Box 355
 McLamb Sarah B r RD 1 Box 484
 McLamb Thos B (Elsie M) mgr Hobson Tire Co No 2 h112 Scarborough
 McLamb W Elton (Agnes M) carrier PO h rear 1206 Highway 87 N (M)
 McLamb Willie V r RD 1 Box 446
 McLaughlin Alex r RD 1 Box 193
 McLaughlin Alex r RD 1 Box 750
 McLaughlin Doyle B r RD 1
 McLaughlin Fred r RD 1 Box 733
 McLean Alex O r RD 1 Box 615
 McLean Alice (wid James) h620 N Main
 McLean Harry L r RD 1 Box 798
 McLean Lorenzo J (Ardella) h224 Pine Tree rd (WH)
 McLean Wm (Betty J) driver Ft Bragg h609 Weaver
 McLeod David (Naomi M) farm wkr h214 Hickory dr
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TEL. HYatt 7-1719

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(See Page 25 Buyers' Guide)

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Millian

McNeill Henry T r RD 1 Box 734

McNeill Mack (Lucy S) emp Ft Bragg h602 McNeill rd

McNeill Willie r220 Pine Tree rd (WH)

McPhail Cleve r RD 1

McPherson Wm S (Joann S) USA h501 Wilson av

McQueen Fredk (May M) h212 Hendon

McQueen Irvin A sls mgr Powers-Swain Chevrolet r Fay-
etteville NC

McQueen May M Mrs emp Shut's Drive In r212 Hendon

McQuinn Don (Linda L) USA h508 Hwy 210 N

McRae Addie (wid N) h106 McMillian

McRae Bertha W h116 Highway 24 W (M)

McRae Jean Mrs h202 S 4th

McRae Ruth r106 McMillian

McRorie Carl C (Della M) h1004 Spring av extn (WH)

McRorie Della O r RD 1 Box 959

McRorie Raymond C r RD 1

McTamany Patk (Merralie) USA h115b Johnson

Meachum C T h111 Lake av

Meadows O'Neil J (Flory) mech Whitley Mtrs h313 Wilson av

Means John L (Carol C) USA h113a N Mitchley

Mears Franklin C mech Hobson's Tire Serv r Fayetteville NC

Medical Clinic (Eug R Shanahan) 125 N Main

Medina Angel (Cotto N) USA h624 Eva cir

Medina Francisco (Rachel M) USA h110c Georgia

Medina Mario (Peggy W) USA h202A N Main

Meeks Chas R (Eddie M) USA h1124 Highway 87 N (M)

Melvin Bobby J (Billie A) USA h511 Poe av

Mendez Fernand L (Patricia F) USAF h311 Elaine (LG)

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rd (WH)

Merten Wm USA h106 Rainbow ct

Messick Gene USAF r315 Murchison rd

Metcalf Chester r410 Wilson av

Metzer Roy USA h127 N 1st apt 5

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Middough Alvin USA r315 Murchison rd
Midgette Preston C r RD 1
Miers Donald (Carol) USA h103 S 2d
Mikels Paul F (Mary B) USA h110 N 6th apt 5
Milam Ronnie R (Wanda B) USA h605 Pate av
Mill Jay (Betty W) USA h109a S Mitchley
Miller C W h200 S Grog (WH)
Miller Chas L r RD 1 Box 964
Miller Dewel M jr (Eliz A) USA h1124A Highway 87 N (M)
Miller Eliz A Mrs bkpr Sou Natl Bank r1124a Highway 87 N (M)
Miller Frank (Gorgia P meat ctr V Point Super Mkt h509 N Main

Miller Glen (Betty L) USA h507 Highway 210 N
Miller Harvey A r RD 1 Box 70
Miller Hubert slsmn Western Auto Assoc Store r Fayetteville NC

Miller James (Mary Z) USA h9 Elizabeth
Miller Jimmie P r RD 1 Box 41
Miller Margt Mrs h509 N Main
Miller Paul (Aneta T) USA h214 Lee
Miller Ralph (Lois; Millers Trailer Court) r Strickland Bridge rd

Miller Richd G r RD 1 Box 190
Miller Richd G r RD 1 Box 800
Miller Robt (Boots) meat ctr Crombs Gro h120 Pine Tree rd (WH)

Miller's Trailer Court (Ralph Miller) 100 Pine Tree rd (WH)

Mills Clint B USA h11 Lake av

Millsap Donald G r RD 1 Box 964

Mims Carl C Jr (Margaret D), Accountant, 200 N Main, Tel HYatt 7-0108, r311 Brainerd av, Fayetteville, NC, Tel HEmlock 3-4820

Mimchey James A (Walda P) USA h107b Rainbow ct

Minder Joseph A (Charlotte C) USA h107a Norris

Minter Edw r RD 1 Box 220

Minyard Billie (Barbara M) USAF h702 Wellons av

Mitchell Ada K Mrs (Starlite Drive In) r Fayetteville NC

Mitchell Ernest W r RD 1 Box 677

Mitchell James W r RD 1 Box 352

Mitchell Joseph M jr r RD 1

Mitchell Leroy (Ada K; Starlite Drive In) r Fayetteville NC

Mitchell Meldrena P Mrs slswn Avon Products r214a Lacock

Mitchell Robt M (Meldrena P) USA h214a Lacock

Moak James (Sue S) USA h119 Green

Moak L V (Jean T) USA h1116 Hwy 87 N (M)

Moak Sue S Mrs emp First Citizens Bank r119 Green

Mobley Bobby B (Janet J) USA h109 Elizabeth

Model Laundry & Dry Cleaners (R O Howard) 130 N Main



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- CHECKING ACCOUNTS
- LOANS
- SAFE DEPOSIT BOXES
- TRUST DEPARTMENT

TIME
RIED
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FOR OVER
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Fayetteville,
N. C.



(See Page 12
Buyers' Guide)

COMPLETE



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(See Page 24 Buyers' Guide)

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Monroe Alice (wid Cary) maid h220 Pine Tree rd (WH)

Monroe Arth r RD 1 Box 232

Monroe Bill porter Powers-Swain Chevrolet r Fayetteville NC

Monroe Edw M r RD 1 Box 47

Monroe Ernest (Rosa; Teen Trailer Court) h200 Pine Tree rd (WH)

Monroe Henry T r RD 1 Box 450

Monroe James E r RD 1 Box 243

Monroe Mitchell C r RD 1 Box 244

Montez Anastacio (Frances S) USA h507b Eva cir

Montminy Homer E (Wanda S) USA h3 Elizabeth

Montoya Joseph (Rebecca D) USA h107 Strickland dr

Moody B F (Mary M) USA h114 Scarborough

Moody Berry S (Kay D) USA h208a Wilson av

Moon Jimmy student r1108 Hwy 87 N (M)

Moon W J (Ruby S) USAF h1108 Hwy 87 N (M)

Moore Billy F USA h310 Elaine (LG)

Moore Dennie R (Sylvia R) USA h120 N Main R214

Moore Elbert G (Mildred P) mgr W A Holland Enterprises and Super Flame Gas Co h1206 Hwy 87 N (M)

Moore Frank (Mary L) USA r200 Pine Tree rd (WH)

Moore Jesse (Judy F) USA h209b Lacock

Moore Katie M Mrs r128 Pine Tree rd (WH)

Moore Mildred P Mrs (Manchester Grocery) r1206 Hwy 87 N (M)

Moore Robt (Anna K) USA h109a Rainbow ct

Moore Robt L r RD 1

Moore Sylvia R Mrs bkpr GAC Finance r120 N Main R214

Moore Thos L r RD 1 Box 185

Moore Wm C (Lillian L) ofc clk Fort Bragg Post Engs h106 Spring av

Moore's Washerette coin operated 1208 Hwy 87 N (M)

Morellie Leo (Margie) USA h513 Parker

Morgan Jerry (Carolyn B) USA h126c Elizabeth

Morgan R A h108a S Grog (WH)

Morin Joseph (Marlene N) USA h604 Eva cir

Morris Carl E (Omata P) h500 S 4th

Morris Cecil R mech Powers-Swain Chevrolet r Fayetteville NC

Morris Chas (Yosuko) USA h507 Lake av

Morris F N (Hideko N) USAF h415 Laura ct

Morris Omata P Mrs mgr Post Way Cleaners and Post Way Coin-O-Matic r500 S 4th

Morrison Robt (Barbara C) USA h112 S Mitchley

Morse Warren USA r315 Murchiosn rd

Moss J D (Margie P; Hobson's Super Market) h400 Harrill

LaFayette Motor Sales, Inc.

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Main Office 142 Pittman, Fayetteville, N. C.

(SEE PAGE 9 BUYERS' GUIDE)

Branch: N. Bragg Blvd., Spring Lake, N. C.





Your Full Service Bank

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Dial 497-2182

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 Moss Margie P Mrs cash Hobson's Super Mkt r400 Harrill
 Mullenax Nell B tchr Spring Lake Sch r Fayetteville NC
 Mullens David P (Lillie M) USA h602 Poe av
 Munsey Don (Ernestine) USAF h1210 Lake av (WH)
 Murchison Essie M r RD 1 Box 352
 Murn Eug R (Earlene G) USA h112b L B Wilson cir
 Murray Robt r410 Wilson av
 Musnicki Victor USA r201 Scarborough
 Myers Elmer USA r410 Wilson av
 Myers James (Mozelle B) USA h304 Lee
 Nadeau Joan Mrs (Joan Nadeau Hula Studio) r1000 Hwy 87 N
 Nadeau Joan Hula Studio (Mrs Joan Nadeau) 1000 Hwy 87 N
 Nadeau Norman (Joan) USAF h1000 Highway 87 N
 Nakamoto Geo (Joe) USA h319 Rutherford
 Nance Chas E (Woodside Court) r Fayetteville NC
NANCE THURMAN F (Mildred G), Pres Nance Vending Service Inc, Genl Mgr Nance's Vend-A-Rama, N Bragg Blvd, Tel 497-3111, r RD 6 Buffalo Lakes, Sanford, NC
NANCE VENDING SERVICE INC, Thurman F Nance Pres, The Most Complete Automatic Food Service In The South, Also a Self-Service Grocerteria, Open 24 Hours, Automatic Coin Changer, N Bragg blvd, Tel 497-3111 (See Pages 29 and r5 Buyers' Guide)
NANCE'S VEND-A-RAMA Thurman F Nance Genl Mgr, Automatic Food Service, "Anything From Soup to Nuts," N Bragg blvd, Tel 497-3111 (See Pages 29 and 45 Buyers' Guide)
 Nastasiak Peter r RD 1 Box 175
 Nathan Judith S Mrs tchr Spring Lake Sch r Fayetteville NC
NATIONWIDE MUTUAL INSURANCE CO R T "Bob" Darden Agent, Automobile, Casualty, Fire Life, Group and Pensions, Complete Insurance Coverage, 102 Hwy 210N, PO Box 304, Tel HYatt 7-2892 (See Pages 34 and 35 Buyers' Guide)
 Naumann Theresa emp Crown's Clns h6 Scarborough
 Neddan Max E (Dawn T) USA h113 Johnson
 Nelms Willa Mrs clk Ted's Lndry & Cln h110 S Main
 Newcomb Dudley W (Shirley G) USA h114 Lacock
 Newson Larry produce mgr Hobson's Super Mkt r404 Harrill
 Newton Robt J (Jean J) USA h111 Allen
 Neyman Eli D (Norma D) USAF h203 S Seventh
 Nichols Margt M Mrs tchr Spring Lake Sch r Fayetteville NC
 Nichols Mark A (Jean S) USAF h718 Eva cir
 Nichols W D (Janet S) USA h118b Rainbow ct
 Nicholson Anita H Mrs smstrs Crown Clns r104 New (M)
 Nicholson Floyd D (Anita H) USA h104 New (M)
 Nicholson Thos A (Marie B) USAF h1325 Highway 87 N (M)
 Nickens Marian (Helga) USA h122 N 1st
 Noble James USA r410 Wilson

ABS TV Sales—Service

Color—Black and White

136 N. Main

Tel. HYatt 7-0036



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(See Pages 29 and 45 Buyers' Guide)

N. Bragg Blvd.

Dial 497-3111



Nolan John USA h1 Scarborough
NORRIS BARBER SHOP (H P Norris), Finest Shaves and Haircuts In Town, "We Need Your Head In Our Business," 131 N Main, (See Page 13 Buyers' Guide)
 Norris Chas A r RD 1 Box 195
NORRIS GENEVA H MRS (Geneva's), 127-129 N Main, Tel HYatt 7-1371, h135 N Main, Tel HYatt 7-1740
NORRIS H P (Geneva H; Norris Barber Shop), 131 N Main, h135 N Main, Tel HYatt 7-1740
 Norris Howard L r RD 1 Box 880
 Norris Jewelers (Layton Norris) 119 S Bragg blvd
 Norris Layton (Alvira; Norris Jewelers) town aldermn h110 S 2d
NORTH CAROLINA FINANCE CORP, W J Rowe Mgr, Loans Up To \$600.00, Personal or Household, 123 Donaldson, Fayetteville, NC, Tel HEmlock 3-4154
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 Nuncio Julian (Lydia C) USA h121 1/2 Frances
 Nunez Rudolph (Delphine) USA h214 S 6th
 Nunley Chas (Geraldine D) USA h111 N 6th
 Nunnely Karen Mrs waitress Sou Restr r Manchester NC
 Oaks Don (Judy S) USA h1 Elizabeth
 O'Banion Mary Mrs h408 Harrill
 O'Briant Mildred (wid Ray) smstrs Lynn's Lndry & Clns h507 N Main
 Odom Billy V used car mgr Powers-Swain Chevrolet r Fayetteville NC
 Odom James (Vera W; Odom's Grocery) r Fayetteville NC
 Odom James R r RD 1 Box 160
 Odom's Grocery (James Odom) 901 Manchester rd (M)
 O'Kelley Tillie (wid Dewey; O'Kelley's Trailer Park) h500 Wilson av
 O'Kelley's Trailer Park (Mrs Tillie O'Kelly) 410 Wilson av
 Ola's Drive In (Mrs Ola Gordon) 102 S Bragg blvd
 Olkosky Robt O (Patricia B) USAF h115 Scarborough
 Olson Gerald J (Joyce M) USA h15 Spring av apt 13
 Olson Henry (Joyce S) USA h105b Rainbow ct
 O'Neal Betty H Mrs clk Palace Shoe Shop r304 Olive
 O'Neal Hubert M (Betty H) USA h304 Olive
 O'Quinn Hulen B (Doris B) mech O B Hewitt Mtrs h203 Lacock
 Oriental Food Market (Herbert and Mrs Linda Webster) 803 N Main
 Orlow Wm P (Imogene K) USA h111A S 1st
 Orvis Douglas (Mary M) USA h603 Pate av
 Outlaw Harvey E r RD 1 Box 853
 Outlaw Renate Mrs opr Charm Beauty Salon r Laure Lea Trailer pk
 Overby Robt parts hlpr Powers-Swain Chevrolet r Fayetteville NC

R & S MOTORS

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(SEE PAGES 8, 10 AND 59 BUYERS' GUIDE)

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Dial HYatt 7-1145



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Front End Alignment—Batteries—Accessories

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Tel. 497-3556

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Overton Louise Mrs cafeteria wkr Spring Lake Sch r RD 1

Owen Bennie (Ollie A) h204 Lacock

Owen Diane A Mrs ofc sec Tally-Tally-Taylor & Henley r209A Lacock

Owen Geo emp Commissary Store r204 Lacock

Owen Jean N Mrs bkpr Spring Lake Furn r204 Lacock

Owen Lucille Mrs cafe mgr Spring Lake Rexall Drug r Fayetteville NC

Owen Robt L (Diane A) mgr Mack's Shell Serv Center h209A Lacock

Owen Shirley r204 Lacock

Owen Verna Mrs cafeteria mgr Spring Lake Sch r Manchester NC

Oxendine Martin L (Crown Cleaners) r Fayetteville NC

Pace Thorton L (Kay B) USA h15 Spring av apt 1

Packeco Ricardo (Patricia) USAF h211 S 5th

Padgett Ervin (Zetta H) USA h106 Elizabeth

Page Robt (Jean) USA r410 Wilson av

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Painter Charlie W r RD 1

Painter Guy O r RD 1 Box 500

Pait Chas H clk Sharp's Super Mkt r Twin Lakes NC

Pait Gune (Carol C) emp McDonald's h128 Rainbow ct

Paladino Joseph J (Patricia T) USA h120a L B Wilson cir

Palankai Lajos (Hannelore S) USA h111 S Mitchley

Pankey James A (Beverly) USAF h57 Odell rd (M)

Park Terry (Gertrude) USA h318 Wilson av

Parker Andrew D (Lucille S) emp Ft Bragg h117 S Fourth

Parker Betsy (wid Aldridge) h202 Holland dr

Parker Dallas R (Doris W) USA h112 S 5th

Parker Danl M Town Police r S 4th

Parker Dennis L (Louise F) floor wkr h111b Norris

PARKER EARL H (Betty B; Hobson-Parker Tire Co), 406 Hwy 210 N, Tel 497-3556, h601 Hwy 210 N, Tel HYatt 7-1541

Parker Evelyn Q Mrs tex wkr Lillington Mills r601 Eva cir

Parker Geo W r RD 1 Box 530

Parker Jesse A (Alice G) emp Ft Bragg h671b Weaver

Parker Jessie L r RD 1 Box 21

Parker Oscar R r RD 1

Parker Robt (Sharon) USA h202D N Main

Parker W C (Evelyn Q) driver Super Flame Gas h601 Eva cir

Parker W F USAF h1007 Spring av (WH)

Parker Wm F r RD 1 Box 962

Parrish Bobby L tchr Spring Lake Sch r St Pauls NC

Cumberland & Harnett Oil Co.

Fuel Oil—Kerosene



Rte. 1, Box 340

Hwy. 210 North



(See Page 23 Buyers' Guide)



Tel. HYatt 7-1336

R. T. "Bob" DARDEN  NATIONWIDE INSURANCE	INSURANCE Health - Fire - Life - Group Automobile	 INSURANCE
102 Hwy. 210 North (See Pages 34 and 35 Buyers' Guide) Tel. HYatt 7-2892		

Parrish Goldie (wid John) h300 Wilson av
 Parrish Paul r410 Wilson av
 Pasquale John (Vicky E) USA h308 Elizabeth apt 3
 Pate H B (Thelma M) h301 Scarborough
**PATE HOWARD B JR (Nell H), Postmaster, 108 N Main, Tel
 HYatt 7-0113, h108 Rupe, Tel HYatt 7-2498**
 Pate Nell H Mrs teller Coml & Industrial Bank r108 Rupe
 Patterson Alfonzie porter Powers-Swain Chevrolet r Fayette-
 ville NC
 Patterson Ivan W (Naomi M) carp h207 Rutherford
 Patterson J L (Maxine) v-pres Tire Sales & Service Inc r
 RD 1 Broadway NC
 Patterson Naomie M Mrs clk Banko's Gro r207 Rutherford
 Patterson T J (Mabel) sec-treas Tire Sales & Service Inc r
 RD 1
 Patterson Wm J (Marilyn S) USA h4 Elizabeth
 Paul James USA r945 Spring av extn (WH)
 Pauley James F (Alma B) USA h117 Lacock
 Payne Donald waiter Bill's Grill r Pope AFB
 Payne James E (Rose M) USA h204 Graham
 Payne Saml G (Julia S) bldg insp Spring Lake h124 S 6th
 Pearson Isaiah (Alberta B) USA h618 1/2 Mont dr
 Pearson Robt (Brenda M) USA h12 Elizabeth
 Peavey Robt R (Sarah J D) USA h511 Parker
 Pick John D USA r315 Murchison rd
 Peden Clartis S USA r410 Wilson av
 Pedro Z (Julia M) USA h502 Hwy 210 N
 Penn Wm H USAF r704 Wellons av
 Pennington Frank (Virginia) USA h1202 Lake av (WH)
 Pennington Thos V r RD 1 Box 800
 Perry H R (Mary L) pres Tire Sales & Service Inc bd of mgrs
 Commercial & Industrial Bank r RD 1
 Perry Loicey (Cecile) USA h107 S 1st apt 1
 Petkus Anthony (Helen B) USA h1005 Spring av extn (WH)
 Petoe Janos (Ingrid L) USA h504 Eva cir
 Pettis Walter (Henrietta) h201 Pettit
 Petty Robt J (Mollie M) USA h124 N 6th
 Phelps Annie H (wid Rufus) tchr Spring Lake Sch r207 S Bragg
 blvd
 Phifin Ann r315 Murchison rd
 Phipps Hubert (Elly V) USA h120 Frances
 Pierani E R (Louise H) USA h308 Elizabeth apt 1
 Pierce Carroll T r RD 1 Box 175
 Pignanelli Victor (Patricia R) USA h511 N Main
 Pike Avery USA r315 Murchison rd
 Pike Fred G (Violet) USAF h155b Calvin
 Pine Vue Trailer Court Jerry Rogers mgr 120 N Betty (WH)
 Pineda Luis (Josephine) USA h216 S 6th
 Pischel Francis (Orwella A) USAF h604 Weaver
 Pittman John USA h127 N 1st apt 6

DONNIE FULLER'S BODY SHOP	
Auto Parts 	General Auto Repair Wrecker Service R. D. 1 (See Page 2 Buyers' Guide) Hwy. 210 North Dial HYatt 7-3014
Body Work 	

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Quality Groceries—"We Deliver"

118 N. Main St.

P. O. Box 326



Dial HYatt 7-1223

(See Pages 27, 30 and 38 Buyers' Guide)

Pleasants James A (Maude T) locksmith 311 Lee h do
 Pleasants James A jr student r311 Lee
 Poe Edgar A (Irene D) ofc wkr Simmons Field h505 Spring
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 Polinski Annie M r RD 1 Box 467

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431 Howard

Detroit 31, Michigan

(See Page 18 Buyers' Guide)

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Nashville 3, Tenn

Poole M B (Mattie L) woodwkr Fort Bragg h946 Spring av extn
 (WH)

Poole Marvin D r RD 1 Box 946

Pope John W mgr Brookside Gro r RD 2 Cameron NC

Pope Paul P (Helen; Brookside Grocery; Brookside Trailer
 Sales; Brookside Trailer Court) h1424 Hwy 87 N (M)

Porter Alex R r RD 1

Porter T C (Mitsuyo) USA h102 N 4th

Posey Eddie B jr (Hilda) USA h131 S 5th

Post No 230 American Legion 244 S Bragg blvd

Post Way Cleaners Mrs Omata P Morris mgr 403 S Bragg blvd

Post Way Coin-O-Matic Mrs Omata P Morris mgr 407 S Bragg
 blvd

Potter Billy (Georgia L) USA h300 John

Potter Robt D (Monike) USA h116 S 5th apt 5

Pounds James (Mae) mech O B Hewitt Mtrs h113 S 2d

Pounds Mae Mrs waitress Horton's Snack Shop r113 S 2d

Powell James (Toni) USA h708A Hwy 87 N

Powell Kate C r RD 1 Box 853

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 E Kistler, James L Morris), Investment Securities, 110
 Old, Fayetteville, NC, Tel HEMlock 3-2146



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J. B. Fail, Owner—Harold R. Fail, Mgr.
 Auto Service Department

113 S. Bragg Blvd.

Dial HYatt 7-0136

(See Page 9 Buyers' Guide)





MOTOROLA

Dial HYatt 7-1172

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 7-2256

Powers Crum C (Allie B) mtcmn Swain-Powers Trailer ct
 h205 S 3d

Powers Georgiana H (wid W M) h1505 Hwy 87 N (M)

Powers James F (Betty S) mech Fort Bragg h1503 Hwy 87 N
 (M)

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 L Swain V-Pres, S B Swain Sec-Treas, Authorized Chev-
 rolet Sales and Service, OK Used Cars, Complete Repair
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Powers Willie L clk PO r1505 Hwy 87 N (M)

Pressley Olin K (Ann E) USA h126a Elizabeth

Pressley Otis K r RD 1 Box 175

Priddy Arth E (Fannie P) mgr Trailways Bus Station h103 N
 Main

Priddy James R (Brenda C) USA h159 S Bragg blvd apt 3

Priestley Alburton (Esther G) USA h10 Elizabeth

Pritchell Carl T (Mildred M) USA h216 Lacock

Proctor Chas M mech O B Hewitt Mtrs r Fayetteville NC

Proctor James A (Rachel M) USA h600 McNeill rd apt 14

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 \$50.00 to \$300.00, Household and Auto, "Be Secure-With A
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 NC, Tels 432-6137 and 432-6138**

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Pruitt Robt J r RD 1 Box 964

Puckett Dennie M (Dalphine W) USA h708 Wellons av

Puffinburger Owen delmn Spring Lake Furn r Eureka Springs
 NC

Pulley Herbert W (Kath N) USA h108 S 2d

Purcell Arth J r RD 1 Box 175

Pure Service Station (James C Hatfield) 313 Murchison rd

Puryear R A r RD 1

Quick Ann G Mrs ofc sec Carl C Mims jr r510 Eva cir

QUICK CLYDE N (Ann G), Town Mgr, Town Hall, Tel HYatt
 7-1720, h510 Eva cir, Tel 497-1512

Quick Edgar (Margt H) mech h216 S Main

Quidera F B (Della) USA h304 N Grog (LG)

Quigley Geo W (Margt M) USA h314 Elizabeth

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 Auto Repairs by Experienced Mechanics, AAA Emergency
 Service, Pure Oil Products, Auto Parts, Highway 210 N Rte
 1, Box 880, Tel HYatt 7-1145 (See Page 8, 10 and 59 Buyers'
 Guide)**

Rabaz Francisco (Vera H) USA h211a Elizabeth

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Raine Wm USA r315 Murchison rd
Rains Taylor M (Bernadine P) servmn Carolina Pwr &
Light h304 Lake av

Rakes Thos O (Eileen M) USAF h10 Davis ct

Rambeaut Ila T r RD 1

Rambeaut Milton T r RD 1

Rambeaut R O r RD 1

Ramer Curtis (Sybil F) USA h124 Rainbow ct

Ramer Sybil F Mrs waitress r124 Rainbow ct

Ramsey Eug USA r315 Murchison rd

Ramsey Joan Mrs cash GAC Finance r Fayetteville NC

Rattleff Roy J (Barbara C) USA h200 Pine Tree rd (WH)

Rauer Jack H (Shirley) USAF h1106 Hwy 87 N (M)

Rauer Shirley Mrs emp Pope AFB r1106 Hwy 87 N (M)

Ray Angus r RD 1

Raynor Eloise W r RD 1 Box 390

Raynor Lacy M r RD 1

Raynor Naomia H r RD 1

Raynor Northa G r RD 1 Box 390

Raynor Ola W r RD 1 Box 470

Redmon John R (Mary B) USAF h1006 Hwy 87 N

Reed Bobbie E (Harriett M) USA h308 Poe av

Reed Fenley (Doris J) USA h404 Laura ct

Reed O L (Kreszenz S) emp Ft Bragg h207 Weaver

Reed Wallace (Clarine C) USA h111 Lacock

Reese Gordon M (Dorothy G) USAF h700 Wellons av

Reese Paul (Ada) USA h505 Lake av

Reeves J B (Pauline N) driver Yellow Cab h122 Kaye

Register James M (Judith) USA h112 N 6th apt A

Reinburg John E r RD 1 Box 175

Reinhard Robt (Judy J) USA h112c L B Wilson cir

Reinier Peter D (Johanne L; Little Town Studio) r Steadman
NC

Rewis Billy H r RD 1 Box 685

Reynolds Thos USA r315 Murchison rd

Rhodes Alton R r RD 1 Box 198A

Rhodes Buddy D delmn Spring Lake Furn r RD 1

Rhodes Carl (Frances C) USA h104 Elizabeth

Rhodes Chas D r RD 1 Box 201A

Rhodes Chas R (Madie S) opr Ft Bragg Water Plant h201 La-
cock

Rhodes Charlie E (Sue M) USA h305b Scarborough

Rhodes Clyde H r RD 1

Rhodes Raymond C r RD 1 Box 85

Rhodes Raymond K r RD 1

Rhodes Roy T r RD 1

Rhyne Lloyd T (Bruner & Rhyne Gulf Service) r Fayetteville
NC

Ribuera Juan (Mariea C) USA h109 Kayc



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ACCOUNTS

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• SAFE
DEPOSIT
BOXES

• TRUST
DEPART-
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RIED
ESTED

FOR OVER
65
YEARS

—DIAL—

HEmlock

2-2141

Fayetteville,
N. C.



(See Page 12
Buyers' Guide)

MACK'S



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Stop
Service"

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497-2926

(See Page 50 Buyers' Guide)



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 Richards Beatrice K Mrs emp Ft Bragg PX r130(2) Broad
 Richards Leon (Beatrice K) USA h130(2) Broad
 Richardson Garfield (Hazel H) USAF h600 McNeill rd apt 1
 Rickels Billy G r RD 1 Box 800
 Ricker Vera Mrs mgr Speedy Cleaners 226½ Lacock
 Riddleberger Kenneth A r RD 1 Box 947
 Ridge Marvin (Bertha) USA h rear 714 Hwy 87 N
 Ridgedell Chas (Imogene O) USA h102c S Mitchley
 Riggs Roy (Reba M) USA r226 Lacock
 Riggsbee Hasty T r RD 1
 Ritch Elbert V (Joyce S; Ritch's Shoe Shop) h124 S 1st
 Ritch Joyce S Mrs (Ritch's Shoe Shop) r124 S 1st
 Ritch's Shoe Shop (Elbert V and Mrs Joyce S Ritch) repr 102
 S Main
 Rittenhouse Jay R r RD 1 Box 68
 Rivera Angel (Rosa) USA h402 Wilson av
 Riverview Motor Co (Tom T Teeters and Bob Mangum) used
 cars 1602 Highway 87 N (M)
 Road Clare jr USA r315 Murchison rd
 Roberts Carl G (Mary W) USA h403 Laura ct
 Roberts E E (Maggie A) USA h123 Lacock
 Roberts Jesse USA r315 Murchison rd
 Roberts W L (Jeanette B) USA h218 Lacock
 Robinette Jimmy USA h108C Rainbow ct
 Robinson C P (Velma) USA h15 Spring av apt 10
 Robinson Carl (Joan) USAF h rear 708A Hwy 87 N
 Robinson Donald F r RD 1 Box 158
 Robinson Huey (Joyce M) h713 McNeill rd
 Robinson John USA r315 Murchison rd
 Robinson Oscar emp Ft Bragg r106 McMillian
 Robinson Thos (Trudie) r410 Wilson av
 Rochester Dorothy Mrs (Dot's Grill)
 Rockwell Vernie (Sharon M) USA h601 Pate av
 Rodgers D R (Elaine) USAF h54 Odell rd (M)
 Rodriguez Geo (Defina G) USA h305 Elizabeth
 Rodruquez Louise (Herchnum K) USA h213 Elizabeth
**ROGERS & BREECE, Oscar Breece Pres, Oscar Breece Jr V-
 Pres, Wilbur Breece Sec-Treas, Funeral Directors, 123
 Bow, Fayetteville, NC, Tel HEMlock 2-2191**
 Rogers Jerry (Ailene) mgr Pinc Vue Trailer Court h120 N
 Betty (WH)
 Rohrbough Dalpha D (Jane C) USA h109 S 6th
 Rolvell Harold B (Rita H) USA h126b Elizabeth
 Romanus Hubert USA r945 Spring av extn (WH)
 Rompro Faustin (Dorothy A) USA h104 Charlotte dr
 Rosado Noelia USA h108 S 1st
 Roscoe T B (Bessie) barber Pope AFB h1513 Hwy 87 N (M)
 Ross Clifton A (Mary C) USA h109C N 1st
 Ross Leo jr (Mary M) USA h203 Rose



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"Cumberland County's Only Locally Owned Bank"

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N Bragg blvd, Tel 497-2108, h322 Glendola, Fayetteville,
NC, Tel HEmlock 2-5027

Ross Viola Mrs h134 Pine Tree rd (WH)
Rouse Polly Mrs waitress Spring Lake Cafe r5721 Murchison
rd

Rowe Joe C r RD 1 Box 947

Rowe Mary S r RD 1

Ruis C L (Gladys H) USA h111 Scarborough

Ruis Jimmy bag boy Commissary Store r111 Scarborough

Rush Herman H (Shirley T) USA h602 Weaver

Ruth Toby (Phyllis L) USA h712a Eva cir

Sabo John R (Michelle) USA h305 Rutherford

Sach Marvin E (Mary F) USA h610 Eva cir

Saffold Albert USA r1 Scarborough

Sage Allen D USA r15 Spring av apt 22

Sage Mabell (wid Chester) h15 Spring av apt 22

Salgado L E (Nativia T) USA h108a Rainbow ct

Salter Joseph G (Betty G) USA h509 Wilson av

Samiana F C (Penny) USA h315 Wilson av

Samuelsen Ted C (Joyce C) USA h316 Rutherford

Sancha Oilando (Gerda A) USA h102 Frances

Sanchez Marcileno C USA h314 Wilson av

Sanchez Raphael USA h116 S 5th apt 4

Sanchiono R J (Lucia P) USA h105b N Mitchley

Sandberg Cath N Mrs emp Pope AFB r308 Elizabeth apt 4

Sandberg Phillip (Cath N) USA h308 Elizabeth apt 4

Sanders James L (Dolores) USA h417 Lake av

Sanders Lessie A (Lyvina S) USA h102a S Mitchley

Sangillo Joseph (Carolyn L) USA h122a L B Wilson cir

Santiago Jose (Aurelie S) USA h202 Graham

Santos Venancio (Wiltrud) USA h311 Rutherford

Saunders Coyt M r RD 1 Box 86

Saunders J A (Bob's Cleaners & Laundry) r Rockingham NC

Savoy W J (Mildred S) h114 Scarborough

Saxon Geo F (Brunilda) USA h115 S 1st apt 104

Scalf Barney (Agnes M) student h201 N Grog (WH)

Scalf Carol A cash Spring Lake Rexall Drug r201 N Grog
(WH)

Scarborough Raymond r410 Wilson av

Schaber John (Minerva J) electn h1001 Spring av extn (WH)

Schaber Minerva J r RD 1 Box 960

Schaufele Fredk H (Carol) USA h121b Calvin

Schippers C M h56 Odell rd (M)

Schleifer Geo (Virginia) USA h110A S 2d

Schossler Joseph J (Sue L) USA h115b S Sixth

Schrecengost Robt H (Angelita P) USA r1020 Highway 87 N

Scott Jerry (Sandra S) USA h15 Spring av apt 3

Scott John J (Dona P) USA r200 Pine Tree rd (WH)



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Sears Coble (Madge H) USA h117 Johnson
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Seawell Lee C r RD 1 Box 867
Sellers James (Hassie C) h606 Weaver
Semple Edna E tchr Spring Lake Sch r Fayetteville NC
Seneff Jonah L (Sharon S) USA h100 N Grog (WH)
Septer Chas (Helen D) USA h209 Elizabeth
Septer James r209 Elizabeth
Serbro Peter E (Pearl; Silver Apartments) h412 Lake av
Sercy Hubert E r RD 1
Setzer Jack S (Margt B; B & S Superette; B & S Seafood)
h402 S Main
Setzer Margt B Mrs cash B&S Superette r402 S Main
Sewell Danl H USA h108D Rainbow ct
Shanahan Eug R (Medical Clinic) r Fayetteville NC
Sharp see also Sharpe
Sharp Wilburn M (Dora H) USA h125 S 1st
Sharpe Earl USA r945 Spring av extn (WH)
Sharpe Eve-Ann Mrs cash Sharpe's Super Mkt r Hwy 87 N
**SHARPE J ELWOOD (EveAnn R; Sharpe's Super Market),
118 N Main, PO Box 326, Tel HYatt 7-1223, h Hwy 487 North,
Tel HYatt 7-1670**
Sharpe Noah R buyer Sharpe's Super Mkt r Rocky Mount NC
Sharpe Oscar F (Emily C) restr 923 Manchester rd (M) h17
Davis ct (M)
**SHARPE'S SUPER MARKET (J Elwood Sharpe), Western
Meats, Quality Groceries, Garden Fresh Produce, Dairy
Products, Lawn and Garden Supplies, We Deliver, "Spring
Lake's Oldest Super Market," 118 N Main, PO Box 326
Tel HYatt 7-1223 (See Pages 27, 30 and 38 Buyers' Guide)**
Shaver Imported Car Service (Paul Shaver) garage 110 N Betty
(WH)
Shaver Paul (Shaver Imported Car Service) r RD 1 Box 960
Shaw Angus D r RD 1 Box 498
Shaw Eug W r RD 1 Box 496
Shaw Ian S jr (Anita I) USA h127 N 1st apt 7
Shaw John D r RD 1 Box 127
Shaw John N r RD 1 Box 524
Shaw Lauchlin N r RD 1
Shaw Malcolm r RD 1
Shaw Nell C r RD 1 Box 530
Shaw Norman G r RD 1
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Shaw Wm A jr r RD 1 Box 529
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Shear R F (Mabel C) rentals h308 Lee
Sheehan Jeremiah (Doris) USA h209d Elizabeth

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(See Page 25 Buyers' Guide)





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406 Hwy. 210 North

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Shelstad Donald G (Efrieda B) USA h506 Eva cir
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Trailer pk

Shepherd Gordon L (Phillis) USA h206 Holland dr
Shinault Anna Mrs nurse 1216 Hwy 87 N (M) h do
Shiridon Edw USA r315 Murchison rd
Shoemaker James H (Carmelita D) USA h105 Church
Shuldirkj Joseph (Joan) h608 Poe av
Shuler A Harold (Ruby W) sup clk Post Ordinance h1112 Hwy
87 N (M)

Shuler Ruby W Mrs clk Creech Clns r1112 Hwy 87 N (M)
Shull Chas G r RD 1 Box 550
Sikes James E r RD 1 Box 175
Sikes Ruth sten Ft Bragg h105 Green
Simmons Laura prsr Speedy Clns r Fayetteville NC
Simmons Ronald (Essie M) USA r200 Pine Tree rd (WH)
Simmons Willie N r RD 1 Box 926D
Simons Frank (Mary) h104 S 2d av
Simpson James E hlpr O B Hewitt Mtr r Fayetteville NC
Simpson Thos F (Marian S) USA r502 Spring av
Sinkhorn Herbert R (Rolande B) USAF h311 Wilson av
Sieson Raymond E jr (Clara M) USA h604 Wilson av
Sistare James H jr (Rhonda H) USA h109D N 1st
Sitton Edith E Mrs emp Ft Bragg r508 Eva cir
Sitton Stanley (Edith E) USA h508 Eva cir
Sizemore James D (Irene; McDuffie Creek Mobile Homes
Park) h113 Manchester rd (M)

Skinner James L r RD 1 Box 635
Slater Albertus (Erma S) USA h200 Pine Tree rd (WH)
Sloan Dorohy H Mrs chkr Verne The Tailor r603 N Main
Sloan Frank J (Dorothy H) carp h603 N Main
Slocum Richd (Joyce) USA h201 Rutherford
Slonaker R E (Vivian F) USA h111 Kaye
Sluder Margt Mrs emp Ft Bragg PX r206 Lee
Small Wm (Sarah C) USA h600 McNeill rd apt 13
Smith Albert A (Doris C) USA h305 N Main
Smith Archie (Thelma S) USA h600 McNeill rd apt 5
Smith B C (Anna H) USA h205 Lacock
Smith Cecil del mn Jones TV Appliances Inc r Hope Mills NC
Smith Cecil O r RD 1 Box 20F
Smith Cecil O r RD 1 Box 60
Smith Cecil O h60 Odell rd (M)
Smith Chas J (Almeda) h214 S Grog (WH)
Smith Clarence T (Doris T) USA h505 Wilson av
Smith Dave slsmn Lafayette Mtr Sls r Fayetteville NC
Smith Delbert L (Barbara D) USA h800 Hwy 87 N
Smith Edgar E (Earline C) USA h707 N Main
Smith Eug (Arlene B) USA h122b Rainbow ct
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Smith Faye Mrs sten GAC Finance r Holly Hill Trailer ct

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 Smith Grady (Marie H) USA h115 Frances
 Smith Harvey J (Edith F) USA h310 Scarborough
 Smith Howard E (Jacqueline L) USA h309 Olive
 Smith Howard L (Rachel) USA h415 Lake av
SMITH J R (Dorothy Pope; R & S Motors), Hwy 210 N, Rte 1
Box 880, Tel HYatt 7-1145, h Highway 210 North, Tel HYatt
7-1319

Smith Jack T (Rosemarie A) USA h208 Lacock
 Smith James A (Gillian N) USAF h115 S 5th
 Smith Jessie J (Marian I) USAF h rear 1212 Hwy 87 N (M)
 Smith Louis (Shirley C) waiter Highland Country Club (F) r
 rear 1222 Hwy 87 N (M)
 Smith Luther E r RD 1 Box 8888
 Smith Maurice (Kath A) USA h108 L B Wilson cir
 Smith Millie h309 Elizabeth
 Smith O T (Mattie H; Smith's Auto Body & Paint Shop) h206
 S Main
 Smith Odell A r RD 1 Box 20A
 Smith Teddy E (Lynn's Laundry & Cleaners; Ted's Laundry
 & Cleaners)

Smith Walter M (Sennia G) h107 Scarborough
 Smith Wm (Nancy G) USAF h119 Frances
 Smith Willie O (Betty R) USA h7 Elizabeth
 Smith's Auto Body & Paint Shop (O T Smith) 206 S Main
 Snapp Arth (Kath) USA h604c McNeill rd
 Sola Felix (Jenny) USA h306 Wilson av
 Soult Terry (Nancy) USAF r100 Pine Tree rd (WH)
 South Danl (Judith D) USA h109b Rainbow ct
SOUTHERN AUTO FINANCE CO, Allen L Grimes Mgr, Com-
plete Automobile Financing Service, 850 Bragg blvd,
Fayetteville, NC, Tel 485-2169

Southern Curt (Curt's 66 Service Station) r Kondow NC
 Southern Restaurant (Bill C Whittington) 997 Hwy 87 N
 Sparks B USA r945 Spring av extn (WH)
 Sparks James USAF r410 Wilson av
 Sparks Jon W (Vicki M) USA h117 S 1st apt 108
 Sparks Roy A (Gertrude B) USA h119 Lacock
 Speas Ray C r RD 1 Box 889
 Speedy Cleaners (Berta S Dean) 117 S Bragg blvd
 Spence Artis P r RD 1
 Spencer Chas (Saucomo) USA h rear 714 Hwy 87 N
 Spencer Render circulation Spring Lake News-Reporter
 Speranza Sam (Lydia) mgr Manchester Trailer Court h850
 Manchester rd (M)
 Speranza Sam T r RD 1
 Spires Raymond (Mary Y; Spires Trailer Court) h202 Scar-
 borough
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(See Pages 27, 30 and 38 Buyers' Guide)



Sprame Joseph (Louise) USA h802 Hwy 87 N
 Sprance Christopher (Mildred T) USA h630 Eva cir
 Spring Lake Ambulance Service (M Douglas McArtan) 603
 Monroe

SPRING LAKE CHAMBER OF COMMERCE, Howard L Hall
 Mechanic On Duty, Road and Wrecker Service, Fordo-
 matic and Powerglide Service and Overhaul, 421 S Bragg
 blvd, Tel HYatt 7-0137 (See Page 52 Buyers' Guide)

Spring Lake Billiards (Leonard R Kneece) 138 N Main

Spring Lake Cafe (Mrs Zona Blue) 417 S Bragg blvd

SPRING LAKE CHAMBER OF COMMERCE, Howard L Hall
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 Swain Asst Sec, James A Baker Treas, Howard B Pate
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 land Directors, Town Hall, 1 Spring av, Tel HYatt 7-1720

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HILL DIRECTORY COMPANY

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Richmond 30, Va

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(See Page 18 Buyers' Guide)

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 scription Service, Free Delivery, Cosmetics, Novelties,
 Notions, Toiletries, Sick Room Supplies, 124 N Main, Tel
 497-0359 (See Page 20 Buyers' Guide)

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 Tel HYatt 7-2484 (See Page 26 Buyers' Guide)

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Spring Lake Gas & Tire Co (Lee Bruner Roney W Bailey)
 248 S Bragg blvd

SPRING LAKE HARDWARE CO, Jesse C Tart Mgr, Hard-
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109 N Bragg blvd

Spring Lake News Reporter The Adrian C Havill editor in chf
Render Spencer circulation mgr Lyn Hubudault society
editor 102 N Main R203

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Property Management and New Construction, S Bragg
blvd, Tel 497-3712, Night Tels 432-3635 and 432-7865

Spring Lake School Howard D Draper prin 125 S 3d

Spring Lake Superette (Bennie Stone) 202 N Main

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ALDERMAN, W A Holland, Horace W Ziglar, Vernon Hob-
son, Wilton C Jones, Layton Norris, 1 Spring av, Tel
HY 7-1720

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HY 7-1720

FIRE DEPARTMENT, Newell Taylor Chf, 1 Spring av, Tel
HY 7-1124

MANAGER, Clyde N Quick, 1 Spring av, Tel HY 7-1720

MAYOR, Hon C C Powers Jr, 1 Spring av, Tel HY 7-1720

PLANNING BOARD. Louis G Waldrop Dir, 1 Spring av, Tel
HY 7-1720

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Tel HY 7-1720

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av, Tel HY 7-1720

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ville, NC, Tels HUDson 4-0135, Nights HUDson 4-8904 (See
Page 31 Buyers' Guide)

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Tels HUDson 4-0135, Nights HUDson 4-8904 (See Page 59
Buyers' Guide)

Stanford F L Rev pastor Bethel A M & Zion Church r Southern
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Stanley Harold (Ingrid) USA h208 Lee

Stanley Wilma Mrs h313 Elizabeth

Starling Lewis USA r315 Murchison rd

Starling Sammie E (Cecelia A) USA h112 N 6th apt B

Starlite Drive In (Leroy & Mrs Ada K Mitchell) 209 Hwy 210 N

Starlite Motel (Chas & Mrs Effie Tilley) 1530 Hwy 87 N (M)

Steinruck Richd (Jane M) USA h118 Frances

Stephens Isom L (Ida R) whsemn Fort Bragg h502 Spring av

Stephens Walter H (Carol D) USAF h952 Spring av extn (WH)

Steppe Robt N r410 Wilson av

Stevens Eugenia S Mrs emp Ft Bragg r512 Eva cir

Stevens T F (Eugenia S; Stewart & Stevens Plumbing Co) h512 Eva cir

Stevenson Josephine H Mrs emp Carolina Power & Light r221 Lacock

Stevenson R H (Lucille J) h219 Lacock

Stevenson Wm (Josephine H) emp Feed Point h221 Lacock

Stewart Ada (Carol F) emp Fort Bragg h628 Eva cir

Stewart Jerry L (Geraldine M) USA h601A N Main

Stewart John D Rev (Frieda) pastor Church of the Covenant h105 Manchester rd (M)

Stewart & Stevens Plumbing Co (W B Stewart T F Stevens) 105 S Main

Stewart Thos E r RD 1

Stewart W B (Stewart & Stevens Plumbing Co) h302b John

Stone Bennie (Spring Lake Superette) r RD 3 Lillington NC

Stone Maggie R r RD 1

Stone Margt J cash Spring Lake Superette r RD 3 Lillington NC

Stovall Bobby r410 Wilson av

Strand Kerry (Diana F) USA h211b Elizabeth

Strange Chas E r RD 1 Box 620

Strange L W (Janice) USA h509 Hwy 210 N

Street Clyde H r RD 1 Box 23F

Street Clyde H r RD 1 Box 130

Street Clyde H (Edith R; Street's Apartments) h202 Manchester rd (M)

Street's Apartments (Clyde H Street) 202 Manchester rd (M)

Strickland Clifton E r RD 1 Box 32C

Strickland Clifton E r RD 1 Box 181

Strickland Frances (wid James) r112 Lacock

Strickland Judy L tchr Spring Lake Sch r Clinton NC

Strickland Wm B r RD 1

Strong Augustus jr r RD 1 Box 748

Stroud Alton J r RD 1

Stults James E (Erika) USA h128 S 6th

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Fayetteville,
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(See Page 12
Buyers' Guide)

COMPLETE



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(See Page 24 Buyers' Guide)

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SERVICE

Tel. 497-2128



135 Bragg Blvd.

Sullivan Fredk USA r315 Murchison rd

SUPER FLAME GAS CO (W A Holland), Bulk and Bottled Gas, Gas and Electric Appliances, Hot Point, Sales and Service, 10 Spring av, Tel HYatt 7-1674 (See Page 28 Buyers' Guide)

Sutton Judy Mrs sten Jones TV Furn & Appliance r Autreyville NC

Sutton Saml E (Sudie L) h110 Spring av

Sutton Saml E jr (Janice W) USAF n501 Spring av

SWAIN E L (Vera L), V-Pres Powers-Swain Chevrolet Inc, 135 N Bragg blvd, Tel 497-2128, h816 Stamper rd, Fayetteville, NC, Tel HUDson 4-1512

SWAIN FURNITURE CO (E Lennon Swain), Everything For A Lovcly Home, Terms If Desired, 3251 Bragg blvd, Fayetteville, NC, Tel 484-7146

Swain Larua J (wid Wesley) h207 S Bragg blvd

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Telephone 497-1016

(See Page 51 Buyers' Guide)

SWAIN-POWERS TRAILER COURT (S B Swain and C C Powers Jr), Trailer Sales, Rentals and Accessories, 40 Trailer Spaces For Rent, Clean and Modern, 201 S Bragg blvd, Tel 497-1016 (See Page 56 Buyers' Guide)

SWAIN S B (Virginia B; Swain-Powers Texaco Service; Swain Powers Trailer Court), 201 S Bragg blvd, Tel 497-1016, Sec-Treas Powers-Swain Chevrolet Inc, 135 N Bragg blvd, Tel 497-2128, h102 Scarborough, Tel 497-1010

Swain Wesley L jr asst mgr Swain-Powers Texaco Serv r207 S Bragg blvd

Sweitzer Ronald (Carroll H) USA h129a Rainbow ct

Tackitt Jessie R parts asst Powers-Swain Chevrolet

Tally J Oscar (Tally-Tally-Taylor & Henley) r Fayetteville NC

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Tanner E E mgr George's Used Cars r RD 6 Box 753 Fayetteville NC

LaFayette Motor Sales, Inc.

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(SEE PAGE 9 BUYERS' GUIDE)

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(SEE PAGES 11 AND 36 BUYERS' GUIDE)

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 Tart John M mech O B Hewitt Mtrs r Fayetteville NC
 Tart Kenneth H (Frances; Spring Lake Realty & Insurance Co)
 r RD 1 Box 14 E Fayetteville NC

Taylor Ernest L r RD 1 Box 583

Taylor Fred T r RD 1 Box 577

Taylor Henry N (Mary S) clk PO h201 Scarborough

Taylor J W mech Hobson's Tire Serv r Fayetteville NC

Taylor James A r RD 1

Taylor Jimmy r RD 1 Box 600

Taylor Johnnie H r RD 1 Box 578

Taylor Johnny L r RD 1

Taylor Maggie (wid Henry; Kozy Kitchen) h203 Scarborough

Taylor Nelson W (Tally-Tally Taylor & Henley) r Fayetteville NC

Taylor Newell chf Spring Lake Fire Dept

Taylor Richd O (Betty H) USA h129 N 1st apt 2

Teal Jesse (Elli V) USA h131 Rainbow ct

TED'S LAUNDRY & CLEANERS (Teddy E Smith), Jimmie L Edwards Mgr, Complete Cleaning Service, Laundry, Alterations, 108 S Main, Tel 497-3256

Teen Trailer Court (Ernest Monroe) 200-08 Pine Tree rd (WH)

Teeters Tom T (Riverview Motor Co) mgr North Carolina Marble & Granite Co r Fayetteville NC

Temple Wayne (Roxanne R) USA h401 Morehead

Tenhet Calvin L (Louise W) USA h405 Wilson av

Tenhet Louise W Mrs clk GAC Finance r405 Wilson av

Terry Andrew J (Ada O) USA h702 Eva cir

Tew Kelly sls mgr O B Hewitt Mtrs r Fayetteville NC

Tew Mary L Mrs asst mgr Bob's Clns & Lndry r RD 1

Thiel C R (Mary R) USA h114½ Frances

Thigpen Jesse atndt Spring Lake Am Sta r Brooks

Thomas Floyd E r RD 1

Thomas Floyd J r RD 1 Box 634

Thomas Gus C r RD 1 Box 576

Thomas James L r RD 1

Thomas Marie B r RD 1

Thomas Ray G r RD 1

Thomas Robt L (Jane O) USA h403 Warfield

Thomas Wm M r RD 1

Thompson Bill (Maggie L) r106 Johnson

Thompson Frank W (Mary S) USA h403 Virginia dr

Thompson Gertrude Mrs clk W D Hayes Cln & Lndry

Thompson James (Laura) USA h508 Lake av

Thompson Jay (Gayeth W) USA h126b Rainbow ct

Thompson Jay V r RD 1 Box 175

Thompson Robt J (Jane) USAF h206 S 7th

Thompson W C (Annie L) USA h106 Johnson

Thompson Wm G (Shirley K) USA h15 Spring av apt 4

Thompson Willie driver Spring Lake Whol Bldg Sup r RD 1

ABS TV Sales—Service

Color—Black and White



136 N. Main

Tel. HYatt 7-0036

NANCE'S VEND-A-RAMA

"Vending From Soup To Nuts"

(See Pages 29 and 45 Buyers' Guide)

N. Bragg Blvd.

Dial 497-3111



Thornhill Franklin T (Betty S) USA h110b L B Wilson cir
 Thornton B W (Donna C) USA h114 Rainbow ct
 Thornton Ronald C r RD 1
 Thornton Wm H (Shirley K) USA h117 S 1st apt 105
 Throp Irving (Susana) USA h rear 714 Highway 87 N
 Tilley Chas (Effie R; Starlite Motel) h1530 Highway 87 N (M)
 Tilley Effie R Mrs (Starlite Motel) r1530 Highway 87 N (M)
 Timms James C (Irene S) USA h310 Lee
 Tipton Willard r RD 1 Box 800
 Tire Sales & Service Inc H R Perry pres J L Patterson v-pres
 T J Patterson Sec-Treas 159 S Main
 Titcomb H F USA h302 Elaine (LG)
 Titus Lilburn L (May D) USA h123 S 6th
 Todd Geo USA r315 Murchison rd
 Todd Wm (Florence A)USA h207 Holland dr
 Tolar Tommy serv mn Bob's TV & Appliance r Twin Lakes
 NC
 Tompkins Richd r410 Wilson av
 Toppin Haurice (Shirley M) USA h114 Black
 Touchstone Roddy (Ryoka) USA h703 Poe av
 Tousley James W r RD 1 Box 800
TOWN OFFICES (See Spring Lake—Town Of)
 Townsend Kermit D (Eliz W) USA h1020 Highway 87 N
 Townsend Luther E (Jean L) USA h130 (6) Broad
 Trailways Bus Station Arth E Priddy mgr 102 S Main
 Trammell Zeb V (Ruby C) USA h110 N 5th
 Trent Gladys B r RD 1 Box 114
 Trevathan Wilford (Marion A) USA h617 Lacy
 Tribble Randall L (Nelda R) USA h200y Scarborough
 Trigg James K (Sara L) USAF h55 Odell rd (M)
 Trotter Dolly H Mrs emp Officers Club r116 Frances
 Trotter Floyd (Dolly H) USA h116 Frances
 Trotter Larry L student r116 Frances
 Trotter Wm A (Mary A) USA h312 Lake av
 Tunstall M D (Margt B) USA h52 Odell rd (M)
TURLINGTON COAL & OIL CO, Charles W Turlington Pres,
Thatcher Air Conditioning and Heating Equipment, Com-
plete Installations, We Service All Makes of Furnaces and
Air Conditioning, 303 W Russell, Fayetteville, NC, Tel HEM-
lock 3-0166 and 3009 Racford rd, Fayetteville NC, Tel HUD-
son 4-4924 (See Page 25 Buyers' Guide)
 Turnage Franklin Rev (Frances T) pastor Advent Christian
 Ch h407 Virginia dr
 Turner Barbara W Mrs waitress Dot's Grill r314 Lee
 Turner Delmon (Verna) barber James Wood h116 S 6th
 Turner Edw USA r315 Murchison rd
 Turner Thos (Barbara W) USA h314 Lee
 Turner Verna Mrs (Verna's Beauty Shop) r116 S 6th
 Tyler Neubrewn r RD 1
 Tyndall Curtis r410 Wilson av

R & S MOTORS

GENERAL AUTO REPAIRS

24-Hr. Wrecker Service—Emergency AAA Service

(SEE PAGES 8, 10 AND 59 BUYERS' GUIDE)

Hwy. 210 North, Rte. 1, Box 880

Dial HYatt 7-1145



Hobson-Parker Tire Co.

TIRES—RECAPPING

Front End Alignment—Batteries—Accessories

406 Hwy. 210 North

Tel. 497-3556

Tyner Elias S (Eva M) emp Fort Bragg h211 Murchison rd
Tyner Eva M Mrs tchr Ft Bragg Kindergarten r211 Murchison rd

UNITED SERVICES FUND, Paul T Hodul Exec Dir, 216 Pittman Bldg, 106 Anderson, Fayetteville, NC, Tel HEMlock 3-2842

UNITED STATES GOVERNMENT

POST OFFICE, Howard B Pate Jr Postmaster, 108 N Main, Tel HYatt 7-0113

V Point Super Market No 2 Alton McDaniel mgr 102 N Main
Vadner Roger J (Linda R) USA h120c L B Wilson cir
Vaillancourt Ernest H (Karen S) USA h500 Weaver
Valdijulli Joe (Anna) USA h317 Rutherford
Valentine Robt D (Frances B; ABS TV) h1407 Highway 87 N (M)

VanAtta Elwood J (Mallie) h408 S 6th

VanAtta Mallie Mrs mgr A&H Clns r408 S 6th

Vanatter Odell USA r315 Murchison rd

Vance Eli (Donna G) USA h114a L B Wilson cir

Vaughn Noa S (Annette L) USAF h309 Elaine (LG)

Vega Santiago (Ursula) USA h210 Poe av

Vera's Beauty Shop (Mrs Vera H McKerrell) 945 Spring av extn (WH)

Verna's Beauty Shop (Mrs Verna Turner) 120 N Main R201

Vestal Lula (wid David) h612 Mont dr

Vickery Stanton E USA h504 Manchester rd (M)

Viewpoint Super Market (Mrs Ruby Love) 101 Wilson av

Vigari Joseph A USA h510 Wilson av

Villa Rosa Trailer Court (James H Harkey) 112 N Grog (WH)

Vizachero Albert r RD 1 Box 50

Waddell J A (Dorothy F) emp Stark Clns h307 N Main

Wade Frank jr r RD 1 Box 870

Wade Walton M jr (Shirley) asst mgr GAC Finance h120 N Main R211

Wagner Charlie J r RD 1 Box 550

Wagner James USA r945 Spring av extn (WH)

Walda Gary (Helen S) USA h402 Morehead

Walden Jimmy G (Hildegard S) USA h206 Graham

Walden Russell r410 Wilson av

Waldrop Louis G jr dir Spring Lake Planning Board r Fayetteville NC

Wales Albert F (Lena M) USA h154 S Main

Walker J W Rowland (Mary B) USA h707 Wellons av

Walker Keith (Pat O) USAF h412a Weaver

Walker Paul (Mary K) USAF h506 Lake av

Walker Ralph T (Gail N) formn h316 Cedarwood (LG)

Wallace W Mitchell dentist 120 N Main R218-20r Fayetteville NC

Walling Roy E slsmn Lafayette Mtr Sls r Fayetteville NC

Walters Chas F (Delores S) USA h409 Spring av

Cumberland & Harnett Oil Co.

Fuel Oil—Kerosene



Rte. 1, Box 310

Hwy. 210 North



(See Page 23 Buyers' Guide)



Tel. HYatt 7-1386

R. T. "Bob" DARDEN		
 NATIONWIDE INSURANCE	INSURANCE	
	Health - Fire - Life - Group	
	Automobile	
102 Hwy. 210 North (See Pages 34 and 35 Buyers' Guide) Tel. HYatt 7-2892		

Walthall Joseph (Bobbie S) USAF h200t Scarborough
 Walton Anthony R r RD 1 Box 175
 Ward John A (Ruby G; Spring Lake Garage) h506 Highway
 210 N
 Ward Wm E (Marilyn) USA h113 S 4th
 Warix Wm (Karen H) USA h202b N Main
 Warren Thos (Mamie B) carp h411 N Main
 Washington Conrad (Frances J) USA h507 Weaver
 Watkins Eliz M r RD 1 Box 473
 Watkins Zelma (wid N R) h403 Wilson av
 Watson Ray (Betty S) USAF h121 Green
 Watson Richd USA h129 N 1st apt 4
 Watts James D (Margt P) USA h1120 Highway 87 N (M)
 Weble James C USA r315 Murchison rd
 Webster Bobby (Gwenda L) USA h133 N Main
 Webster Herbert (Linda; Oriental Food Market) and USA
 h803 N Main
 Webster Linda Mrs (Oriental Food Market) r803 N Main
 Webster Ralph (Willetta E) USA h114b N Mitchley
 Wee Drive In (W E Davis) 247 S Bragg blvd
 Well Worth Trailer Sales (Sigmond B Swain & C C Powers
 jr) 213 S Bragg blvd
 Wellon Wm S (Banko's Grocery; Law's Trailer Park; Wellon's
 Realty Co) r Dunn NC
 Wellon's Realty Co (Wm S Wellon) 102 Spring av
 Wells James O r RD 1 Box 175
 Wells Phillip E (Wanda Y) USA h100B S 2d
 Wendling Norman R (Sammie G) USA h316 Lee
 Wermey Ralph (Jean) USA h503 Lake av
 West Alice L r RD 1
 West Arnold r RD 1 Box 482
 West Dannie W r RD 1 Box 599
 West David L r RD 1 Box 181A
 West David L r RD 1 Box 712
 West Delton T r RD 1
 West Edgar R r RD 1
 West Emmer C r RD 1
 West Ernest W r RD 1 Box 581
 West Ethel B r RD 1
 West Frank W (Estelle) USA h307 Elaine (LG)
 West Graham W r RD 1
 West John S serv mgr O B Hewitt Mtrs r Fayetteville NC
 West Layton A r RD 1 Box 599
 West Mack r RD 1 Box 172
 West Shelby J r RD 1 Box 462
 West Sidney W r RD 1 Box 472
 West Wm P r RD 1 Box 454
 Westberry James N (Thelma M) electn h125 N 1st
 Westerfield Albert (Myrtle W) r214 Elizabeth
 Western Auto Associate Store (Richd O Harding) 412 S Main

DONNIE FULLER'S BODY SHOP	
Auto Parts 	Body Work 
General Auto Repair Wrecker Service R. D. 1 (See Page 2 Buyers' Guide) Hwy. 210 North Dial HYatt 7-3014	

SHARPE'S SUPER MARKET

Quality Groceries—"We Deliver"

118 N. Main St.

P. O. Box 326

Prime Meats

Dial HYatt 7-1223

(See Pages 27, 30 and 38 Buyers' Guide)

Western Auto Associate Store (Richd O Harding) garage 410 S Main

Whaley R H (Dorothy V) USAF h700 Lake av

Wharry David (Repa H) USA h600 McNeill rd apt 9

Wheatley Al W v-pres Spring Lake Chamber of Commerce

Wheeler Irene A Mrs slswn Howard's Variety Store r302 Wilson av

Wheeler J S (Irene A) driver Queen City Trailways h302 Wilson av

White Albert E (Grace; White's Trailer Ct; White's Grocery) h115 N Betty (WH)

White DeWitt (Elma F) h114 S Main

White Gary W r RD 1

White Henry porter Powers-Swain Chevrolet r Overhills NC

White James J r RD 1 Box 891

White Peter L (Merita M) USA h204a Holland dr

White Robt (Carolyn R) USA h8 Elizabeth

White's Grocery (Albert E White) 119 N Betty (WH)

White's Trailer Court (Albert E White) 115 N Betty (WH)

Whitehead Lena prsr Speedy Clns r Fayetteville NC

Whitson Niram r RD 1 Box 32H

Whitson Niram r RD 1 Box 185

Whittenton Billy C r RD 1 Box 1202

Whittington Barbara R Mrs curbwn Starlite Drive In r N Bragg blvd

Whittington Bill C (Southern Restaurant) r Manchester NC

Whittly Geo USA r315 Murchison rd

Widner Albert (Mary E) USA h105 Priddy

Wiggins Christine r101 Lake av

Wilhelm Adrian (Julie C) USA h100a N Mitchley

Wilkie Johnny B USAF r106 N Grog (WH)

Wilkie Ralph B (Jeanette W) brk mason h106 N Grog (WH)

Wilkes Waymon atndt Curl's 66 Serv Sta r RD 1 Linden NC

Williams Carlos (Emmi W) USA h406 Laura ct

Williams Chapel Baptist Church h1222 Highway 87 N (M)

Williams Chas A r RD 1 Box 52

Williams Clarence E USA r315 Murchison rd

Williams Clem (Lottie B) pntr h709 Eva cir

Williams Clyde T r RD 1 Box 294

Williams Denver (Velma G) USA h606 Eva cir

Williams Dewey B r RD 1 Box 969

Williams Dewey B (Blanche T) barber Fort Bragg h116 N Grog (WH)

Williams Elijah mech Donnie's Garage r Vass rd

Williams Ella M (wid Rufus) r224 Pine Tree rd (WH)

Williams Frances (wid B B) emp Creech Clns h1204 Highway 87 N (M)

Williams Frances M r RD 1 Box 15

Williams Fred hlpr O B Hewitt Mtrs r Linden NC

Williams James del mn Jones TV Furn & Appliances r RD 1

**Firestone Home & Auto Supplies**

J. B. Fail, Owner—Harold R. Fail, Mgr.

Auto Service Department

113 S. Bragg Blvd.

Dial HYatt 7-0136

(See Page 9 Buyers' Guide)





MOTOROLA

Dial HYatt 7-1172

JONES TV & APPLIANCES, INC.

SALES—SERVICE

HOME FURNISHINGS

P. O. Box 862



121-23 N. Bragg Blvd.

Williams James L r RD 1 Box 969
 Williams John jr r RD 1 Box 40
 Williams Jonathan (Pauline J) USA r200 Pine Tree rd (WH)
 Williams Lincoln A (Joan D) USA h419 Lake av
 Williams Lottie B Mrs ofc W A Holland Enterprises r709 Eva
 cir
 Williams Norma (Beulah) USA h404 Hendon
 Williams Robt E (Williams Watch & Clock Repair) r Fayette-
 ville NC
 Williams Timothy r RD 1 Box 237
 Williams Victor L (Mary R) USA h308 Elizabeth apt 7
 Williams Virgil (Loyce N) USA h604a McNeill rd
 Williams Watch & Clock Repair (Robt E Williams) 124 N
 Main
 Willis J G (Sue T) consulting eng h103 Scarborough
 Willoughby Roger USA h512 N Main apt 6
 Wilson Bertha Mrs r214 Hendon
 Wilson Brigham B r RD 1 Box 710
 Wilson Gussie (Junie S) USA h138 Pine Tree rd (WH)
 Wilson Junie S Mrs nurse aide Womack Hosp r138 Pine Tree
 rd (WH)
 Wilson Pete W (Emma L) h115 N 6th
 Wilson V E (Maude W) pntr h720 McNeill rd
 Wilson's Trailer Court (Gussie Wilson) 138 Pine Tree rd (WH)
 Winecoff Mattie M Mrs (The Cupboard) r102 Priddy
 Winston Brent W (Dorothy B) USA h703 Wilson av
 Winston Erester C r RD 1 Box 211C
 Winters Evelyn (wid M M) h214 Elizabeth
 Winters M J (Maxine B) cash Post Finance h501 N Main
 Winters Maxine B Mrs clk Rose's 5c & 10c Store r501 N Main
 Wispert Chas E r RD 1 Box 190
 Wofford Wm R (Frances) USAF h51 Odell rd (M)
 Wojtach Edw (Louise L) USA h200p Scarborough
 Wolfe Claude H (Gloria P) USAF h1323 Highway 87 N (M)
 Wolfe Larry B r RD 1 Box 800
 Wolfertz John carrier PO r202 S Grog
 Wood Carol W r RD 1 Box 92
 Wood Carol W r RD 1 Box 425
 Wood Chas W (June H) USA h207 S 7th
 Wood James A r RD 1 Box 227
 Wood James A (Ruby B; Wood's Barber Shop) h958 Spring
 av extn (WH)
 Wood John C clk Ferrell's Gro & Mkt
 Wood Johnnie L r RD 1 Box 953C
 Wood Johnny (Zula P) carrier PO h960 Spring av extn (WH)
 Wood Larry B r RD 1 Box 950C
 Wood Wesley (Kirby H) h605 Wilson av
 Wood Zula P Mrs cash Powers-Swain Chevrolet r960 Spring av
 extn (WH)
 Woodard Berry (Clara G) h1425 Highway 87 N (M)

U THE ALPHABETICAL SECTION
S TO GET COMPLETE INFORMA-
E TION ON A PERSON OR FIRM.

W. A. HOLLAND ENTERPRISES

RENTALS
Apartments—Houses—Trailers
Commercial Dial 497-2124

SUPER FLAME GAS CO.



Bulk and Bottled
Gas and Electric
Appliances
Dial HYatt 7-1674

Woodard Lafayette (Annie B) h136 S Main
Woodard Ronald E r RD 1 Box 23C
Woodford Wm r410 Wilson av
Woodruff Wilford (Shirley P) USA h408 Morehead
Woodside Court (Carl Barrington Chas E Nance) 615 Wilson
av
Woodward Jessie r410 Wilson av
Woody Douglas C USA r410 Wilson av
Worthington Wm F jr r RD 1 Box 599
Worthy Willie C (Shirley M) slsmn h604 Mont dr
Wrenn B R (Churchill) h704 Wilson av
Wright David J (Beate R) USA h100B Spring av
Wright Dennis T Rev (Lois H) pastor Central Baptist Church
h602 Spring av
Wright Edw M r RD 1 Box 23A
Wright Howard (Marie G) USAF h107 Kaye
Wright Jack K (Gladys F) circulation mgr The Spring Lake
News Reporter h111 Rupe
Wright Judy C student r602 Spring av
Wyatt A D (Carol L) USA h618 Eva cir
Wyatt Roy r410 Wilson av
Wykstra Hendrick N (Rudy E) USA h110a S Mitchley
YARDSTICK THE, Stuart Martin Genl Mgr, Interior Decora-
tors, Decorators Supplies, 5137 Raeford rd, Fayetteville,
NC, Tel 485-2866
Yates Leslie (Hilda C) USA h220 S 7th
Yates Walter M (Rose T) h204 Rutherford
York Frances Mrs cook Wee Drive In r 4th
Young Alberta T Mrs emp McCrory's r208a Scarborough
Young Allen atndt Darden's Esso Servicenter r RD 1
Young Chas L (Peggy Y) USA h713b Eva cir
Young Elmer USA r315 Murchison rd
Young Glenn (Hazel) USA h111 Manchester rd (M)
Young Hurley recapper Hobson's Tire Serv r Fayetteville NC
Young Jerry USA r315 Murchison rd
Young Paul (Alberta T) USA h208a Scarborough
Young Wm G USA r719 N Main
Zackman Geo r410 Wilson av
Zamarrrip Francisco (Elene D) USA h113 Kaye
Zapata Carlos (Azaceli J) USA h209c Elizabeth
Zech Carl H (Carol L) USAF h212 Lacock
Zeigler Doyle O (Rebecca T) USA h100 Pine Tree rd (WH)
Ziglar Horace W (Mary W) town aldermn bd of mgrs Com-
mercial & Industrial Bank h310 Lake av



MACK'S



SERVICE

"One
Stop
Service"

AUTO
REPAIRS

416 S. Main and Bragg Blvd.
497-2926
(See Page 50 Buyers' Guide)



- SAVINGS
- CHECKING
ACCOUNTS
- LOANS
- SAFE
DEPOSIT
BOXES
- TRUST
DEPART-
MENT

TIME
RIED
ESTED

FOR OVER
65
YEARS

—DIAL—
HEmlock

2-2141

Fayetteville,
N. C.



(See Page 12
Buyers' Guide)

Common Sense About City Directory Circulation

THE TRUE VALUE of advertising circulation is circulation consulted.

TO BE EXACT by actual survey in twenty-four average American cities by actual count each City Directory averaged three and one-half consultations for each business day.

TO BE CONSERVATIVE we will eliminate the sixty Sundays and Holidays when no tests were made.

FOR EVERY THOUSAND DIRECTORIES sold there will be an average of three and one-half consultations for each book for THREE HUNDRED and FIVE days, therefore $1000 \times 3\frac{1}{2} \times 305 = 1,067,500$.

**CONSULTATIONS OR CIRCULATION
CONSULTED**

Out of Sight - Out of Mind

★ Out of Business ★

The importance of keeping firm and product names in the public eye is recognized by all business men. It is astonishing to see how a firm or product, however meritorious, will slip into the limbo of the forgotten if not persistently advertised.



The City Directory is the natural medium for keeping a business or product name in the spotlight.

INSIST ON BEING WELL REPRESENTED IN ITS PAGES.

VITAL INFORMATION AT YOUR FINGER-TIPS

★ Tens of thousands of people who were formerly strangers to the City Directory are consulting it on questions of citizenship, employment, sources of supply, communications, etc. Also, Directory usage is up among regular subscribers.

More People Are

SEEING CITY DIRECTORY ADS

W. A. HOLLAND ENTERPRISES

RENTALS
Apartments—Houses—Trailers
Commercial Dial 497-2124

SUPER FLAME GAS CO.



Bulk and Bottled
Gas and Electric
Appliances
Dial HYatt 7-1674

HILL'S SPRING LAKE

Directory of Householders, Occupants of Office
Buildings and Other Business Places, Including
a Complete Street and Avenue Guide

Including Lakeview Gardens, Manchester and Williams
Heights

1963

Copyright, 1963, by Hill Directory Company

In the following list the numbered streets are arranged in numerical order followed by the named streets in alphabetical order, the intersecting streets being shown. The number of each building on the street is given in numerical order, and opposite the number is placed the name of the occupants or houseowner or tenant. In the business blocks containing offices the occupants are shown by room numbers where practicable, in apartment homes the number denotes the number of the apartment. In all streets both sides of the street are included in one list. The profession or business of individuals or firms is given only at their respective place of business; to find occupation of others refer to Alphabetical List of Names.

The symbol © following a householder's name indicates that we have received information during the canvass that the house is owned by some member of the family, but as the publisher cannot and does not guarantee the correctness of the information furnished nor the complete absence of mistakes no responsibility for errors can be or is assumed, nor can the publisher furnish further information than that shown.

Telephone numbers, as supplied to us on our canvass are shown opposite names.

Figures in parenthesis denote old numbers.

The word street is not used in addresses. Where a designation av, cir, ter, etc., does not appear, the designation st is understood.

(The numerals that appear at right edge of columns, ahead of street descriptions and some street intersections, are merely for the guidance of the publishers, and have no other significance.)

(This section includes some listings reading "No Return." In each case the Publishers tried diligently, by various means, to obtain the information for the occupants but were unsuccessful. First, two personal calls were made by an enumerator; next, a double postal card was mailed and the telephone used when possible.)

- | | |
|--|--------------------------------|
| 1ST N — From 15 Spring av
north, 1 east of N Main | 1 118 Belk Preston J 497-2766 |
| 109 Castleman Jerry D | 119 Hunsaker Paul |
| 109b Golzer James G 497-1644 | 120 Huffine Ewing R |
| 109c Ross Clifton A 497-1909 | 121 Glover Oscar K © HY 7-2624 |
| 109d Sistare James H jr | 122 Nickens Marion |
| 113 Church Rocky © HY 7-2227 | 125 Westberry James N |
| 117 Birge Shaun L | 126 Kinsey D A © |
| | 127-29 Apartments: |
| | 1 Stafford Deryl |

MACK'S



SERVICE

"One
Stop
Service"



416 S. Main and Bragg Blvd.
497-2926
(See Page 50 Buyers' Guide)



- SAVINGS
- CHECKING
ACCOUNTS
- LOANS
- SAFE
DEPOSIT
BOXES
- TRUST
DEPART-
MENT

TIME
TRIED
TESTED

FOR OVER
65
YEARS

—DIAL—

HEmlock

2-2141

Fayetteville,
N. C.



(See Page 12
Buyers' Guide)



CLOTHING
For the Entire Family

From The Newest
To The Oldest

Geneva's

"THE STORE WITH A CONSCIENCE"

(SEE PAGE 16 BUYERS' GUIDE)

Dial HYatt 7-1371

127-129 N. Main St.

**YOUR
CITY**

**D
I
R
E
C
T
O
R
Y**

**MIRRORS
THE
Commercial
Life
of your
CITY**

POWERS-SWAIN CHEVROLET, Inc.

SALES

Tel. 497-2128



SERVICE

135 Bragg Blvd.

- 1st N—Contd
2 Taylor Richd O
3 Vacant
4 Watson Richd
5 Metzger Roy
6 Pittman John 497-2052
7 Shaw Ian S jr 497-1368
8 Lloyd Fred N jr

1ST S — From 100 Spring av
south, 1 east of Main
105 Barrow R Don
106 Blalock Alf (rental ofc) HY
7-1166

- 107 Apartments:
1 Perry Loiccy
2 Davis Richd
3 Kornegay Louis

Street continued

- 108 Rosado Noelia 497-1190
109a Vacant
109b Allen Clarence W 497-3432
110 Burton Maggie Mrs 497-3432
111a Orlow Wm P
111b Vacant
112-13 Vacant
114 Lesesne Chas T 497-1170
115 Apartments:
100 Vacant
102 Johnson Donald 497-3856
103 Burgess Dennis E
104 Saxon Geo F 497-3388

Street continued

116 Transient

117 Apartments

- 105 Thornton Wm H
106 Lockwood Gary G
107 Howerton Edwin D
108 Sparks Jon W

Street continued

- 119a Hamm Wm O 497-2949
119b Kelley Reginald
120 Vacant
121 Vacant
123 Dean Cecil K
123a Conales Jose
124 Ritch Elbert V 497-1545
125 Sharp Wilburn M 497-3483
126 Kowalchuk Mike
Lake av intersects

2D N — From 113 Spring av
north, 2 east of N Main

2D S — From 112 Spring av south,
1 west of S Bragg Blvd

- 100a Hilburn Don
100b Wells Phillip E
103 Miers Donald
104 Simons Frank 497-2052
105 Ferrell Geo G 497-1368
106 Jones Watson R 497-0759

- 107 Horton Daylon G 497-0945
108 Pulley Herbert W HY 7-2506
110 Norris Layton 497-0382
110a Schleifer Geo
110b Koon Cleo C 497-0382
111 Horton Phedia Mrs
113 Pounds James
114 Ferrell Geo G jr 497-2719
118 Love John L

3D S — From Spring av south,
1 east of S Bragg Blvd
125 Spring Lake Sch HY 7-1572
Lake av intersects
205 Powers Crum C
208 Powers Crum C jr Hon 497-2226
215-16 Swain Powers Trailer Ct
Poe av intersects

4TH N — From 401 Spring av
north, 1 east of Hwy 210 N
102 Porter T C
104 Aponte Javier F

4TH S — From 401 Spring av
south, 2 east of S Bragg Blvd
109 Vacant
111 Vacant
111½ Vacant
113 Ward Wm E
115 Britt R M 497-0874
117 Parker Andrew D 497-2082

117a Easterday Kenneth
125 Vacant
127 Lopez Alfredo 497-1936
129 Bell Kenneth 497-2456
202 McRae Jean Mrs
214 Vacant
215 Spring Lake Enterprises Inc
water sup 497-2961

216 Day Odas E
Poe av intersects
300 Cooley Henry 497-3563
302 Euton Harlan E 497-2217
Wilson av intersects
Rutherford intersects
Olive intersects
500 Morris Carl E 497-1791
Olive ends
602 Hudson Boyd B 497-1001
Harrill begins

5TH N — From 409 Spring av
north, 2 east of Hwy 210 N
104 Jackson Harper M 497-1310
106 Kajkowski Stanley 497-0730
108 Hager James D 497-1893
110 Trammell Zeb V 497-1893



The Dixie Restaurant

"Spring Lake's Finest"

New—Modern

Dial 497-3912

S. Bragg Blvd.

GOOD FOOD
is our business





Your Full Service Bank

"Cumberland County's Only Locally Owned Bank"

(SEE PAGES 11 AND 36 BUYERS' GUIDE)
118 N. Main St. Dial 497-2182

5th N—Contd

112 Vacant

114 Gardner James L ☉ HY 7-2924

Parker begins

200 Hollandale Community Bldg
Hwy 210 intersects

5TH S — From 501 Spring av south, 3 east of S Bragg blvd

103 Vacant

103a-b Vacant

108a Vacant

108b Eastin Kenneth L 497-2970

110a Smith Floyd C

110b Davidson Gerald 497-3617

111 Berkowski John

112 Parker Dallas R 497-1780

113 McAuliffe Chas E 497-2225

114 Hancock Erroll

115 Smith James A

116 Apartments

1 Brown Robt A 497-3387

2 Vacant

3 Bellfleur Gilbert

4 Sanchez Raphael

5 Potter Robt D

6 Madison Robt W

Street continued

117 Allen Thos L

119 Jones David L ☉ HY 7-0711

121 Ipock Sam D 497-1663

123 Anderson Duane

124 Vacant

127 Carter James HY 7-0936

129 Vacant

131 Posey Eddie B jr 497-2747

Lake av intersects

203 Vacant

205 Futrell Robt G 497-3324

207 Jones Robt L

211 Packeco Ricardo

215 Vacant

217 Brunhammer Walter J

219 Vacant

221 Lacount Pearlle

Poe av intersects

Wilson av intersects

Rutherford intersects

501 Johnson John P Rev 497-0038

507 Scruggs Wm D ☉ bldg contr 497-2460

6TH N — From 509 Spring av north, 1 east of N 5th

104 Faircloth Burnice jr ☉ HY 7-1678

107 Carpenter Raymond W ☉ 497-2477

Spring intersects

108 Apartments

1 Carr Robt L

2 Bullock James L

3-4 Vacant

Street continued

109 Fabri Dominick J

110 Apartments

5 Mikels Paul F

6 Ellis Arth L

7-8 Vacant

Street continued

111 Nunley Chas 497-1983

112a Register James M

112b Starling Sammie E

113 Legg Lewis H ☉ 497-3844

114 Elmore Lucille Mrs

115 Wilson Pete W ☉

116 Cornett Curtis 497-1887

118 Adams Thos M

120 Bailey Buford W

122 Burkhalter Alf A

124 Petty Robt J

126 Jacobs Donald E 497-1524

128 Barton Robt J

Parker ends

6TH S — From 509 Spring av south, 1 east of S 5th

105 Vacant

107 Allen Donald H 497-3339

109 Rohrbough Dolpha D

112 Vacant

113 Brown Carma S ☉ HY 7-2625

113 Brown Margt J Mrs baby sitter

114 No return

115a Jobe Chas E

115b Schossler Joseph J

116 Turner Delmon

117 Vacant

118 Dean Curtis C

120 Lewis Mart T HY 7-3092

122 Vacant

123 Titus Lilburn L

124 Payne Saml G ☉ HY 7-2214

125a Vacant

125b Smith Gerald B 497-3795

126 Vacant

128 Stults James E 497-3567

130 Lewis Carl A 497-2868

Lake av intersects

200 Bruner Joseph ☉

212 Martin C O ☉ 497-3935

214 Nunez Rudolph 497-0087

216 Pineda Luis HY 7-0236

218 Vacant

220 Vacant

222 Garcia Miguel 497-1345

224 Vacant

Poe av intersects

303 Carr Kenneth W

Wilson av intersects

408 Van Atta Elwood J ☉ HY 7-0587

Pate av intersects



BRAGG

O
I
L
CO.

All Grades
Fuel Oil



Our Trucks
Are Equipped
With Two Way
Radios and
Meter Printed
Tickets

S. Bragg Blvd.
Box 1227
Fayetteville,
N. C.

Tel. HEmlock
3-1167

Nights Tel.
HEmlock 3-1164

Basses' Flower Mart



Free
Delivery



DIAL
494-5114

5110

Bragg Blvd.
(Bonnie Doone)
(See Page 21
Buyers' Guide)

SPRING LAKE FURNITURE CO.

Hotpoint

Appliances—Televisions—Furniture

N. MAIN

TEL. HYatt 7-2484

Direct
Reduction
Loans

HOME
FEDERAL
SAVINGS
&
LOAN
ASSOCIA-
TION



Insured
Savings
Up To
\$10,000

241
Green St.
Tel. HEMlock
2-5161
Branch 3107
RaeFord Rd.
Tel. HUDson
4-2116

CITY DIRECTORY ADVERTISING
IS *National* ADVERTISING!

NANCE'S VEND-A-RAMA

"Vending From Soup To Nuts"
(See Pages 29 and 45 Buyers' Guide)

N. Bragg Blvd.

Dial 497-3111



7TH S — From 700 Lake dr
south, 1 east of S 6th

- 203 Neyman Eli D 497-2016
- 205 Vacant
- 206 Thompson Robt J
- 207 Wood Chas M
- 203 Duerst Edw HY 7-0032
- 210 Vacant
- 212 Kelly Chas T HY 7-0371
- 213 Duncan Russell
- 214 Eckard Oscar
- 215 Butts Richd A © HY 7-2591
- 216 Brooks Chas 497-1603
- 217 Vacant
- 213 Gongloff John A 497-3279
- 219 Keen David M HY 7-0238
- 220 Yates Leslie ©

ALLEN — From Mitchley west,
1 south of Scarborough

- 105 McBride Saml
- 107 Chisholm Wm D
- 109 Baldrige Chas
- 111 Newton Robt J

BETTY N (Williams Heights)
— From Spring av extn north,
1 east of Pine Tree rd

- 110 Shaver Imported Car Serv
garage
- 112 White's Trailer Ct
White Albert E ©
- 119 White's Gro
- 120 Pine Vue Trailer Ct 497-3807
- Rogers Jerry 497-3807

BETTY S (Williams Heights) —
From Spring av south, 1 east
of Pine Tree rd

- 106 Vacant
- 107a Gregory John 497-3076
- 107b DeGraffenreid Kenneth
497-3406
- 108 Vacant
- 110 Hales Marshall ©
- 111 Lambert Joel W ©

BLACK — From N Main west,
1 north of Elizbeth

- 108 Vacant
- 110 Dixon Eli
- 112 Gartrell Harvey 497-1823
- 114 Toppin Haurice 497-0569
- 116 Vacant

BOWEN — From 802 Hwy 87 N
east

- 201-04 Vacant
- 203 Vacant
- 206 Doyle Donald W
- Black Donald 497-1962
- 207 Vacant

BRAGG BOULEVARD N — From
201 Spring av north

- 100 Lafayette Mtr Sls autos 497-
2108
- 101 Modern Serv Sta HY 7-9947
- 105 Hall Howard L © HY 7-2761
- 109 Spring Lake Meth Ch
- 121-23 Jones TV & Appliances
Inc HY 7-1172
- N Hwy 87 begins
- 135-39 Powers-Swain Chevrolet
Inc 497-2128

BRAGG BOULEVARD S —
From 200 Spring av south, 1
west of S Main

- 102 Ola's Drive In restr HY
7-0835
- 104 Ferrell's Gro & Mkt
- 107 Knight's One Stop Serv gas
sta HY 7-9217
- 110 Horton's Snack Shop restr
- 112 Horton's Barber Shop
- 113 Firestone Home & Auto
Supplies HY 7-0136
- 115 Bob's Clns & Lndry
- 117 Speedy Clns HY 7-1292
- 119 Norris Jwlrs HY 7-0191
- 146 Ferrell's Gulf Serv HY
7-2719

148 George's Used Cars
Lake av intersects

- 155 Spring Lake Whol Bldg Sup
Co Inc 497-0122
- 159 Lewis Apartments
- 1 Jewell James W
- 2 Candelaria David M
- 3 Priddy James R
- 4 Vacant
- 5 Guevara Richd 497-3978
- 6 Garcia Robt G
- 7 Fernandez Miguel 497-0321
- 8 Allison Roy

Street continued

- 201 Swain-Powers Texaco Serv
497-1016
- 207 Swain Laura J Mrs © 497-1568
- 213 Well-Worth Trailer Sls HY
7-1016
- 219 Ferrell David P © HY 7-0870
- 223 Ferrell's Shell Serv
- 243-45 Hewitt O B Mtrs Inc HY
7-1152
- 244 Post No 230 Am Legion
- 246 B & B Mtrs used cars HY
7-0704
- 247 Wee Drive In restr
- Poe av begins
- 248 Spring Lake Gas & Tire Co
HY 7-0704
- 250 Dot's Grill 497-3320
- 252 Spring Lake Realty & Ins Co
497-3712

McMillan-Shuler Oil Co., Inc.

Metered Trucks—24 Hour Delivery Service
FAYETTEVILLE, N. C.

708 Winslow St. Dial HEMlock 3-2161
(See Page 25 Buyers' Guide)





Hobson-Parker Tire Co.

TIRES—RECAPPING

Front End Alignment—Batteries—Accessories

406 Hwy. 210 North

Tel. 497-3556

Bragg Blvd S—Contd
Continental Beauty Salon
497-3012
309 Bruner & Rhyne Gulf Serv
HY 7-9513
403 Post Way Clns HY 7-3170
407 Post Way Coin-O-Matic self
serv
409 Curt's 66 Serv Sta HY 7-7156
415 Bel Air Lndry & Clns
417 Spring Lake Cafe
419 Government Employees
Finance Co HY 7-3250
421 Spring Lake Am Sta HY
7-0137
425 Bragg Oil Co
431 Dixie Restr The 497-3912

BROAD — From Elizabeth north,
1 west of N Main
130(1) Cates James
130(2) Rickards Leon ☉
497-3551
130(3) Matson E G ☉
130(4) Ezell Carroll E ☉
130(5) Brandt John D
130(6) Townsend Luther E

CALVIN — From 702 Lake av
north, 1 east of S 7th
113a-b Vacant
115a Donnelly James R
115b Pike Fred G
117a Cassie Thos 497-2061
117b Vacant
119a Chestnut Eug L 497-3445
119b Vacant
121a Vacant
121b Schanfele Fredk H 497-3494

CEDARWOOD (Lakeview Gar-
dens) — From Morrison south,
2 east of N Grog
301-07 Vacant
308 Vacant
311 Forbes Herbert
314 McClung Bobby J ☉ 497-0069
316 Walker Ralph T

CHARLOTTE DRIVE — From N
Main west, 1 north of Frances
104 Rompro Faustin HY 7-1483

CHURCH — From 117 N 1st east,
1 north of Spring av
105 Shoemaker James H 497-2023

DAVIS COURT (Manchester) —
From 114 Hwy 87 N southeast
10 Rakes Thos O
12 Bridgewater Saml

14 Vacant

16 Davis Willard E ☉ HY 7-0259
17 Sharpe Oscar F

ELAINE (Lakeview Gardens)
From 1494 Fay av north, 1 east
of N Grog
302 Titcomb H F
304 Huberdault Joseph E ☉
497-1323
305 Carty Elmer E ☉ 497-1215
306 Boone W F ☉
307 West Frank W ☉ 497-3580
308 Vacant
309 Vaughn Noa S 497-0817
310 Moore Billy F
311 Mendez Fernand L ☉

ELIZABETH — From N Main
west, 1 north of Kaye
1 Oaks Don
2 Hoffman F R
3 Montminy Homer E
4 Patterson Wm J ☉ 497-3179
5 Grismen Chas
6 Compton Kenneth 497-1948
7 Smith Willie O ☉
8 White Robt
9 Miller James

10 Priestly Alburton
11 Leonard Bruce
12 Pearson Robt
104 Rhodes Carl
106 Padgett Ervin
107 Flowers Edgar J
109 Mobley Bobby B
109b Covington J H 497-3659
John intersects
126a Pressley Olin K ☉ 497-3351
126b Rolvell Harold B 497-3504
126c Morgan Jerry 497-3011
128 Vacant

Broad intersects
201 Frazier Beecher
205 Brockett Leroy
206 Grossi Joe ☉ 497-0214
209 Septer Chas
209c Zapata Carlos 497-1521
209d Sheehan Jeremiah
211 Vacant
211a Rabaz Francisco
211b Strand Kerry
213 Rodriguez Louise ☉
214 Winters Evelyn Mrs ☉ 497-
7135
215-17 Vacant
Morehead intersects
300 Alexander Eug ☉ 497-0764
302 Basinger Wm O ☉ 497-1759
305 Rodriguez Geo
305b Johnson Donald 497-1895
307 Vacant



*"Thoughtful
Design for
Southern
Living"*

In

- Evergreen Estates
- Holiday Park
- Montclair

By



Real Estate
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Bankers
Insurers
Appraisers

1324 Bragg
Blvd.

DIAL
485-1131

3614 Raeford
Rd.

DIAL
484-2191

Fayetteville,
N. C.



McDONALD LUMBER CO.



P. O. Box 1079
Dial Hemlock 3-4181
126 Cedar Creek Rd.
Fayetteville, N. C.

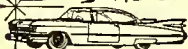
FERRELL'S



SERVICE

COMPLETE

Body Work



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24 HOUR
WRECKER
SERVICEHYatt
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Sells
It?Is
Answered
by the
Classified
Business
Lists
in this
Directory

R. T. "Bob" DARDEN

NATIONWIDE
INSURANCEINSURANCE
Health - Fire - Life - Group
Automobile

INSURANCE

102 Hwy. 210 North (See Pages 34 and 35 Buyers' Guide) Tel. HYatt 7-2892

Elizabeth—Contd

308 Apartments:

- 1 Pierani E R 497-2930
- 2 Chapman Carton
- 3 Pasquale John 497-1825
- 4 Sandberg Phillip 497-2065
- 2 Crow Richd
- 6 Vacant
- 7 Williams Victor L

Street continued

- 309 Smith Millie
- 311 Vacant
- 313 Stanley Wilma Mrs
- 314 Quigley Geo W
- 315 Vacant
- 316 Dunn James V HY 7-2672
- 317 Vacant
- Warfield intersects
- 401 Vacant
- 412 Vacant

EVA CIRCLE — From Weaver³

east in a circle

504 Petoe Janos © 497-1484

505 Hollandale Advent Christian
Ch506 Shelstad Donald G © 497-
2097

507a Barker Alton 497-1476

507b Montez Anastacio 497-1506

508 Sitton Stanley B © 497-2247

Virginia dr intersects

509 Byers C E 497-2547

510 Quick Clyde N © 497-1512

511 Allen Howard ©

512 Stevens T F © 497-7015

Holland dr intersects

601 Parker W C © 497-1078

603 Vacant

604 Morin Joseph

605 Rice Leland

606 Williams Denver 497-3566

608 Vacant

609 Jewell Gordon

610 Sach Marvin E 497-2920

611 Faircloth M D © 497-1991

612 Bruce Elmer

614 Lewis Jason K 497-3741

616 Fox Wesley G 497-0089

618 Wyatt A D 497-0172

620 Ahumada Geo

621 Jones Wilton C © 497-1422

622 Lamb Stella M Mrs

624 Medina Angel

626 Barefoot Ottis © 497-2015

628 Stewart Ada

630 Sprance Christopher

632 Griffith Wm III

Laura ct intersects

701 Hussey Jasper J ©

702 Terry Andrew J 497-2466

703 Barefoot Wm F © 497-2611

707 Banguss M M

709 Williams Clem

711 Green David L

712a Ruth Toby

700 Fail Harold

713 Hitt Thos R 497-3385

713b Young Chas L

714 Vacant

716 Jacquez Antonio

718 Nichols Mark A

FAY AVENUE (Lakeview Gar-
dens) — From N Grog east 1
north of Spring av extension
1404 Baker Robt N © 497-3081FRANCES — From N Main³

southwest to Black

102 Sancha Olanda 497-1249

104 Ingraham D L 497-2570

106 Brown Marvin

108 Harper Harold L

110 Manning Edw 497-3576

112 Kidd Jim

112½ Cooper John

114 Lupo Cobert 497-3969

114½ Thiel C R 497-1400

115 Smith Grady

116 Trotter Floyd 497-2729

117 Carney Hubert H 497-1066

118 Steinruck Richd

119 Smith Wm 497-1058

120 Phipps Hubert

120½ Vacant

121 Duncan Joseph

121½ Nuncio Julian

GEORGIA — From Allen north,³

1 east of Rupe

110a Cherry Walter

110b Luft James A 497-3048

110c Medina Francisco

112a Fritts Robt D

112b Gutierrez Pete 497-1486

112c Baumgartner Allen 497-
1932GRAHAM — From end of³

Scarborough northwest, 4

south of N Main

202 Santiago Jose

204 Payne James E

206 Walden Jimmy R

208 Casto Clarence R

Lacock intersects

Lee intersects

503 Anderson Wm

GREEN — From N Main west,³

1 north of Lacock

104 Vacant

105 Sikes Ruth

106 Brown Ronald H 497-3369

108 Lusk M D 497-0062

109-11 Vacant

BRYAN PONTIAC-CADILLAC CO.



"Sales and Service"

410-412 W. Russell St.

Fayetteville, N. C.

Dial 432-2126



SHARPE'S SUPER MARKET

Quality Groceries—"We Deliver"

118 N. Main St.

P. O. Box 326

Dial HYatt 7-1223

(See Pages 27, 30 and 38 Buyers' Guide)



Green—Contd

- 110 Vacant
- 112 Cantell Odis
- 117 Floyd Geo 497-3847
- 119 Moak James 497-2601
- 119b Jorden Ronald
- 121 Watson Ray 497-3771
- 121b Droste Gerald

GROG N (Williams Heights) —
From 1101 Spring av extn north,
1 east of Betty

- 100 Seneff Jonah L
- 104 Jones Delmus
- rear Glavach Anson W
- 106 Wilkie Ralph B ☉ HY

7-0636

- 107 Anderson Milton A
- 108 Hansley W T ☉
- 109 Helms Lloyd E
- 112 Harkey James H ☉ 497-2413
- Villa Rosa Trailer Court
- 497-2413
- Box Wylie D ☉ 497-2896
- Bathrick Chas M 497-3668

- 116 Williams Dewey B ☉
- 117 Vacant

- 201 Scalf Barney ☉
- 205 Jones Barney ☉ 497-1040
- 302 Farrington James G ☉
- 304 Quidera F B ☉
- 306 Baber Clyde H ☉ 497-1451
- 308 Blanton A E ☉
- 310 Vacant
- 412 Edwards Trailer Court
- 419 Martin Ray jr
- 423a Vacant
- 423b Butts W

GROG S (Williams Heights) —
From Spring av extn south,
2 east of Pine Tree rd

- 108a Morgan R A
- 108b Bell John F jr
- 200 Miller C W
- 202 Hall J W
- 210-12 Vacant
- 214 Smith Chas J 497-1776

HARRILL — From 602 S 4th east,
1 south of Olive
400 Moss J D ☉ HY 7-0912
404 Hobson Vernon HY 7-2261
408 O'Banion Mary Mrs ☉ 497-3162
S 5th ends

HENDON — From Johnson north,
1 east of N Main
106 Mayes LeRoy
210 Austin Leroy
212 McQueen Fredk ☉
214 Jones Laddie

- 396 Johnson James
- 400 Hodges Willie ☉
- 404 Williams Norma
- 405 Jones Christine
- 500 Hendon Ed ☉
- 502a Hucks Robbie ☉ 497-0482
- 502b Hendon Eddie ☉ 497-2585

HICKORY DRIVE — From 612
Mont dr east, 1 south of Leach

- 211 Galloway John E
- 212 Allen R C
- 213 McCrimley Ann
- 214 McLeod David

HIGHWAY 24 W (Manchester)
— From 1600 Hwy 87 N west,
1 north of Manchester rd

- 110 Belton Beauty Shoppe
- 112 Belton Harry S
- 116 McRae Bertha ☉
- 131 Bethel A M E Zion Ch

HIGHWAY 87 N — From end of
N Bragg blvd north

520 Burkett Trailer Sls 497-3490
N 2d ends
Rose begins

700 Fields Wilbur
Leach begins

- 708 Vacant
- 708a Powell James
- rear Robinson Carl
- 714 Jones Thos jr ☉ 497-2237
- rear Throp Irving 497-3317
- Spencer Chas 497-3981

- Bell Johnny
- Jones Lindsey ☉
- Jones Minda Mrs
- Ridge Marvin
- Crocker Johnny B

- 800 Smith Delbert L
- 802 Sprame Joseph

Bowen begins

- 997 Southern Restr
- 997 Stanley Chas J
- 998 Hadduck Lillian Mrs
- 1000 Nadeau Norman 497-1626
- Nadeau Joan Hula Studio
- 1002 Dobbins Julian F
- 1006 Redmon John R HY 7-2709
- 1010 Gahagan Archie T
- 1014 German Russell F ☉ HY

7-1761

N Main ends

- 1016 Hair Bunch ☉ HY 7-0561
- 1020 Hair's Trailer Ct
- Townsend Kermit D ☉ 497-1431



LLORENS' RADIO & TV SERVICE

Sales—Service—Parts

Tel. WYatt 7-2163

153 S. Main St.



HOWARD'S VARIETY STORE

NOTIONS—CLOTHING—PAINTS
"Boosting and Growing With Spring Lake"

TEL. HYatt 7-1719

(See Page 58 Buyers' Guide)

P. O. BOX 345

109-111 N. MAIN ST.

- HIGHWAY 87 N (Manchester)**
— From Spring Lake city
limits north
- 1102 Darden's Mobile Home Park
HY 7-9615
- Burkhard Paul F 497-0222
- 1104 Gunter John 497-2501
- 1106 Rauer Jack H
- 1108 Moon W J HY 7-1128
- 1112 Shuler A Harold © 497-0695
- 1114 Vacant
- 1116 Moak L V
- 1120 Watts James D
- 1124 Meeks Chas R 497-3990
- 1124a Miller Dewel M jr
- 1204 Williams Frances Mrs ©
- 1206 Moore Elbert G © HY 7-2213
- rear McLamb W Elton © HY
7-1618
- 1208 Moore's Washerette self
serv
- 1212 Manchester Gro HY 7-9532
- rear Ball Omer F 497-2815
- Altman Richd W
- Smith Jessie J
- King Wilbert D © HY 7-1748
- 1216 Shinault Anna Mrs nurse
HY 7-1784
- 1218 Lea Edw E © 497-3759
- Lea's Trailer Park
- 1222 Williams Chapel Bapt Ch
- rear Cheatham Claude ©
- Hwy 210 cut-off ends**
- 1323 Wolfe Claude H
- 1325 Nicholson Thos A 497-1189
- 1327 Vacant
- 1328 Vacant
- 1329 Hudson B B jr
- 1405 Harrison C L
- 1407 Valentine Robt D © 497-1828
- 1409 Vacant
- 1413 Linton Maurice HY 7-3501
- 1415 Kozup Geo 497-3529
- 1419 Hundley Arth W © HY
7-2830
- Holly Hill Trailer Court HY
7-2830
- 1420 Brookside Gro HY 7-1573
- Brookside Trailer Sls HY
7-1573
- 1422 Vacant
- 1424 Pope Paul P © HY 7-1106
- 1425 Woodard Berry © HY 7-2863
- 1500 Darden Troy © HY 7-1714
- 1502 Darden David ©
- 1503 Powers James F © HY
7-2173
- 1504 Bennett Joseph W
- 1505 Powers Georgiana H Mrs ©
HY 7-1712
- 1506 Sharpe J Elwood © HY
7-1670
- 1510 Clouse James J © 497-0802
- 1511 Bear Donald G
- Hutcheson Lee jr
- 1513 Roscoe T B ©
- 1515 Goins Nick ©
- 1517 Goins Albert © HY 7-1774
- 1522 Fleeman James E
- 1530 Starlite Motel HY 7-1174
- Tilley Chas ©
- 1531 Goins Esso Serv Sta HY
7-1282
- 1531 Goins Trailer Court HY
7-1282
- Manchester intersects**
- 1600 N C Marble & Granite Co
monuments
- 1601 Forest Lawn Mem Gardens
- 1602 Riverview Mtr Co used cars
- 1603 Big Ant Club The confr
Johnson Thos ©
- 1605 Gateway Grill
- McArthur Lugenia Mrs ©
HY 7-2423
- 1607 Elliott Wm ©
- 1609 Elliott's Garage auto repr
- HIGHWAY 210 N — From**
107 S Bragg blvd north
- 100 Darden's Esso Servicenter
HY 7-2152
- 102 Nationwide Mutual Ins Co
497-2892
- Darden R T "Bob"
- Darden Robt T Agcy ins
497-2892
- 104 Darden Trailer Ct
- 114 McCormick Lula Mrs © HY
7-2073
- N 4th ends**
- 209 Starlite Drive In restr
- Weaver begins
- 400 Ferrell's Body Shop 497-
3911
- 406 Hobson-Parker Tire Co 497-
3550 & 497-3556
- 502 Pedro Z
- 503 Marr Ronald H
- 504 Freeman Donald E
- 505 Inman Bynum F
- 506 Ward John A
- 507 Miller Glen
- 508 McQuinn Don © 497-2229
- 509 Strange L W
- 510 Vacant
- Hollandale dr begins**
- 600 Vacant
- 601 Parker Earl H © plmb HY
7-1541
- City limit**
- 800 Vacant
- 801 Donnie's Garage HY 7-3014



CREECH CLEANERS


Complete Laundry and Cleaning Service
Pickup and Delivery

Fort Bragg, N. C.

Phones 4-2132 and 4-4234



**W. A. HOLLAND
ENTERPRISES**
RENTALS
Apartments—Houses—Trailers
Commercial Dial 497-2124

**SUPER FLAME
GAS CO.**

Bulk and Bottled
Gas and Electric
Appliances
Dial HYatt 7-1674

Highway 210 N—Contd
Fuller Donnie ☉
Fuller's Donnie Body Shop
HY 7-3014

HOLLAND DRIVE — From 509
N Hwy 210 west
202 Parker Betsy Mrs ☉ 497-0037
203 Burnett Robt W
204a White Peter L
204b No return
205 Ledbetter W C jr
206 Shepherd Gordon L
207 Todd Wm

INDEPENDENCE — From 710
S 7th east, 1 north of Lacock

JOHN — From Lacock north, 1
east of Morehead
300 Potter Billy
302a Transient
302b Stewart W B
304 No return
306 Vacant
308 Kendall Wm L 497-2793
Lee intersects
310 Boucher Sandra Mrs
312 Vacant
314 Vacant
316 Vacant
318-24 Vacant
326 Knuckles Doris
328a Vacant
328b Bartlett Dexter

JOHNSON — From N Main west, 1
south of Lacock
103 Barnes Thos G
106 Thompson W C
113 Neddau Max E
114a Carey James J
114b Kretschmar Peter
115a Johnson James J
115b McTamany Patk
117 Sears Coble
119 Diaz Robt 497-2928

KAYE — From N Main west, 1
south of Elizabeth
103 Cassidy Joseph 497-3980
105 Bryda Michl
107 Wuright Howard
109 Ribuera Juan 497-3235
111 Slonaker R E
113 Zamarrrip Francisco
115 Michael Maurice R 497-0881
117 Vacaant
120 Vacant
122 Reeves J B ☉ 497-0707

LACOCK — From N Main west, 1
south of Lee
109 Michael Robt
110a Vacant
110b Carl Henry 497-1259
111 Reed Wallace
112 Allen James S 497-4825
113a Vacant
113b Alaims Michl
114 Newcomb Dudley W 497-2952
115a Holt James
115b Vacant
116 King Don
117 Pauley James F ☉ HY 7-2113
118a No return
118b Colussy Ernest
119 Sparks Roy A
120a Hamilton Bruce B
120b Vacant
121 Logan Robt ☉ 497-1552
122 Hardy W R HY 7-4195
123 Roberts E E ☉ 497-0351
John intersects
201 Rhodes Chas R
203 O'Quinn Hulen HY 7-1110
204 Owen Bennie ☉
205 Smith B C 497-2029
208 Smith Jack T
209a Owen Robt L 497-3624
209b Moore Jesse
210 McCollum Lewis 497-3895
211 Lesieur Alf
212 Zech Carl H 497-1812
213 Henderson Aldon 497-3071
214a Mitchell Robt M
214b Burnell Richd
214c Mann James W
215 Holden T R 497-2677
216 Pritchell Carl T HY 7-2433
217 Holden Danl G 497-1612
218 Roberts W L
219 Stevenson R H HY 7-0148
220 Jones Rosville R 497-3536
221 Stevenson Wm
224 Gardner Kenneth
226 Brown Jimmy 497-0762

LACY — From Charlotte dr north, 1
west of N Main
617 Trevathan Wilford
617 1/2 Vacant
Charlotte intersects
703 Vacant

LAKE AVENUE — From 159 S
Main east, 1 south of Spring av
11 Mills Clint B
13-15 Vacant
S 1st intersects
100 Hill Arth J
100 1/2 Chapman Wm D
101 Chastain Ernest E HY 7-2697



- SAVINGS
- CHECKING ACCOUNTS
- LOANS
- SAFE DEPOSIT BOXES
- TRUST DEPARTMENT

TIME
RIED
ESTED

FOR OVER
65
YEARS

—DIAL—
HEmlock
2-2141

Fayetteville,
N. C.



(See Page 12
Buyers' Guide)

COMPLETE

LINE

DOMESTIC OIL CO., Inc.
METERED DELIVERY
(See Page 24 Buyers' Guide)
2515 Murchison Rd. Telephone HEmlock 2-8519

POWERS-SWAIN CHEVROLET, Inc.

SALES
Tel. 497-2128



SERVICE
135 Bragg Blvd.

Lake Avenue—Contd
102 Caranzi G
104 Llorens Santiago
105 McDonald Mary A ©
111 Meachum C T
S 2d intersects
S Bragg blvd intersects
S 3d intersects
304 Rains Taylor M 497-0738
310 Ziglar Horace W © HY
7-1103
512 Trotter Wm A 497-3184
S 4th intersects
402 Barker James H 497-1185
405 Vacant
407 Merrill Michl D
409 Kalanine Steve
411 Bueno Pete
412 Serbro Peter E ©
413 Vacant
415 Smith Howard L
417 Sanders James L
419 Williams Lincoln A 497-3060
S 5th intersects
503 Wermey Ralph
504 Ashley David F 497-2950
505 Reese Paul
506 Walker Paul
507 Morris Chas 497-3852
508 Thompson James
S 6th intersects
600 Vacant
S 7th begins
700 Whaley R H 497-1694
702 Squires Hugh 497-2430
Calvin begins
704 Hoffpauir Jamess HY 7-0269
706 Fletcher Eug J 497-2715

LAKE AVENUE (Williams
Heights) — From S Betty west,
1 south of Spring av extn
1202 Pennington Frank
1204 Vacant
1206 Fuller Carl © 497-1548
1207-09 Vacant
1210 Munsey Don 497-1330
1211 Vacant
1212 Causey Jessie J 497-1655
1213 Barnard Chas E © 497-0789
Spring Lake Florist 497-
0789
1220 Allen Wm E © HY 7-1874

LAKEVIEW GARDENS — A
sub-division located beyond
eastern city limits

LAURA COURT — From Eva cir
north 1 east of Weaver
402 Harrelson Bobby W 497-2910
403 Roberts Carl G 497-1555

404 Reed Fenley 497-2040
405 McDonald Lloyd 497-3833
406 Williams Carlos 497-0233
407 Hall Richd W 497-3855
408 Vacant
409 Hall Richd 497-1538
510 Abnerthy Andrew 497-
0703
413 Bachelor Dail 497-3689
414 No return
415 Morris F N
416 Ellison John S
418 Kerney Harley J

LEACH — From 700 Hwy 87 N
east
400 Leach Layton
Mont dr ends

LEE — From end of Green west,
1 south of Elizabeth
202 Adkins Lonnie 497-1182
204-05 Vacant
206 Fussell Mary Mrs © 497-2496
208 Stanley Harold HY 7-2866
210 Hiles Geo
212 Bilodeau Willie © 497-1234
213 Good Clifford
214 Miller Paul
212 Gowan A S
217 Grizzard Carl
Morehead intersects
302 Beasley James
303 Brunner Robt 497-1914
304 Myers James 497-1525
305 Vacant
305b Davis Orville
305c-d Vacant
306 Cochran Eug 497-3349
307 Vacant
308 Shear R F ©
310 Timms James C
311 Pleasants James A © lock-
smith 497-2688
314 Turner Thos 497-3634
316 Wendling Norman R
318 Davis James L 497-3049
319 Andrews Paul E © 497-1911
400 Vacant

MAIN N — From Spring av
north, 3 west of N Bragg blvd
102 V Point Super Mkt No 2 gro
HY 7-1576
103 Priddy Arth E © HY 7-1504
103a Horne Robt
Spring av intersects
104 Cumberland County Public
Library 497-3650
108 US PO HY 7-0113
109-11 Howard's Variety Store
HY 7-1719
110 Dale's Sundries HY 7-2612

LaFayette Motor Sales, Inc.

SALES—SERVICE

Main Office 142 Pittman, Fayetteville, N. C.

(SEE PAGE 9 BUYERS' GUIDE)

Branch: N. Bragg Blvd., Spring Lake, N. C.





Your Full Service Bank

"Cumberland County's Only Locally Owned Bank"

(SEE PAGES 11 AND 36 BUYERS' GUIDE)
118 N. Main St. Dial 497-2182

Main N—Contd

- 116 Spring Lake Hdw Co HY
7-1691
118 Sharpe's Super Market gro
HY 7-1223
118-24 Professional Building
Commercial & Industrial
Bank 497-2182

Rooms:

- 200 Tally Tally Taylor & Henley
lwys 497-1065
201 Verna's Beauty Shop HY
7-0792
202 Mack's Shermack Fashion
Shop) (stge)
203 Spring Lake News Reporter
The 497-2044
204-05 Vacant
206 Keele John C jr 497-1918
208 Jursic Frank
209 Lowes Phillip W
210 Campbell James
211 Wade Walton M jr
212 Eller Joe
213 Mash Frank
214 Moore Dennis R 497-3172
215 Carona Jose
216 Vacant
217 Vacant
218-20 Wallace W Mitchell den-
tist 497-2969
219 Vacant
221 Kosterman J A chiro

Street continued

- 119 McGee Thelma Mrs © HY
7-1839
120 Mack's Shermack Fashion
Shop 497-3813
122 GAC Finance Corp HY 7-0157
124 Spring Lake Drug Co 497-0359
Williams Watch & Clocks
Repr
125 Medical Clinic 497-1913
126 Kozy Kitchen restr
127 Geneva's dept store HY
7-1371
128 Charm Beauty Salon 497-
0123
130 Model Lndry & Dry Clns HY
7-1530
131 Norris Barber Shop
133 Webster Bobby
Scarborough begins
134 Little Washerette
135 Norris H P © HY 7-1740
136 AFS TV HY 7-0036
138 Kneece's Drive In restr HY
7-9466
Spring Lake Billiards HY
7-9463
202 Spring Lake Superette gro
HY 7-9362
202a Medina Mario
202b Warix Wm

- 202c Guzman Ramond
202d Parker Robt
203 Bob's TV & Appl HY 7-2855
204 Elzie's Beauty Shoppe HY
7-0888
206-08 Spring Lake Furn Co HY
7-2484
209 Vacant
Johnson begins
217 Johnson David H © HY
7-1672
Lacock begins
218 A & H Clns
220 Mims Carl C jr acct 497-0108
222 Creech's Htg & Refgr
497-2542
Hendon begins
201 Covan Harvey E 497-3194
205 Smith Albert A 497-2502
Green begins
307 Waddell J A HY 7-2641
309 Durden Woodrow W 497-1550
Kay begins
407 Gaudette John J
411 Warren Thos © HY 7-0067
Elizabeth begins
501 Winters M J
Black begins
505 Laird Edgar T
507 O'Briant Mildred Mrs
508 Holland W A © HY 7-0737
509 Miller Frank
510 Chandler James D 497-0194
511 Black's Rental Serv HY
7-2242
Pignanelli Victor
512 Apartments
1 Cook Joe
2 Dowell Robt L
3 Davis John W
4 Vacant
5 Hughes Wayne
6 Willoughby Roger
7 Geddy Eliz E
8 Brown Chas R
Rainbow et intersects
513 Hobson's Super Mkt
600 Vacant
601a Stewart Jerry L
601b Como Patk L
602 Crooks Leo
603 Sloan Frank J © HY 7-1841
Frances curve begins
605 Bernstein Minnie Mrs ©
497-0848
615 Black Mattie E ©
620 McLean Alice Mrs ©
Charlotte dr begins
701 Hunter Robt H
703 Vacant
705 Ford Robt C 497-0079
707 Smith Edgar E
709 Carmody Jerry J
714 Lofton Thos © HY 7-1721

ABS TV Sales—Service

Color—Black and White

136 N. Main

Tel. HYatt 7-0036



NANCE'S VEND-A-RAMA

"Vending From Soup To Nuts"

(See Pages 29 and 45 Buyers' Guide)

N. Bragg Blvd.

Dial 497-3111



Main N—Contd
714a Dugan James
719 Girard Valmore J HY 7-0977
720 Under constn
721a-b Vacant
Strickland dr begins
801a Vacant
801b King Bobby J
803 Oriental Food Mkt 497-0208
Webster Herbert ©
N Bragg blvd intersects

MAIN S — From Spring av south, 1 west of 1st

102 Cupboard The restr
Trailways Bus Sa HY 1673
Ritch's Shoe Shop
105 Hobson Tire Co No 2 497-2286
Stewart & Stevens Plmb Co
HY 7-3527
107 Hudson John
108 Teds Lndry & Clns 497-3256
109 Crown Clns HY 7-1793
111 Crown Laundramat coin
operated
114 White DeWitt HY 7-2155
126 Hilda's Beauty Salon HY
7-1280
128 Elkins Wilkes furn apts
497-1526
136 Woodard Lafayette © HY
7-1866
144 Adams John W 497-2937
Sally begins
148 McCurley Roy L ©
153 Lloren's Radio & TV Serv
HY 7-2163
154 Wales Albert F
158 Vacant
Person begins
159 Tire Sls & Serv Inc HY 7-2167
Lake av begins
200 Hall Harry F jr
201 First Bapt Ch HY 7-1165
206 Smith's Auto Body & Paint
Shop
Smith O T ©
210 Spring Lake Garage
213 First Bapt Ch (nursery)
214 Lapinski Albert
216 Quick Edgar
254 Everhart Tourist Court
Everhart D O © HY 7-1671
306 No return
314-16 Vacant
402 Setzer Jack S ©
404 B & Seafood
406 B & S Supercette gro HY
7-1470
410 Western Auto Associate
Store garage

412 Western Auto Associate
Store HY 7-2170
416 Mack's Shell Serv 497-2926
Mack's Oil Co 497-2926

MANCHESTER ROAD (Manchester) — From 1530 Hwy

87 N west, 1 south of Hwy 24 W
100 Church of The Covenant
105 Stewart John D Rev
111 Young Glenn 497-0838
113 Sizemore James D ©
497-1047
McDuffie Creek Mobile
Homes Park 497-1047
202 Street Clyde H © HY 7-1053
Street's Apartments
214 Darden Robt T 497-3937
504 Vickery Stanton E
700 Dority Robt L
712 Easterling Wm E © HY
7-1747
Easterling Court HY 7-1747
850 Speranza Sam HY 7-1703
Manchester Trailer Court
HY 7-1703
852 Coker Chas R
901 Odom's Gro 497-3361
902 Lynn's Lndry & Clns
904 Bill's Grill
906 Concrete Inc HY 7-1734
923 Sharpe Oscar F

McCORMICK ROAD (Williams Heights) — From 1101 Spring

av extn north, 1 east of N Grog
100 Harkey Cecil jr
104 Vacant
108 Harkey Cecil © HY 7-0798

McMILLIAN —

100 McMillan Joseph L ©
102 Vacant
104 McMillan Maxie © 497-2269
106 McRae Addie Mrs

McNEILL ROAD — From Rose

north, 1 east of Mont dr
600 Apartments
1 Richardson Garfield ©
497-3497
2 Lynch James
3 McCampbell John
4 Cherry Thos
5 Smith Archie
6 Brown Robt
7 Collins James
8 Vacant
9 Wharry David
10 Johnson Dan
11 Vacant
12 Greer Walton
13 Small Wm

R & S MOTORS

GENERAL AUTO REPAIRS

24-Hr. Wrecker Service—Emergency AAA Service

(SEE PAGES 8, 10 AND 59 BUYERS' GUIDE)

Hwy. 210 North, Rte. 1, Box 880

Dial HYatt 7-1145



Hobson-Parker Tire Co.

TIRES—RECAPPING

Front End Alignment—Batteries—Accessories

406 Hwy. 210 North

Tel. 497-3556

McNeill Rd—Contd
 14 Proctor James A 497-0333
Street continued
 602 McNeill Mack ⊙ 497-0717
 603 Vacant
 604 Lewis Geo
 604a Williams Virgil
 604b McGee Henry
 604c Snapp Arth
 604d Jones Willie ⊙
McMillian intersects
 704 Vacant
 706 Bunch Noah
 713 Robinson Huey ⊙
 720 Wilson V E ⊙

MITCHLEY N — From Priddy³
 north, 1 west of S Main
 100a Wilhelm Adrian
 100b Herrera Larry
 105a Vacant
 105b Sanchiono R J
L B Wilson cir intersects
 108 Howard Grady ⊙ 497-3405
 109 Vacant
 109b Christiansen Marion
Allen intersects
 112 Lynch Coy W ⊙
 113a Means John L
 113b Martin John
 114a Carney Gerald E
 114b Webster Ralph HY 7-1243
Norris intersects

MITCHLEY S — From Priddy³
 south, 1 west of Main
 102a Sanders Lessie A
 102b Gordon Jerry
 102c Ridgedell Chas
L B Wilson cir intersects
 103 Langston I D
 107 Burgess Robt W
 108 Landers Glenn
 108a Helson John R
 108b Knowles Marion 497-2805
 109a Mill Jay
 109b Goney Wm
 110a Wykstra Hendrick N
 110b Anderson Robt L
 111 Palankai Lajos
 112 Morrison Robt
 114a Hurt Swein
 114b Flinders L R 497-3298

MONROE — From 208 Wilson av²
 south, 1 east of S Bragg blvd
 503 Harbin Sam
 505 Barefoot Carlie C ⊙ HY
 7-1846
Olive intersects
 601 Herring Foster H ⊙ HY
 7-1698

603 Spring Lake Ambulance
 Serv 497-3227
 McArtan W Douglas ⊙
 497-3227
 Krautkramer Roger HY
 7-1444

MONT DRIVE — From Rose¹
 north, 1 east of Hwy 87N
 600 Vacant
 602 Cole Wm ⊙ 497-3166
 604 Worthy Willie C ⊙ HY 7-0621
 606 Church of Christ
 612 Vestal Lula Mrs ⊙
Hickory dr begins
 616 Clayton Willie C
 618 Graves Pearlsten ⊙
 618½ Pearson Isaiah
 620 Gilmore Joe ⊙

MOREHEAD — From Lacock³
 north, 1 east of Warfield
 401 Temple Wayne
 402 Walda Gary 497-3517
 401 Bibb Hubert
 402 Carter R E
 406 Bragg Vaughn
 408 Woodruff Wilford
Elizabeth intersects
 500 Vacant

MORRISON (Lakeview Gardens)⁴
 — From N Grog east, 2 north
 of Spring av
 1401 Jones Henry H ⊙ 497-1856
 1403 Vacant
 1405 Hindle Shepard A ⊙ HY
 7-0948
Elaine ends
 1501 Dicke Floyd J H ⊙ 497-0443
 1502 Mason Thos C ⊙ 497-2658
 1503 Vacant
 1504 Fujimote S M

MURCHISON ROAD — From 431²
 S Bragg blvd east along ACLRR
 199 Bragg Auto Parts Discount
 Inc 497-3811
 201 Little Town Studio photog
 497-3013
 203 Home Folks Clns
 205 Fran's Tropical Aquarium &
 Pet Shop
 Brown Leon W ⊙
 207 Flanigan Robt J
 209 Johnson Charlie G ⊙ HY
 7-1331
 211 Tyner Elias S ⊙ 497-3503
Petit begins
 313 Pure Serv Sta HY 7-9612
 315 Hayes W D Clns & Lndry
 HY 7-0086

Cumberland & Harnett Oil Co.

Fuel Oil—Kerosene

Rte. 1, Box 340

Hwy. 210 North

(See Page 23 Buyers' Guide)

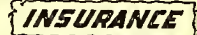
Tel. Hyatt 7-1336



R. T. "Bob" DARDEN



INSURANCE
Health - Fire - Life - Group
Automobile



102 Hwy. 210 North (See Pages 34 and 35 Buyers' Guide) Tel. HYatt 7-2892

Murchison Rd—Contd

Law's Trailer Park 497-0169
Hayes Willie D justice of the
peace HY 7-0086
Banko's Gro HY 7-0169

NEW (Manchester) — From 1108

Hwy 87 N east
102 Goodman Wm R 497-4696
104 Nicholson Floyd D HY
7-0744
108 McArthur Donald V ©
497-6248

NORRIS — From N Mitchley west, 1 south of Scarborough

107a Minder Joseph A
107b Kennedy Ray
111a Fundakorski John
111b Parker Dennis L

ODELL ROAD (Manchester) — From 1222 Hwy 87 N west

48 Erwin L E © HY 7-1779
49 Earp C D HY 7-0726
50 No return
51 Wofford Wm R 497-0837
52 Tunstall M D © HY 7-2130
53 No return
54 Rodgers D R
55 Trigg James K HY 7-7182
56 Schippers C M
57 Pankey James A 497-3459
60 Smith Cecil O

OLIVE — From 199 Murchison rd, 2 south of Wilson av

208 Vacant
Monroe intersects
300a King Owen T
300b Hale Leonard E
301 Abernathy Burl HY 7-0733
302 Hollyfield Lester C HY
7-2530
303 McKay James L
304 O'Neal Hubert M HY 7-0769
305 Vacant
306 Barnes Festus © 497-1560
307 Vacant
308 Ewing Edwin
309 Smith Howard E

PARKER — From 114 N 5th east, 1 north of Spring av

505 Engle Wm J 497-2541
507 Auman Francis C 497-0820
509 Bower Dennis L
511 Peavey Robt R
513 Morellie Leo
515 Holland Marvin B © HY
7-0974
N 6th ends

PATE AVENUE — From 408 S

6th east, 1 south of Wilson av
601 Rockwell Vernie HY 7-3461
603 Orvis Douglas 497-0390
604 Jewell Andrew A
605 Milam Ronnie R
607 McDermott Thos J 497-1391
7th ends

PERSON — From S Main west, 1 south of Sally

PETTIT — From Murchison rd
east, 1 north of S Bragg blvd
201 Pettit Walter © HY 7-2491

PINE TREE ROAD (Williams Heights) — From 946 Spring av extn east, 1 east of N 6th

100 Miller's Trailer Court
Zeigler Doyle O 497-1488
120 Miller Robt ©
122 Merritt Luther C © HY
7-0055
124 Hill Thos
128 McIntyre Joseph D
132 Vacant
134 Ross Viola Mrs ©
138 Wilson's Trailer Ct
Wilson Gussie © HY 7-1360
200-08 Teen Trailer Court
Monroe Ernest ©
Blue Melvin G © HY 7-0747
Ford John H
Henderson Robt L © 497-3533
Slater Albertus © 497-2931
Gross Allen G © 497-3790
Ratleff Roy J © 497-3335
Hardy Thos H © 497-3784
King John R © 497-1725
Johns Byron © HY 7-3723
Ashley Otis © 497-0320
220 Monroe Alice Mrs ©
224 McLean Lorenzo ©
250 Jackson Henry © HY 7-1467
Hwy 210 N intersects

POE AVENUE — From 248 S Bragg blvd east, 1 north of Wilson av

100 Nance's Vend-A-Rama restr
110 Nance Vending Serv Inc
497-3111
Nance's Grocerteria HY
7-3111
210 Vega Santiago
212a Vacant
212b Dugger Jerry
214 Vacant
216 Vacant
S 3d ends
302 Vacant

DONNIE FULLER'S BODY SHOP

Auto Parts



General Auto Repair
Wrecker Service
R. D. 1

(See Page 2 Buyers' Guide)
Hwy. 210 North
Dial HYatt 7-3014

Body Work



SHARPE'S SUPER MARKET

Quality Groceries—"We Deliver"

118 N. Main St.

P. O. Box 326
(See Pages 27, 30 and 38 Buyers' Guide)



Dial HYatt 7-1223

Poe Av—Contd

306 Goodman Melvina Mrs ©
308 Peed Bobbie E 497-0833
312 Buckley Wm H © 497-1042
Buckley Ruth M Mrs
drsmkr

S 4th intersects

402 Dobbins James A © 497-1072

S 5th intersects

509 Vacant
511 Melvin Bobby J 497-2174

S 6th intersects

600 Larson Richd H
602 Mullens David P
608 Shuldiski Joseph
610 Bolen Julian G
612 Vacant

S 7th intersects

700 Gay Wm H
701 Boykin G L
702 Baker Robt E
703 Touchstone Roddy
704 Amacker Louis
705 Horn Wm H 497-2094
706 Cline Richd W 497-0090
707 Gentry Dennis
708 Anglin Donald HY 7-0755
709 Burgess Wm

3

PRIDDY — From S Main west, 1 south of Allen

25 Vacant
26 Adkins Oscar J
102 No return
103 Betts Vernon
105 Widner Albert

3

RAINBOW COURT — From N Main in a circle back to N Main

104 Dickerson Walter
105a Fritz Gertrude
105b Olson Henry
106 Merten Wm
107a Cunningham Alba
107b Minchey James A
108a Salgado L E
108b Doyle P R
108c Robinette Jimmy
108d Sewell Danl H
109a Moore Robt
109b South Danl
110 Feliciano Jose 497-2978
112 Vacant
114 Thornton B W 497-1084
116a Hall Perry ©
116b Holland Jerry P ©
118a Vacant
118b Nichols W D
120a Maciindyre Richd
120b Lea Doris Mrs
122a Vacant
122b Smith Eug
124 Ramer Curtis 497-3622

124a Kish Richd

124b Holsted Vernon
124c Vacant
126 Hayes W H © 497-1689
126b Thompson Jay
127a Crowther Jay
127b Green Williard
128 Pait Gune
128b Hayes Garland
129a Sweitzer Ronald
129b Elkens Richd
130 Gipson Argel 497-3510
131 Teal Jesse 497-3316
132a Libby Lawrence 497-2841
132b Guajardo Sammy
133 Henry James J
134a Chaney Earl M
134b Beck Larry

3

ROSE — From State Hwy 87 east, 1 north of Eva cir

201 Vacant
203 Ross Leo jr
205 Dawkins Lonnie R 497-0093
209 Looney Ernest jr © 497-3396
215 Fuller Beatrice M Mrs

3

RUPE — From Scarborough south, 1 south of Wissen la

105 Adams Jerry R
106 Equils Wm M 497-1664
107 McArthur HA 497-2582
108 Pate Howard B jr © 497-2498
109 McCune Deloyd
110 Hilburn Bobby E
111 Wright Jack
112 Kelly Ray
113 Vacant
114 Vacant
115 Gones Frank R 497-0134

2

RUTHERFORD — From beyond Monroe east, 1 south of Wilson av

201 Slocum Richd 497-2654
202 Vacant
203 Fritz May Mrs
204 Yates Walter M
205 Mann John H ©
206 Hartman mark J
207 Patterson Ivan W
208 Matheson Donald 497-0766
209 Marsh Chuck
Monroe intersects
303 Guerrero Basilon
305 Sabo John R
307 Knight Juanita Mrs
309 Arroyo Hermogenes
311 Santos Venancio
313 Benton Roy
314 Darling Chas E 497-0665
315 Kloster Bill S 497-2138
316 Samuelsen Tex C 497-2849



Firestone Home & Auto Supplies

J. B. Fail, Owner—Harold R. Fail, Mgr.
Auto Service Department

113 S. Bragg Blvd. Dial HYatt 7-0136
(See Page 9 Buyers' Guide)





MOTOROLA

Dial HYatt 7-1172

JONES TV & APPLIANCES, INC.

SALES—SERVICE

HOME FURNISHINGS

P. O. Box 862

121-23 N. Bragg Blvd.



Rutherford—Contd
 317 Valdijulli Joe
 319 Nakamoto Geo
 321 Vacant
 S 4th intersects
 400 McKay Dillon ©
 401 Florez Jesus 497-2104
 403 Gainey Mary
 S 5th intersects
 S 6th ends

SALLY — From S Main west,
 1 south of Priddy

SCARBOROUGH — From N
 Main, west, 2 south of Lacock

1 Nolan John
 2 Clayton Robt
 3 Johnson Thos © 497-7168
 4 Malone Jackson
 5 Cole Geo D © 497-3239
 6 Naumann Theresa
 Mitchley intersects
 102 Swain S B © HY 7-1010
 103 Willis J G
 104 Boxley Harvey
 106 Cannon Dean
 107 Smith Walter M 497-3882
 108 Lanzorotto Phillip 497-1649
 109 Knight M H
 110 Vacant
 111 Ruis C L 497-0043
 112 McLamb Thos B 497-0732
 113 Meyer Mamasseh
 114 Savoy W J © 497-5653
 Moody B F 497-3222
 115 Olkosky Robt O
 200a Baird Wm C
 200c Barnes Thos C
 200d Moniz Lionel
 200e Feeder Wayne J
 200f Vacant
 200h Blair John L
 200j Floyd B F
 200m Vacant
 200n Hopkins Wendell
 200p Wojtach Edw © 497-3019
 200r Dean Donald
 200t Walthall Joseph
 200u Vacant
 200y Tribble Randall L ©
 201 Taylor Henry N © 497-1370
 202 Spires Trailer Park HY
 7-1546
 Spires Raymond © HY
 7-1546
 203 Taylor Maggie Mrs © HY
 7-0054
 205 Bendure John W © 497-2727
 205b Green Jerry
 206 LeBlanc Ralph ©
 207 Caudill R H Rev © HY
 7-0479

208 Hendrix Curtis 497-2243
 208a Young Paul
 Rupe intersects
 301 Pate H B © 497-1681
 302a Dixon Thos J
 302b Haworth Chas 497-2157
 304 Best W G © HY 7-1540
 305a Brown Fred
 305b Rhodes Charlie E
 308 Eubank Mack 497-2986
 309 Brown Albert
 310 Smith Harvey J
 Graham begins

SPRING AVENUE — From
 103 S Main east

1 Town Hall HY 7-1720
 Clk & Treas HY 7-1720
 Police Dept HY 7-1720
 Fire Dept HY 7-1124
 Mayor HY 7-1720
 Planning Board HY 7-1720
 Aldermen HY 7-1720
 Sanitary Dept HY 7-1720
 Street Dept HY 7-1720
 Spring Lake Chamber of
 Commerce HY 7-1720
 Manager HY 7-1720

Street continued

10 Holland W A Enterprises HY
 7-2124

Super Flame Gas Co HY
 7-1674

15 Blalock Apartments
 Apartments:

1 Pace Thornton L
 2 Gravitt Oscar J 497-3518
 3 Scott Jerry
 4 Thompson Wm G
 5 Jones Tony
 6 Cooper Kenneth
 7 Gruben Danl 497-1511
 8 Boyke John
 9 Cunningham Donald 497-
 2529

10 Robinson C P

11 Carr Lawrence L S 497-1413

12 Goff Thos B

13 Olson Gerald J

14 McBroom Loyd

15 Key Geo

16 Alva Bernard M

17 Booth David A

18 Jones Chas P

19 Booth Wm

20 Vacant

21 Gallini Adam P

22 Sage Mabel Mrs 497-1068

23 Beaulieu Phillip

24 Bodide James B III

1st begins

100 Bilberry Delano R 497-2565

100b Wright David J

101 First Presby Ch

**U THE ALPHABETICAL SECTION
 S TO GET COMPLETE INFORMA-
 E TION ON A PERSON OR FIRM.**

W. A. HOLLAND ENTERPRISES

RENTALS
Apartments—Houses—Trailers
Commercial Dial 497-2124

Spring Av.—Contd

102 Wellon's Realty Co 497-3109
104 Hager Lula Mrs
106 Moore Wm C © HY 7-2590
110 Sutton Saml E ©
112 Hilburn James V ©
113 Chappell Wm H Rev HY
7-0439

117 Fuller Beatrice M Mrs
2d begins

200 Gordon Ola Mrs HY 7-1196

201 Byrd Park ©

Bragg blvd begins

401 Gumm Franklin 497-2032

403 Lenihan Robt M 497-2032

405 Knight Leonard H ©

406 Bailey Roney W ©

407 Harrison Don G 497-3927

409 Walters Chas F

5th begins

501 Sutton Saml E jr © 497-2569

502 Stephens Isom L © 497-3286

503 Fox Frank © 497-1502

504 Burke Emory W © 497-3522

505 Poe Edgar A © 497-2203

506 Cunanan Domingo © HY
7-0160

507 Jones Robt A ©

509 Andrews Leon W © HY
7-1434

N 6th begins

602 Wright Dennis T Rev HY

7-0459

605 Faircloth Dovie B Mrs ©

606 Central Bapt Ch

Spring av extension begins

Spring av extension begins

Spring av extension begins

Spring av extension begins

Spring av extension begins

Spring av extension begins

Spring av extension begins

Spring av extension begins

Spring av extension begins

Spring av extension begins

Spring av extension begins

Spring av extension begins

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Spring av extension begins

Spring av extension begins

Spring av extension begins

Spring av extension begins

Spring av extension begins

Spring av extension begins

Spring av extension begins

SUPER FLAME GAS CO.



Bulk and Bottled
Gas and Electric
Appliances
Dial HYatt 7-1674

STRICKLAND DRIVE — From 3 N Main west, 1 north of Charlotte dr

105 Kimmel Gerald
105½ Humphrey Emmitt
107½ Vacant
109 Litchford Cecil W

VIRGINIA DRIVE — From 3 Weaver east, 1 south of Eva cir

402 Thompson Frank W © 497-
1752
405 Barns Wade ©
406 Vacant
407 Turnage Franklin Rev ©
497-0868
408 Vacant
411 Cooper Geo J © 497-2375

WARFIELD — From Lee north, 1 west of Morehead

402 Vacant
403 Thomas Robt L 497-3149
404 Vacant
406 Bell Wm L
407 Vacant

WEAVER — From 209 Hwy 210 3 N west

202 Blunk Elmer
204 Garcia Gabriel
Eva cir intersects
207 Reed O L ©
Rose intersects
412a Wallker Keith
412b Grunden Robt G
414a Beach Gerald
414b Crum David
500 Vaillancourt Ernest H
502 Adams Ernest P 497-0797
504 DeLoach Ronald
505 Cole Earle 497-3968
506 Manley Bob W
507 Washington Conrad
McNeill intersects
508 Bishop H T 497-0497
510 McGhee Sherman 497-2274
600 Vacant
602 Rush Herman H
604 Pischel Francis
605 Vacant
606 Sellers James © 497-2633
607 McCoy Mary G Mrs © 497-
7179
609 McLean Wm ©
611 Edwards Fred © 497-1826
671 Jones Newton
671b Parker Jesse A ©



● SAVINGS

● CHECKING
ACCOUNTS

● LOANS

● SAFE
DEPOSIT
BOXES

● TRUST
DEPART-
MENT

TIME
RIED
ESTED

FOR OVER
65
YEARS

—DIAL—

HEmlock

2-2141

Fayetteville,
N. C.



(See Page 12
Buyers' Guide)

MACK'S



SERVICE

"One
Stop
Service"

AUTO
REPAIRS

416 S. Main and Bragg Blvd.
497-2926

(See Page 50 Buyers' Guide)



CLOTHING
for the Entire Family

From The Newest
To The Oldest

Geneva's

"THE STORE WITH A CONSCIENCE"

(SEE PAGE 16 BUYERS' GUIDE)

Dial HYatt 7-1571

127-129 N. Main St.

**YOUR
CITY**

**D
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R
Y**

**MIRRORS
THE
Commercial
Life
of Your
CITY**

POWERS-SWAIN CHEVROLET, Inc.

SALES

Tel. 497-2128



SERVICE

135 Bragg Blvd.

WELLONS AVENUE — From
710 S 7th east, 1 north of Poe av
700 Reese Gordon M 497-2983
701 Hurst Whitney © HY 7-2798
702 Minyard Billie 497-0539
703 Crie Geo H 497-1516
704 Burce John M jr 497-0533
705 Vacant
706 Hardegree Thos J
707 Walker J W Rowland 497-3957
708 Puckett Dennie M © HY 7-1642

WILLIAMS HEIGHTS — A sub-division located beyond eastern city limits

WILSON AVENUE — From 252
S Bragg blvd south 1 west of Poe av
101 Viewpoint Super Mkt HY 7-9376
200 Vacant
202a-b Vacant
204a Faber Alf
204b Vacant
206 Correll A K
208a Moody Berryll S
208b Vacant
212 Adams Fred C
Monroe begins
200 Parrish Goldie Mrs ©
301 Archer Richd 497-1961
302 Wheeler J S © HY 7-1562
303 Dempsey Stanley E
304 Henry Paul
305 Haddock James W
306 Sola Felix
307 Cowser Ted W 497-3267
308 Vacant
309 Gittings Robt V 497-2037
310 Fundakowski John
311 Sinkhorn Herbert R
312 Johnston Monroe 497-3588
313 Meadows O'Neil J
314 Sanchez Marcileno
315 Samiana F C
316 Cobb Wallace E
317 Holohan James
318 Park Terry 497-3539
320 Hamel Andre A
S 4th intersects
400 Hamilton James L
402 Rivera Angel 497-0994
403 Watkins Zelma Mrs ©

Lawrence Shirley Mrs HY 7-0745
405 Tenket Calvin L ©
406 Bedsole Ernest L ©
410 O'Kelley's Trailer Park
S 5th intersects
500 O'Kelley Tillie Mrs © HY 7-1676
501 McPherson Wm S 497-0889
503 Donaldson Herbert
504 Kellum Clinton A © 497-2626
505 Smith Clarence T HY 7-2741
506 Combs Russell
507 Harrison Edw L
509 Salter Joseph G
510 Vignari Joseph A
511 Vacant
S 6th intersects
602a Vacant
602b Forquer Thos E
603 Vacant
604 Sisson Raymond E jr 497-3949
605 Wood Wesley © 497-3724
609-11 Vacant
613 Howard Garland W 497-1627
615 Woodside Court
S 7th intersects
701 Angle Morris B
703 Winston Brent W 497-3946
704 Wrenn B R © HY 7-0374
705 Vacant
707 McDaniel Jerry
709 Mallernee W V © HY 7-1788

WILSON L E CIRCLE — From 3
Mitchley in a circle
108 Smith Maurice HY 7-1073
110a McDonnell James
110b Thornhill Franklin T
110c Goodwin Chas R
112a Diveley Chas
112b Murn Eug R
112c Reinhard Robt 497-0014
114a Vance Eh
114b Cormier Leonard
114c Dang Geo E 497-0527
114d Jackson Ronald
120a Paladino Joseph J
120b Marks Raymond
120c Vadner Roger J
122a Sangillo Joseph
122b Huth Dan
122c Benjamin Darold

WISSEN LANE — From 3
Lacock south, 2 west of S Main



The Dixie Restaurant

"Spring Lake's Finest"
New—Modern
Dial 497-3912
S. Bragg Blvd.

GOOD FOOD
is our business



Out of Sight - Out of Mind

★ Out of Business ★

The importance of keeping firm and product names in the public eye is recognized by all business men. It is astonishing to see how a firm or product, however meritorious, will slip into the limbo of the forgotten if not persistently advertised.



The City Directory is the natural medium for keeping a business or product name in the spotlight.

INSIST ON BEING WELL REPRESENTED IN ITS PAGES.

VITAL INFORMATION AT YOUR FINGER-TIPS

★ Tens of thousands of people who were formerly strangers to the City Directory are consulting it on questions of citizenship, employment, sources of supply, communications, etc. Also, Directory usage is up among regular subscribers.

More People Are

SEEING CITY DIRECTORY ADS

HILL'S

SPRING LAKE

NUMERICAL TELEPHONE DIRECTORY

Including Lakeview Gardens, Manchester and Williams Heights

1963

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Due to the necessity of frequently changing telephone numbers assigned to users, we suggest that you verify this information by referring to your local telephone book to see if any changes have been made since this Directory was compiled.

- | | | |
|-----------------------------|----------------------------|-----------------------------|
| HYatt or 49 Exchange | 7-0335 Nelms Willa Mrs | 7-0832 Reed B E |
| 7-0014 Reinhard Robt | 7-0351 Roberts E E | 7-0835 Ola's Drive In |
| 7-0032 Duerst Edw | 7-0359 Spring Lake Drug | 7-0837 Wafford W R |
| 7-0036 ABS TV | 7-0371 Kelly C T | 7-0838 Young Glenn |
| 7-0037 Parker Betsy Mrs | 7-0382 Koon C C | 7-0848 Bernstein Minnie Mrs |
| 7-0038 Johnson J P Rev | 7-0390 Orvis Douglas | 7-0868 Turnage Franklin Rev |
| 7-0043 Ruis C L | 7-0439 Chappell W H Rev | 7-0870 Ferrell D P |
| 7-0054 Taylor Maggie Mrs | 7-0443 Dicke F J H | 7-0874 Britt R M |
| 7-0055 Merritt L C | 7-0459 Wright D T Rev | 7-0881 Michael M R |
| 7-0062 Lusk M D | 7-0479 Caudill R H Rev | 7-0888 Elzie's Beauty Shop- |
| 7-0067 Warren Thos | 7-0482 Hucks Robbie | pe |
| 7-0069 McClung B J | 7-0497 Bishop H T | 7-0912 Moss J D |
| 7-0079 Ford R C | 7-0527 Dang G E | 7-0936 Carter James |
| 7-0083 Petkus Anthony | 7-0533 Burce J M jr | 7-0945 Horton D G |
| 7-0086 Hayes W D | 7-0539 Minyard Billie | 7-0948 Hindle S A |
| 7-0086 Hayes W D Clns & | 7-0548 Scaber John | 7-0974 Holland M B |
| Lndry | 7-0561 Hair Bunch | 7-0977 Girard V J |
| 7-0087 Vunez Rudolph | 7-0569 Toppin Haurice | 7-0994 Rivera Angel |
| 7-0089 Fox W G | 7-0587 Vanatta E J | 7-1001 Hudson B B |
| 7-0090 Cline R W | 7-0621 Worthy WC | 7-1010 Swain S B |
| 7-0093 Dawkins L R | 7-0636 Wilkie R B | 7-1016 Swain-Powers Texa- |
| 7-0097 McKerrrell Thos | 7-0665 Darling C E | co Serv |
| 7-0108 Mims C C jr | 7-0695 Shuler A H | 7-1061 Well-Worth Trailer |
| 7-0113 US PO | 7-0703 Abnerthy Andrew | Sls |
| 7-0122 Spring Lake Whol | 7-0704 B & B Mtrs | 7-1018 Brown W J |
| Bldg Sup | 70704 Spring Lake Gas & | 7-1040 Jones Barney |
| 7-0123 Charm Beauty Salon | Tire | 7-1042 Buckley W H |
| 7-0134 Gones F R | 7-0707 Reeves J B | 7-1047 McDuffie Creek Mo- |
| 7-0136 Firestone Home & | 7-0711 Jones D L | bile Hanes Park |
| Auto Sups | 7-0717 McNeill Mack | 7-1047 Sizemore J D |
| 7-0137 Spring Lake Am Sta | 7-0726 Earp C D | 7-1053 Street C H |
| 7-0148 Stevenson R H | 7-0730 Hager J D | 7-1053 Street's Apts |
| 7-0157 G A C Finance | 7-0732 McLamb T B | 7-1058 Smith Wm |
| 7-0160 Cunanan Domingo | 7-0733 Abernathy Burl | 7-1065 Tally Tally Taylor |
| 7-0169 Banko's Gro | 7-0737 Holland W A | & Henley |
| 7-0169 Law's Trailer Park | 7-0738 Rains T M | 7-1066 Carney H H |
| 7-0172 Wyatt A D | 7-0744 Nicholson F D | 7-1068 Sage Mabel Mrs |
| 7-0191 Norris Jwlr | 7-0747 Blue M G | 7-1072 Dobbins J A |
| 7-0194 Chandler J D | 7-0753 Anglin Donald | 7-1073 Smith Maurice |
| 7-0208 Oriental Food Mkt | 7-0759 Jones W R | 7-1078 Parker W C |
| 7-0214 Grossi Joe | 7-0762 Brown Jimmy | 7-1084 Thornton B W |
| 7-0222 Burkhard P F | 7-0764 Alexander Eug | 7-1103 Ziglar H W |
| 7-0233 Williams Carlos | 7-0766 Matheson Donald | 7-1106 Pape P P |
| 7-0236 Pineda Luis | 7-0769 O'Neal H M | 7-1110 O'Quinn Hulen |
| 7-0238 Keen D M | 7-0789 Barnard C E | 7-1124 Town Fire Dept |
| 7-0257 Davis W E | 7-0789 Spring Lake Florist | 7-1128 Moon W J |
| 7-0269 Hoffpaur James | 7-0792 Verna's Beauty Shop | 7-1152 Hewitt O B Mtrs |
| 7-0320 Ashley Ots | 7-0797 Adams E P | 7-1165 First Bapt Ch |
| 7-0321 Fernandez Migue! | 7-0798 Harkey Cecil | 7-1166 Blalock Alf |
| 7-0333 Proctor J A | 7-0817 Vaughn N S | 7-1170 Lesesne C T |
| | 7-0820 Auman F C | 7-1172 Jones TV & Appl |

Hyatt or 49 Exch—Contd

7-1174 Starlite Motel
 7-1182 Adkins Lonnie
 7-1185 Barker J H
 7-1189 Nicholson T A
 7-1190 Rosado Noelia
 7-1196 Gordon Ola Mrs
 7-1215 Carty E E
 7-1223 Sharpe's Super Mkt
 7-1234 Bilodean Willie
 7-1243 Webster Ralph
 7-1249 Saneha Oilando
 7-1259 Carl Henry
 7-1263 Ipoek S D
 7-1280 Hilda's Beauty Salon
 7-1282 Goins Esso Serv Sta
 7-1282 Goins Trailer Ct
 7-1292 Speedy Clns
 7-1310 Kajkowski Stanley
 7-1323 Huberdault J E
 7-1330 Munsey Don
 7-1331 Johnson C G
 7-1345 Gareia Miguel
 7-1360 Wilson Gussie
 7-1368 Shaw I S jr
 7-1370 Taylor H N
 7-1371 Geneva's
 7-1391 McDermott T J
 7-1400 Theil C R
 7-1413 Carr L L
 7-1422 Jones W C
 7-1431 Townsend K D
 7-1434 Andrews L W
 7-1444 Krautkramer Roger
 7-1451 Baber C H
 7-1467 Jackson Henry
 7-1470 B & S Superette
 7-1476 Barker Alton
 7-1483 Rompro Faustina
 7-1484 Petoe Janos
 7-1486 Gutierrez Pete
 7-1488 Zeigler D O
 7-1498 Jennings J E
 7-1502 Fox Frank
 7-1504 Priddy A E
 7-1506 Montez Anastario
 7-1511 Gruhen Danl
 7-1512 Quick C N
 7-1516 Criej G H
 7-1521 Zapata Carlos
 7-1524 Jacobs D E
 7-1525 Myers James
 7-1526 Elkins Wilkes
 7-1530 Model Lndry & Dry Clns
 7-1535 Lewis J I jr
 7-1538 Hall Richd
 7-1540 Best W G
 7-1541 Parker E H
 7-1545 Riteh E V
 7-1546 Spires Raymond
 7-1546 Spires Trailer Court
 7-1547 Wood J A
 7-1548 Fuller Carl
 7-1550 Durden W W
 7-1552 Logan Robt
 7-1555 Roberts C G
 7-1560 Barnes Festus
 7-1568 Swain L J Mrs
 7-1572 Spring Lake School
 7-1573 Brookside Gro
 7-1573 Brookside Traller Ct
 7-1573 Brookside Trailer Sls
 7-1576 V Point Super Mkt No 2
 7-1603 Brooks Chas
 7-1612 Holden D G
 7-1618 McLamb W E
 7-1642 Puekett D M
 7-1644 Golzer J G

7-1649 Lanzorotto Phillip
 7-1655 Causey J J
 7-1656 Nadcan Norman
 7-1663 Ipoek S D
 7-1664 Equils W M
 7-1670 Sharpe J E
 7-1670 Sharpe J W
 7-1671 Everhart D O
 7-1672 Johnson D H
 7-1673 Trailways Bus Sta
 7-1674 Super Flame Gas Co
 7-1678 Faircloth Burnice jr
 7-1681 Pate H B
 7-1689 Hayes W D
 7-1689 Hayes W H
 7-1691 Spring Lake Hdw
 7-1694 Whaley R H
 7-1698 Herring F H
 7-1703 Manchester Trailer Ct
 7-1703 Speranza Sam
 7-1712 Powers C H Mrs
 7-1714 Darden Troy
 7-1719 Howards Variety Store
 7-1720 Spring Lake Chamber of Commerce
 7-1720 Town Alderman
 7-1720 Town Clerk & Treas
 7-1720 Town Hall
 7-1720 Town Manager
 7-1720 Town Mayor
 7-1720 Town Planning Board
 7-1720 Town Police Dept
 7-1720 Town Sanitary Dept
 7-1720 Town Street Dept
 7-1721 Lofton Thos
 7-1725 King J R
 7-1731 Concrete Inc
 7-1740 Norris Geneva H
 7-1740 Norris H P
 7-1747 Easterling Ct
 7-1747 Easterling W E
 7-1748 King W D
 7-1752 Thompson F W
 7-1756 Curt's 66 Serv Sta
 7-1759 Basinger W O
 7-1761 German R F
 7-1774 Goins Albert
 7-1776 Smith C J
 7-1779 Erwin L E
 7-1780 Parker D R
 7-1782 Trigg J K
 7-1784 Shinault Anna Mrs
 7-1791 Morris C E
 7-1798 Crown Clns
 7-1812 Zeeh C H
 7-1823 Gartrell Harvey
 7-1825 Pasquale John
 7-1826 Edwards Fred
 7-1828 Valentine R D
 7-1839 McGee Thelma Mrs
 7-1841 Sloan F J
 7-1846 Barefoot C C
 7-1856 Jones H H
 7-1866 Woodard Lafayette
 7-1874 Allen W E
 7-1887 Cornett Curtis
 7-1893 Trammell Z V
 7-1895 Johnson Donald
 7-1909 Ross C A
 7-1911 Andrews P E
 7-1911 Medical Clinic
 7-1914 Brunner Robt
 7-1918 Keelo J C jr
 7-1932 Baumgartner Allen
 7-1936 Lopez Alfredo
 7-1948 Compton Kenneth
 7-1962 Black Donald
 7-1983 Nunley Chas
 7-1991 Faircloth M D

7-1997 Fail J B
 7-2015 Barefoot Ottis
 7-2016 Neyman E D
 7-2023 Shoemaker J H
 7-2029 Smith B C
 7-2032 Gumm Franklin
 7-2032 Lenihan R M
 7-2037 Gittings R V
 7-2040 Reed Fenley
 7-2044 Spring Lake News Reporter
 7-2052 Pittman John
 7-2061 Cassie Thos
 7-2065 Sandberg Phillip
 7-2073 McCormick Lula Mrs
 7-2082 Parker A D
 7-2094 Horn W H
 7-2097 Shelstad D G
 7-21044 Florez Jesus
 7-2108 Lafayette Mtr Sls
 7-2113 Pauley J F
 7-2124 Holland W A Enterprises
 7-2128 Powers Swain Chevrolet
 7-2130 Tunstall M D
 7-2138 Kloster B S
 7-2152 Darden's Esso Serviceenter
 7-2155 White DeWitt
 7-2157 Haworth Chas
 7-2163 Lloren's Radio & TV Serv
 7-2167 Tire Sls & Serv
 7-2170 Western Auto Assoc Store
 7-2173 Powers J F
 7-2182 Commercial & Industrial Bank
 7-2203 Poe E A
 7-2213 Moore E G
 7-2214 Payne S G
 7-2217 Euton H E
 7-2225 McCaulliffe C E
 7-2227 Chureh Roeky
 7-2229 McQuinn Don
 7-2237 Jones Thos jr
 7-2242 Black's Rental Serv
 7-2243 Hendrix Curtis
 7-2247 Sittion S B
 7-2256 Powers C C jr
 7-2261 Hobson V M
 7-2261 Hobson Vernon
 7-2269 McMillian Maxie
 7-2274 McGhee Sherman
 7-2286 Hobson Tire Co No 2
 7-2375 Cooper G J
 7-2412 Lewis S W
 7-2413 Harkey J H
 7-2413 Villa Rosaa Trailer Ct
 7-2423 McArthur Lugenia Mrs
 7-2430 Squires Hugh
 7-2433 Pritchell C T
 7-2456 Bell Kenneth
 7-2460 Scruggs W D
 7-2466 Terry A J
 7-2477 Carpenter R W
 7-2484 Spring Lake Furn
 7-2491 Pettit Walter
 7-2496 Fussell Mary Mrs
 7-2498 Pate H B jr
 7-2501 Gunter John
 7-2502 Smith A A
 7-2506 Pulley H W
 7-3529 Cunningham Donald
 7-2530 Hollyfield L C
 7-2541 Engle W J
 7-2542 Creech's Htg & Refgr
 7-2547 Byers C E

Hyatt or 49 Exch—Contd

- 7-2565 Bilberry D R
 7-2569 Sutton S E jr
 7-2570 Ingraham D L
 7-2582 McArthur H A
 7-2585 Hendon Eddie
 7-2590 Moore W C
 7-2591 Butts R A
 7-2601 Moak James
 7-2611 Barefoot W F
 7-2612 Dale's Sundries
 7-2624 Glover O K
 7-2625 Brown C S
 7-2626 Kellum C A
 7-2633 Sellers James
 7-2641 Waddell J A
 7-2654 Slocum Richd
 7-2658 Mason T C
 7-2672 Dunn J V
 7-2677 Holden T R
 7-2688 Pleasants J A
 7-2697 Chastain E E
 7-2700 Redmon J R
 7-2713 McRorie C C
 7-2715 Fletcher E J
 7-2719 Ferrell G G jr
 7-2719 Ferrell's Gulf Serv
 7-2727 Bendure J W
 7-2729 Trotter Floyd
 7-2747 Posey E B jr
 7-2761 Hall H L
 7-2766 Belk P J
 7-2793 Kendall W L
 7-2798 Hurst Whitney
 7-2802 Clouse J J
 7-2805 Knowles Marion
 7-2815 Ball O F
 7-2830 Holly Hill Trailer Ct
 7-2830 Hundley A W
 7-2841 Libby Lawrence
 7-2849 Samuelsen T C
 7-2855 Bob's TV & Appl
 7-2863 Woodard Berry
 7-2866 Stanley Harold
 7-2868 Lewis C A
 7-2892 Darden Robt T Agcy
 7-2892 Nationwide Mut
 7-2896 Box W D
 7-2910 Harrelson B W
 7-2920 Sach M E
 7-2924 Gardner J L
 7-2926 Mack's Oil
 7-2926 Mack's Shell Serv
 7-2928 Diaz Robt
 7-2930 Pierani E R
 7-2931 Slater Albertus
 7-2937 Adams J W
 7-2949 Hamm W O
 7-2950 Ashley D F
 7-2952 Newcomb D W
 7-2961 Spring Lake Enter-
 prises
 7-2969 Wallace W M
 7-2970 Eastin K L
 7-2973 Feliciano Jose
 7-2983 Reese G M
 7-2986 Eubank Mack
 7-3011 Morgan Jerry
 7-3012 Continental Beauty
 Salon
 7-3013 Little Town Studio
 7-3014 Donnie's Garage
 7-3014 Fuller's Donnie Body
 Shop
 7-3019 Wojtach Edw
 7-3048 Luft A
 7-3049 Davis J L
 7-3060 Williams L A
 7-3071 Henderson Aldon
 7-3076 Gregory John
 7-3081 Baker R N
 7-3092 Lewis M T
 7-3109 Wellon's Realty Co
 7-3111 Nance Vending Serv
 7-3111 Nance's Groceria
 7-3149 Thomas R L
 7-3162 O'Banionn Mary Mrs
 7-3166 Cole Wm
 7-3170 Post Way Clns
 7-3172 Moore D R
 7-3179 Patterson W J
 7-3184 Trotter W A
 7-3194 Covan H E
 7-3222 Moody B F
 7-3227 McCartan W D
 7-3227 Spring Lake Ambu-
 lance Serv
 7-3235 Ribuera Juan
 7-3239 Cole G D
 7-3250 Government Emplo-
 yees Finance
 7-3256 Ted's Lndry & Clns
 7-3267 Cowsert T W
 7-3274 Meluin B J
 7-3279 Gongloff J A
 7-3286 Stephens I L
 7-3298 Flinders L R
 7-3316 Teal Jesse
 7-3317 Thron Irving
 7-3324 Futrell R G
 7-3335 Ratliff R J
 7-3339 Allen D H
 7-3349 Cochran Eug
 7-3350 Dot's Grill
 7-3351 Pressley O K
 7-3361 Odom's Gro
 7-3369 Brown R H
 7-3385 Hitt T R
 7-3387 Brown R A
 7-3388 Saxon G F
 7-3396 Looney Ernest jr
 7-3405 Howard Elma M
 7-3405 Howard Grady
 7-3406 DeGraffenried Ken-
 neth
 7-3422 Allen C W
 7-3445 Chestnut E L
 7-3459 Pankey J A
 7-3461 Rockwell Vernie
 7-3483 Sharp W M
 7-3490 Burkett Trailer Sls
 7-3494 Schaufele F H
 7-3497 Richardson Garfield
 7-3501 Linton Maurcie
 7-3503 Tynes E S
 7-3504 Rolvell H B
 7-3510 Gipson Argel
 7-3517 Walda Gary
 7-3518 Gravitt O J
 7-3522 Burke E W
 7-3527 Stewart & Stevens
 Plmb
 7-3529 Kozup Geo
 7-3533 Henderson R L
 7-3536 Jones R R
 7-3550 Hobson Tire Serv
 7-3551 Richards Leon
 7-3556 Hobson-Parker Tire
 7-3563 Cooley Henry
 7-3566 Williams Denver
 7-3567 Stults J E
 7-3576 Manning Edw
 7-3580 West F W
 7-3588 Johnston Monroe
 7-3617 Davidson Gerald
 7-3622 Ramer Curtis
 7-3623 Pail H R
 7-3624 Owen R L
 7-3634 Turner Thos
 7-3650 Cumberland County
 Public Library
 7-3659 Covington J H
 7-3668 Bathrick C M
 7-3689 Bachelor Dail
 7-3712 Spring Lake Realty
 & Ins Co
 7-3723 Johns Byron
 7-3741 Lewis J K
 7-3759 Lea E E
 7-3771 Watson Ray
 7-3784 Hardy T H
 7-3790 Gross A G
 7-3795 Smith G B
 7-3807 Pine Vue Trailer Ct
 7-3807 Rogers Jerry
 7-3811 Bragg Auto Parts
 Discount
 7-3813 Mack's Shermack
 Fashion Shop
 7-3833 McDonald Lloyd
 7-3844 Legg L H
 7-3847 Floyd Geo
 7-3852 Morri Chas
 7-3855 Hall R W
 7-3856 Johnson Donald
 7-3882 Smith W M
 7-3895 McCollum Lewis
 7-3911 Ferrell's Body Shop
 7-3912 Dixie Restr
 7-3927 Harrison D G
 7-3935 Martin C O
 7-3937 Darden R T
 7-3957 Walker J W R
 7-3968 Cole Earle
 7-3969 Lupo Cobert
 7-3978 Guevara Richd
 7-3980 Cassidy Joseph
 7-3981 Spencer Chas
 7-3990 Meeks C R
 7-4195 Hardy W R
 7-4696 Goodman W R
 7-4825 Allen J S
 7-5653 Savoy W J
 7-6248 McArthur D V
 7-7015 Stevens T F
 7-7135 Winters Evelyn Mrs
 7-7168 Johnson Thos
 7-7179 McCoy M G Mrs
 7-9217 Knight's One Stop
 Serv
 7-9466 Kneece's Drive In
 7-9466 Spring Lake Billiards
 7-9513 Bruner & Rhyne
 Gulf Serv
 7-9532 Manchester Gro
 7-9562 Spring Lake Superette
 7-9612 Pure Serv Sta
 7-9615 Darden's Mobil Home
 Park
 7-9947 Modern Serv Sta



Typical Questions

Your City Directory
Will Answer

ABOUT AN INDIVIDUAL

How does he spell his name?
What is his middle initial?
Is he married? What is his wife's name?
Where does he live?
Does he own his home or rent?
Has he a telephone?
Who are his neighbors?
What does he do for a living?
Where does he work?
Is he the "head of the house" or a resident?
Does he own a business? Is he a member or officer?
Who else is in the same business or profession?
Is the woman single, married or a widow?

ABOUT YOUR CITY

What is the city's history?
What are the latest population figures?
What is the latest statistical and general civic information?
What are the leading industries and activities of the city?
What are the names and locations of the schools?
What are the churches and where located?
Who are the pastors of the churches?
What are the locations of the hospitals, homes and asylums?

ABOUT A LOCALITY

How is the quickest way to get there?
Who lives at a given address?
Is there a telephone at the address or nearby?
What is the character of the neighborhood?
Is it a "home-owners" section?
What is the nearest street corner?
What is the nearest store, church, school, garage, shopping center, parking lot, etc.?
Where are the public and office buildings?
If it is a business location, what business?
If an office building, what firms or professional people are in what rooms?

ABOUT A BUSINESS CONCERN

What is the nature of the business?
What is the correct name and address?
Is it a Proprietorship, Partnership or Corporation?
Who are the partners, owners, or officers?
Who else in same or similar lines?

THE CITY DIRECTORY

represents the city and its
institutions in every corner
of these United States



**Are You Properly
Represented In It?**

**The Classified portion
catalogues the professions
and goods handled here**

**Are You Listed Under Your Proper Heading
So the Prospective Buyer Can Find You?**

"Think It Over"

When You Want to Know:

- where a person lives.
- what his occupation is.
- who lives at a certain number on a street.
- where a street is located.
- the correct spelling of a name.
- the officers of a corporation.
- the partners in a firm.
- the solution to any of scores of problems that pop up unexpectedly to annoy and baffle you.
- you can quickly find the answer in the City Directory.

Green

**D
R
U
G
CO.**



124 N.
Main

(See Page
20
Buyers'
Guide)

Tel.

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9
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3
5
9

Out Of Sight!

Out Of Mind!

Out of Business



The importance of keeping firm and product names in the public eye is recognized by all business men. It is astonishing to see how a firm or product, however meritorious, will slip into the limbo of the forgotten if not persistently advertised.



The City Directory is the natural medium for keeping a business or product name in the spotlight. Insist on being well represented in its pages.

DALE'S Sundries

• Sick Room Supplies • Toiletries • Toys • Gifts
• Film Service • Magazines • Notions
• Baby Supplies

Tel. HYatt 7-2612—N. MAIN ST.

Geneva's

From The Newest To The Oldest . . .

127-129 N. Main St.

"The Store With A Conscience"
(See Page 16 Buyers' Guide)

Dial HYatt 7-1371

CLOTHING

for The BYRON Family



Jones

TV & APPLIANCES, INCORPORATED



MOTOROLA

Fedders Air Conditioners
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